

Technical Skills

Tools	Figma, Adobe Illustrator , Sketch, Canva, Adobe Photoshop
Wireframing	Miro , Figjam, Adobe XD
UX Skills	User Research , User Journey Mapping, Information Architecture
Prototyping	Figma, Protopie

Work Experience

UI/UX Intern

Monk Technology, Gurugram

November 2024 - April 2025

- Designed **responsive web** and mobile interfaces aligned with the **multiple clients'** brand's visual identity.
- Created **wireframes**, **user flows**, and **visual mockups** with **micro interactions** to improve user engagement.
- Collaborated** with **developers** and product owners to ensure smooth **handoff** and implementation.

Content Writing & Social Media Intern

Red Dash Media, Delhi

April 2024-July 2024

- Wrote **engaging content** tailored to the needs of **multiple brands** across diverse industries.
- Managed **social media accounts** and created **visually appealing posts** to boost online presence.
- Collaborated directly with clients** to understand their vision and deliver customized solutions.

Content Writing

Nyx Wolves, Chennai

January 2024 - March 2024

- Remotely wrote compelling content for multiple brands across diverse industries.
- Ensured **adherence to SEO** best practices by strategically integrating targeted keywords.

Project Experience

Off-grid (A Social Media Detox App)

- Conducted comprehensive **user research**—interviews, **empathy mapping**, **information architecture**, and **journey mapping**—to deeply understand target users for the **case study**.
- Designed a cohesive, user-centric UI** with well-chosen color palettes, typography, and a robust design system.
- Built **interactive prototypes**, crafted **micro-interactions**, and led **usability testing** to refine the experience.

Monk Technology (Website Design)

- Crafted **responsive** web and mobile web designs, ensuring seamless **adaptability** across devices.
- Employed cutting-edge design trends with **high-contrast color schemes** to align with brand identity and enhance visual impact.

Zepto Case Study (A Social Media Detox App)

- Developed a complete end-to-end **case study** showcasing the **problem-solving** process, **design decisions**, and real-world **application of UX principles** in a self-initiated project.
- Identified key UX pain points within the Zepto app by **auditing user flows** and interface copy.
- Implemented optimized solutions based on **UX laws** to enhance user comprehension and remove **dark patterns**.

Education

Bachelor's Degree in Technology (Electrical & Electronics) - 7.16 GP

June 2106 - September 2020

Guru Gobind Singh Indraprastha University, New Delhi, India

Volunteering

CRY-Child Rights & You (Senior Volunteer)

January 2018 - PRESENT

Actively supports underprivileged children by teaching, organizing engaging activities, and working with local authorities to advocate for their basic rights like education.