

## IndiaOnlineHealth: A Platform that Connects Healthcare Stakeholders Seamlessly

In the wake of mounting healthcare costs, Electronic Medical Record keeping and service automation are taking center stage, in the healthcare ecosystem today. As quality, confidentiality and accessibility remain paramount concerns of consumers in this day and age, necessity of an effective platform connecting all service providers seamlessly and securely, is on the rise. IndiaOnlineHealth (IOH), an integrated platform developed by Pune headquartered Ayushman Pvt. Ltd, delivers on the market expectations by connecting consumers with doctors, diagnostic centers and drug stores seamlessly.



Dr. S.S. Sundararajan,  
Co-Founder and Director

Program management through machine learning and automation enables delivery of appropriate messages and physician laid out instructions, in a timely manner guiding users through friendly and effective steps in participative management.

The IOH platform offers several other features such as physician made custom track sheet, and offline communication channels between the patient and his medical team. The patient has the ability to record his own observations into track sheets which can be viewed as a whole by his chosen medical panel. IOH offers a truly collaborative medical platform, one of the first in the market place with this

unique ability.

Delivery of services at home is a big thing for senior citizens says Abhijeet Sikcchi, Chief Marketing Officer. The platform enables data capture at service point with 'Cloud based' architecture. This ensures accurate and timely capture of patient data and enables teleconsulting with a specialist by the General Physician visiting a senior citizen's home. Comprehensive service delivery at home including diagnostic tests and medicines all via a single platform and a program driven approach has made the service very popular amongst senior citizens, says Abhijeet Sikcchi. Only curated service providers are empanelled on the platform to ensure quality of care, he adds.

Today, a large number of corporate executives confront chronic health conditions. This is where Ayushman's Ayushcare program comes to their rescue. "Through AyushCare for Corporates, we help young professionals start monitoring and managing their health early. Self and family health tracking, is an integral part of AyushCare offerings to Corporates. It provides customized AyushCare Packages for Corporates, based on multiple parameters," says Abhijeet.

IOH platform enables service providers to reach masses at affordable prices as well as access and track patients' data with easy-to-use functions. **CR**

**The IOH platform has been designed ground-up with features to handle chronic problems such as Diabetes and Hyper tension efficiently**

Dr. Sundararajan, Co-founder says, "The IOH platform has been designed ground-up with features to handle chronic problems such as Diabetes and Hyper tension efficiently. Longitudinal Record keeping, access control based on 'Need-to-know' basis and security are some of the key drivers that will lead to effective management of chronic issues that last life-long. The physicians and Diagnostic centers have key roles to play in chronic case management. The platform design enables the service providers to capture data at the point of origin accurately, following global standards, a key to compatibility across systems. Longitudinal records enable effective control with minimal medication over the life time of the patient. Custom made Track sheet enables the patient to lead a healthy life with minimal medication based on appropriate life style modifications."