



26th International Conference & Exhibition on Broadcast & Media Technology

Aftab Ahmad
Hon. Secretary

C.B.S. Maurya
President

O. P. Rajpurohit
Hon. Treasurer

No. BES/EXPO-20/2020

Dated: 22-01-2020

Sub.: INVITATION TO BES EXPO 2020

Dear Sir/Madam,

I am pleased to inform you that Broadcast Engineering Society (India) is organizing its **26th International Conference & Exhibition on Broadcast & Media Technology – BES EXPO 2020** on 13th, 14th, and 15th February 2020 in Hall No. 7A, B, C & E, Pragati Maidan New Delhi-110001. The **BES EXPO** has been supported by Prasar Bharati, Asia-Pacific Broadcasting Union, Society of Broadcaster Engineers, USA, Indian Broadcasting Foundation and Ministry of Communication and Information Technology, Govt. of India. and endorsed by DRM, U.K.

The inaugural function will be held on Thursday, the 13th February 2020 at 10.00 hours at in Hall 7E, Pragati Maidan, New Delhi. Hon'ble Minister for Information & Broadcasting will inaugurate the event.

The BES EXPO 2020 Conference with the theme “**Disruptive Technologies: Shaping Future Broadcasting**” will have reputed and eminent broadcasters, media industry professionals and speakers from India and abroad delivering lectures & discussing state-of-the-art broadcasting topics. The Conference is spread over Six sessions as under:

13-02-2020

- **10 AM : Inaugural Function**
- **02 PM : Tutorial**

14-02-2020 (09. 30 AM to 05.30 PM)

- **Session-1:** Disruptive Technology in Broadcasting
- **Session-2:** Digital Radio Broadcasting
- **Session-3:** Monetization of broadcasting platforms

15-02-2020 (09. 30 AM to 05.30 PM)

- **Session-4:** DRM Rollout - the way to success for all stakeholders
- **Session-5:** Emerging trends in Broadcasting or Streaming- blurring the boundaries
- **Session-6:** Advancement in Radio and Television production

The International Exhibition will be held in Hall No. 7 A, B & C, Pragati Maidan New Delhi. Highly reputed broadcast equipment manufacturers, broadcast professionals, and service providers from all over the world shall be displaying their latest products, the state-of-the-art technologies and services. The exhibition will present a very good picture of globally changing scenario of broadcasting. The exhibition will be open for general Public as well.

I, on behalf of the **Broadcast Engineering Society (India)** invite you to participate in the conference and also visit the exhibition. This will provide you a unique opportunity to apprise yourself with the present scenario of broadcast technology in the world. **I would further request you to depute as many delegates as possible from your esteemed organization, to the Conference in BES EXPO-2020, by paying registration fee and submitting the enclosed registration form.**

Details of the BES EXPO-2020 event are also available at BES website www.besindia.com. Should you require any clarification and /or additional detail on the event, please feel free to email to bes@besindia.com or contact at Tel No. +91-11-23316709 and +91-11-23316710.

With regards

Yours Sincerely,

(Aftab Ahmad)
Hon. Secretary

Encl.: As above.



**Broadcast Engineering
Society (India)**

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