Make your voice Echo!

Fempower

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# TEAM FEMPOWER

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Stoneman Douglas Teacher Arrested After Forgetting Loaded Gun at Beach (NY Times)

We Can't Rely On The Police To Stop Shootings Before They Happen (CNN)

Trump Ends DACA, Calls on Congress to Act (NPR)

How Gender Equality and Diversity were Addressed at the 2018 Oscars (ABC News)

On Climate Change (and Everything Else), We're on the Side of Facts (National Geographic)

The Real Reason Healthcare in America is a Mess (Washington Post)

US Warns More Airstrikes on Syria Possible (Fox News)

China's Weibo Bans Reverses Ban on "Homosexual" Content After Outcry (The Guardian)

#BlackLivesMatter: The Birth of a New Civil Rights Movement (The Guardian)

22 States and DC are Suing the FCC in Last-Ditch Effort to Preserve Net Neutrality (USA Today)

Justices Reject Appeal Over Confederate Emblem on Mississippi Flag (PBS)

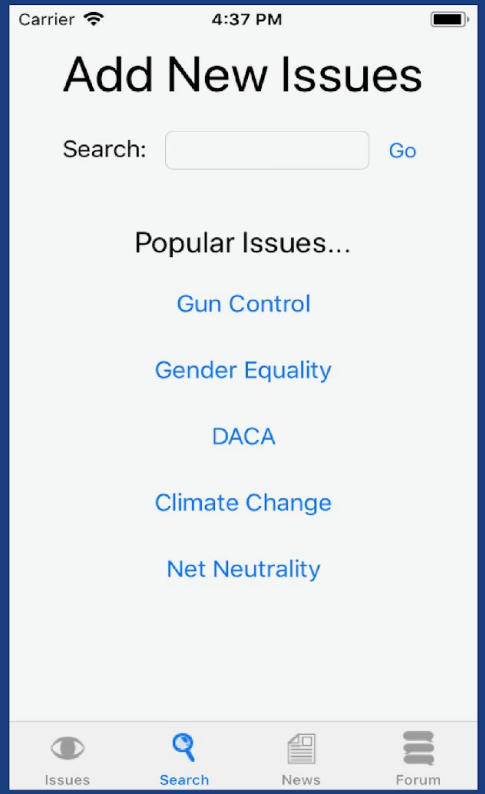
# OUR SOLUTION

# TARGET MARKET

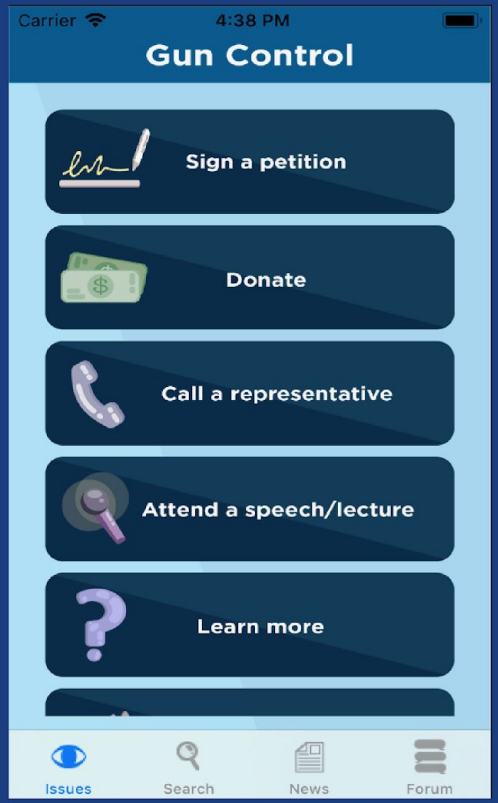
High schools | Colleges |
Offices | Households | Organizations

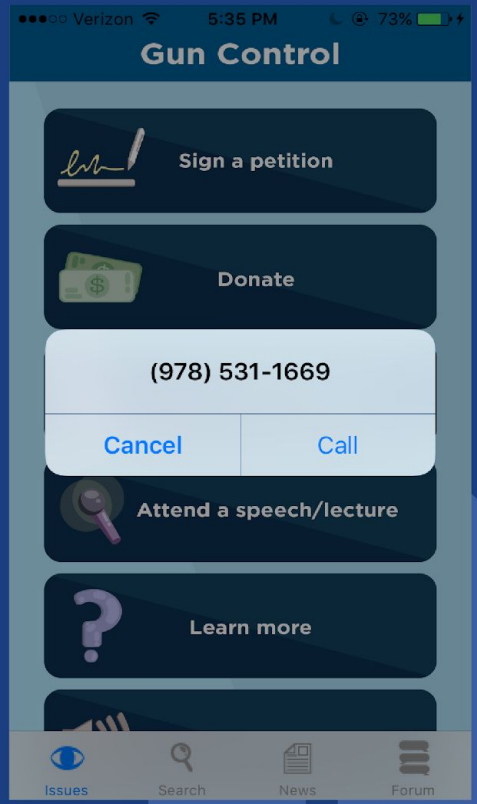
> 80,000,000

iPhone users in America



search for issues and subscribe to the ones you care about

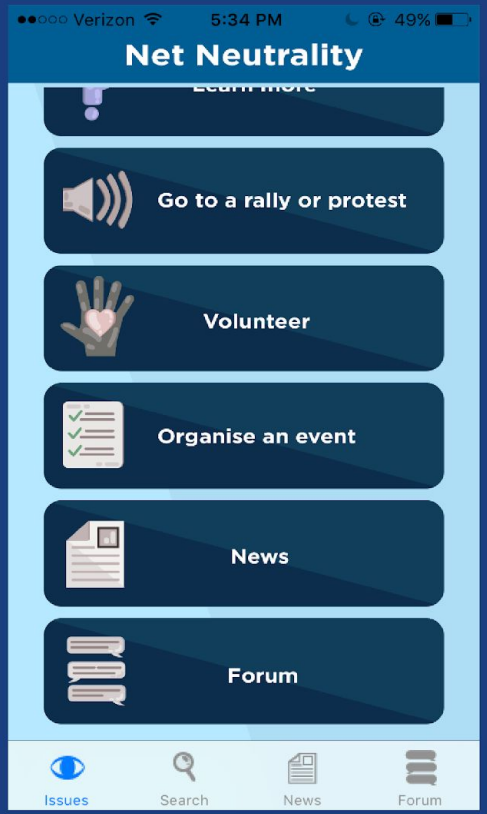


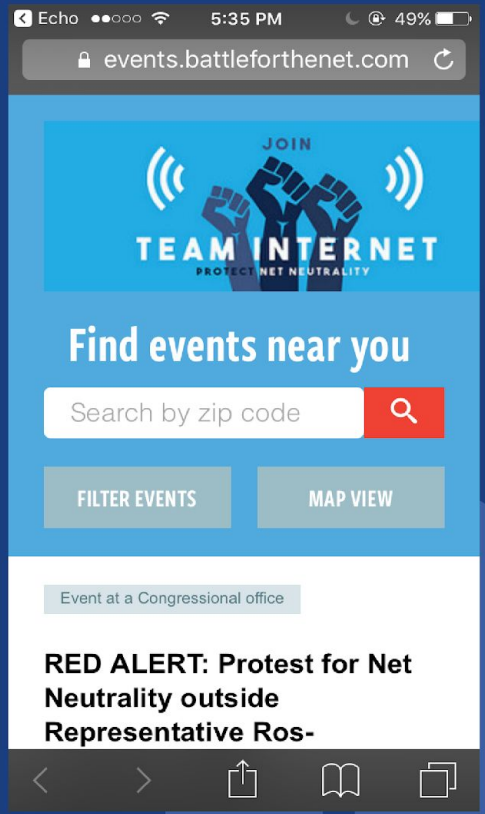




quickly access curated list of small and large ways to take action with a few clicks

stay updated with reliable news articles providing a variety of perspectives

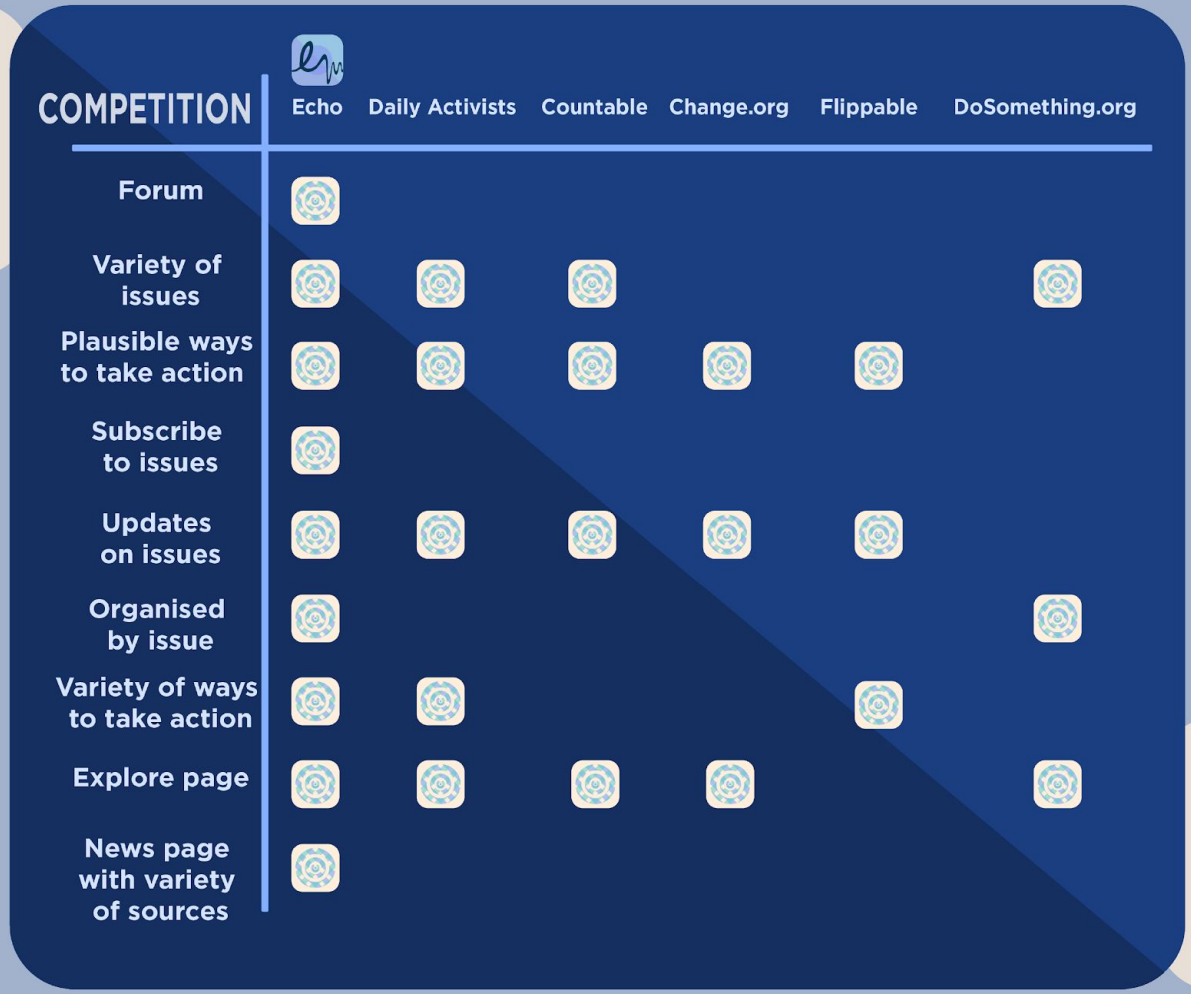
engage in discussions with others on the moderated forum pages



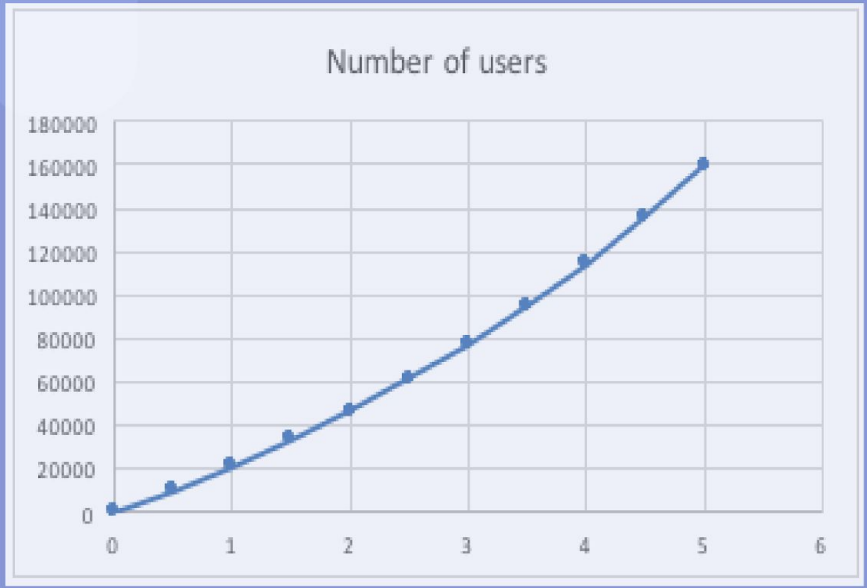




quickly access curated list of small and large ways to take action with a few clicks

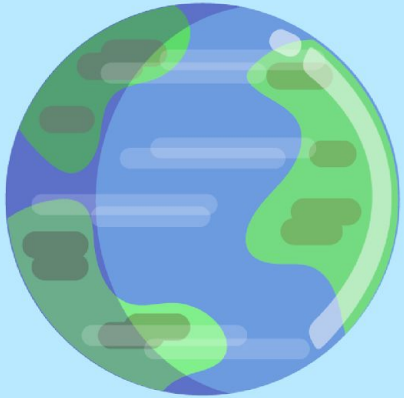
echo


COMPETITION
Echo
Daily Activists
Countable
Change.org
Flippable
DoSomething.org
Forum
Variety of issues
Plausible ways to take action
Subscribe to issues
Updates on issues
Organised by issue
Variety of ways to take action
Explore page
News page with variety of sources

# POTENTIAL REVENUE AND USERS



# THE FUTURE!



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# THANK YOU