

ANITA SHARMA

SUMMARY

Experienced model with a track record of success in competitions and brand ambassadorship. Skilled in taking direction, paying attention to detail, and bringing a unique perspective and energy to every project. Able to connect with audiences and effectively promote brands as a spokesperson. Committed to excellence and constantly pushing to improve and refine craft. Possesses strong communication skills, professionalism, and creativity. Ideal candidate for any position in the modeling industry.

PORTFOLIO

<https://anitasharma03.github.io/Modelling-Portfolio/>

EXPERIENCE

Brand Ambassador-JEEP, 02/2023 - 02/2023

Stellantis - Toronto, ON

From February 17th to 26th, I had the privilege of being a brand ambassador for Jeep at the Toronto Auto Show, held at the Metro Convention Centre. This opportunity allowed me to demonstrate not only my modeling abilities but also my aptitude for engaging with audiences and promoting brands effectively.

As a brand ambassador, I had to be knowledgeable about the brand and its products, as well as be an excellent communicator and a skilled marketer. It was my responsibility to create a positive image of the brand and connect with potential customers.

Overall, being a brand ambassador for Jeep was a fantastic experience that allowed me to develop my skills. It was a great opportunity to represent a well-known and respected brand and showcase my abilities as a promoter and a brand advocate.

Runway Model, 02/2020 - 02/2020

Farewell Event, Panjab University - Chandigarh, India

Recipient of top honors in a farewell modeling competition featuring 520 models from various departments and colleges under Panjab University, Chandigarh.

Awarded the main title of the show and selected as the main show stopper for the event. Received recognition from industry experts and gave interviews to media outlets. Achieved success through a combination of dedication, hard work, and a unique perspective on modeling.

EDUCATION

Post Graduate Diploma, Information Technology, 05/2022

Lambton College of Applied Arts And Technology - Toronto, ON

Bachelor of Computer Applications, Information Technology, 05/2019

Panjab University - Chandigarh, India



CONTACT

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SKILLS

- Ability to take direction
 - Attention to detail
 - Brand Awareness
 - Communication Skills
 - Creative Thinking
 - Dedication
 - Professionalism
 - Public Speaking
 - Time Management
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BIO

- **Eye Color:** BROWN
- **Height:** 5'2" / 158CM
- **Bust:** 32" / 84CM
- **Waist:** 27" / 70CM
- **Hip:** 37" / 94CM
- **Dress:** 4-6US/8-10UK/SMALL
- **Shoe:** 6.5US/6.0UK/37/EU
- **Hair Color:** BLONDE- LIGHT BROWN/ ASH HIGHLIGHTS
- **Hair Length:** SHORT/ SHOULDER LENGTH

INTERESTS AND LIKINGS

- I love participating in photoshoots, runway walks, and commercials
 - I am an avid cook and love experimenting with new recipes and techniques in the kitchen
 - I also enjoy playing racket sports like badminton and find the physical activity and aspect of these games to be a great way to stay active and engaged.
 - I love Dance and also enjoy Singing, thrill-seeking activities like riding roller coasters and taking adventurous trips.
 - As I am a professional Software developer, I also would like to mention that I'm passionate about designing and developing applications that not only look great but also provide a seamless user experience.
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LANGUAGES

Hindi:

Native/ Bilingual

English:

Professional

Punjabi:

Native/ Bilingual