Investimento em campanhas

R\$ 58.705,23

Vendas

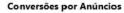
1079

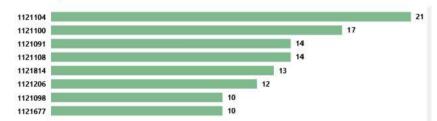
CAC

R\$ 54,41

Total de Leads

37452

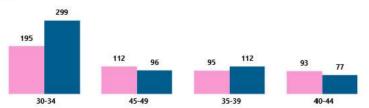




Conversão

por Idade e Gênero

Gênero F M



| id_campanha | id_anúncio | conversões | total investido |
|-------------|------------|------------|-----------------|
| 1178 | 1121104 | 21 | R\$ 360,15 |
| 1178 | 1121100 | 17 | R\$ 639,95 |
| 1178 | 1121091 | 14 | R\$ 254,05 |
| 1178 | 1121108 | 14 | R\$ 163,9 |
| 1178 | 1121814 | 13 | R\$ 612,3 |
| 1178 | 1121206 | 12 | R\$ 35,31 |
| 1178 | 1121098 | 10 | R\$ 236,77 |
| 1178 | 1121677 | 10 | R\$ 422,84 |
| 1178 | 1121824 | 10 | R\$ 429,48 |
| 1178 | 1314398 | 10 | R\$ 301,05 |
| 1178 | 1121125 | 9 | R\$ 257,71 |
| 1178 | 1314367 | 9 | R\$ 163,8 |
| 1178 | 1314387 | 9 | R\$ 223,19 |
| 1178 | 1121203 | 8 | R\$ 219,77 |
| 1178 | 1121278 | 8 | R\$ 245,6 |
| 1178 | 1121367 | 8 | R\$ 420,58 |
| 1178 | 1121676 | 8 | R\$ 277,58 |
| 1178 | 1122273 | 8 | R\$ 369,07 |
| 1178 | 1121167 | 7 | R\$ 260,38 |
| 1178 | 1121196 | 7 | R\$ 358,55 |
| 1178 | 1121601 | 7 | R\$ 603,38 |
| 1178 | 1314386 | 7 | R\$ 246,75 |
| Total | | 1079 | R\$ 58.705,23 |