

Anjali Segu

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EDUCATION

Texas A&M University, College Station, Texas

Honors: Craig and Galen Brown Engineering Program

Bachelor of Science in Computer Science, degree anticipated Dec 2022

GPA: 4.00

EXPERIENCE

Nebuladata, New York, New York

Software Engineer and Marketing Intern

May 2020 – Present

- Expanded product portfolio by collecting web data on 5 leading streaming platforms using XPaths and Browser Extensions
- Launched a robust marketing strategy to acquire data panelists including revamped branding, social media, and content marketing
- Researched platforms for UI/UX testing and recommended options to leadership to improve the frontend

CherryGiver, Austin, Texas

Founder and Lead Developer

Aug 2017 – May 2020

- Pioneered a scalable web platform that allows charities to launch targeted and transparent fundraising campaigns
- Partnered with Austin charities to host their fundraising needs, and implemented features based on feedback
- Bootstrapped the project with the Django web server framework, Material UI, Javascript, and HTML/CSS

Capital Endocrine & Diabetes, Cedar Park, Texas

Office Manager Assistant

July 2016 – Present

- Managed all medical assistant recruitment, including defining hiring needs, and posting/interviewing for positions, resulting in 2 new hires over 2 months
- Spearheaded social media campaigns on Facebook, Twitter, and Yelp leading to a 40% increase in appointments

ACTIVITIES

SWE Texas A&M, College Station, Texas

Aug 2019 - Present

STEMFest Officer

- Organized STEMfest, a day-long event where 120 Girl Scouts in elementary, middle school and high school learned various STEM topics through interactive activities offered by Texas A&M University
- Managed all aspects of event planning and corresponded with 200 university departments and organizations to ensure all activities were hosted successfully

Sketch Recognition Lab, College Station, Texas

Jan 2020 - May 2020

Researcher

- Developed activity recognition algorithms that can identify and understand a person's behavior and actions
- Engineered wearable technologies and sensors that enhance a person's senses and help people be more cognizant of their environment

Aggie Coding Club, College Station, Texas

Aug 2019 - Present

Active Member

- Developed a Python web scraper that detects fake news via machine learning and natural language processing

GirlsCode, Austin, Texas

President and NCWIT Program Leader

Aug 2017 – May 2018

- Designed and taught an immersive 36-week curriculum for a class females at Laurel Mountain Elementary School, exposing them to computer science fundamentals
- Acquired a \$200 sponsorship with National Center of Women in Technology to finance the program

SKILLS

- Proficient in Python, React, TypeScript, JavaScript, Java, HTML/CSS, XPaths and UNIX commands
- Experienced with web development frameworks such as Django and Ruby on Rails