

# Loan Risk Analysis Project – Technical Documentation

## 1. Project Overview

This project focuses on analyzing customer loan data to identify patterns that lead to loan defaults. The goal is to support financial institutions in making data-driven and risk-aware lending decisions.

## 2. Business Problem

Loan defaults cause significant financial loss to banks. By analyzing historical loan data, we aim to identify high-risk customer segments before loan approval.

## 3. Dataset Description

The dataset contains customer demographic, financial, and loan-related attributes such as income, loan amount, credit score, employment type, and loan status.

## 4. Tools & Technologies

SQL (MySQL) was used for querying and cleaning data. Python (Pandas, NumPy, Matplotlib) was used for EDA. Power BI was used for creating interactive dashboards.

## 5. Data Cleaning Steps

Missing values were handled, duplicate records were removed, invalid values were corrected, and data types were standardized to ensure accurate analysis.

## 6. Exploratory Data Analysis (EDA)

EDA was performed to understand distributions, correlations, and relationships between customer attributes and loan default behavior.

## 7. Key Insights

Customers with low credit scores and high loan amounts showed higher default probability. Self-employed applicants were identified as a higher-risk group.

## 8. Business Recommendations

Banks should apply stricter credit checks for high-risk profiles, introduce risk-based interest rates, and closely monitor self-employed applicants.

## 9. Conclusion

This project demonstrates how data analysis can reduce financial risk and improve decision-making in the lending process.