

Let's get
Engaged at your
hackathon! 💍

Anita Tse



Hey, Anita here 🙌



Outgoing
Co-Pres!



nwHacks



Local Hack Day



cmd-f

Hackcon VII:

Documentation doesn't stop at Development
<https://bit.ly/2VHn8Ha>





What is engagement?



What is engagement? 🤔

The degree of which attendees are captivated by and participating in your event

👉 We call this **hacker experience**

What does good engagement look like?

1. Provide opportunities to destress
1. Create a welcoming and inclusive environment
1. Give experiences to remember

What does good engagement look like?

1. Provide opportunities to destress
 - **Easy to participate in**
1. Create a welcoming and inclusive environment
 - **Have variety**
1. Give experiences to remember
 - **Are fun!**

How to engage?



Diverse workshops



Slack contests



Slack contests



luce (organizer) 8:35 PM

What is nwPlus co-prez [@Anita \(Organizer\)](#)'s fave colour and the year that nwHacks first took place? Answer in the **same comment** for Xing Fu Tang coupons for your whole team!



55 replies Last reply 6 months ago



Hacker Spotlight

Hacker Spotlight



Harsha Srikara
University of Texas at Dallas - 2nd Year
Computer Science and Statistics

nwPlus



nwPlus added a new photo.

June 19 at 12:00 PM · 

...

New to nwHacks? Keep up with our Hacker Spotlight series to get insight on the hackathon of the year!

Harsha Srikara, a second year Computer Science and Statistics student from The University of Texas at Dallas speaks of his experience attending nwHacks for the first time last year.

"I heard about nwHacks when I was at Hackcon- it gave me a really strong impression when I met and connected with Rebecca (from nwPlus). Our hack is going pretty well. We had a good foundation idea and one of the things we definitely agreed on was that we wanted to do something new. We have all done web development before but we wanted to pick up a new framework and use this hackathon as a way to kickstart learning something different. So we chose react and for the past 2 hours I've been watching react tutorials with everyone else"

- Harsha Srikara, Hacker, 2nd Year Computer Science and Statistics at The University of Texas at Dallas

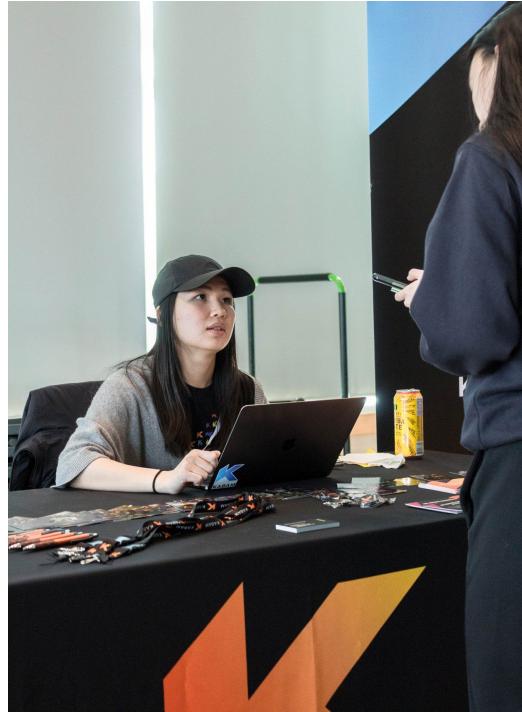
Misc. Activities



Sponsors need love too!



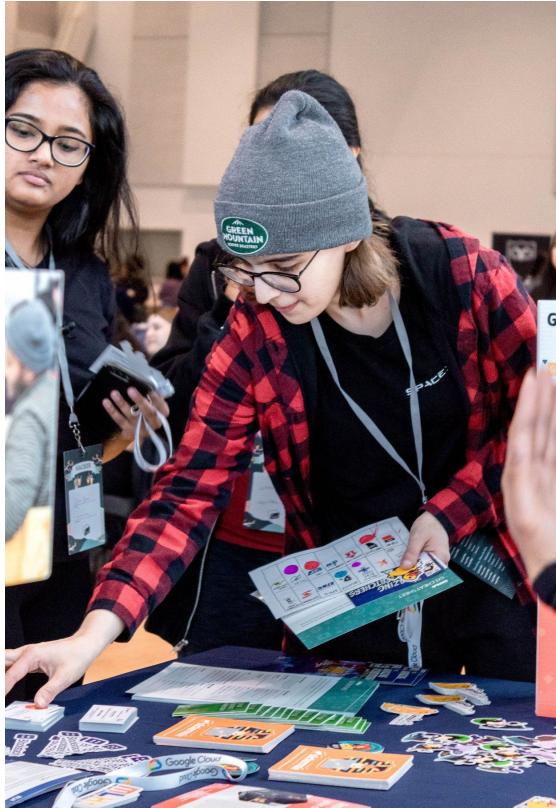
Remembering why sponsors go to hackathons:



Stamp cards



Stamp cards



Sponsor-led activities



Engage with them yourself!



Engage with them yourself!



Measuring engagement

- Event attrition
- Activity + workshop attendance
- # projects submitted
- Social media metrics
- Post-event surveys
- Registrations to the next event

GOOD ENGAGEMENT

1. Provide opportunities to destress
 - **Easy to participate in**
1. Create a welcoming and inclusive environment
 - **Have variety**
1. Give experiences to remember
 - **Are fun!**

**Hacker experience sets apart
a great hackathon from a
good one.**



Let's get engaged! 



Thanks for listening! ❤️

Connect with me:

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... OR come out to one of our nwPlus events this year!!

