

**PKIB113**

**CREATIVE THINKING**

**Assignment Title: COE Cafeteria**

**Section: 01**

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# **1.0 Background of Problem**

## 1.1 Introduction to club and campus space to improve

## 1.2 Problem Statement

## 1.3 Proposal Objective

## 1.4 Target Audience

# **2.0 Mind Map of Solution**

Figure 2.0 Mind Map of Solution.

# **3.0 Forced Connection (Idea Generation Processes)**

Figure 3.2 COE Cafeteria.

Table 3.0 Explanation on Forced Connection

|  |  |  |
| --- | --- | --- |
| PROBLEM | SOLUTION | COFFEE SHOP (CHARACTERISTIC) |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

# **4.0 Diagram of Solution and Helpful Labeling**

Figure 4.0 Sketch of COE Cafeteria

Figure 4.1 COE Cafeteria Plan Ground Floor

Figure 4.2 COE Cafeteria Plan 1st Floor.

# **5.0 Explanation of Design and Value Creation**

# **6.0 Summary**

In conclusion, this report discusses the problems in the university food court and proposes solutions that can solve the issues. The food court has many problems and issues, such as no parking space, bad hygiene, and a lack of appeal. We came up with a clear plan to enhance and improve the state of the place and put it through completely new ideas and revamp by changing the design and adding facilities and entertainment spaces that will enhance the environment and atmosphere of the place. We used the creative method of forced connection in our thought process, mixing the concepts of a coffee shop and a food court, which led us to a clear vision of a new, creative, and appealing space for everyone to enjoy. We added air-conditioning and a wider variety of restaurants and indoor and outdoor space. We also included some useful features such as a projector, charging ports, sofas, and wooden bench area as well as a very well-designed 1st-floor balcony area that overlooks the beautifully designed murals and space. Thus, this report clearly defines the need to innovate the COE food court for a better overall experience for the UNITEN community besides can help to attract the future generations to come that will lead to huge social impact to the community.

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# **7.0 List of Reference**

John Samuel Stephen, April 2018, Ingenieur Foodcourt (COE Cafe), [https://www.google.com/maps/uv?pb=!1s0x31cdca6aa50efe63%3A0xcb2b73703f56d427!3m1!7e115!4shttps%3A%2F%2Flh5.googleusercontent.com%2Fp%2FAF1QipPoLY9dzejsuED1oQzMgTTJizZrlUa7Zt5XXwqI%3Dw319-h240-k-no!5scoe%20food%20court%20-%20Google%20Search!15sCgIgAQ&imagekey=!1e10!2sAF1QipPoLY9dzejsuED1oQzMgTTJizZrlUa7Zt5XXwqI&hl=en&sa=X&ved=2ahUKEwjU\_bWw9\_n4AhVl-TgGHYjdAIkQoip6BAg\_EAM#](https://www.google.com/maps/uv?pb=!1s0x31cdca6aa50efe63%3A0xcb2b73703f56d427!3m1!7e115!4shttps%3A%2F%2Flh5.googleusercontent.com%2Fp%2FAF1QipPoLY9dzejsuED1oQzMgTTJizZrlUa7Zt5XXwqI%3Dw319-h240-k-no!5scoe%20food%20court%20-%20Google%20Search!15sCgIgAQ&imagekey=!1e10!2sAF1QipPoLY9dzejsuED1oQzMgTTJizZrlUa7Zt5XXwqI&hl=en&sa=X&ved=2ahUKEwjU_bWw9_n4AhVl-TgGHYjdAIkQoip6BAg_EAM)

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