

ANISH ROY

Data Analyst

Kolkata West Bengal India 700031

anishroyemail@gmail.com

9874690829

17/05/1995

<https://www.linkedin.com/in/anish-roy-surjo1>

Objective

Objective:

I aspire to join your team as a Data Analyst, leveraging my Bachelor's degree in Computer Science and my basic proficiency in data analysis tools like Excel. I am eager to assist in data collection, data cleaning, and the creation of visualizations while developing my analytical skills alongside senior data analysts. My goal is to contribute to translating business needs into actionable tasks and to engage in ad-hoc analyses to support data-driven decision-making. I'm open to expanding my knowledge in databases and SQL. With strong attention to detail and excellent communication skills, I aim to provide valuable insights to drive the team's success.

Work Experience

- **Data Analyst Trainee**

01/08/2023 - 31/08/2023

MedTourEasy

My traineeship at MedTourEasy was an invaluable experience. With a Bachelor's degree in Computer Science, I strengthened my data analysis skills using Excel and Google Sheets. I also gained hands-on experience with databases and SQL.

Throughout the program, my attention to detail and analytical abilities flourished, enabling me to excel in tasks such as data cleaning and analysis. Moreover, I refined my written and verbal communication skills through presenting findings to the team.

MedTourEasy provided a rich learning environment that not only met but exceeded the requirements. I'm thankful for this opportunity and look forward to applying these skills in my future career.

- **Deputy Branch Manager Sales and Marketing**

21 March 2022 - 16 February 2023

Care Health Insurance Company Limited

As Deputy Branch Manager in Sales and Marketing, I integrated data analysis to enhance decision-making. Leading the team, I utilized tools like Excel and CRM systems to analyze sales data, customer trends, and market segmentation. This enabled precise marketing strategies, higher lead generation, and improved conversion rates. Data accuracy, attention to detail, and regular data-driven reporting to senior management were pivotal in exceeding sales targets and fostering a culture of data-driven decision-making.

Projects

- **Data Professional Survey An Analysis**

GitHub Link : https://github.com/anishroy112/Data_Professional_Survey_AnalysisV1.1

In this project, I leveraged the power of Power BI to conduct a comprehensive analysis of a data professional survey. With a focus on extracting actionable insights, I utilized Power BI's robust capabilities to visualize survey responses, trends, and patterns.

By importing and transforming survey data into meaningful visuals, I provided a clear and concise overview of key findings. Through interactive dashboards and reports, stakeholders gained a deeper understanding of the data professional landscape, enabling them to make data-driven decisions.

My expertise in Power BI allowed me to uncover valuable insights from the survey data, empowering organizations to enhance their data strategies and make informed choices about talent acquisition and skill development. This project not only demonstrated the potential of Power BI but also showcased the importance of data analysis in shaping the future of data-driven industries.

- **SuperStore Demo Analysis**

GitHub Link: https://github.com/anishroy112/Data_Professional_Survey_AnalysisV1.1

In this project, I utilized Power BI to analyze the SuperStore demo dataset. Starting with data preparation and cleaning, I created interactive dashboards and reports to highlight key insights such as top-selling products, regional sales variations, and seasonal trends. I also delved into customer segments, profitability, and shipping efficiency. These findings empowered stakeholders to make informed decisions, refine strategies, and improve customer satisfaction. The project underscored the importance of data-driven decision-making and demonstrated Power BI's effectiveness in simplifying complex data into actionable insights, making it a valuable asset for data analysts and organizations aiming to enhance their operations through data analysis.

- **Attrition Rate of Employees in a Company Analysis HR Analysis**

GitHub Link: <https://github.com/anishroy112/Attrition-Rate-Chart-PB-v1>

In this project, I employed Power BI to analyze and visualize employee attrition data within a company. Through data cleaning and transformation, I created an interactive dashboard that provided insights into factors affecting attrition rates. The dashboard highlighted trends, such as attrition by department, age group, and job role, enabling decision-makers to identify areas requiring attention and implement retention strategies. This project exemplified Power BI's ability to transform complex HR data into actionable insights, facilitating proactive HR management and talent retention within the organization.

- **CocaCola Company Sales Analysis - Marketing Sales Analysis**

GitHub Repository link: https://github.com/anishroy112/CocaCola_Company_Sales_Analysis

In this project, I leveraged my data analysis skills in Power BI to conduct a comprehensive sales analysis for the Coca-Cola Company. I extracted and transformed sales data, creating an interactive dashboard that showcased sales performance by region, product category, and time period. Advanced features like slicers allowed users to drill down for deeper insights. This project demonstrated my proficiency in data visualization, data modeling, and business intelligence, providing actionable insights to optimize sales strategies and drive growth for one of the world's largest beverage companies.

Education

- **B. Tech in Computer Science and Engineering**

Maulana Abdul Kalam Azad University of Technology

July 2016 - July 2020

Language

- English ★★★★★
- Hindi ★★★★★

Skills

- Data Collection And Interpretation ★★★★★
- Analytical Skills ★★★★★
- Data Visualisation ★★★★★
- Excel and Google Sheet ★★★★★★
- Database and SQL ★★★★★
- Microsoft Power BI ★★★★★
- Tableau ★★★★★
- Python (Pandas) ★★★★★
- Attention To Detail ★★★★★
- Communication Skills ★★★★★

Interest

- Machine Learning
- Artificial Intelligence
- Data Engineering
- Data Science

Social

- <https://www.linkedin.com/in/anish-roy-surjo1>
- github.com/anishroy112