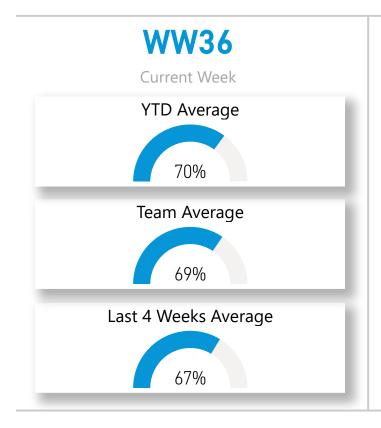
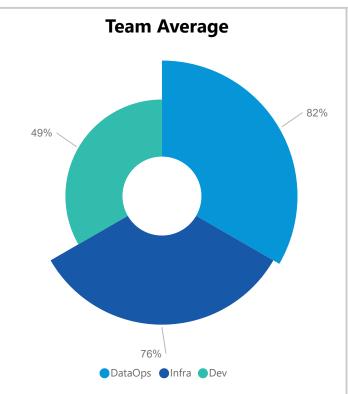
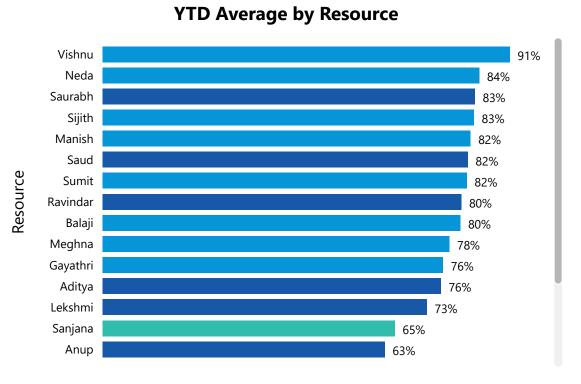
Weekly Trend Summary

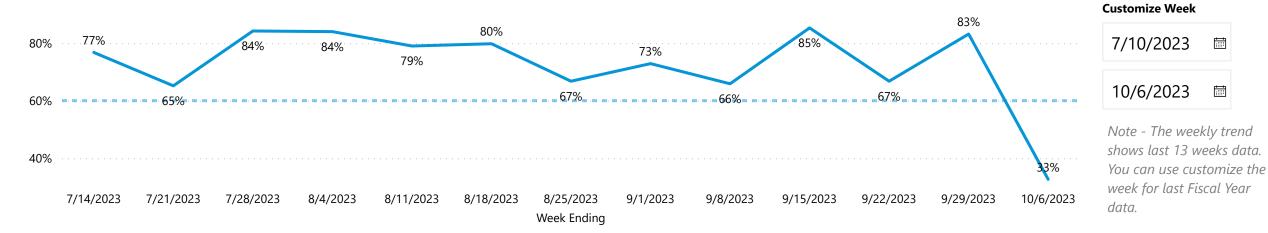










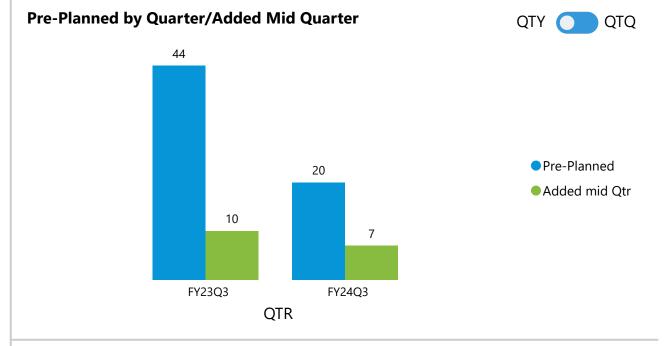


Quarterly Summary

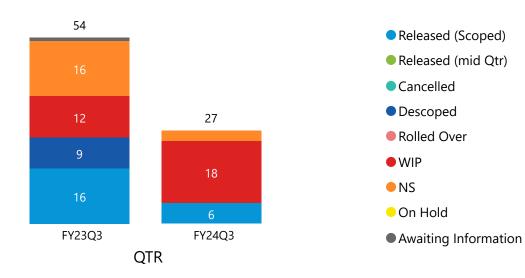


Progress of Running Quarter (Q3FY24) & Previous Quarter

Unique ID	Q1F24	Q2FY24	Q3FY24 Progress
370-MPM - Alignment between AA and MPM data for Billings GDG-GC team *	20%		
395-NEW-Folloze integration	50%	40%	5%
456-MOT WWM SFDC Contact retention Policy			
457-Apollo R2.1.2 - MARS/Analytics - AIM-APO UAT tasks			
Apollo R2.1.2 - Customer Lifecycle Model Changes			20%
Apollo R2.1.2 - Know You Account(KYA) Model Changes			30%
Apollo R2.1.2 - MPM Model Changes		15%	60%
Apollo R2.1.2 - Polaris Model Changes			40%
Apollo R2.1.2 - Segmentation Data Model (SDM) Changes			60%
Apollo R2.1.2 - VOLTRON Model Changes			100%
Apollo R2.1.2 - D2B Model Changes			100%
Audience Centricity - BRD 2 *		50%	
Audience Centricity - BRD 4		50%	50%
Audience Centricity - BRD 5(Customer Lifecycle Improvements) *		5%	
Audience Centricity Program-Enhancements & CI-FY24Q3			65%



Release By Quarter

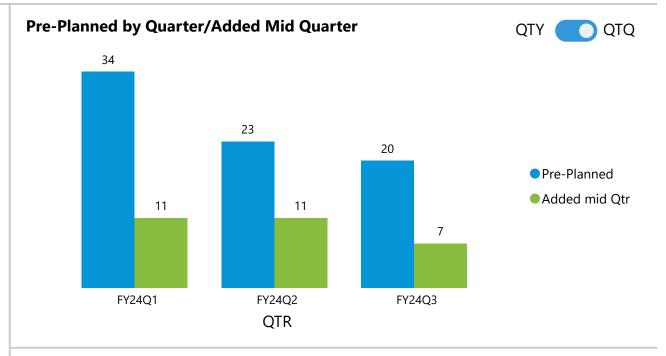


Quarterly Summary

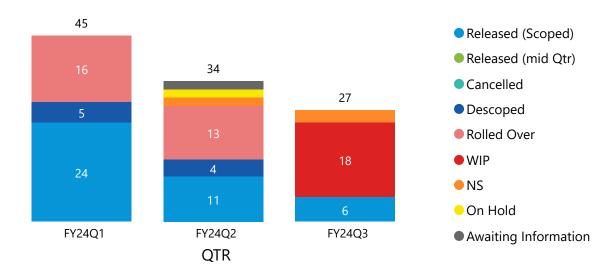


Progress of Running Quarter (Q3FY24) & Previous Quarter

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456-MOT WWM SFDC Contact retention Policy			
457-Apollo R2.1.2 - MARS/Analytics - AIM-APO UAT tasks			
Apollo R2.1.2 - Customer Lifecycle Model Changes			20%
Apollo R2.1.2 - Know You Account(KYA) Model Changes			30%
Apollo R2.1.2 - MPM Model Changes		15%	60%
Apollo R2.1.2 - Polaris Model Changes			40%
Apollo R2.1.2 - Segmentation Data Model (SDM) Changes			60%
Apollo R2.1.2 - VOLTRON Model Changes			100%
Apollo R2.1.2 - D2B Model Changes			100%
Audience Centricity - BRD 2 *		50%	
Audience Centricity - BRD 4		50%	50%
Audience Centricity - BRD 5(Customer Lifecycle Improvements) *		5%	
Audience Centricity Program-Enhancements & CI-FY24Q3			65%

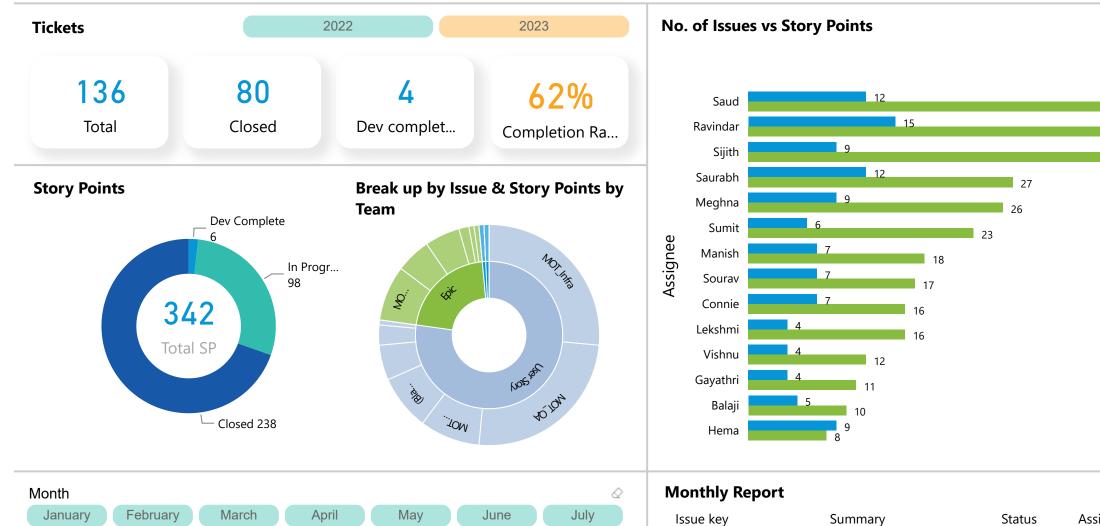


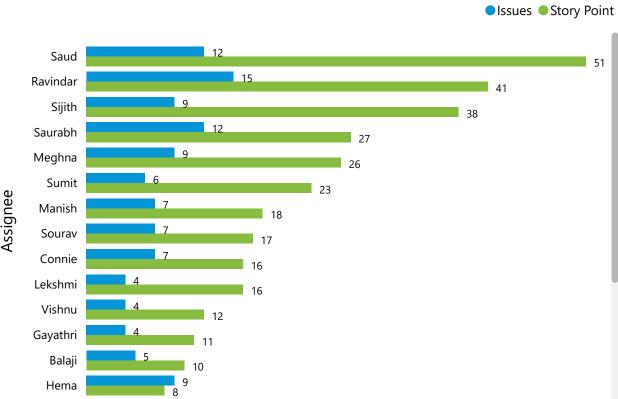
Release By Quarter



Monthly Summary





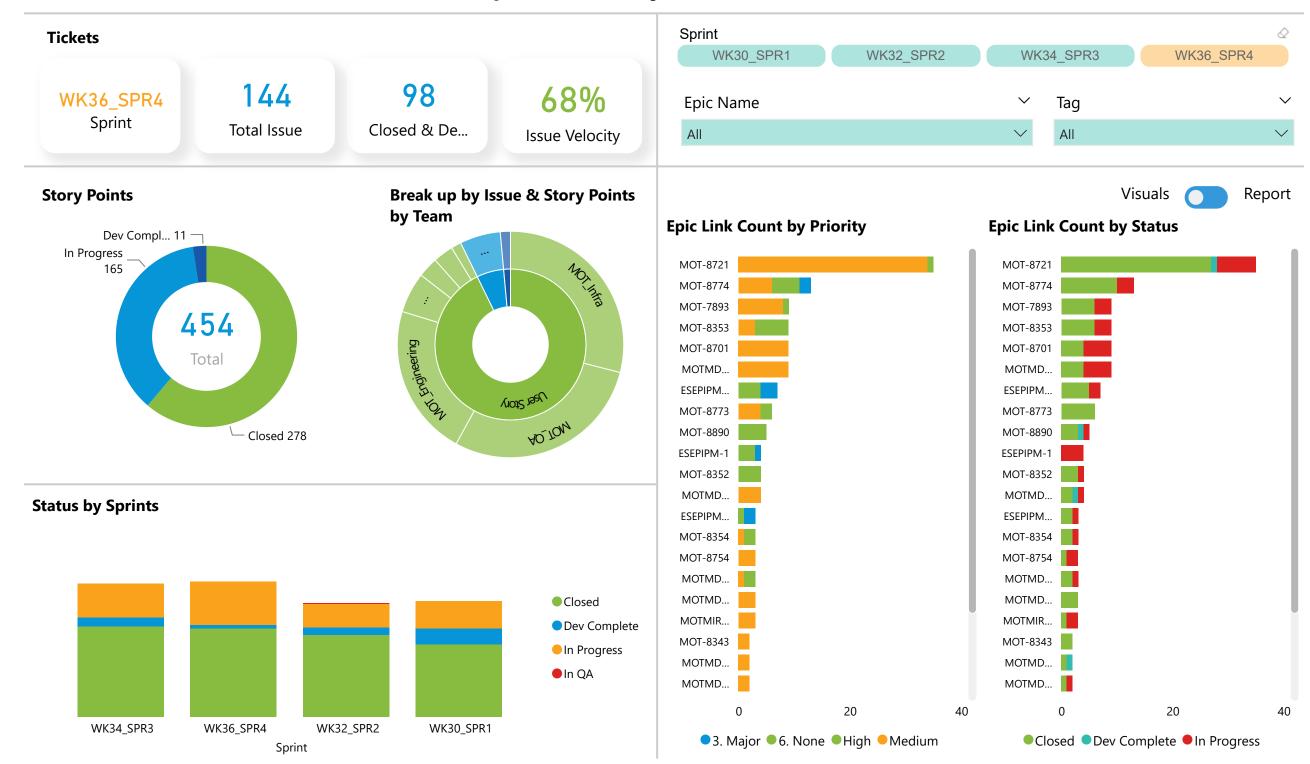


Month	♦
January February March April May June Ju	uly
August September October November December	
Project	♦
AGM AGM-KPX ALL BRAND DQ & AS DS	
Infra KYA LEAD_SC MDP MPD MPM	-
Workstream	♦
AIM AIM-Eng DS + AIM-Eng NA	

Issue key	Summary	Status	Assignee	Issue •	Story Points
MOT-5636	New LI and FB account addition	Closed	Saurabh	1	5
MOT-7893	Apollo+R2.1.2	In Progress	Venu	1	
MOT-7894	Create Impact Analysis document for Apollo R2 Changes	Closed	Venu	1	5
MOT-7950	SDM Enhancement - Q2FY24	Closed	Connie	1	
MOT-8234	Impact analysis of Apollo project on polaris	Closed	Sourav	1	3
Total				136	342

Sprint Summary

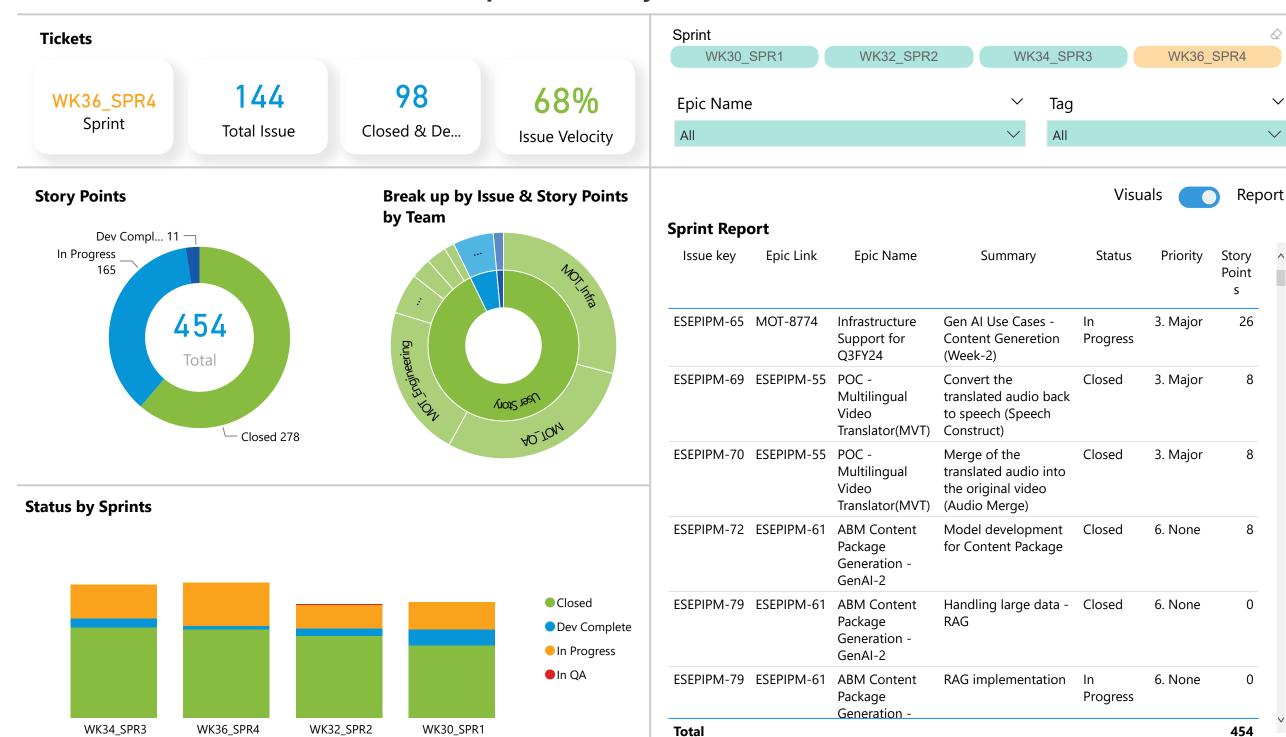




Sprint Summary

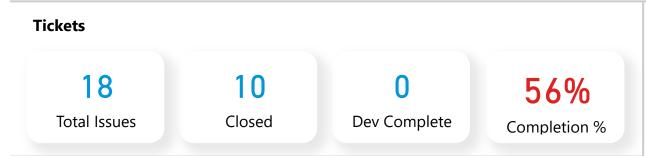
Sprint

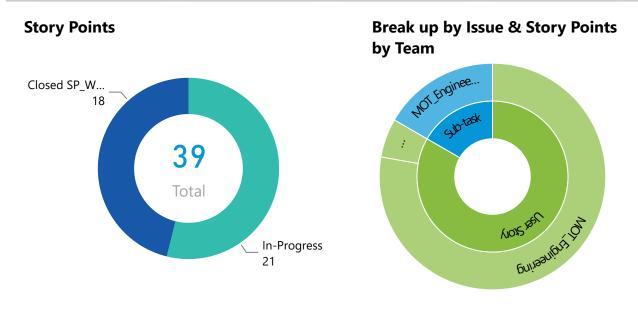


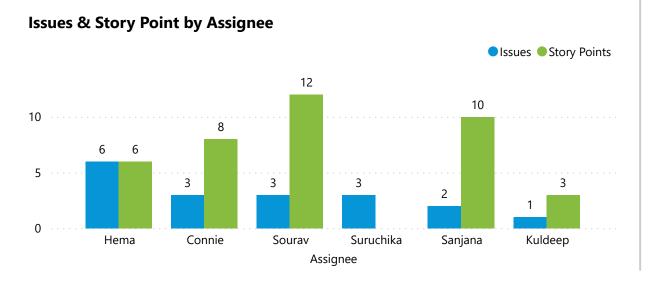


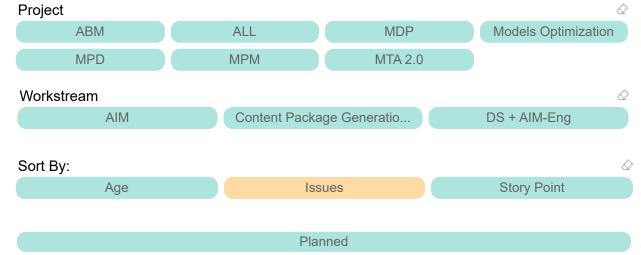
Dev Weekly Summary









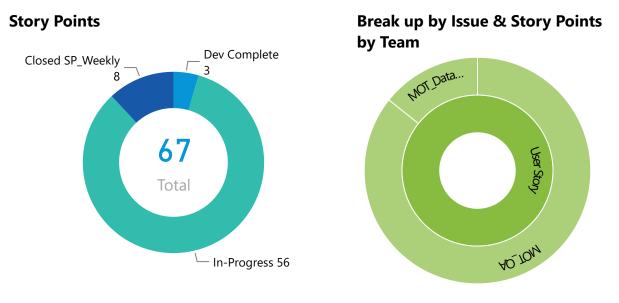


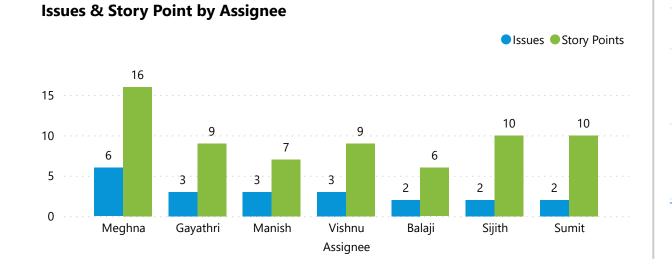
Weekly Rep	5. (
Issue key	Summary	Status	Assignee	Issues	Story Points	Age
ESEPIPM-80	Text Embedding	Closed	Suruchika	1		15
MOT-9079	speech synthesis of the translated text	Closed	Sourav	1	5	15
MOT-9110	Apollo changes SERVICECONTRACT/CONT RACTLINEITEM_2	Closed	Connie	1	5	13
MOT-9117	Values missing in PERSONA_INDUSTRY_SEG MENT look up	Closed	Sourav	1	2	8
MOT-9176	Transition ticket for 10/03	Closed	Hema	1	1	2
MOT-9184	Transition ticket for 10/04	Closed	Hema	1	1	2
MOT-9185	Transition ticket for 10/05	Closed	Hema	1	1	2
MOTMDSA- 361	What was the impact of "ls Visibleâ€□ flag	Closed	Hema	1	3	47
MOTMDSA- 362	Evaluate effectiveness of CBR Flag logic change in	Closed	Hema	1		47
Total				18	39	

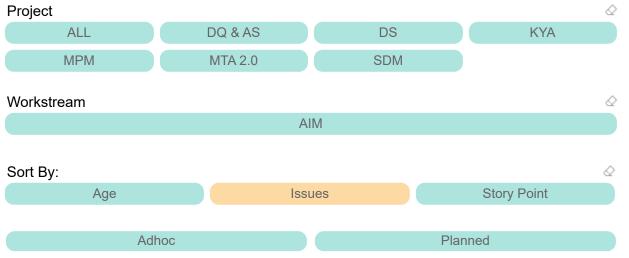
DataOps Weekly Summary









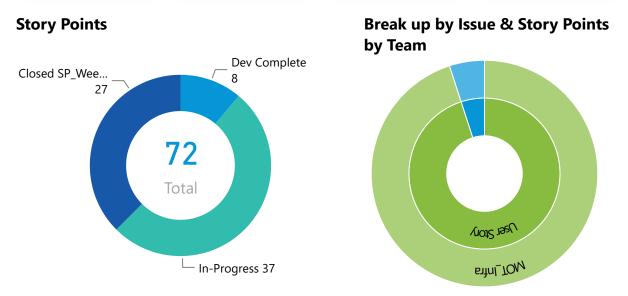


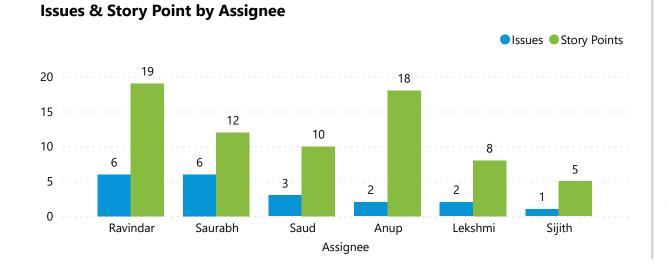
Weekly Rep	ort					
Issue key	Summary	Status	Assignee	Issues	Story Points	Age
MOT-9125	Apollo Test Strategy Creation & Documentation-Part 1	In Progress	Sijith	1	5	11
MOT-9143	QA for MOT-9109 Apollo Changes in SDM ServiceContact/ContractLin eltem-STAGE	In Progress	Sijith	1	5	7
MOT-9152	Daily Data Monitoring- 3rd Oct to 6th Oct 2023	In Progress	Meghna	1	5	3
MOT-9153	GCM Weekly Data Validation 24th September 2023 - 30th September 2023	In Progress	Meghna	1	2	3
MOT-9154	Facebook Weekly Data Validation 24th September 2023 - 30th September 2023	In Progress	Meghna	1	2	2
Total				21	67	

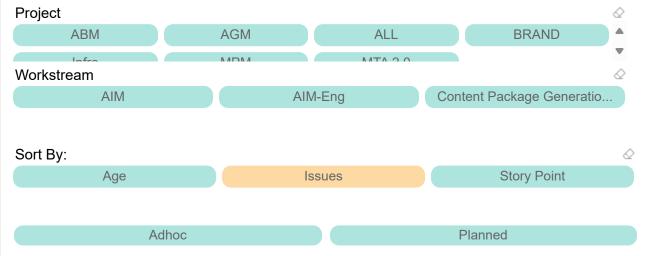
Infra Weekly Summary











Weekly Rep	ort					
Issue key	Summary	Status	Assignee	Issues	Story Points	Age
ESEPIPM-65	Gen AI Use Cases - Content Generetion (Week-2)	In Progress	Anup	1	13	31
MOT-5636	New LI and FB account addition	Closed	Saurabh	1	5	398
MOT-8317	Polaris Model Changes for Apollo R2	In Progress	Saud	1	5	115
MOT-9094	Apollo Changes Analysis on CONTRACTLINEITEM Table	Closed	Sijith	1	5	19
MOT-9119	Validation for Apollo Changes - Voltron, CJA, Customer Life Cycle, Product Lookup	In Progress	Lekshmi	1	5	11
MOT-9134	6Sense Pipeline failure in Prod	In Progress	Lekshmi	1	3	9
MOT_9146 Total	Mookly Production	Dov	Pavindar	1 20	7 2	7