

A low-angle shot of a large, classical university building with many windows. In the foreground, the blue and red sleeves of graduates are visible as they throw their black graduation caps into the air. The caps are scattered across the sky in front of the building. The building's facade has a sign in Cyrillic that reads 'НАЦИОНАЛЬНЫЙ УНИВЕРСИТЕТ ХАРЧОВИХ ТЕХНОЛОГІЙ' (National University of Food Technologies).

Navigating **Layoffs** by fool-proofing your career with a **Master's**

Anish Mahapatra | 27 April 2023

Agenda

- 01 Introduction
- 02 What is Data Science / Roles in Data Science
- 03 Components and comparison of an Online Degree
- 04 How to build your profile to move into Data Science
- 05 Tools & Technologies, Job Strategies and CTC
- 06 Let's Talk!

Introduction: Am I worth your time?

 Anish Mahapatra. Google me.

Anish Mahapatra

Senior Data Scientist

Fortune 200 Retail Giant

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- Mentored over **2000+** people in Data Science
- Senior Data Scientist at a **Global Fortune 200**
- Writer, Teacher, Webinar Expert in Data Science
- Consultant to multiple **Fortune 500** companies
- Subject Matter Expert in multiple ML & Data Science Topics
- PGD from **IIIT Bangalore** & **MSc in Data Science**
- **6 years** of experience in Data Science

Lead Data Scientist



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Website: www.anishmahapatra.com



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Q. How to get into Data Science?
A. Simple, ask a real-world Data Scientist.

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What is Data Science?

01



Mathematics

Understanding the fundamentals of Data Science requires mathematics

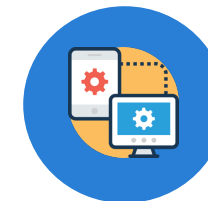
02



Business

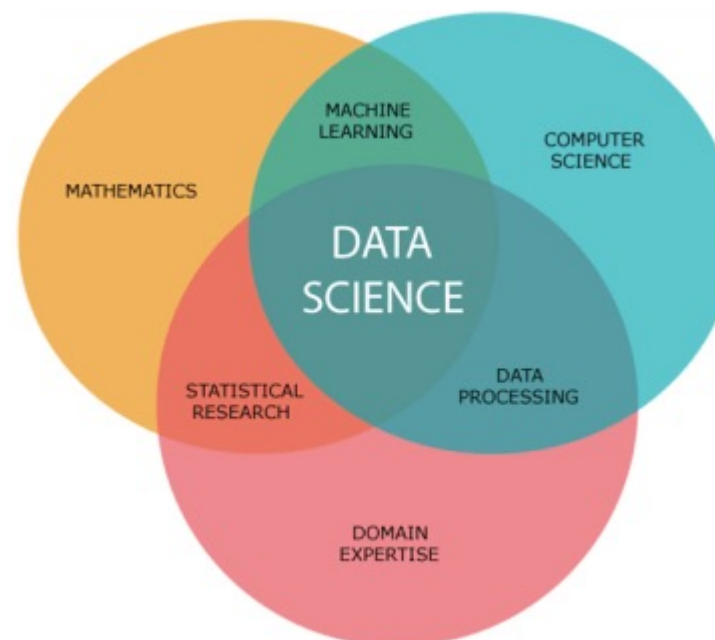
Business is the core of every Data Science problem

03

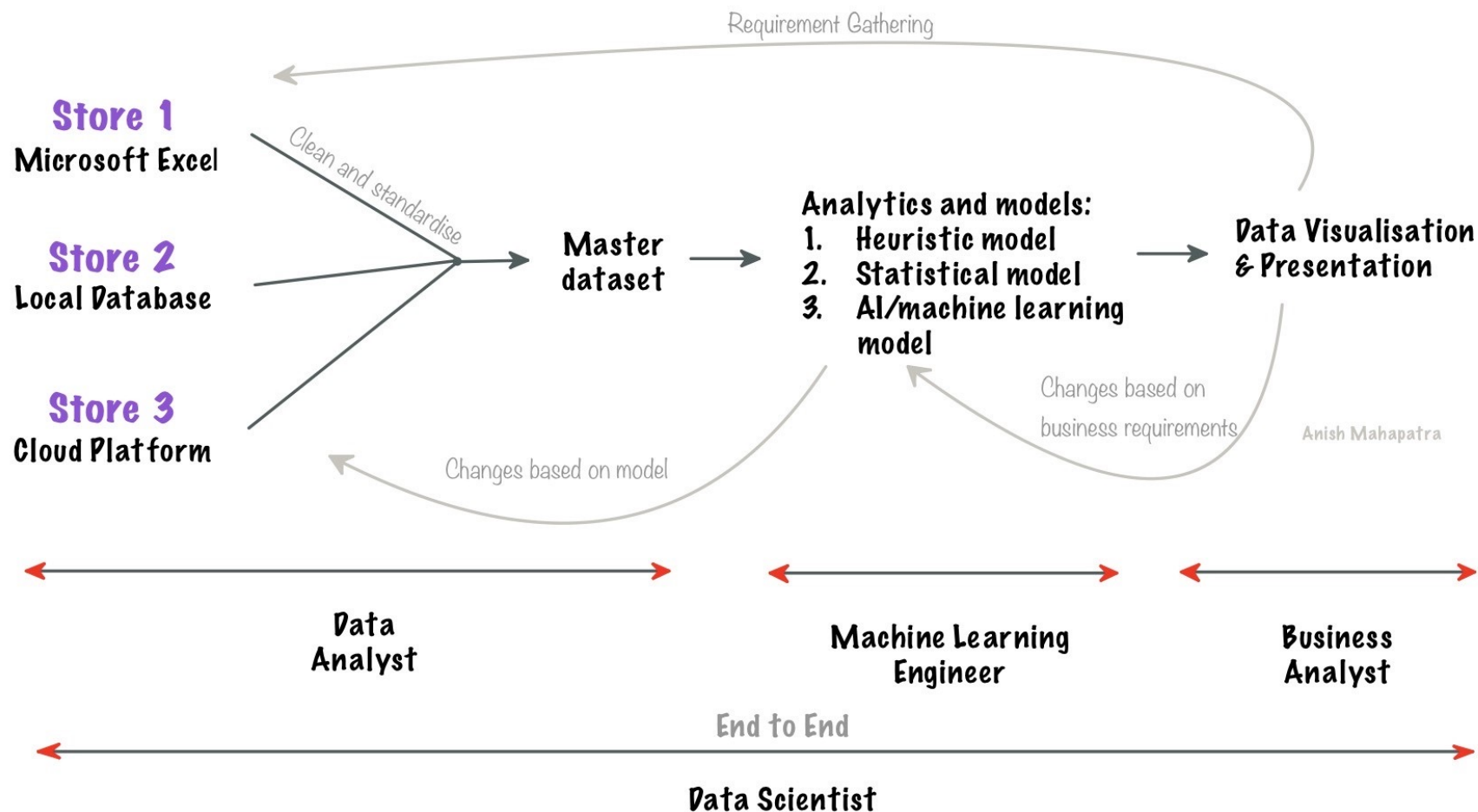


Technology

Evolving technology is what keeps Data Science ahead of every other industry



Roles in Data Science



The roles in Data Science
by Anish Mahapatra

Why choose Data Science?

01



Relevance in the future

Companies are building and growing in Data and it is the future.

02



Business & Technology

Data Science is a combination of Business, Math and Technology, so growth can be in business / technology

03



Industry-Agnostic

Use your existing knowledge / domain / technology expertise with a data-edge

04



Extremely High Market Demand

Supply-Demand mismatch means companies are willing to pay more

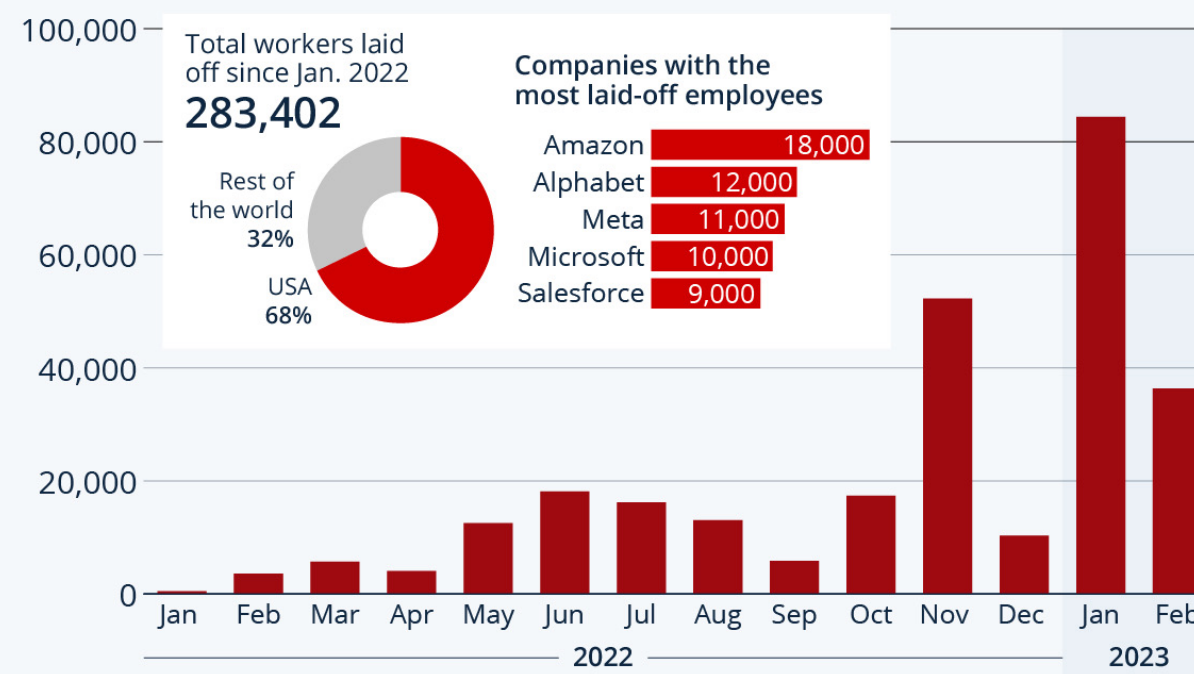
Data Scientist Salary in India based on 26.5k latest salaries



How to really tackle the layoffs?

The Winter Wave of Tech Layoffs Continues

Number of workers laid off worldwide in the tech/startup sector since Jan. 2022



Components of an Online Degree

Q. What do you really want from a Degree?

01



All Companies should recognize my degree

Companies like Amazon, Microsoft, Fortune 500:
all recognize this as a full-fledged
Post graduate and Master's Degree

02



My Degree should be Recognized globally

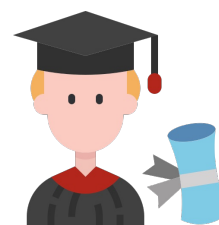
India or Abroad, everyone should recognize
my degree. This is possible because of the
WES Certification

03



**I should be able to get a transition
my job or get a jump in my salary**

On Average, having a relevant MSc Degree
will get you 40% more in the market



04



**Possibility of
Higher Studies**

If you wish, you should be able to
pursue even higher degrees later

The Main Question

So, was it worth it to get a degree in Data Science?

Did it help in the real-world?

How to leverage a degree to get there?

01

Set Target

Understand the Data Field,
Understand roles & responsibilities,
Look at a 5-year path

02

Talk to people

Talk to people who are already
doing what you want to do

03

Build LinkedIn Profile

Add certifications, participate in
competitions,
do simple projects,
look at how the best of the best do it

06

Build Collaterals & Profile (30%)

GitHub, LinkedIn,
Medium, Brand Profiling

05

Globally Accepted Degree (70%)

Globally recognized degree,
Degree Accepted by MNCs,
Possibility of PhD later,
Alumni Status
Bonus - WES Certification, Teachers from
the industry

04

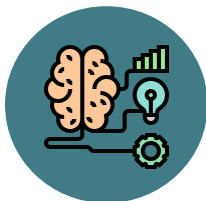
Explore Certifications

Multiple certifications don't help,
the quality of it does.

Tools & Technologies in Data Science



Data Analyst



Machine Learning Engineer



Business Analyst



Data Scientist

upGrad



FAQs

- 1. Will UpGrad give me a job?*
- 2. What if UpGrad stops responding after I register?*
- 3. What is the difference from doing a course offline or abroad?*
- 4. When should I do the course?*

Resume Optimization



- Showcase of LinkedIn Profile
- Advanced Features of LinkedIn
- Beat the ATS
- Resume Optimization Strategy
- How to find the CTC you deserve?

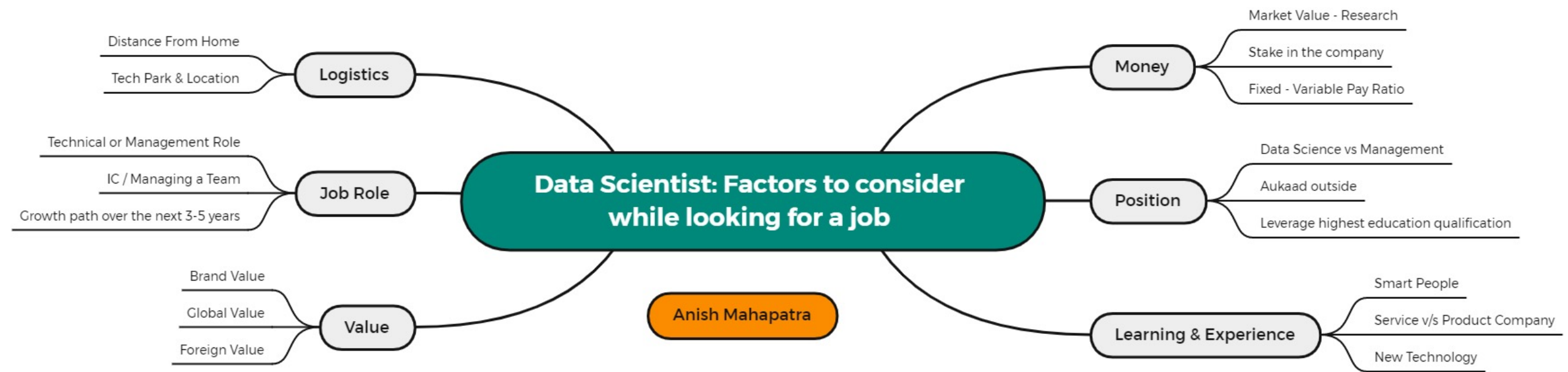
Demo

Job Search Strategies

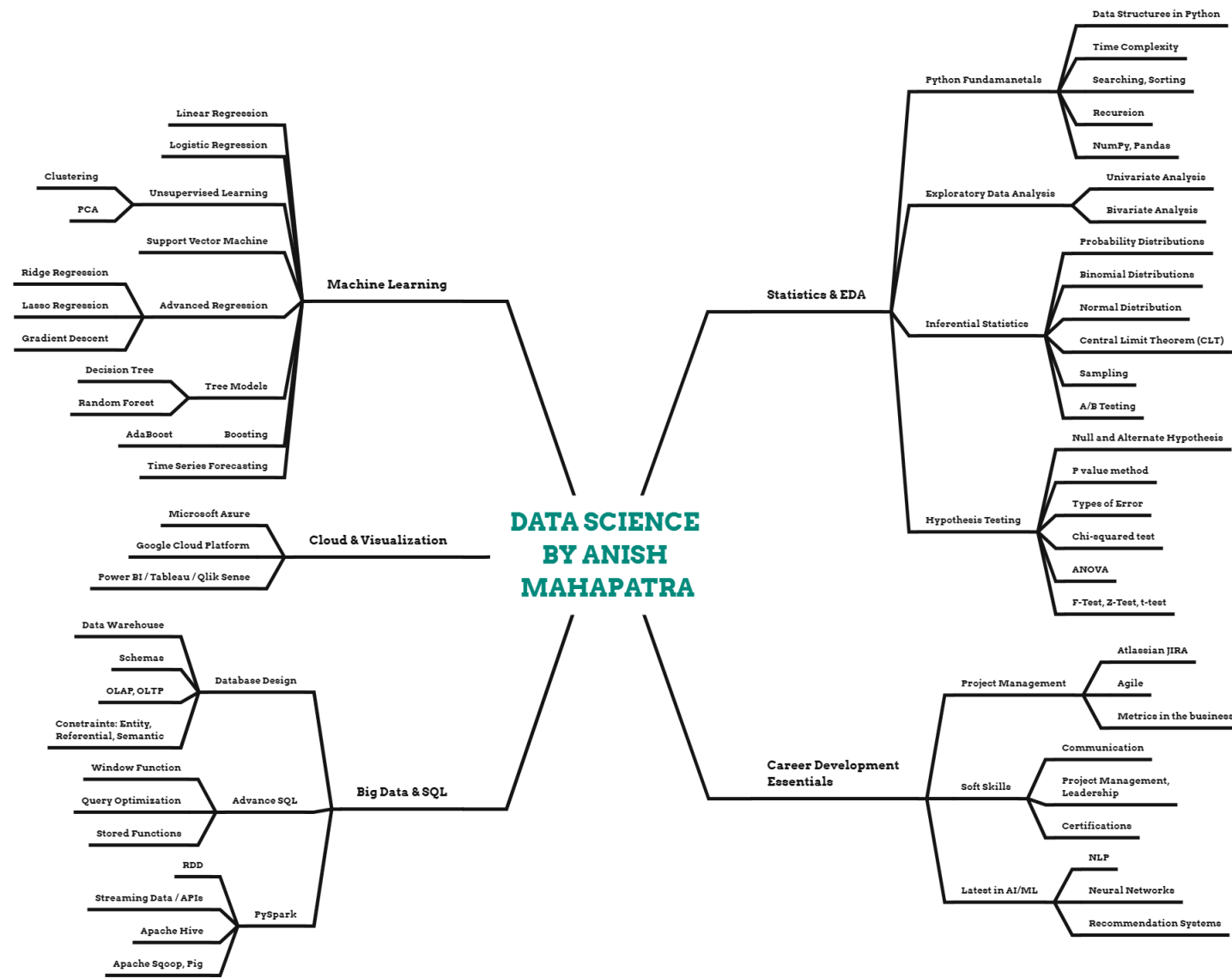
ANISH
MAHAPATRA

GOOGLE ME.

Factors to consider while looking for a job



Plan your Data Science prep



Expert Hacks

- 01 Have Templates on Notion
- 02 Send Thank you Email after Interview
- 03 Have an Interview Tracker
- 04 Google *Top 100 Interview Questions* for Data Science, ML, SQL, Python
- 05 Have a Master's Degree
- 06 Be Active & Proactive in replying

Key Takeaways

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