

Style Guide

01. LOGO



When using against a white background use the original logo



When using against a darker background use the white logo

DO NOT rotate the logo

DO NOT alter the logo

DO NOT use any other variation of the logo

02. FONT

FONT FAMILY: Source Sans Pro FONT FAMILY: Raleway

STYLES: Semi-Bold, Regular, Light STYLES: Regular, Semibold

03. TYPOGRAPHY

HEADING 1 Source Sans Pro The quick brown fox jumps

48px Semibold over the lazy dog

PARAGRAPH Source Sans Pro The quick brown fox jumps over the lazy

40px Light

CAPTION Source Sans Pro
The quick brown fox jumps over the lazy dog

04. COLORS

30px

Regular

#234D7F #7AADE8 #439AB5 #011D4A #4A4A4A

05. BUTTONS

FILLED BUTTONS

LOG IN

CALL TO ACTION



06. ICONOGRAPHY























