

Martini Glass

Barbie Or Oppenheimer ?



My narrative dashboard analyzes the simultaneous release of two highly talked-about movies of different genres, which often leads to confusion among viewers about which one to watch.

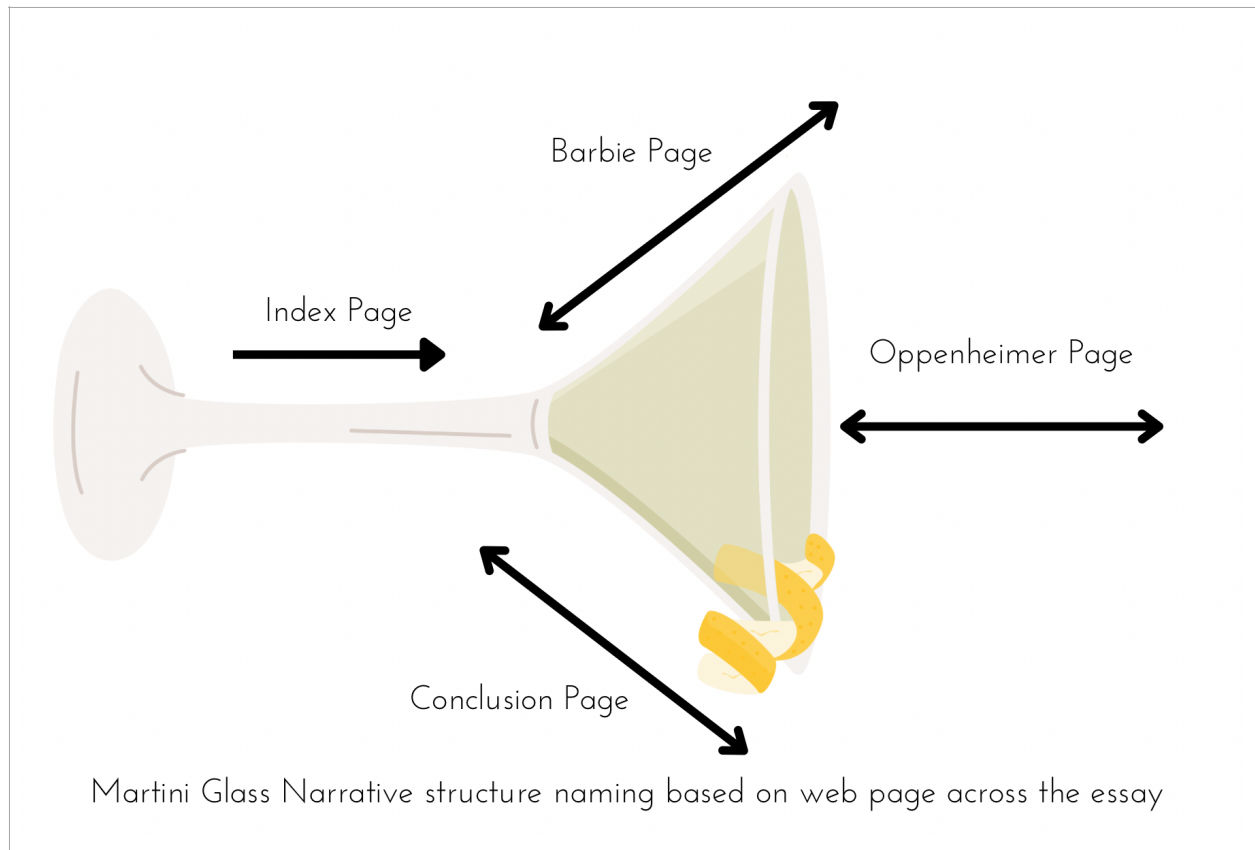
The dashboard provides insights based on search trends from the last 7 days, offering valuable information on what people are searching for the most.

However, it does not provide conclusions about box office results; instead, it focuses on gauging public interest during the past week.

Narrative Structure

By using the martini glass narrative structure, the story moves from a general overview to more specific insights, capturing the users' attention and guiding them through the different layers of information.

This progression helps viewers comprehend the public's preferences and opinions across various states, empowering them to make informed decisions about which movie to watch based on regional trends.



Visual Structure

Scene 1 : Opening Scene (Index Page)

The opening scene features a line graph, illustrating the popularity trend of two movies, Barbie and Oppenheimer, over the last 7 days. The graph uses distinct colors(Pink:Barbie and Blue:Oppenheimer) to represent each movie's search interest.

Annotations are provided for precise figures on each day in form of tool tip which represents time and search trend figure of both movies at that instance, enabling easy comparison. User is enabled with 3 buttons allows users to proceed to the next scene of choice for further exploration in path of making final decision.

Scene 2: Is Barbie Trending? (Barbie Page)

In this scene, a map visualization is employed to showcase the movie's statewide popularity, which is derived from search interest data. The map utilizes a pink color scale with varying shades, representing different popularity levels of "Barbie" across states. Users are given the option to interact with the map and select state of choice for detail understanding about region trends.

In last navigate back to home for further exploration and analysis or drawing conclusion.

Scene 3: Is Oppenheimer is talk of the town? (Oppenheimer Page)

This scene delves into Oppenheimer, providing similar detailed information in a slide format. The subsequent map visualization illustrates Oppenheimer's statewide market, using varying shades of blue to indicate popularity across different states. After exploring Oppenheimer, users can proceed to the home using the "<-Home" button.

Scene 4: Conclusion (Conclusion Page)

The final scene compares both movies, assisting users in drawing conclusions and making decisions. The martini glass shape returns back to home, symbolizing the gathering of all information for a comprehensive overview. Users can conclude their exploration and decision-making process.

Scenes

There are 4 scenes -

- Opening Scene: This scene provides an overview of the topic.
- Detailed Statewide Search for Barbie: In this scene, detailed search figures for Barbie are presented on a statewide basis.
- Detailed Statewide Search for Oppenheimer: This scene offers a comprehensive view of the statewide search figures for Oppenheimer.
- Closing Statement and Conclusion: The final scene summarizes the findings and draws a conclusion based on the presented data.

Annotations

- Scene 1: This scene using line graph on moving mouse at any point of graph it displays the date and timestamp alongside the search interest figures for both movies, Barbie and Oppenheimer.
- Scene 2: In this scene, users can explore detailed search interest figures for Movie 1 (Barbie) in a selected state displaying in Map chart. The visualization includes the state's name and corresponding search interest figure.
- Scene 3: This scene showcases detailed search interest figures for Movie 2 (Oppenheimer) in a selected state displaying in Map chart. The visualization presents the state's name along with the associated search interest figure.
- Scene 4: The final scene presents a closing statement, summarizing the insights gathered from the previous scenes and drawing overall conclusions.

Parameters

Parameters for Scene 1, we have a line graph that shows the popularity of both movies, Barbie and Oppenheimer, at different time points. Each point on the graph represents a specific time instant.

For Scene 2 and Scene 3, we can select a specific state using a **Geographical Region Selector**. This means we can choose a particular state to view the search interest for Movie 1 (Barbie) or Movie 2 (Oppenheimer). We can also compare the search interest of both movies in that selected state.

Triggers

The dashboard incorporates four triggers, each enabling users to explore different areas of interest in the story:

Home Trigger: This trigger allows users to return to the home scene, offering an overview of the entire narrative.

Barbie Trigger: Users can activate this trigger to delve into detailed insights about Barbie popularity trends.

Oppenheimer Trigger: Activating this trigger provides users with detailed information about Oppenheimer, exploring its themes and plot summary.

Conclusion Trigger: This trigger marks the conclusion of the narrative, where users can draw final conclusions based on the information gathered throughout the story.

These triggers empower users to navigate the dashboard based on their preferences and interests, enhancing their overall experience and understanding of the presented data.