

ANITA DEMIRCI

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EDUCATION

California State University, Long Beach
Bachelor of Science Computer Science-BS

Sept. 2021 - Present

EXPERIENCE

Rug House Of Anatolia (Santa Ana, California)

July 2021 - July 2023

Social Media Management

- As a dedicated and creative social media enthusiast, I developed a strategic approach to curating and enhancing online brand presence across social media platforms such as Instagram and Facebook.
 - Created compelling content, scheduled posts, monitored trends, and analyzed data to refine strategies for optimal engagement.
 - Edited product images to enhance aesthetics, highlight features and benefits, and maintain brand consistency.
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SKILLS

- Strong organizational and time management skills; ability to effectively manage multiple priorities
- Possess strong problem-solving, analytical, and assessment skills
- Fluent in Turkish and English
- Good empathy and listening skills
- Attention to detail
- Demonstrated leadership and communication skills, being able to work with all levels of people to achieve objectives
- Ability to adapt quickly to new technologies and new environments
- Strong group facilitation skills with the ability to communicate effectively