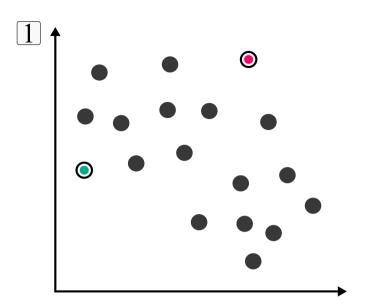
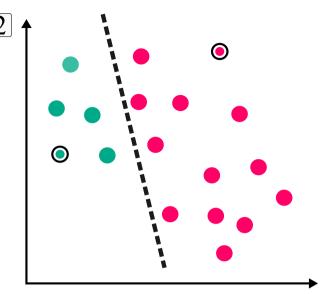
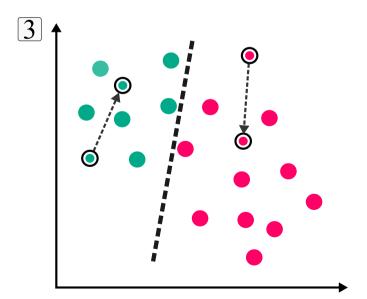
K- means clustering algorithm



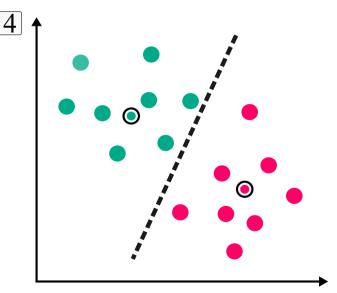
k initial "means" (in this case k=2) are randomly generated within the data domain



k clusters are created by associating every observation with the nearest mean.



The centroid of each of the k clusters becomes the new mean.



Steps 2 and 3 are repeated until convergence has been reached.