First Purchase Date	1	2	3	4	5	6	7	8	9	10	11	12
December 2021	36.68%	33.09%	37.42%	36.05%	38.69%	65.43%	59.51%	52.96%	47.99%	36.47%	48.94%	43.34%
January 2022	22.93%	26.95%	24.11%	32.62%	37.59%	25.77%	25.30%	30.73%	34.28%	35.93%	15.37%	
February 2022	23.95%	19.21%	26.84%	32.89%	24.21%	25.00%	27.11%	25.53%	29.74%	9.21%		
March 2022	19.09%	24.55%	29.32%	22.27%	17.50%	25.68%	23.41%	28.41%	8.86%			
April 2022	22.33%	35.00%	21.33%	20.00%	23.67%	22.00%	25.33%	8.67%				
May 2022	30.82%	16.85%	16.85%	20.79%	24.37%	25.09%	10.39%					
June 2022	6.65%	6.65%	10.18%	11.36%	14.26%	4.61%						
July 2022	19.43%	20.00%	24.57%	27.43%	12.00%							
August 2022	24.18%	23.53%	25.49%	15.03%								
September 2022	29.89%	32.10%	12.55%									
October 2022	25.24%	13.27%										
November 2022	13.54%											

