

Anjali Segu

7909 Simon Pl. Github: @anjali-segu
Austin, TX 78759 anjalisegu.com
(512) 318-8062 asegu01@gmail.com

EDUCATION

Texas A&M University, College Station, Texas December 2022
Bachelor of Science in Computer Science, GPA: 4.0/4.0
Craig and Galen Brown Honors Engineering Program
Relevant Coursework: Discrete Structures, Intro Programming Design Concept, Intro to Computing
Relevant Technology: Python, React, TypeScript, JavaScript, Java, Django, HTML/CSS, XPath and UNIX commands

EXPERIENCE

Nebuladata, New York, New York May 2020 – Present
Software Engineering Intern

- Expanded product portfolio by collecting web data on 6 leading streaming platforms using XPath and Browser Extensions
- Launched an SEO optimization initiative to acquire users with revamped branding, social media, and content marketing leading to ~2,000 weekly impressions and a 10% increase in users
- Researched platforms for UI/UX testing and recommended options to leadership to improve the frontend

Sketch Recognition Lab, College Station, Texas Jan 2020 - May 2020
Researcher

- Developed activity recognition algorithms that can identify and understand a person's behavior and actions
- Engineered wearable technologies and sensors that enhance a person's senses and help people be more cognizant of their environment

Capital Endocrine & Diabetes, Cedar Park, Texas July 2016 – Present
Operations Intern

- Managed recruitment, including defining hiring needs, and posting/interviewing for positions, resulting in 2 new hires over 2 months
- Increased appointments by 40% by spearheading social media campaigns on Facebook, Twitter, and Yelp

CherryGiver, Austin, Texas Aug 2017 – May 2020
Founder and Lead Developer

- Pioneered a scalable web platform that allows charities to launch targeted and transparent fundraising campaigns
- Partnered with Austin charities to host their fundraising needs, and implemented features based on feedback
- Bootstrapped the project with the Django web server framework, Material UI, Javascript, and HTML/CSS

LEADERSHIP

SWE Texas A&M, College Station, Texas Aug 2019 - Present
STEMFest Officer

- Organized an educational event where 120 Girl Scouts learned various STEM topics through interactive activities
- Managed all aspects of communication with 200 university departments and organizations to ensure all activities were hosted successfully

Aggie Coding Club, College Station, Texas Aug 2019 - Present
Active Member

- Developed a Python web scraper that detects fake news via machine learning and natural language processing

GirlsCode, Austin, Texas Aug 2017 – May 2018
President and NCWIT Program Leader

- Designed and taught an immersive 36-week curriculum for a class of females at Laurel Mountain Elementary School, exposing them to computer science fundamentals
- Acquired a \$200 sponsorship with National Center of Women in Technology to finance the program

INTERESTS

-
- Graphic design and digital media
 - Watercolor and Oil Painting
 - Contemporary dance and Bharatanatyam
 - Shakespearean Theater