King County Analysis

RESIDENTIAL REAL ESTATE CONSULTING

RRC

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INTRODUCTION

CREATING A BUSINESS PLAN
FOR RESIDENTIAL INVESTORS

STRATEGY OUTLINE

for the short term buyer

ACQUISITION
SUMMARY
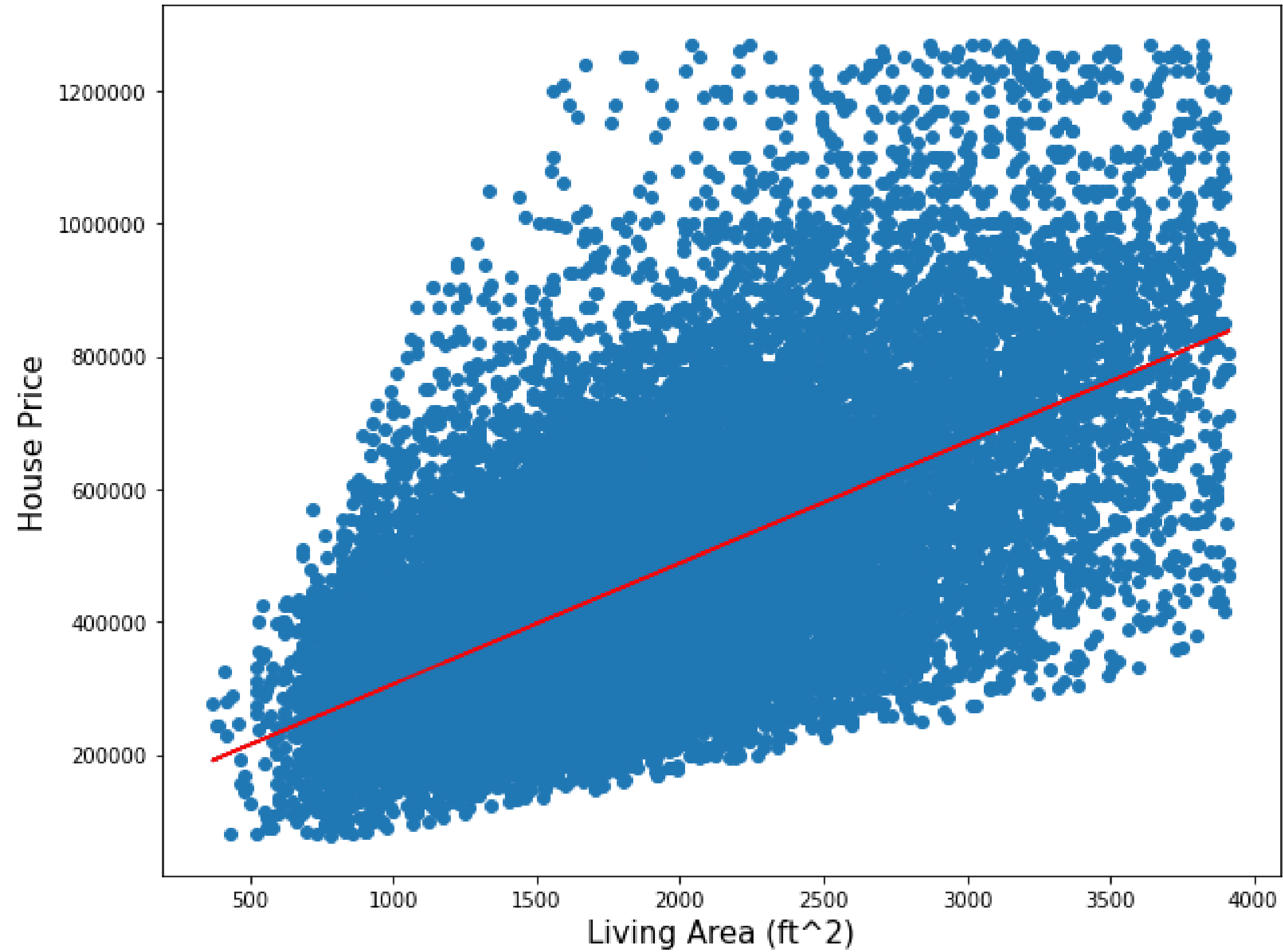
HOLDING
ENDEAVOR

EXIT
PLAN

DATA

- King County House Sales Dataset
- House Sales from May 2014 - May 2015
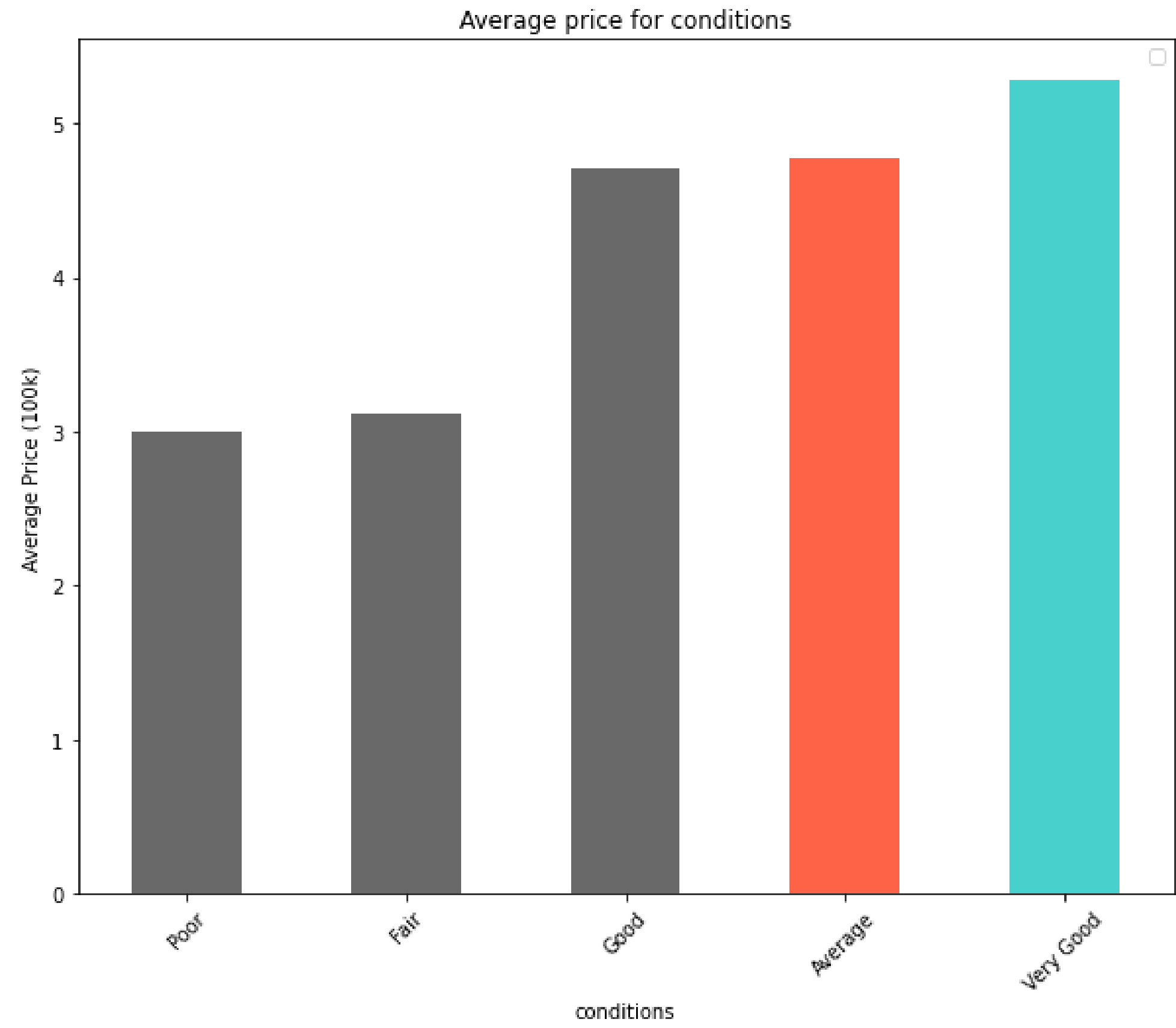- Public Dataset
- 20,249 Entries

OUR STRATEGY

- IDENTIFY FEATURES ASSOCIATED WITH LOW/HIGH COST
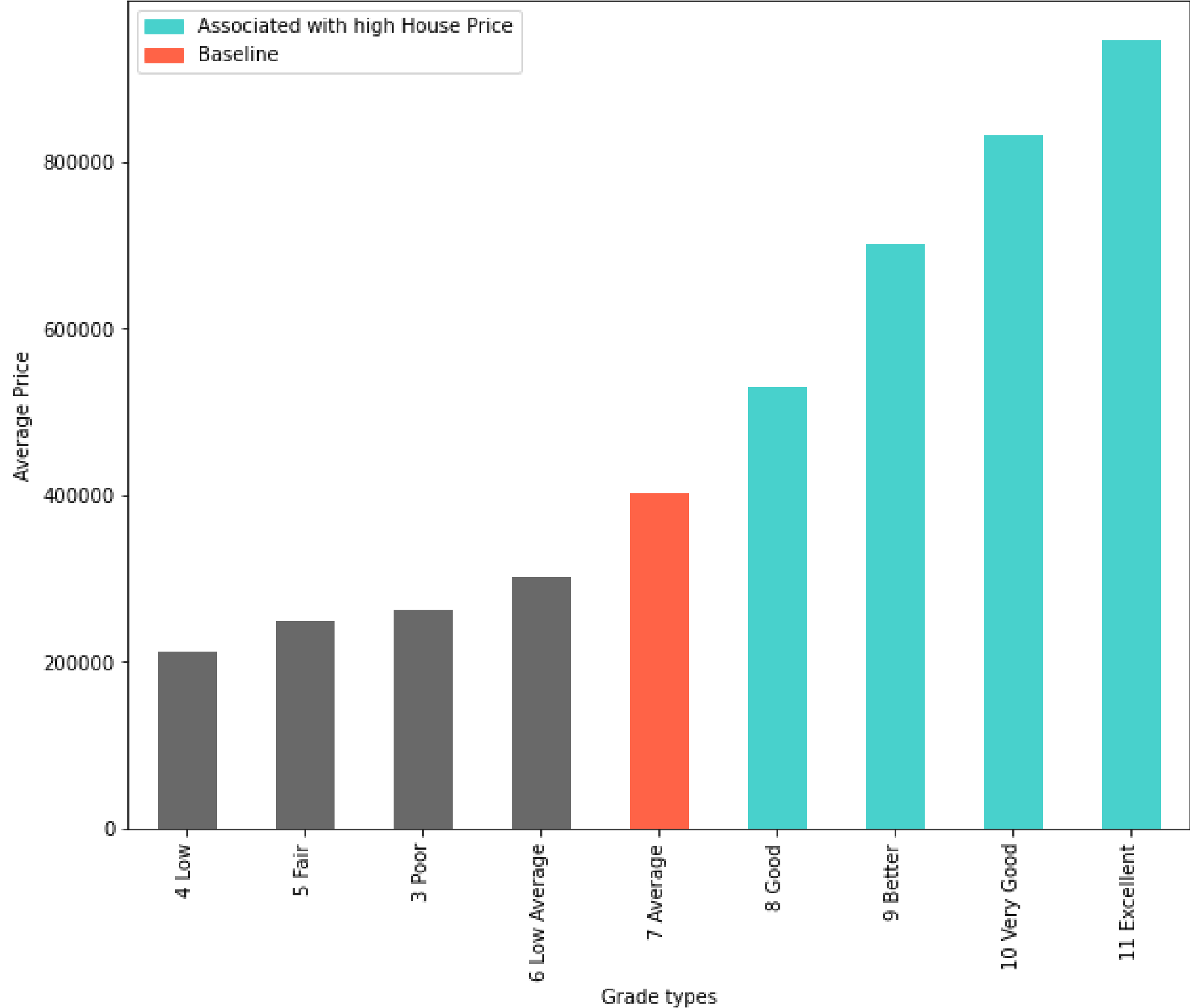
- USING INSIGHTS TO IMPROVE PROFITABILITY

House Price vs House Living Area

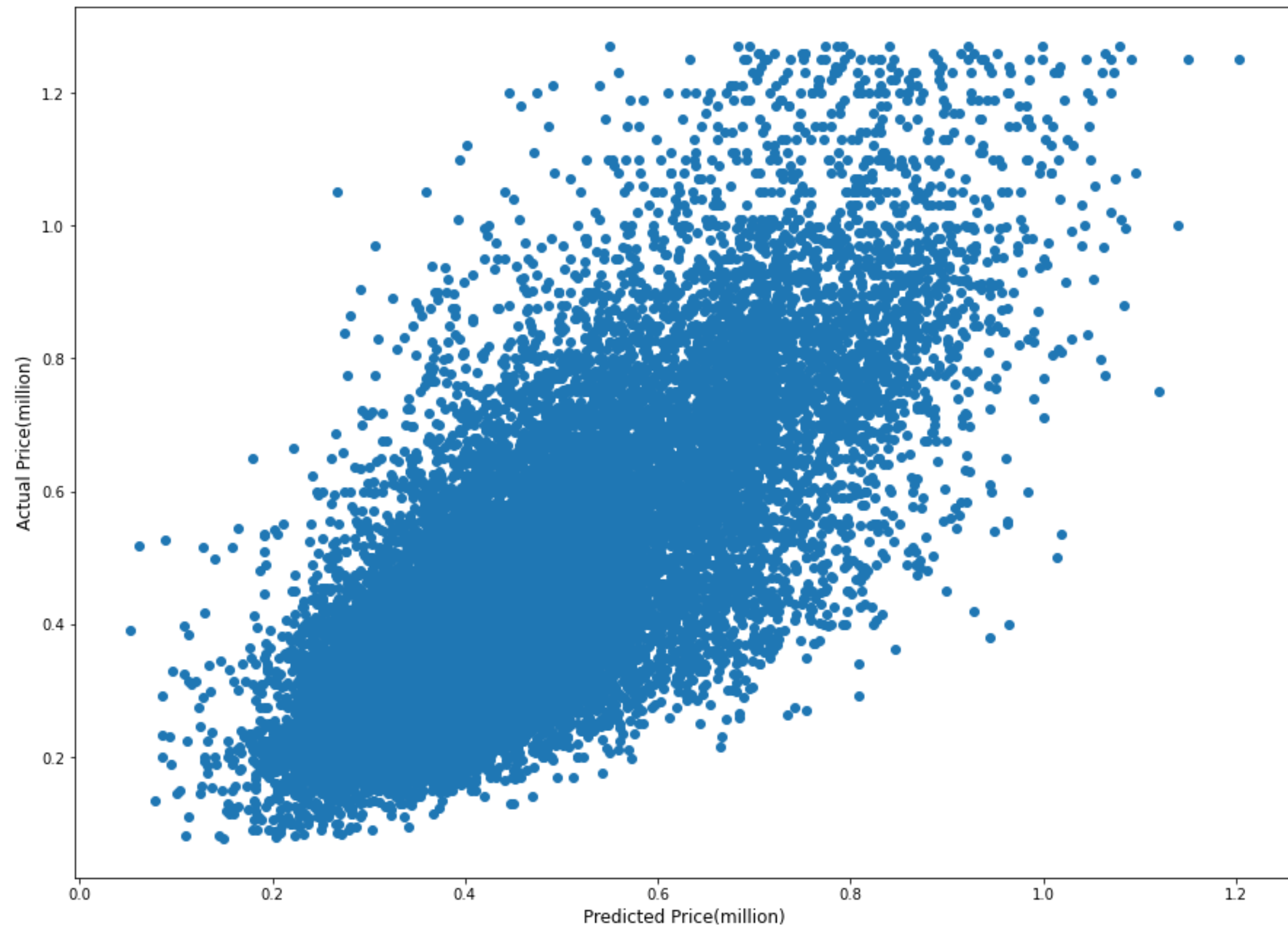Average price for conditions

Average price for Grade types

FINAL MODEL

Adjusted R^2 =.548

Features Included:
- Bedrooms
- Age
- Square Footage
- Floors
- View
- Condition
- Grade

Actual Price Vs. Predicted Price

RECOMMENDATION

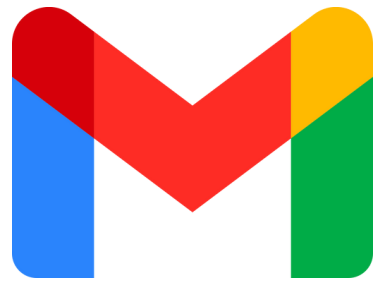Purchase large low grade houses in poor condition

Renovate house and add floors
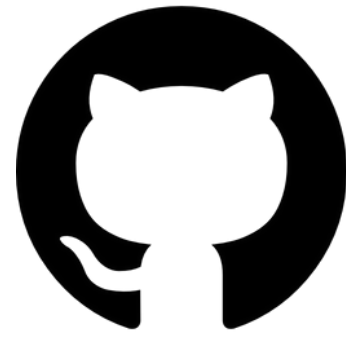
Sell the house with improved features

NEXT STEPS

THANK YOU AND CONTACT US

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