

ANITA SHAH

UX/UI DESIGNER

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SUMMARY

Building on a psychology & business background, I am a UX designer interested in simple digital experiences that encourage users to engage with their physical world.

RELEVANT EXPERIENCE

Beckett Energy Systems

UX Consultant

Apr 2018-May 2018

Developed high fidelity iOS prototypes for the development team using Sketch and Illustrator.

Thinking Around Corners

UX & Brand Consultant

Jan 2018-May 2018

Advised on new branding and designed a new style sheet and logos

Net Zero Enterprises

UX & Brand Consultant

Sep 2016-Feb 2017

Redesigned and redeveloped Net Zero's website.

PROJECTS

truwork

Web Application

truwork has an intuitive interface that combines the ease of creating, searching, bookmarking, and saving your ideas in one place.

EDUCATION

University of California, San Diego

B.S. Psychology & Business
2011-2015

Bloc

UX & UI Apprenticeship
2018

SKILLS

UX/UI

User Survey	Hi-Fi Mockup
User Interviews	Usability Testing
User Personas	Branding
User Stories	Prototyping
Sketching	Typography
Wireframing	

Front-End

HTML 5	Git/Github
CSS 3	jQuery
Javascript	Responsive

Softwares

Sketch	Figma
InVision	Omnigraffle
Balsamiq	UsabilityHub
Adobe Photoshop	Google Forms
Adobe Illustrator	UserTesting.com
Microsoft Office	iMovie
Canva	MailChimp
Garageband	