Goal: Customer Segmentation

How Segmentation will happen?

Data provide information about customer types to public mall.

Information about the data:

- Data has 5 columns and 200 rows.
- Calculated counts of each entry from the respective feature.
- Calculated count of unique entries from the features.

Visualization of Elbow Plot:

- Plotted elbow plot.
- Scatter plot is plotted.

Building of Cluster:

K-means clustering model is built.