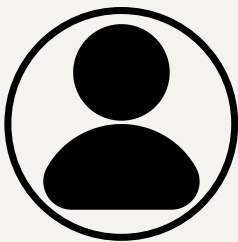


PAL

Pal is a pet care app that allows for pet owners to track, care, monitor and overall tend to the needs of their pets.

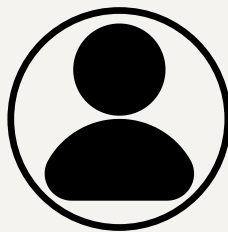
PAL provides assistance in the ability to monitor various needs related to your pet. These specialties include tracking, monitoring health, location nearest parks, pet stores and veterinary facilities. Our goal is to allow pet owners to have a platform that allows for them to check in and ensure the availability of many resources to care and tend to the needs of their pet.

PERSONAS



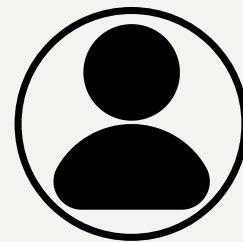
New Pet Owner

Owners who are less experienced in pet caregiving



Experienced Pet Owner

Owners who are more experienced in pet caregiving



Pet Babysitter

Babysitters who are also in care for the pet

COMPS

