## **MAHADHAV ECOMMERCE SALES DASH BOARD** State Qtr 2 Qtr 1 Qtr 3 Qtr 4 All 438K 5615 37K 121.01K Profit by Month Sum of Quantity Sum of Amount Sum of Profit Sum of AOV 15K Sum of Amount by State Sum of Quantity by Category 10K Furniture 17% Maharashtra 5K Madhya Pradesh 0K Uttar Pradesh Electro... -5K 21% Delhi Clothing 63% 0.0M 0.1M







## **Project Learning**

- 1) Created interactive dashboard to track and analyze online sales data
- 2) Used complex parameters to drill down in worksheet and customization using filters and slicers
- **3)** Created connections, join new table, calculation to manipulate data and enable user driven parameter for visualization
- **4)** Used different type of customized visualization (bar chart, pie chart, donut chart, clustered bar chart, scatter chart, line chart, area chart, map slicers etc.)