



ABES Engineering College, Ghaziabad, UP Department of CSE-AIML

Mini Project BCC351 Presentation



Project Domain: Web Development

Project ID: A12

PROJECT GUIDE: MR. VIKAS CHOUDHARY

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Introduction



- ◆ It is a dynamic platform designed to empower small enterprises by providing them with a global stage to showcase and sell their products.
- ◆ In an increasingly interconnected world, our initiative aims to bridge the gap for small businesses, enabling them to reach customers worldwide



Requirements of Projects

- ◆ **HTML**
- ◆ **CSS**
- ◆ **BOOTSRAP**
- ◆ **JAVASCRIPT**
- ◆ **PYTHON**



Project Objectives

- ◆ Provide a platform for MSEs to showcase their products/services to potential customers globally.
- ◆ Facilitate a direct connection between MSEs and customers, leading to increased sales opportunities.
- ◆ Facilitate collaboration and partnerships between MSEs for mutual benefit.
- ◆ Provides a user friendly interface for customers



Analysis of Problem Based on Project Objective

- ◆ **Limited Market Access**
- ◆ **Supply Chain Issues**
- ◆ **Technological Challenges**
- ◆ **Cultural and Language Barriers**
- ◆ **Market Competition**



Existing Works related to your Project



- ◆ Shopify
- ◆ Udaan

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Thank You !