```
In [1]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns

import warnings
warnings.filterwarnings('ignore')

%matplotlib inline
```

In [3]: df = pd.read_csv("C:\\Users\\anitt\\Downloads\\bank-additional.csv",delimit
 df.rename(columns={'y':'deposit'}, inplace=True)
 df.head()

Out[3]:

	age	job	marital	education	default	housing	loan	contact	month	day_
0	30	blue- collar	married	basic.9y	no	yes	no	cellular	may	
1	39	services	single	high.school	no	no	no	telephone	may	
2	25	services	married	high.school	no	yes	no	telephone	jun	
3	38	services	married	basic.9y	no	unknown	unknown	telephone	jun	
4	47	admin.	married	university.degree	no	yes	no	cellular	nov	

5 rows × 21 columns

In [4]: df.head()

Out[4]:

	age	job	marital	education	default	housing	loan	contact	month	day_
0	30	blue- collar	married	basic.9y	no	yes	no	cellular	may	
1	39	services	single	high.school	no	no	no	telephone	may	
2	25	services	married	high.school	no	yes	no	telephone	jun	
3	38	services	married	basic.9y	no	unknown	unknown	telephone	jun	
4	47	admin.	married	university.degree	no	yes	no	cellular	nov	

5 rows × 21 columns

→

```
In [5]: df.tail()
```

Out[5]:

	age	job	marital	education	default	housing	loan	contact	month	day_c
4114	30	admin.	married	basic.6y	no	yes	yes	cellular	jul	
4115	39	admin.	married	high.school	no	yes	no	telephone	jul	
4116	27	student	single	high.school	no	no	no	cellular	may	
4117	58	admin.	married	high.school	no	no	no	cellular	aug	
4118	34	management	single	high.school	no	yes	no	cellular	nov	

5 rows × 21 columns

```
T [6]
```

In [6]: df.shape

Out[6]: (4119, 21)

In [7]: df.columns

In [8]: df.dtypes

Out[8]: age int64 object job marital object education object default object housing object loan object contact object month object day_of_week object duration int64 int64 campaign pdays int64 int64 previous poutcome object emp.var.rate float64 cons.price.idx float64 cons.conf.idx float64 euribor3m float64 nr.employed float64 deposit object

dtype: object

```
In [9]:
         df.dtypes.value_counts()
 Out[9]: object
                    11
         int64
                     5
         float64
                     5
         dtype: int64
In [10]:
         df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 4119 entries, 0 to 4118
         Data columns (total 21 columns):
          #
              Column
                              Non-Null Count Dtype
                               -----
              -----
          0
                              4119 non-null
                                               int64
              age
          1
              job
                               4119 non-null
                                               object
          2
                              4119 non-null
              marital
                                               object
          3
              education
                              4119 non-null
                                               object
          4
              default
                               4119 non-null
                                               object
          5
              housing
                              4119 non-null
                                               object
          6
              loan
                              4119 non-null
                                               object
          7
              contact
                              4119 non-null
                                               object
          8
              month
                              4119 non-null
                                               object
          9
              day_of_week
                              4119 non-null
                                               object
          10
              duration
                              4119 non-null
                                               int64
              campaign
                              4119 non-null
                                               int64
          11
          12
              pdays
                              4119 non-null
                                               int64
          13
              previous
                              4119 non-null
                                               int64
          14
              poutcome
                              4119 non-null
                                               object
                              4119 non-null
                                               float64
          15
              emp.var.rate
          16
              cons.price.idx 4119 non-null
                                               float64
          17
              cons.conf.idx
                               4119 non-null
                                               float64
          18 euribor3m
                               4119 non-null
                                               float64
          19
              nr.employed
                               4119 non-null
                                               float64
          20
              deposit
                               4119 non-null
                                               object
         dtypes: float64(5), int64(5), object(11)
         memory usage: 675.9+ KB
In [11]: df.duplicated().sum()
```

```
In [12]:
         df.isna().sum()
Out[12]: age
                            0
                            0
         job
         marital
                            0
                            0
         education
         default
                            0
                            0
         housing
         loan
                            0
         contact
                            0
         month
                            0
         day_of_week
                            0
         duration
                            0
         campaign
                            0
                            0
         pdays
         previous
                            0
                            0
         poutcome
                            0
         emp.var.rate
         cons.price.idx
                            0
         cons.conf.idx
                            0
         euribor3m
                            0
                            0
         nr.employed
                            0
         deposit
         dtype: int64
In [13]: cat_cols = df.select_dtypes(include='object').columns
         print(cat_cols)
         num_cols = df.select_dtypes(exclude='object').columns
         print(num_cols)
         Index(['job', 'marital', 'education', 'default', 'housing', 'loan', 'conta
         ct',
                 'month', 'day_of_week', 'poutcome', 'deposit'],
                dtype='object')
         Index(['age', 'duration', 'campaign', 'pdays', 'previous', 'emp.var.rate',
                 'cons.price.idx', 'cons.conf.idx', 'euribor3m', 'nr.employed'],
                dtype='object')
```

In [14]: df.describe()

Out[14]:

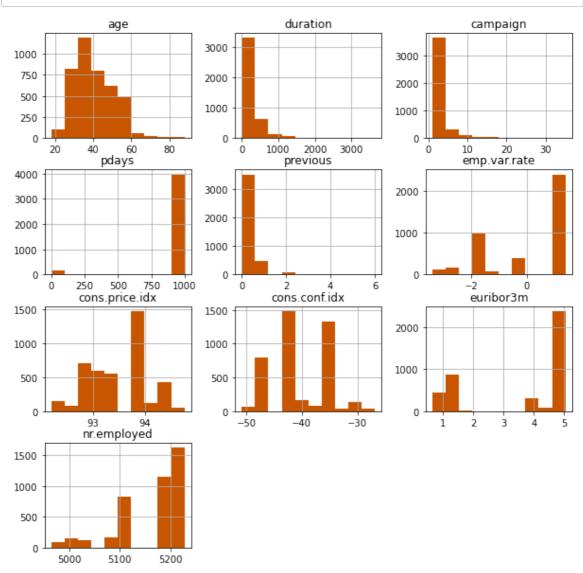
	age	duration	campaign	pdays	previous	emp.var.rate	cons.p
count	4119.000000	4119.000000	4119.000000	4119.000000	4119.000000	4119.000000	4119
mean	40.113620	256.788055	2.537266	960.422190	0.190337	0.084972	93
std	10.313362	254.703736	2.568159	191.922786	0.541788	1.563114	0
min	18.000000	0.000000	1.000000	0.000000	0.000000	-3.400000	92
25%	32.000000	103.000000	1.000000	999.000000	0.000000	-1.800000	93
50%	38.000000	181.000000	2.000000	999.000000	0.000000	1.100000	93
75%	47.000000	317.000000	3.000000	999.000000	0.000000	1.400000	93
max	88.000000	3643.000000	35.000000	999.000000	6.000000	1.400000	94
4							•

In [15]: df.describe(include='object')

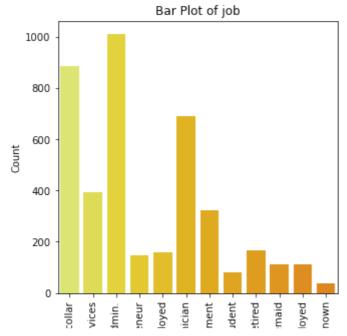
Out[15]:

	job	marital	education	default	housing	loan	contact	month	day_of_wee
count	4119	4119	4119	4119	4119	4119	4119	4119	41′
unique	12	4	8	3	3	3	2	10	
top	admin.	married	university.degree	no	yes	no	cellular	may	tł
freq	1012	2509	1264	3315	2175	3349	2652	1378	86

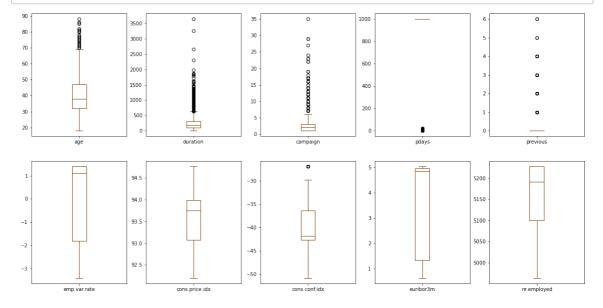
In [16]: df.hist(figsize=(10,10),color='#cc5500')
plt.show()



```
In [17]: for feature in cat_cols:
    plt.figure(figsize=(5,5)) # Adjust the figure size as needed
        sns.countplot(x=feature, data=df, palette='Wistia')
    plt.title(f'Bar Plot of {feature}')
    plt.xlabel(feature)
    plt.ylabel('Count')
    plt.xticks(rotation=90)
    plt.show()
```



In [18]: df.plot(kind='box', subplots=True, layout=(2,5),figsize=(20,10),color='#7b3
plt.show()



5050

nr.employed

```
column = df[['age','campaign','duration']]
In [19]:
         q1 = np.percentile(column, 25)
         q3 = np.percentile(column, 75)
         iqr = q3 - q1
         lower_bound = q1 - 1.5 * iqr
         upper_bound = q3 + 1.5 * iqr
         df[['age','campaign','duration']] = column[(column > lower_bound) & (column
In [20]: df.plot(kind='box', subplots=True, layout=(2,5),figsize=(20,10),color='#808
         plt.show()
                                          15
                                          10
                                                         200
                                                                        5200
                                         -30
                                         -35
                                         -40
```

-45

92.5

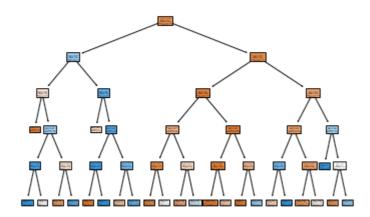
```
In [21]:
          corr = df.corr()
          print(corr)
          corr = corr[abs(corr)>=0.90]
          sns.heatmap(corr,annot=True,cmap='Set3',linewidths=0.2)
          plt.show()
                                        duration
                                   age
                                                    campaign
                                                                   pdays
                                                                           previous
           age
                             1.000000
                                        0.014048 -0.014169 -0.043425
                                                                           0.050931
          duration
                             0.014048
                                        1.000000 -0.218111 -0.093694
                                                                           0.094206
           campaign
                            -0.014169 -0.218111
                                                    1.000000
                                                               0.058742 -0.091490
          pdays
                            -0.043425 -0.093694
                                                    0.058742
                                                               1.000000 -0.587941
          previous
                             0.050931
                                        0.094206 -0.091490 -0.587941
                                                                           1.000000
                                                               0.270684 -0.415238
          emp.var.rate
                            -0.019192 -0.063870
                                                    0.176079
           cons.price.idx -0.000482 -0.013338
                                                    0.145021
                                                               0.058472 -0.164922
           cons.conf.idx
                             0.098135
                                        0.045889
                                                    0.007882 -0.092090 -0.051420
          euribor3m
                            -0.015033 -0.067815
                                                    0.159435
                                                               0.301478 -0.458851
          nr.employed
                            -0.041936 -0.097339
                                                               0.381983 -0.514853
                                                    0.161037
                                             cons.price.idx
                                                               cons.conf.idx
                                                                                 euribor3m
                             emp.var.rate
          age
                                -0.019192
                                                   -0.000482
                                                                     0.098135
                                                                                 -0.015033
          duration
                                -0.063870
                                                   -0.013338
                                                                     0.045889
                                                                                 -0.067815
          campaign
                                 0.176079
                                                    0.145021
                                                                     0.007882
                                                                                  0.159435
           pdays
                                 0.270684
                                                    0.058472
                                                                    -0.092090
                                                                                  0.301478
                                -0.415238
                                                   -0.164922
                                                                    -0.051420
                                                                                -0.458851
          previous
           emp.var.rate
                                 1.000000
                                                    0.755155
                                                                     0.195022
                                                                                  0.970308
          cons.price.idx
                                 0.755155
                                                    1.000000
                                                                     0.045835
                                                                                  0.657159
           cons.conf.idx
                                 0.195022
                                                    0.045835
                                                                     1.000000
                                                                                  0.276595
          euribor3m
                                 0.970308
                                                    0.657159
                                                                     0.276595
                                                                                  1.000000
          nr.employed
                                 0.897173
                                                    0.472560
                                                                     0.107054
                                                                                  0.942589
                             nr.employed
                               -0.041936
           age
          duration
                               -0.097339
          campaign
                                0.161037
          pdays
                                0.381983
          previous
                               -0.514853
                                0.897173
          emp.var.rate
           cons.price.idx
                                0.472560
          cons.conf.idx
                                0.107054
                                0.942589
          euribor3m
           nr.employed
                                1.000000
                                                                    - 1.00
                   age - 1
                duration -
                                                                    0.99
               campaign -
                  pdays -
                                                                    0.98
                previous -
                                                                    0.97
                                            1
                                                        0.97
             emp.var.rate -
                                                 1
            cons.price.idx -
                                                                    0.96
            cons.conf.idx -
                                                     1
              euribor3m -
                                           0.97
                                                        1
                                                           0.94
                                                                    0.95
                                                        0.94
                                                            1
             nr.employed -
                                    pdays
                                            emp.var.rate
                                        previous
                            duration
                                ampaign
                                                        euribor3m
                                                cons.price.idx
                                                    cons.conf.idx
                                                            nr.employed
```

```
In [22]:
          high_corr_cols = ['emp.var.rate', 'euribor3m', 'nr.employed']
In [23]: df1 = df.copy()
          df1.columns
Out[23]: Index(['age', 'job', 'marital', 'education', 'default', 'housing', 'loan',
                  'contact', 'month', 'day_of_week', 'duration', 'campaign', 'pdays',
                  'previous', 'poutcome', 'emp.var.rate', 'cons.price.idx',
                  'cons.conf.idx', 'euribor3m', 'nr.employed', 'deposit'],
                dtype='object')
In [24]: df1.drop(high_corr_cols,inplace=True,axis=1) # axis=1 indicates columns
          df1.columns
Out[24]: Index(['age', 'job', 'marital', 'education', 'default', 'housing', 'loan',
                  'contact', 'month', 'day_of_week', 'duration', 'campaign', 'pdays',
                  'previous', 'poutcome', 'cons.price.idx', 'cons.conf.idx', 'deposi
          t'],
                dtype='object')
In [25]: df1.shape
Out[25]: (4119, 18)
In [26]: from sklearn.preprocessing import LabelEncoder
          lb = LabelEncoder()
          df encoded = df1.apply(lb.fit_transform)
          df_encoded
Out[26]:
                age job marital education default housing loan contact month day_of_week du
             0
                                       2
                                                       2
                 12
                      1
                              1
                                               0
                                                            0
                                                                    0
                                                                           6
                                                                                       0
             1
                 21
                      7
                              2
                                       3
                                               0
                                                       0
                                                            0
                                                                           6
                                                                                       0
             2
                  7
                      7
                              1
                                       3
                                               0
                                                       2
                                                            0
                                                                    1
                                                                           4
                                                                                       4
                 20
                      7
                                       2
             3
                              1
                                               0
                                                       1
                                                            1
                                                                    1
                                                                           4
                                                                                       0
             4
                 29
                      0
                              1
                                       6
                                               0
                                                       2
                                                            0
                                                                    0
                                                                           7
                                                                                       1
             ...
                                       ...
                                              ...
                                                       ...
                  ...
                                                            ...
                                                                          ...
                                                                                       ...
           4114
                 12
                      0
                              1
                                       1
                                               0
                                                       2
                                                            2
                                                                    0
                                                                           3
                                                                                       2
           4115
                 21
                      0
                              1
                                       3
                                               n
                                                       2
                                                            0
                                                                    1
                                                                           3
                                                                                       n
           4116
                             2
                                                       0
                  9
                      8
                                       3
                                               0
                                                            0
                                                                    0
                                                                           6
                                                                                       1
           4117
                              1
                                       3
                                               0
                                                       0
                                                                    0
                                                                                       0
                 40
                      0
                                                            0
                                                                           1
           4118
                                       3
                                              0
                                                       2
                                                            0
                                                                    0
                                                                                       4
                 16
                              2
                                                                           7
                      4
          4119 rows × 18 columns
In [27]: | df_encoded['deposit'].value_counts()
Out[27]:
          0
               3668
          Name: deposit, dtype: int64
```

```
In [28]: | x = df_encoded.drop('deposit',axis=1) # independent variable
         y = df_encoded['deposit']
                                                 # dependent variable
         print(x.shape)
         print(y.shape)
         print(type(x))
         print(type(y))
         (4119, 17)
         (4119,)
         <class 'pandas.core.frame.DataFrame'>
         <class 'pandas.core.series.Series'>
In [29]: from sklearn.model_selection import train_test_split
         print(4119*0.25)
         1029.75
In [30]: x_train,x_test,y_train,y_test = train_test_split(x,y,test_size=0.25,random_
         print(x_train.shape)
         print(x_test.shape)
         print(y_train.shape)
         print(y_test.shape)
         (3089, 17)
         (1030, 17)
         (3089,)
         (1030,)
In [31]: from sklearn.metrics import confusion_matrix,classification_report,accuracy
         def eval_model(y_test,y_pred):
             acc = accuracy_score(y_test,y_pred)
             print('Accuracy_Score',acc)
             cm = confusion_matrix(y_test,y_pred)
             print('Confusion Matrix\n',cm)
             print('Classification Report\n',classification_report(y_test,y_pred))
         def mscore(model):
             train_score = model.score(x_train,y_train)
             test score = model.score(x test,y test)
             print('Training Score',train_score)
             print('Testing Score',test_score)
In [32]: from sklearn.tree import DecisionTreeClassifier
         dt = DecisionTreeClassifier(criterion='gini',max_depth=5,min_samples_split=
         dt.fit(x_train,y_train)
Out[32]: DecisionTreeClassifier(max_depth=5, min_samples_split=10)
```

```
In [33]: |mscore(dt)
         Training Score 0.9148591777274199
         Testing Score 0.8990291262135922
In [34]: ypred_dt = dt.predict(x_test)
         print(ypred_dt)
         [0 0 1 ... 0 0 0]
In [35]: eval_model(y_test,ypred_dt)
         Accuracy_Score 0.8990291262135922
         Confusion Matrix
          [[905 25]
          [ 79 21]]
         Classification Report
                         precision
                                      recall f1-score
                                                          support
                     0
                             0.92
                                       0.97
                                                 0.95
                                                             930
                     1
                             0.46
                                       0.21
                                                 0.29
                                                             100
                                                 0.90
                                                            1030
             accuracy
            macro avg
                             0.69
                                       0.59
                                                 0.62
                                                            1030
         weighted avg
                             0.87
                                       0.90
                                                 0.88
                                                            1030
In [36]: | from sklearn.tree import plot_tree
In [37]: | cn = ['no', 'yes']
         fn = x_train.columns
         print(fn)
         print(cn)
         Index(['age', 'job', 'marital', 'education', 'default', 'housing', 'loan',
                 'contact', 'month', 'day_of_week', 'duration', 'campaign', 'pdays',
                 'previous', 'poutcome', 'cons.price.idx', 'cons.conf.idx'],
               dtype='object')
         ['no', 'yes']
```

In [38]: plot_tree(dt,class_names=cn,filled=True)
 plt.show()



In [39]: dt1 = DecisionTreeClassifier(criterion='entropy',max_depth=4,min_samples_sp
dt1.fit(x_train,y_train)

Out[39]: DecisionTreeClassifier(criterion='entropy', max_depth=4, min_samples_split =15)

In [40]: mscore(dt1)

Training Score 0.9080608611201036 Testing Score 0.9048543689320389

In [41]: ypred_dt1 = dt1.predict(x_test)

In [42]: eval_model(y_test,ypred_dt1)

Accuracy_Score 0.9048543689320389

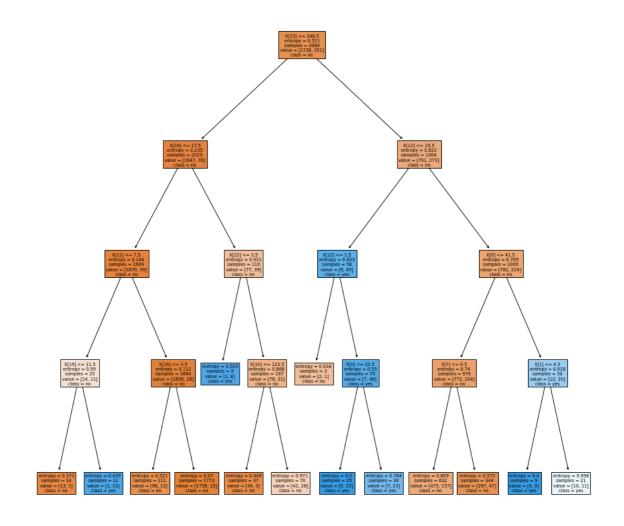
Confusion Matrix

[[915 15] [83 17]]

Classification Report

	precision	recall	f1-score	support
0	0.92	0.98	0.95	930
1	0.53	0.17	0.26	100
accuracy			0.90	1030
macro avg	0.72	0.58	0.60	1030
weighted avg	0.88	0.90	0.88	1030

```
In [43]: plt.figure(figsize=(15,15))
    plot_tree(dt1,class_names=cn,filled=True)
    plt.show()
```



In []: