


# The Management Association (TMA)



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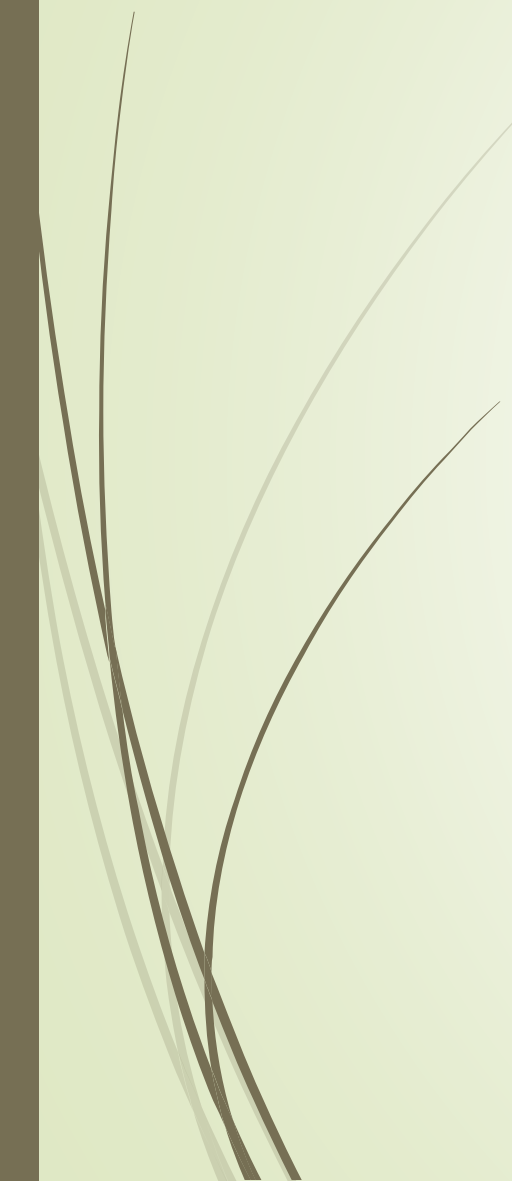
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# Introduction

- The Management Association (TMA) is an affiliate of All India Management Association (AIMA). With a user-friendly interface, personalized profiles, and efficient admin tools, the project promises to elevate engagement, communication, and connectivity within the association. This web platform is meticulously crafted to enhance user experience, featuring a responsive interface and a host of functionalities catering to diverse needs.
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# Existing system

- The existing system for The Management Association (TMA) suffers from a fragmented and static online presence. Key information about the association, including its history, awards, and activities, is dispersed across various platforms, creating difficulty for users seeking comprehensive details. The lack of a dedicated website inhibits effective communication with members, students, and the youth chapter. Additionally, the absence of a structured user management system hampers the ability to provide personalized experiences and efficiently manage member and event information. The lack of online forms and streamlined processes further impedes communication and coordination within the association



# Proposed System

- It introduces a user-friendly interface, featuring a responsive home page with highlights of upcoming events and a slideshow of past accomplishments. Specialized pages provide in-depth information on TMA's history, awards, and ongoing activities. Dedicated sections for students and the youth chapter enhance engagement, providing detailed information on benefits, opportunities, and past achievements. The implementation of a robust User Management System ensures secure logins, personalized profiles, and streamlined administrative processes. Admin functionalities for member and event management facilitate efficient organization and communication within TMA's vibrant community. The proposed system envisions a modern and interactive online platform, fostering connectivity and empowerment within the management fraternity.



# Module Description

## ➤ 1.Admin

- Admin Login Page with OTP for security.
- Admin Profile Page allowing editing of mobile number, First Name, and Last Name
- **Admin Member Management:**
  - Admin Member Page to view and filter the list of members by First Name, Last Name, Membership status, and Profile Thumbnail.
  - Admin Membership Create Page to add new members with details and image upload.
  - Admin Member Individual Page to view detailed user profiles.
- **Admin Events Management:**
  - Admin Events Listing Page to view event details like banner image, event name, start date, end date, and venue.
  - Admin Upcoming Events Create Page with fields for event details, image, venue, start/end dates, brochures, description, and multiple links.
  - Admin Past Events Create Page with similar fields.
  - Admin Events Edit Page to modify event details and disable published events.





## ➤ 2. User Management System:

- Implement a secure User Login Page.

### ➤ 1. Students Page:

- Highlight the benefits of being a student chapter member.
- Provide terms and conditions.
- Contact form for Student Chapter Coordinator.
- Tabs for Current and Old SC activities.
- Information on student scholarships.
- Resource panel with headings, descriptions, and links to flipbooks.

### ➤ 2. Youth Page:

- Introduce the Young Leaders Team (YLT) with membership benefits.
- Develop an Office bearers section modelled after the MA office bearers page.
- Include activities (to be discussed and developed further).
- Past Office Bearers details.



## ► . Website Development:

- Design and develop a dynamic website for The Management Association (TMA) with an intuitive and user-friendly interface.
- Implement a responsive Home Page featuring:
- Provision for highlighting 2 upcoming events with clickable links to separate pages.
- Slide show of past highlights, including AIMA Awards, ALERT Merger, etc., with photos, descriptions, and links.
- Crop while uploading and size restriction for photos.
- Upcoming events section.
- Contact Us form.
- Social Media Links.

## ► About TMA Page:

- Display information on MA's history, awards won, flagship events (WIBC, AMC), vision, mission, patrons, sponsors, and awards given.
- Separate tabs for Current and Old Activities.
- Office bearers and Managing Committee section (remove mobile numbers).
- Past Office Bearers details.





# Conclusion

- ▶ With a user-friendly interface, personalized profiles, and efficient admin tools, the project promises to elevate engagement, communication, and connectivity within the association. This transition signifies a strategic move towards modernized digital platforms, aiming to empower and unite the management community under a cohesive and dynamic online presence
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