**Questionnaire: Netflix Movies & TV Shows Analysis**

Following questions aims to understand needs and preferences for a Power BI dashboard analyzing Netflix movies and TV shows.

**General Information:**

1. What is the primary goal of Netflix movies & TV shows analysis?

- understanding content preferences, identify trends, optimize content acquisition.

1. Who is the target audience for this dashboard?

- business analysts, content managers, marketing team.

**Data Exploration:**

1. What specific aspects of Netflix content I’m most interested in analyzing?

- type of content (movies vs. TV shows), release year, genres, ratings, director etc.

1. Any specific timeframes to focus on?

-all-time data, recent additions, specific years

**Dashboard Design:**

1. What types of visualizations would you find most helpful?

-stacked bar chart, donut chart, area chart, treemap.

1. Are there any specific metrics you want to see displayed prominently?

- total content count, content distribution by genre, top-rated content etc.

1. Would you like the ability to drill down into specific data points for further analysis?

- clicking on a genre to see popular titles within that genre

**Additional Features:**

1. Do you need any interactive elements in the dashboard?

-slicers to filter data by specific criteria