## TRAVEL TRACKS AND TOURISM

## 1.INTRODUCTION

## 1.1. Overview:

The concept of travel and tourism are very closely linked and the travel and tourism industries overlap significantly.

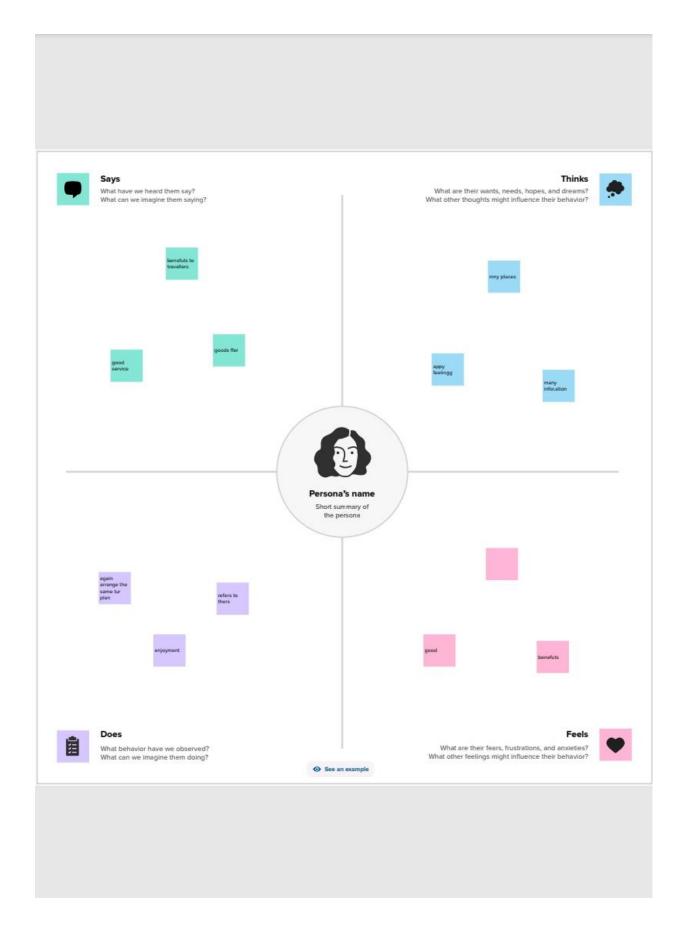
## 1.2. Purpose:

Many leisure tourism trips are taken where the main purpose is relaxation rest and enjoyment.

## 2.PROBLEM:

Major challenge facing the tourism sector in India is the lack of skilled manpower.

## Brainstorming map:



# Empathy map:



## 3.RESULT OF THE PROJECT

Profit and loss account:

#### ABC

#### **Profit and Loss**

#### Basis: Accrual

#### From 01/10/2023 To 31/10/2023

Account	Account Code	Total
Operating Income		
Sales		16,90,000.00
Total for Operating Income		16,90,000.00
Cost of Goods Sold		
Cost of Goods Sold		11,00,000.00
Total for Cost of Goods Sold		11,00,000.00
Gross Profit		5,90,000.00
Operating Expense		
Other Expenses		5,000.00
Rent Expense		1,00,000.00
Salaries and Employee Wages		1,00,000.00
Tax Paid Expense		54,000.00
Total for Operating Expense		2,59,000.00
Operating Profit		3,31,000.00
Non Operating Income		
Total for Non Operating Income		0.00
Non Operating Expense		
Total for Non Operating Expense		0.00
Net Profit/Loss		3,31,000.00

## Balance sheet:

### ABC

### **Balance Sheet**

Basis: Accrual As of 17/10/2023

Account Code	Total
Assets	
Current Assets	
Cash	
Petty Cash	-5,15,000.00
Total for Cash	-5,15,000.00
Bank	
Icici bank _001	-1,08,000.00
Total for Bank	-1,08,000.00
Accounts Receivable	19,94,200.00
Other current assets	
Input Tax Credits	0.00
Input IGST	72,000.00
Total for Input Tax Credits	72,000.00
Total for Other current assets	72,000.00
Total for Current Assets	14,43,200.00
Total for Assets	14,43,200.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
Unearned Revenue	7,08,000.00
GST Payable	0.00
Output IGST	3,04,200.00
Total for GST Payable	3,04,200.00
Total for Current Liabilities	10,12,200.00
Total for Liabilities	10,12,200.00
Equities	
Owner's Equity	1,00,000.00
Current Year Earnings	3,31,000.00
Total for Equities	4,31,000.00

## **4.ADVANTAGE OF TRAVEL AND TOURISM:**

- Economic growth
- The development of a country
- Employment creation
- Unification of various societies

## **DISADVANTAGES OF TRAVEL AND TOURISM:**

- Tourists Negligence of the Environment
- Exploitation of local culture
- Tourists lack of compliance
- Lack of job security / seasonal only

## **5.APPLICATION:**

Some people have fantastic spatial awareness others not so much but most people have got lost at least once in their life.

## 6.CONCLUSION:

From personal growth and rejuvenation to professional development and networking ,travel can provide us with an array of benefits that can enhance our lives in countless ways.

## 7.FUTURE SCOPE:

Endless job opportunities that candidates can avail in both public and private sectors after pursuing travel and tourism covers.