



ANJALI MINA

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EDUCATION

B. Tech	2022-2026	NSUT, New Delhi	7.87
CBSE (Class XII)	2022	E.M.C.A Sr. Sec. School, Narayanpur (Raj)	83%
CBSE (Class X)	2020	E.M.C.A Sr. Sec. School, Narayanpur (Raj)	93.33%

INTERNSHIP

Data and Operations Intern, (Official Title: Software Development Intern)

LAN Engineering & Technologies, Noida

June-2025 to Aug-2025

- LAN Engineering & Technologies-** Organization that provides software & electronics solutions to the govt and private organizations.
- Analyzed daily operational data related to machine usage and workforce deployment across multiple project locations.
- Built contract-wise and location-wise performance tracking to monitor utilization and identify operational inefficiencies.
- Supported supervisors and management with structured reports and dashboards to enable faster, data-driven operational decisions.
- Worked closely with cross-functional teams to understand operational requirements and convert them into analytical insights.

ACADEMIC PROJECTS

Sales & Product Management Dashboard | [GitHub](#) | SQL, PowerBI, Data Modeling & Analysis, Business Analysis

- Built **SQL-driven** analytical model to consolidate sales, budget, and customer data using AdventureWorks 2022.
- Defined and calculated business KPIs (Total Sales, YoY Growth, Budget vs Actual, Top Products/Customers) and developed interactive Power BI dashboards for multi-dimensional analysis.
- Enabled performance monitoring and trend analysis to support operational and product-level decision-making.

Customer Segmentation using RFM Analysis | [GitHub](#) | MySQL

- Analyzed customer transaction data using SQL to segment users based on behavior and identify high-value and churn-risk customers.
- Classified customers into actionable segments (Champions, Loyal, At-Risk, Lost) and derived data-driven retention and targeted marketing recommendations.

Flipkart Sales Analysis & Forecasting | [GitHub](#) | SQL, Python, PowerBI, Analytics

- Analyzed 3 years of e-commerce sales data using **SQL and Python** to identify revenue trends, customer behaviour, returns, and delivery performance.
- Built **time-series forecasting models (Prophet)** to predict future sales, order volume, and customer growth, and visualized KPIs and forecasts using Power BI dashboards.

LEADERSHIP AND MANAGEMENT EXPERIENCE

Executive head – Mirage (Dance Society, NSUT East):

2023 -2025

- Led planning and execution of large-scale cultural events, coordinating teams, schedules, and logistics.
- Managed end-to-end event operations including practice planning, performance execution, and team coordination.

Volunteer & Coordinator – Prayas (Delhi Govt. Recognized Initiative):

2023-2024

A Delhi Govt. recognized project for giving educational support to underprivileged kids living near the NSUT campus.

- Provided academic mentorship to underprivileged students living near the NSUT campus.
- Assisted in planning and managing educational and outreach events.

EXTRA- CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- Top 40 finalist, **HackWithIndia** (Microsoft Office, Gurugram)
- Contributor, **GSSoC'24 Extended Program**
- Awarded for excellence in organizing and managing college-level cultural and technical events.

TECHNICAL SKILLS

- Data Analysis:** SQL (MySQL, PostgreSQL), Python (Pandas, NumPy), Exploratory Data Analysis, KPI Tracking
- Visualization & Reporting:** Power BI, Tableau, Excel, PowerPoint
- Tools & Platforms:** Kaggle, Jupyter Notebook, VS Code, Git/GitHub