

ANISSA SHANKS

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Portfolio: https://github.com/anissa1908/Portfolio_Final2

SUMMARY

Collaborative Technical Project Manager with extensive experience in the Entertainment and Banking/Finance industries, seeking to transition to the tech industry. Highly skilled in delivering training and ensuring maximum customer satisfaction while providing strategic solutions to global clients. Exceptionally skilled in high-level decision-making and risk mitigation strategy development to ensure the continual achievement of organizational goals and financial objectives. Proven track record of providing senior guidance, subject-matter expertise, and strategic vision to drive business development and ensure projects are delivered within scope and delivery schedule.

TECHNICAL SKILLS

Languages: HTML5, CSS, JavaScript, ES6

Applications: jQuery, Bootstrap, MySQL, NoSQL, MERN Stack (MongoDB, Express.js, React.js, Node.js),

Other: AJAX, Handlebars, Sequelize, Testing, Responsive Design, Local Storage, GitBash, GitHub, NPM Packages, Postman, Heroku, Axios Microsoft Office Suite (i.e., Word, Excel, PowerPoint, Access), G-Suite, Oracle Databases

PROJECTS

Express Bartender | <https://github.com/anissa1908/Express-Bartender> | Deployed link: <https://serene-peak-66749.herokuapp.com/>

- This application was designed to provide a unique, one-stop experience where members are able to research and retrieve recipes for their favorite cocktails, learn about the history of spirits, add/update their own recipes to our database, and review testimonials.
- Core Responsibilities: Served as the Technical Project Manager and Front-End Team member. Designed and coded the Front End of the application, designing a visually appealing UI for the entire site, login, and member's pages. Also ensured that front end design elements did not interfere with back-end functionality.
- Tools/Languages Used: HTML, CSS, JavaScript, jQuery, Bootstrap, API's

Inform and React | <https://github.com/anissa1908/Inform-and-React> | Deployed link: <https://inform-react.herokuapp.com/>

- This application was designed with the American voter in mind. The purpose was to develop a non-partisan voter guide for citizens that would like to make their vote count but lack the necessary information to make an informed decision.
- Core Responsibilities: Served as the Technical Project Manager in addition to leading and being a member of the Front-End team. Utilized React.js, the NPM Package "Swiper" and a scroll on-click mouse event.
- Tools / Languages Used: React.js, HTML, CSS, Bootstrap, JavaScript, PHP, API's, NPM Packages

RELEVANT EXPERIENCE

Direct Manager/Consultant
Universal Studios

2011 – 2016
Los Angeles, CA

Oversaw multiple brands and projects across all phases of production. Led project management activities such as stakeholder reporting, risk management, and value addition for \$5B+ operations and solved problems through contractual analysis, negotiation, and education, thus achieving product compliance. Guided the organization through advertising and marketing strategies to identify, manage segment performance indicators, and capitalize on market opportunities that minimized the adverse effects of competitive activity.

Key Accomplishments:

- Steered projects involving 1600+ Intellectual Property licensing content submissions monthly, which generated history-making revenue globally per franchise, including Fast & Furious 6 (\$788 MM), Furious 7 (\$1.5B), and Despicable Me 2 (\$970 MM).
- Partnered with senior sales executives to propose an alternate theatrical film that met the 24-hour deadline requirement resulting in a 35% increase in revenue and expanded brand awareness at retailers.
- Developed annual training modules on marketing, sales, publicity, operations, policy, and contracting best practices for approximately 100 employees throughout the home entertainment division, and administered training using the SharePoint site.
- Chaired 10+ brands and 30+ projects simultaneously per quarter, including franchises generating \$5B+ globally; The Fast and Furious, Ride Along, Despicable Me film franchises.

Senior Paralegal

2005 – 2010

Walt Disney Studios Home Entertainment

Burbank, CA

Oversaw multiple brands and projects across all phases of production. Advised business clients on intricate legal compliance issues and risks, complex licensing/contract structures, ensuring protection to internal customers and the company from potentially adverse financial claims from governing entities. Fostered solid working relationships with sales and operations teams that enabled collaboration and generation of innovative solutions for co-production studios and primary retail clientele. Managed multiple priorities, anticipated obstacles, and planned for contingencies while meeting strict production deadlines.

Key Accomplishments:

- Promoted from paralegal to senior paralegal after one year due to a constant drive to pursue additional personal and professional development and a desire to take on other projects.
- Saved the division \$50K in licensing fees in one quarter by developing business partner relationships with 100+ outside third-party technology companies, content owners, compliance risk partners, and third-party licensing vendors to negotiate licensing deals.
- Led account management of 35+ vendors and maximized value to Disney's producers by negotiating an annual cost savings of over 50% per client, utilizing expertise in partner collaboration to negotiate licensing deals.

ADDITIONAL EXPERIENCE

Manager

SMBC Rail Services

2020 – 2020

St. Louis, MO

Compliance Analyst

Wells Fargo

2017 – 2019

St. Louis, MO

EDUCATION

Full Stack Web Development Certificate: UCLA, Los Angeles, CA, October 2020

Executive Master of Business Administration: Howard University, Washington, D.C.

Bachelor of Arts, English: University of Southern California, Los Angeles, CA

Microsoft Licensing Solutions Specialist Lite Certificate: Microsoft, January 2020