

King County Analysis

RESIDENTIAL REAL ESTATE CONSULTING



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INTRODUCTION

CREATING A BUSINESS PLAN FOR RESIDENTIAL INVESTORS



STRATEGY OUTLINE

for the short term buyer



ACQUISITION SUMMARY HOLDING ENDEAVOR EXIT PLAN

DATA

- King County House Sales Dataset
- House Sales from May 2014 May 2015
- Public Dataset
- 20,249 Entries

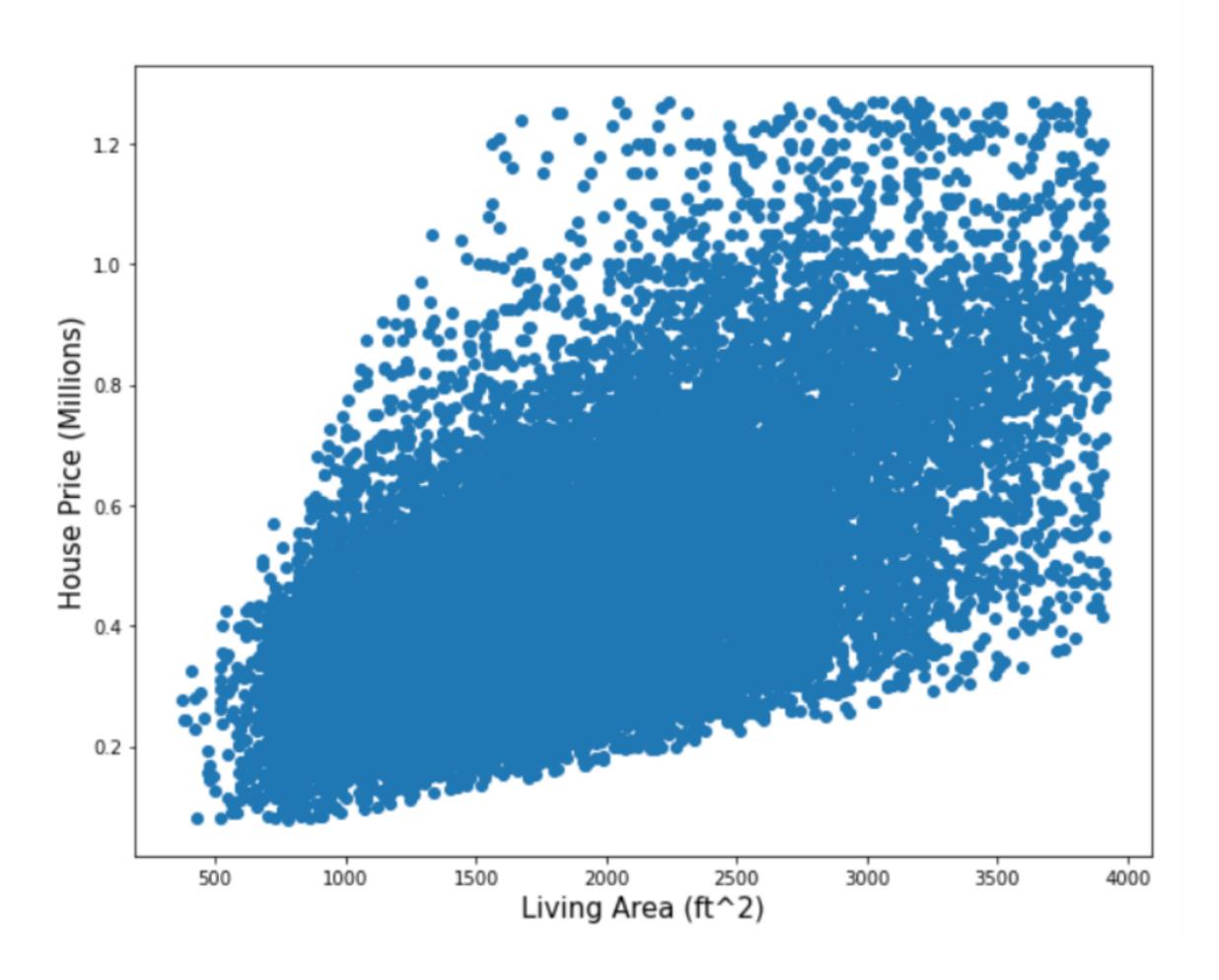


OUR STRATEGY

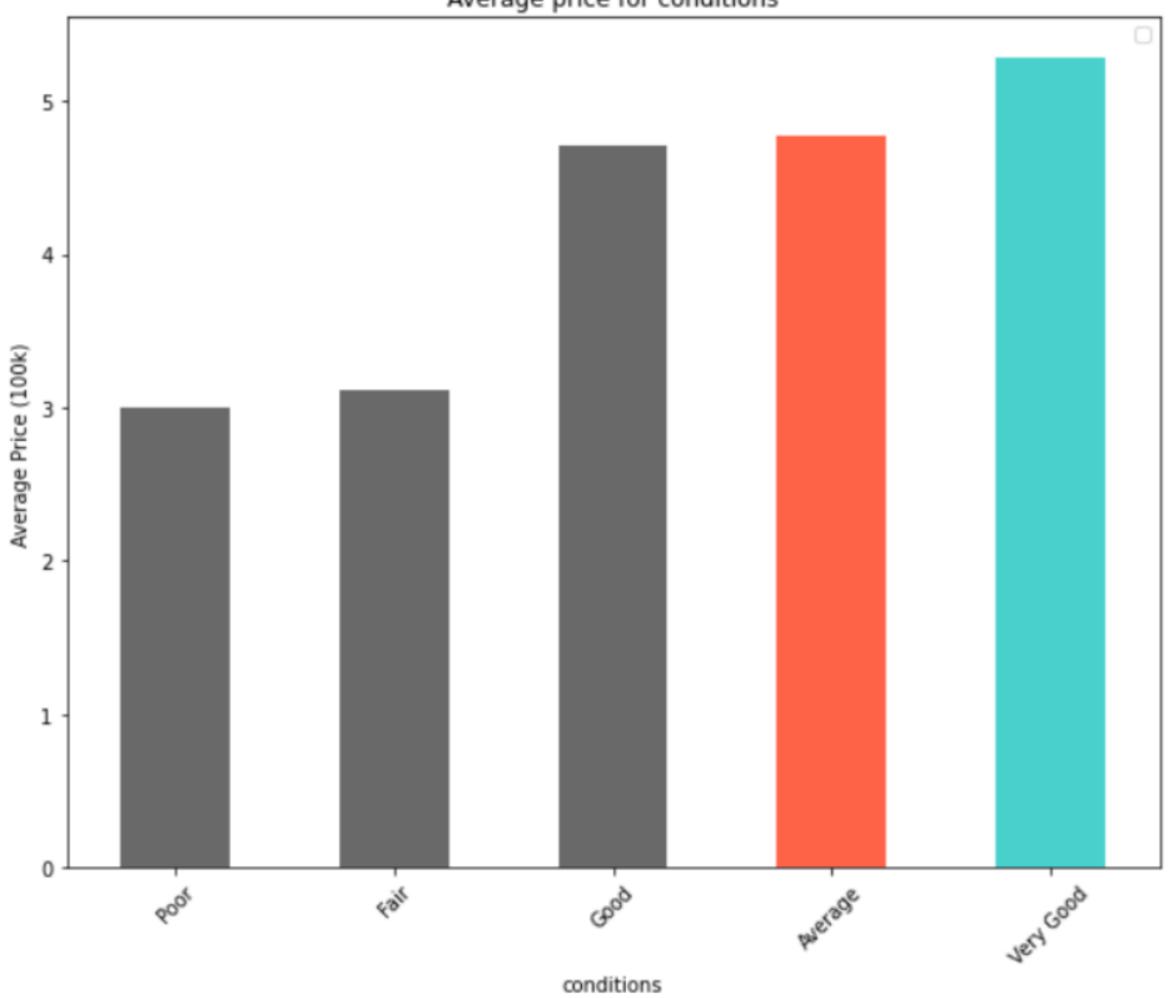
- IDENTIFY FEATURES ASSOCIATED WITH LOW/HIGH COST
- USING INSIGHTS TO IMPROVE PROFITABILITY

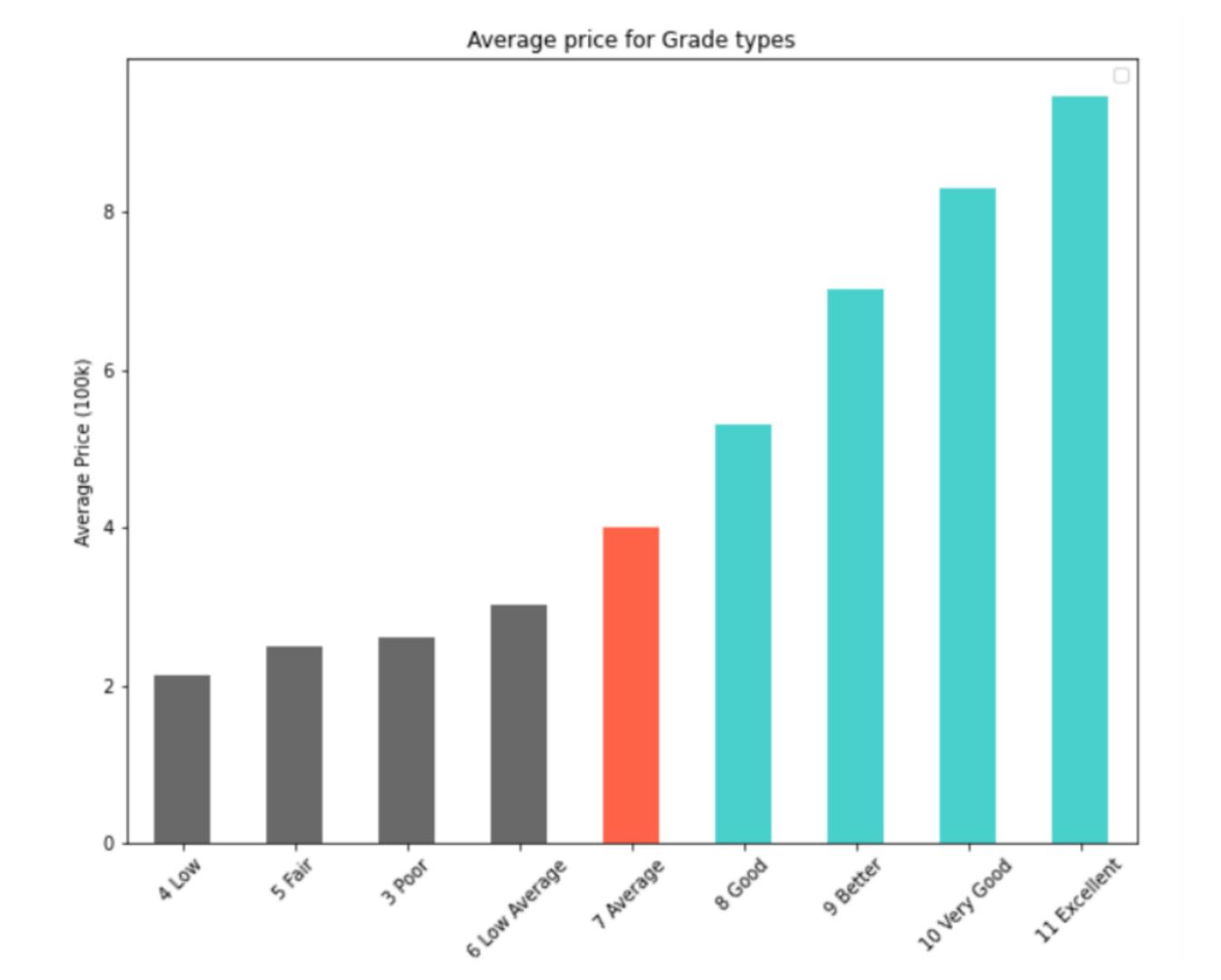


House Price vs House Living Area







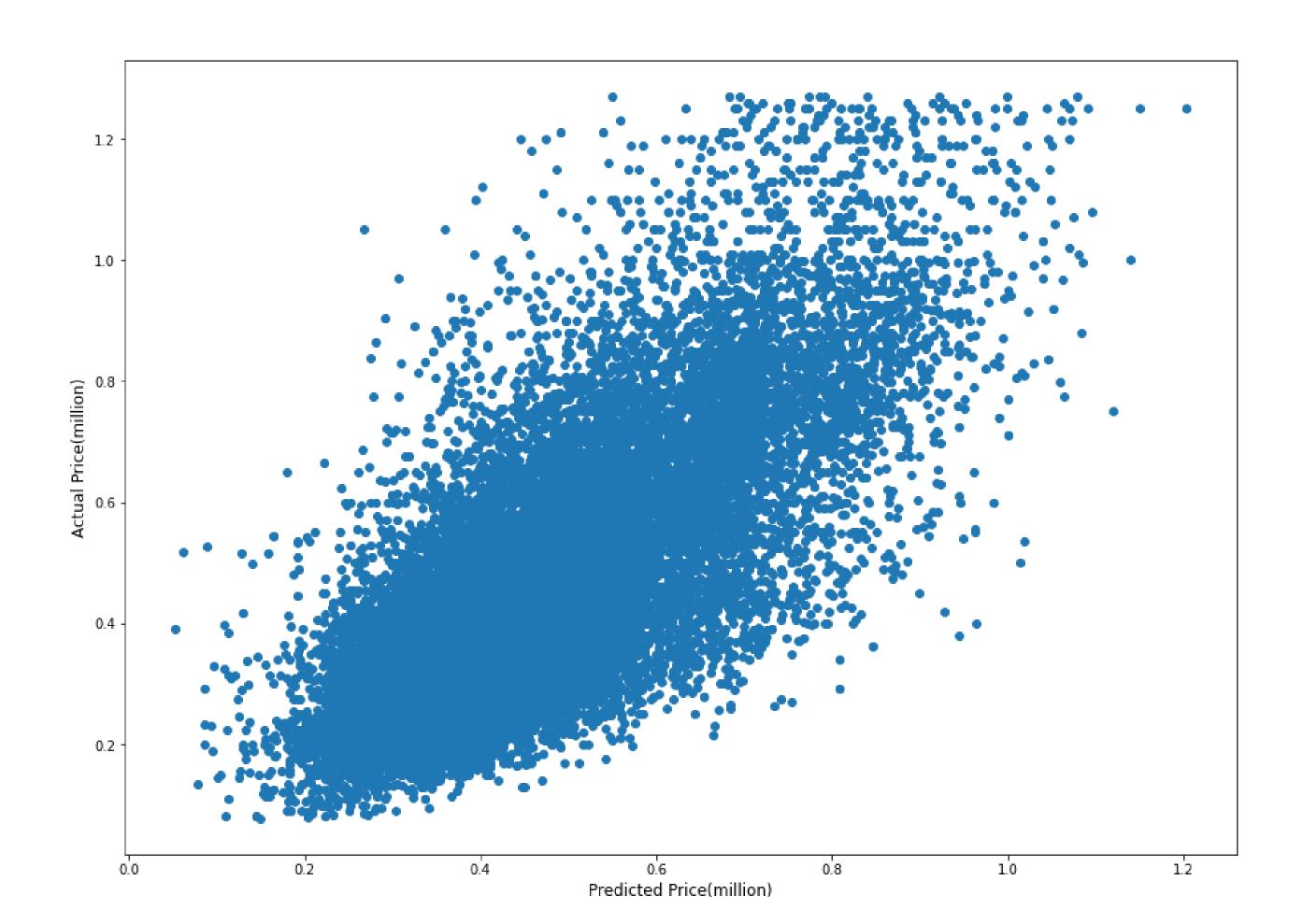


FINAL MODEL

Adjusted R^2 = .548

Features Included:

- Bedrooms
- Age
- Square Footage
- Floors
- View
- Condition
- Grade



RECOMMENDATION

Purchase large low grade houses in poor condition

Renovate house and add floors

Sell the house with improved features

NEXT STEPS



THANK YOU AND CONTACT US



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