VRINDA STORE DATA ANALYSIS

Objective

Vrinda Store wants to create an annual sales report for 2023. So that, Vrinda can understand their customers and grow more sales in 2024.



RECOMMENDED ANALYSIS

□ Compare the sales and orders using single chart.

□ Which month got the highest sales and orders?	
□ Who purchased more in 2023? Men or Women?	
□ What are different order status in 2023?	
□ List top 10 states contributing to the sales?	
□ Which channel is contributing to maximum sales	?