

LOVE AND CARE MARKETING DESIGNS

ASK:

Love and Care needed help creating beautiful and intuitive marketing assets to assist the growth of their social media presence and provide donors with materials.

SOLUTION:

Helped create assets & marketing materials for huge campaigns which helped grow their social media presence and build their brand



SRLC USA PRESENTS

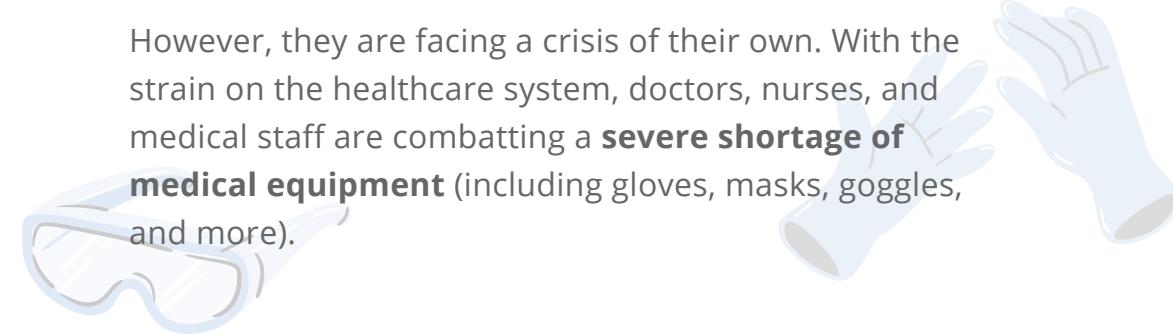
COVID-19 HUMANITARIAN RELIEF

SRLC COVID-19 APPEAL TO DONATE NEWSLETTER

A GLOBAL CRISIS

In light of the current global pandemic, healthcare workers have become **our heroes**. Their commitment to serving patients and instilling confidence is admirable, and we sincerely **appreciate all they do**.

However, they are facing a crisis of their own. With the strain on the healthcare system, doctors, nurses, and medical staff are combatting a **severe shortage of medical equipment** (including gloves, masks, goggles, and more).



IT'S OUR TURN!

Shrimad Rajchandra Love and Care USA has **partnered** with **Direct Relief**, to help deliver lifesaving medical equipment to hospitals and medical centers throughout the US.

Direct Relief is a **humanitarian aid organization**, with a mission to improve the health and lives of people affected by poverty or emergencies.

LET'S UNITE AS ONE

Whether you're a parent, medical worker, teacher, employee, small business owner - whatever your role - you can play a part in fighting COVID-19. **Thank You!**



SHRIMAD RAJCHANDRA MISSION DHARAMPUR ASHRAM

Through Pujya Gurudevshri's inspiration, volunteers based in the international headquarters in Dharampur, Gujarat have come together to:

- Pack and distribute food those in-need, front-line workers, & government officials
- Provide relief for animals
- Create a hotline for those in-need to request for cooked meals

TV ASIA FUNDRAISER

To Raise Funds For People Directly Direly Affected
by COVID-19, Love and Care Hosted a Virtual
Concert Fundraiser Featuring Prominent Artists

TV ASIA FUNDRAISER


SHRIMAD RAJCHANDRA
Love and Care

presents

WE LOVE WE CARE

A MUSICAL CHARITY TELECAST
FEATURING



Sachin Sanghvi Kailash Kher Kabir Cafe

Witness the COVID-19 Relief Efforts by SRLC in the USA and India

14TH JUNE 2020

8:00PM - 9:30PM EDT | 5:00PM - 6:30PM PDT

www.srloveandcare-usa.org

Flyer for the Concert



Sachin Sanghvi



Kailash Kher



Kabir Cafe

WE LOVE WE CARE

A MUSICAL CHARITY TELECAST

Witness the **COVID-19 Relief Efforts** by SRLC in the USA and India



www.srloveandcare-usa.org

Banner for the Facebook Page

TV ASIA FUNDRAISER

Helped Spread Awareness Through Social Media Posts

YOUR donation can...

\$1

FEED ANIMALS

Provide food to stray malnourished animals

\$2

SUPPORT A FRONTLINER

Sponsor the preparation and distribution of 1 meal to a frontline worker

\$10

PROVIDE GROCERIES

Help feed a daily laborer for a month

\$100

SPONSOR A FAMILY

Support a family of 4 individuals for one month

\$

DONATE ANY AMOUNT

Every contribution goes a long way in impacting lives

SAVE LIVES

DONATION LINK IN BIO
DM IF YOU HAVE QUESTIONS



#ISTANDWITHMIGRANTWORKERS



Migrant workers travel long and far for laborious work to earn a basic living, but now, with COVID-19 they are left stranded with no job, no place to stay, and no transportation back to their families.



Last week, Police officers pulled over this truck. Inside they found about 70 workers ages ranging from 7 - 75 years old. They had not seen daylight or had fresh air in 3 days. They had no idea if they would even survive the journey or not. These workers were traveling from Mumbai to West Bengal in search for income so they could feed their families.

The SRLC team was called immediately to provide food and essentials to all workers!

We hold the power to help these people.

DONATE NOW!
LINK IN BIO!



TV ASIA FUNDRAISER



THE DAY

8:00P



IS FINALLY

PM - 9:30PM EDT | 5:00PM - 6:3



LY HERE

0PM PDT



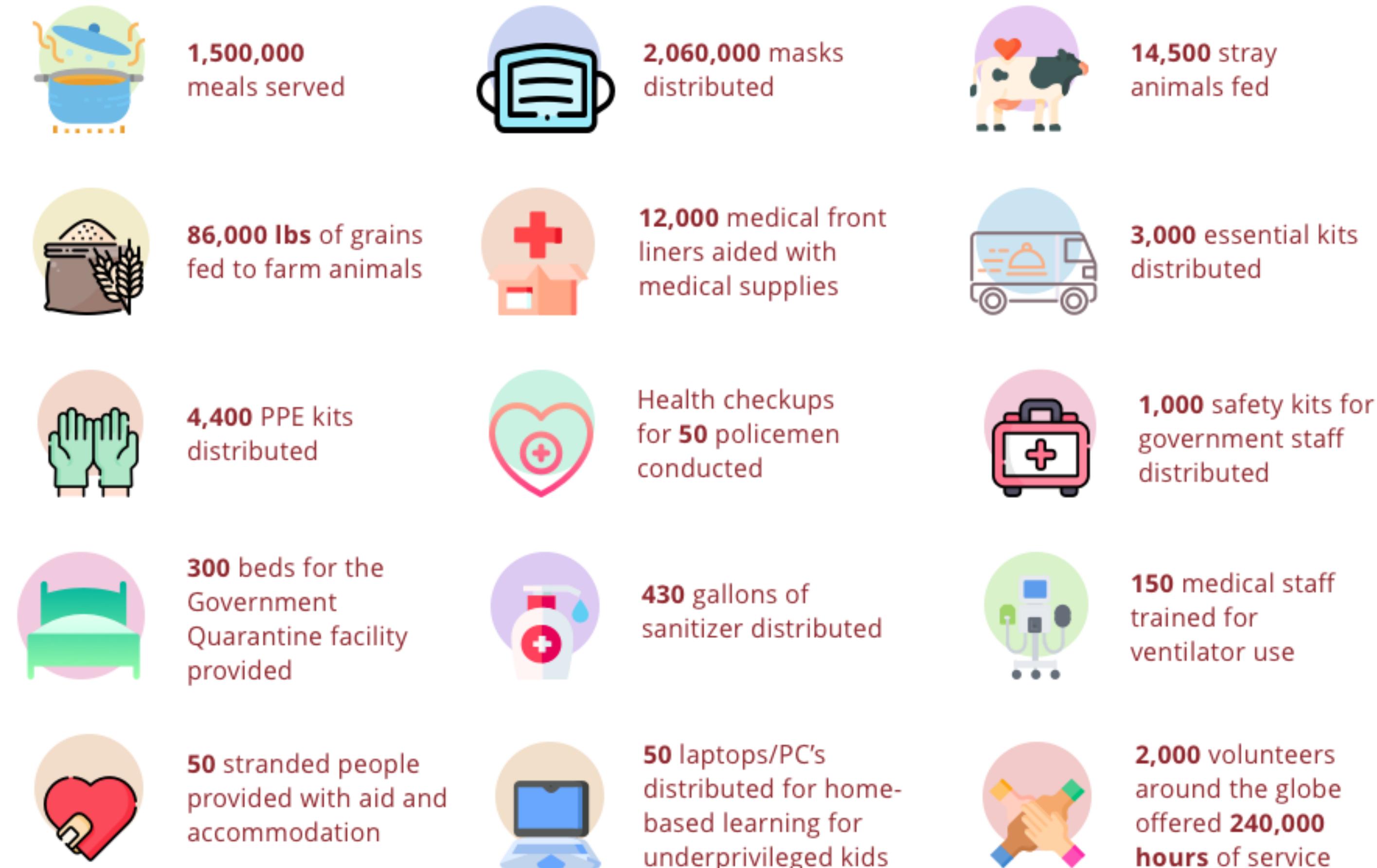
Instagram Blast: Day of Concert

TV ASIA FUNDRAISER

IMPACT TO DATE - COVID-19 RELIEF INITIATIVE



Created Infographics
to Provide to the
Donors

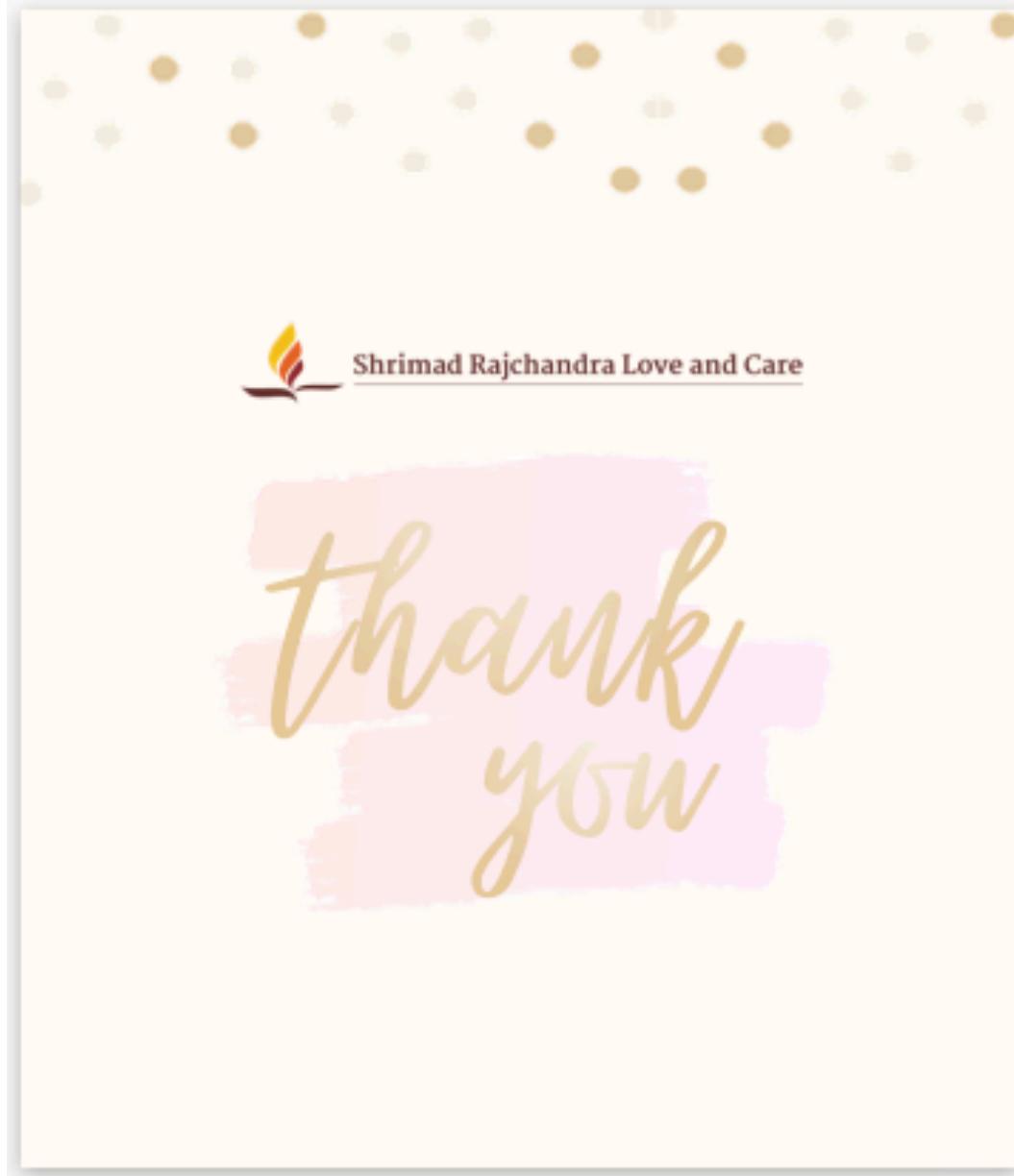


For more information about the organization and how your donation will be used, please visit www.srloveandcare-usa.org

SRLC USA is a 501(c)(3) non-profit organization and your contributions are tax-deductible.

TV ASIA FUNDRAISER

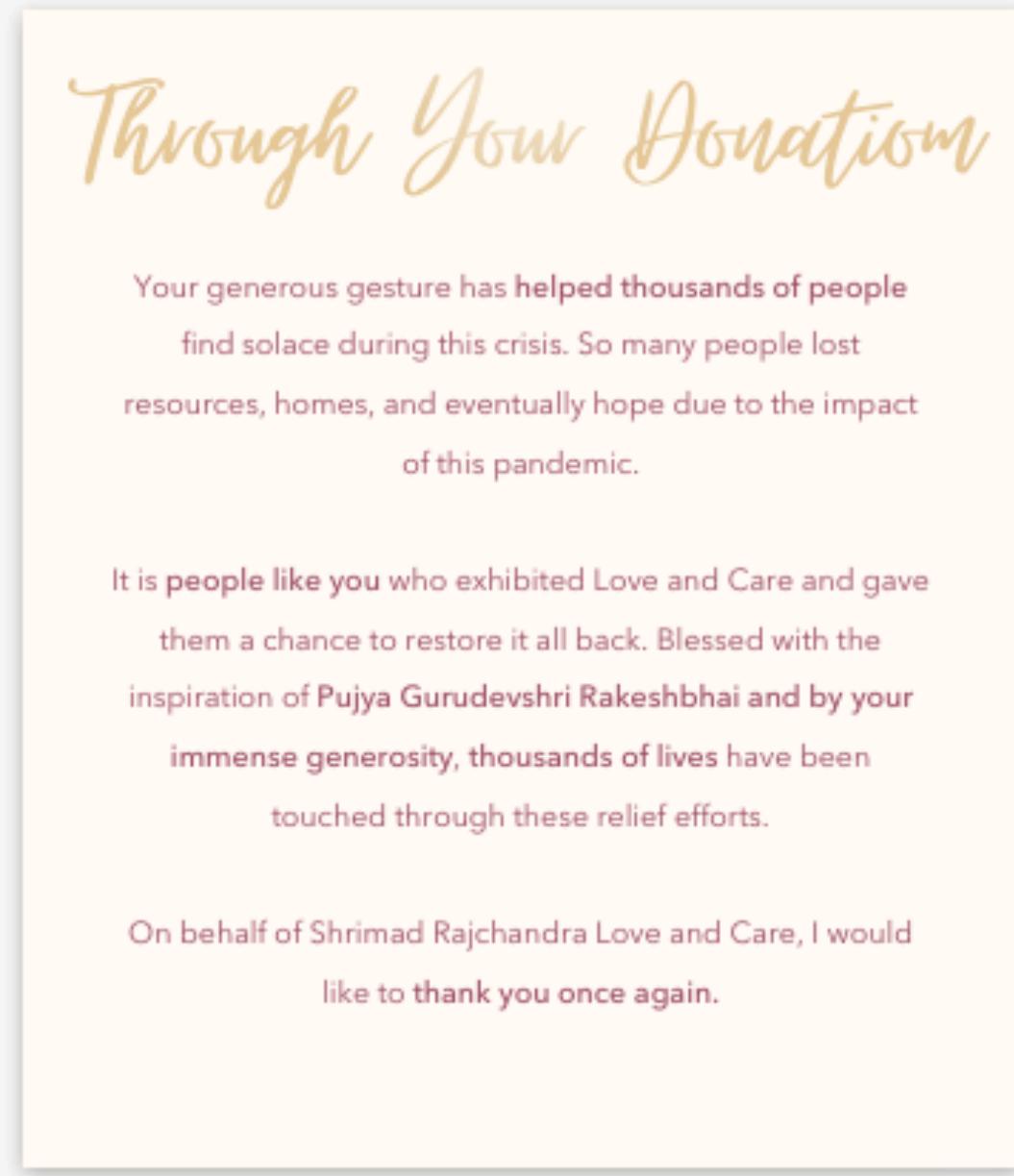
Artboard



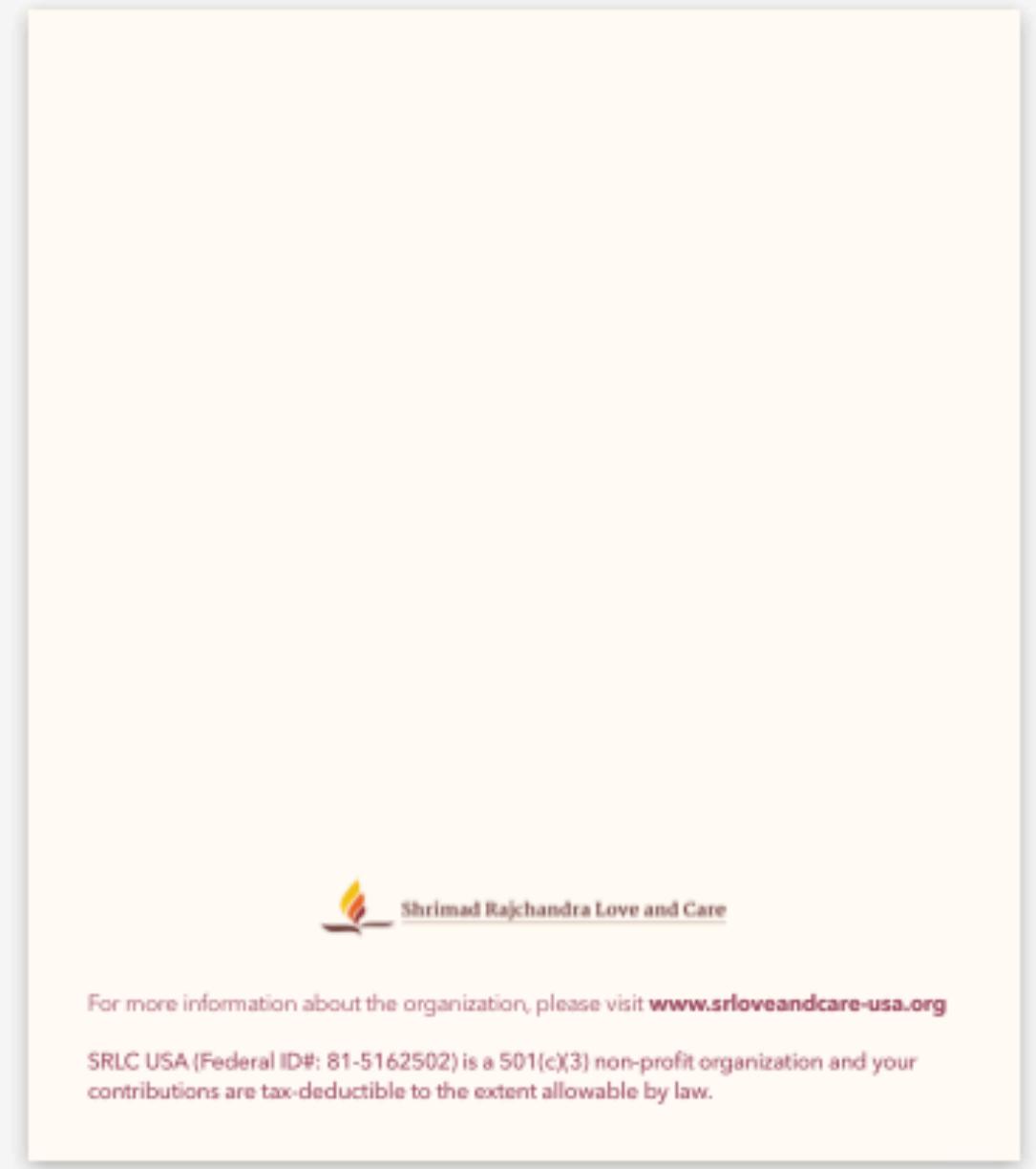
Letter



3



4



Created a Thank You Card For the Donors

BACK2SCHOOL

To Raise Funds Locally for Educators and
Students Impacted by COVID-19

BACK2SCHOOL

A Huge
Thank you
TO
Staples, Costco, Walmart,
Target, 99¢ Stores,
Safeway, Albertsons, and
NCL

For making the **SRLC Back2School Drive** an incredible success!

Your Support Helped Hundreds of Students:

Arizona Bernard Black Elementary School Ed and Vema Pastor Elementary School UMOM Youth Shelter WTAP Warehouse	Pennsylvania MANNA Legacy Treatment Services Salvation Army Tanner Duckrey School
California Elizabeth Rabbit Neighborhood SD Center for Children	New York Community Solidarity Home for the Homeless Shelter
Texas BEAR Christain Charities Helping Hands	New Jersey Bergan CASA Project First Class RISE
Georgia Cumming Elementary School	Indiana Nora Elementary School Teachers Treasures

Graphics Included in the Monthly Newsletter

GIVING TUESDAY

To Raise Funds To Empower Women In India

GIVING TUESDAY



 Shrimad Rajchandra Love and Care
supports women empowerment through

GIVING
TUESDAY
DECEMBER 1, 2020

DID YOU KNOW?

At Shrimad Rajchandra Mahila Gruha Udyog, rural women are provided with employment opportunities to make them self-reliant and financially secure. More than 100 items are made by these rural women!

Instagram Kickoff Post

GIVING TUESDAY



Shrimad Rajchandra Love and Care

partcipates in

GIVING TUESDAY

DECEMBER 1, 2020

This holiday season help us **empower women!**

Give a gift that lasts a lifetime by providing sustainable livelihood to marginalized women and higher education to young aspiring girls.

For more information visit srloveandcare-usa.org

Main Banner for All Media Outlets