






# Anjali

## Data Analyst

 [anjaliduhan68@gmail.com](mailto:anjaliduhan68@gmail.com)  <https://anjali9156.github.io/Portfolio/>  <https://www.linkedin.com/in/anjaliduhan>  
 <https://github.com/anjali9156>  9315213592

### PROFILE

Results-driven Data Analyst with 1+ years of experience in analyzing large datasets, deriving actionable insights, and optimizing business processes. Leveraged Python and Excel to boost customer retention by 15%, showcasing strong analytical abilities and problem-solving acumen. Strong background in data cleaning, wrangling, and preparing datasets for analysis, as well as collaborating with cross-functional teams to implement data-driven solutions. Excelled in transforming complex datasets into actionable insights, underpinning a commitment to continuous improvement and efficiency.

### SKILLS

- |                        |                 |                                       |
|------------------------|-----------------|---------------------------------------|
| • Microsoft Excel      | • Python        | • SQL                                 |
| • Power BI             | • Data Analysis | • Data Visualization and Presentation |
| • Statistical Analysis | • HTML          | • CSS                                 |

### EXPERIENCE

- Data Analyst, Skewb Analytics** Jan 2024 – present
- Worked with clients across different industries, including healthcare, FMCG, banking, and retail, delivering customized data-driven solutions to meet their specific needs.
  - Analyzed over 10 million customer records to uncover key trends, which helped improve customer retention by 15%.
  - Developed automated reporting systems using Python, which reduced manual reporting time by 40% and saved about 20 hours per week.
  - Conducted exploratory data analysis (EDA) on various KPIs, such as sales and search data, uncovering valuable insights that contributed to a 10% increase in sales revenue.
  - Built and maintained data pipelines, integrating data from more than 5 sources, which cut down data preparation time by 50% and made analysis more efficient.
- Data Visualization Trainee, Forage** Jul 2023 – Aug 2023
- Completed a Data Visualization training program at Forage, where I developed interactive dashboards using Power BI to visualize key business metrics, enhancing decision-making processes for internal teams.
  - Gained hands-on experience in transforming complex data sets into clear, actionable insights through visual storytelling, helping to drive a 15% improvement in reporting efficiency.
  - Tool used: Power BI.
- Web Development Intern, Internshala** Jun 2022 – Aug 2022
- Assisted in the development and maintenance of responsive websites using HTML, CSS, and JavaScript, ensuring cross-browser compatibility, and improved user experience.
  - Collaborated with team to integrate dynamic content and user interface (UI) components, enhancing website functionality and reducing load times by 20%.
  - Participated in code reviews, debugging sessions, and problem-solving discussions, gaining hands-on experience in web development best practices and tools.
  - Tool used: Visual Studio.

### EDUCATION

- 10th, Saraswati Vidya Mandir Sr. Sec. School, Rohtak** 2016 – 2017
- 12th, Mata Kasturi Devi Sr. Sec. School, New Delhi** 2017 – 2019
- B.Tech, Noida Institute of Engineering and Technology** 2020 – 2024
- Actively worked as a member of EmergeX club, collaborated with a diverse team to plan, organize, and execute events and workshops.
  - Contributed to brainstorming sessions and worked closely with peers to develop creative solutions for club projects, enhancing engagement and participation by 30% in key events.

### PROJECTS

- Bank Management System using SQL**
- HR Analytics Dashboard using Tableau**
- Loan Prediction System Using Machine Learning**

### CERTIFICATES

- |  |  |   |   |
|--|--|---|---|
| • Getting Started with AI using IBM Watson | • Introduction to Deep Learning & Neural Networks with Keras | • Introduction to Data Analysis using Microsoft Excel | • Machine Learning Foundations: A Case Study Approach |
| • Introduction to NoSQL Databases          | • Machine Learning with Python (with Honors)                 | • Introduction to Machine Learning                    |   |