

## EDUCATION

### University of California, Berkeley

May 2017 - August 2021

B.A. Data Science

B.A. Economics

Berkeley Certificate in

Design Innovation

## SKILLS

### PROGRAMMING

Python      JavaScript

Java      HTML/CSS

SQL      Stata/R

### SOFTWARE

Adobe Creative Suite

Figma

Excel

Tableau

### DESIGN

User Research

Prototyping

Wireframing

## COURSEWORK

Data Structures

Principles & Techniques of  
Data Science

User Interface Design

Prototyping & Fabrication

Brand Identity & Graphic  
Design

## EXPERIENCE

### BARE Magazine | Creative Director

January 2018 - Present (Berkeley, CA)

Directing the visual content and brand identity of the magazine, creating a cohesive theme for each issue, leading the Creative Team of 25 through executing photoshoots end to end, and post-processing final images.

### Women in Tech Initiative at UC | Research Assistant

August 2020 - Present (Berkeley, CA)

Building data visualizations and predictive models that share the participation and persistence of women and underrepresented minorities in STEM majors to drive actionable insights to improve equity at the UC.

### SUPERB Productions | Brand Design

August 2019 - January 2020 (Berkeley, CA)

Led a team of 3 to create branding guidelines and establish clear visual references, typefaces, and color palettes, for SUPERB - which hosts large-scale, low-cost entertainment events for Berkeley campus and community.

### BAMPFA Student Committee | Design

January 2018 - January 2019 (Berkeley, CA)

Designed and delegated graphics for social media posts, supplemented student-written articles with digital assets, designed print and digital graphics for campus-wide arts events sponsored by the museum.

## PROJECTS

### Pinterest Redesign | UX Design

October 2020 - November 2020 (Berkeley, CA)

Led 3 in-depth user interviews to identify common painpoints when using Pinterest. Synthesized those to design a feature allowing users to manually change the content prediction algorithm output, followed by usability tests.

### Police Bias Algorithm | Data Science

August 2020 - December 2020 (Berkeley, CA)

Designed a scoring algorithm using statistical models and open data to quantify racial bias in police departments across 7 cities in the U.S.

### Papaya | UX Design

June 2020 - August 2020 (Berkeley, CA)

Conducted research with 10 cybersecurity experts and users to identify security and privacy threats in smart cities, used these insights to create a digital wallet that securely stores payment and identification information.