Anjali Bhardwaj

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EDUCATION

Swami Vivekanand Subharti University

Meerut

MBA (Information Technology & Marketing Management)

Aug 2024 - Present

EXPERIENCE

Business Development Intern

May 2023 - Jun 2023

Younity.in

Remote

- · Supported sales presentations: Prepared presentations and
- · sales pitches for potential clients, highlighting the value
- · Engaged with prospective customers through emails, calls, and
- · meetings to convert leads into sales.

Frontend Developer

Aug 2024 – Sep 2024

CodSoft Remote

- Crafted clean, modular code that enhanced performance and maintainability across multiple projects.
 Designed and launched a responsive portfolio website, resulting in a 40% increase in user engagement.
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- Developed an image gallery using HTML, CSS, and JavaScript, improving user satisfaction ratings by 30%.

PROJECTS

Personal Portfolio | Tools: HTML, CSS, JavaScript

<u>Link</u>

- · Allow to showcase skills, achievements, and experiences.
- · Visually appealing and interactive manner.
- This dynamic web portfolio enhances your online presence.
- · Effectively communicates your professional journey to potential employers and clients.

Spotify Website | *Tools: HTML, CSS, JavaScript*

Link

- · Implemented audio playback functionality using JavaScript, allowing users to play, pause, and control tracks.
- Designed a visually appealing interface that mimics Spotify's sleek and intuitive layout.
- · Implemented responsive design principles to adapt the interface for various screen sizes and resolutions.

Amazon Website | *Tools:* HTML, CSS

Link

- Designed the homepage, product pages, and checkout pages, mimicking the UI/UX of the original Amazon website.
- · Optimized the website for performance by minimizing load times and ensuring smooth user interactions.

Sign up and Login Website | Tools: HTML, CSS, JavaScript

Link

- Implemented form validation with JavaScript to ensure proper user input, including real-time error messages for incorrect or incomplete fields.
- Added password strength indicator and implemented the feature to show/hide passwords using JavaScript.

TECHNICAL SKILLS

Languages: JavaScript, Python, HTML, CSS

Developer Tools: Git, GitHub, Leonardo.Al, VS Code

Databases: MySQL, Advanced Excel