

# Anjali Chaturvedi

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## EDUCATION

### Jaypee Institute of Information Technology

Bachelor of Science - Computer Science

Noida, India

Sept 2022 – May 2026

## EXPERIENCE

### Rubric Engineering Intern

Oct 2024 – April 2025

Intervue.io

Remote

- Collaborated with cross-functional teams and clients (NPCI, Zomato, NHPC) to translate hiring needs into scalable coding rubrics.
- Automated rubric workflows via custom scripting, reducing manual effort by 25% and speeding client onboarding.

### Product Growth Associate

May 2024 – July 2024

SkillArena

Remote

- Designed and iterated a Go-To-Market (GTM) strategy focused on North and West India, onboarding 30+ colleges and 2,500+ users in under 3 months.
- Optimized user acquisition funnels and feature flows using data analytics, contributing to a 110% month-over-month user growth.

### Product Management Intern

Jun 2023 – Aug 2023

Instapreps AI at 7 Classes

Remote

- Conducted 50+ user interviews and synthesized feedback to identify pain points, shaping user-centric product workflows.
- Authored 5+ detailed Product Requirement Documents (PRDs), collaborating closely with engineering and design teams to translate ideas into features.
- Proposed and helped scope a smart coach-scheduler feature that enhanced personalized learning; successfully brought it to production.

## POSITION OF RESPONSIBILITY

### Nodebrew

Remote

Founder & Lead

Sept 2020 – Present

- Founded and grew a global tech community impacting 4,000+ learners across 36 countries through 3 hackathons, 5 mentorship cohorts, and 20 skill-focused bootcamps.
- Led cross-functional teams of 100+ people across product, engineering, design, partnerships, and operations for 4+ years.
- Secured \$30K+ in sponsorships from 19 top tech companies including Jane Street, MLH, Balsamiq, and Linode through strategic outreach.

## PROJECTS

### JIIT Campus Navigator | JavaScript, React, Leaflet | GitHub

- Designed a campus navigation app addressing orientation challenges for first-year students, improving usability and mobility.
- Implemented real-time routing with optimized pathfinding to enhance user experience and reduce travel time.

### Ordrlly | Java, Swing | GitHub

- Developed a user-friendly Java Swing app that auto-organizes files into categorized folders, streamlining file management.
- Solved the problem of cluttered downloads and project folders, improving digital workspace efficiency.

## HONORS AND AWARDS

- Selected for **Women in Product Scholarship (2024)**, recognizing leadership and potential in product management.
- Recipient of **Womentech Network Scholarship (2024)**, awarded for outstanding contribution to women in technology.
- Semi-finalist in the **RoundPier Social Impact Challenge (2021)** for product-driven social innovation.