

NETFLIX DATABASE

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1 Abstract

2 Introduction

This term paper would include the journey and evolution of the subscription streaming service and production company 'Netflix'. This topic is of relevance because Netflix was a company started in the 1997 and till date its one of the most successful streaming services. And the various technique used in Netflix from time to time gives an idea of the evolution of database around the world. Since Netflix is a video streaming service the storage and distribution is of at most importance a great example of good data management.

Netflix, Inc. is an American subscription streaming service and production company. Launched on August 29, 1997, it offers a library of films and television series through distribution deals as well as its own productions, known as Netflix Originals. Netflix was founded in 1997 by Reed Hastings and Marc Randolph in Scotts Valley, California. Netflix initially both sold and rented DVDs by mail, but the sales were eliminated within a year to focus on the DVD rental business. In 2007, Netflix introduced streaming media and video on demand. The company expanded to Canada in 2010, followed by Latin America and the Caribbean. Netflix entered the content production industry in 2013, debuting its first series House of Cards. In January 2016, it expanded to an additional 130 countries and then operated in 190 countries.