

Evolving research & its importance in the Tech Industry

Anish Mahapatra | 20 November, 2021

Agenda

01 Introduction

02 Why do research?

03 The end to end process

04 Move into Data Science

05 Tools & Technologies, Job strategies and CTC

06 Let's Talk!

Introduction




Senior Data Scientist 🧐

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Q. How to get into Data Science?

A. Simple, ask a real-world Data Scientist.



Why do research?

01



Exposure to the latest
in the industry

02



38% more salary
on average

03



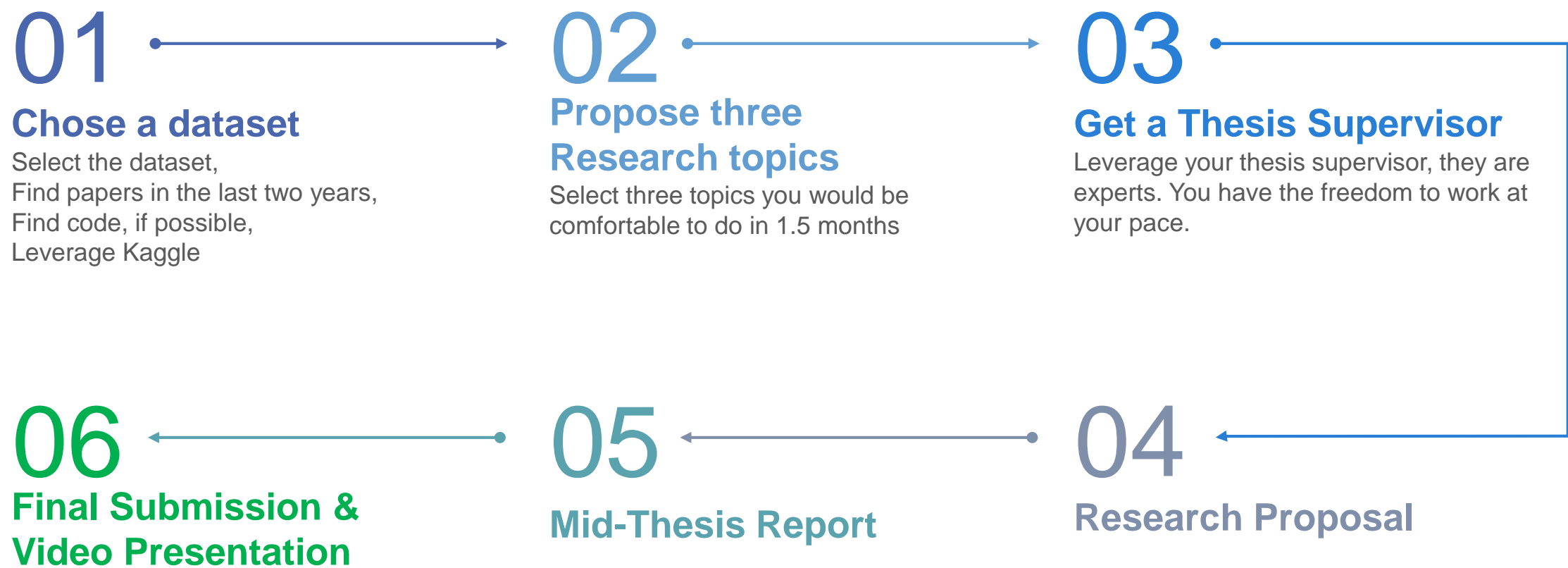
Get considered for
Senior positions

04



Become a Data Scientist
Certifications versus a real Degree

The end to end process



Expectation Setting

Globally Accepted Master's Degree

WES Certification



Accepted by MNCs across the Globe

Globally accepted to clear any filter of MSc Degree

Amazon, Google, Facebook, Microsoft



Potential to do PhD in the future

Accepted by any country that otherwise would have accepted an offline degree from the UK



How to move into Data Science

01

Set Target

Understand the Data Field,
Understand roles & responsibilities,
Look at a 5-year path

02

Talk to people

Talk to people who are already
doing what you want to do

03

Build LinkedIn Profile

Add certifications, participate in
competitions,
do simple projects,
look at how the best of the best do it

06

Build Collaterals & Profile (30%)

GitHub, LinkedIn,
Medium, Brand Profiling

05

Globally Accepted Degree (70%)

Globally recognized degree,
Degree Accepted by MNCs,
Possibility of PhD later,
Alumni Status
Bonus - WES Certification, Teachers from
the industry

04

Explore Certifications

Multiple certifications don't help,
the quality of it does.

Tools & Technologies in Data Science



Data Engineer



Machine Learning Engineer



Business Analyst



Data Scientist

upGrad



Resume Optimization (Demo)



- Showcase of LinkedIn Profile
- Advanced Features of LinkedIn
- Beat the ATS
- Resume Optimization Strategy
- How to find the CTC you deserve?

Demo

Job Search Strategies

ANISH
MAHAPATRA

GOOGLE ME.

Key Takeaways

01 Should you do Master's?

02 Why do research?

03 How to do it?

04 How to move into Data Science?

05 Tools & Technologies, Job strategies and CTC

06 Next, Let's Talk!

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Let's Talk!

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Thank you.

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