

XYZ CONSULTING FIRM

Consulting Services Agreement

Parties:

Lakeside Marketing Group, located at 321 Lakeview Road, Lakeside, MI 49090
XYZ Consulting Firm, located at 456 Oak Avenue, Townsville, New York, 10001

Date:

3 February 2023

Background:

Lakeside Marketing Group seeks to engage XYZ Consulting Firm for professional consulting services to improve their marketing strategy.

Terms and Conditions:

Scope of Work: XYZ Consulting Firm agrees to provide **Lakeside Marketing Group** with marketing analysis, strategy development, and implementation support as outlined in Exhibit A attached hereto.

Payment Terms: **Lakeside Marketing Group** shall pay XYZ Consulting Firm a fee of \$X for services rendered, payable in monthly installments. Payment shall be made within 15 days of receipt of invoice.

Duration: This agreement shall commence on [start date] and continue until [end date], unless terminated earlier as provided herein.

Responsibilities:

XYZ Consulting Firm shall assign qualified personnel to perform the services outlined in Exhibit A.

Lakeside Marketing Group shall provide XYZ Consulting Firm with access to necessary information and resources to perform the services.

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Confidentiality: Both parties agree to maintain the confidentiality of any proprietary or sensitive information disclosed during the course of the engagement.

Termination: Either party may terminate this agreement upon 30 days' written notice if the other party breaches any material provision of the agreement.

Governing Law: This agreement shall be governed by and construed in accordance with the laws of the State of [State].

Amendments: Any amendments to this agreement must be made in writing and signed by both parties.

Signatures:

Lakeside Marketing Group: _____ (Signature)

By: Emily Johnson, Chief Executive Officer

XYZ Consulting Firm: _____ (Signature)

By: Michael Patel, Director of Operations
