

# The Battle of Neighbourhoods (Week 1)

## Introduction

Toronto is the provincial capital of Ontario. With a recorded population of 2,731,571 in 2016, it is the most populous city in Canada and the fourth most populous city in North America. It is a prominent centre for music, theatre, motion picture production, and television production, and is home to the headquarters of Canada's major national broadcast networks and media outlets. Its varied cultural institutions, which include numerous museums and galleries, festivals and public events, entertainment districts, national historic sites, and sports activities, attract over 43 million tourists each year. Toronto is known for its many skyscrapers and high-rise buildings, in particular the tallest free-standing structure in the Western Hemisphere, the CN Tower. Postal codes beginning with M are located within the city of Toronto in the province of Ontario.

## Business Problem:

With diverse culture and populous area, the city of Toronto has potential for expansion and buildout. There is window of opportunity for construction companies, businessmen, entrepreneur and other possible developments. Construction companies need site suitable for establishments like gym, sport complex, malls, etc or housing and apartments near workplaces or colleges. Start-up companies look for spot to open their office or shops. These are the some of possible clients or people who would be interested in this project.

In this project, we try to find answers to following questions:

1. What type of venues are available in each neighbourhood in Toronto?
2. List the places not available in neighbourhood and can be build for development.
3. Find area having potential to build a chain of store and type of establishment.
4. Places that lacks venues.
5. Find type or common venues in neighbourhood.