Gurugram, HR +91-9211716527 anjaligautm998@gmail.com

# **Anjali Gautam**

Design Portfolio LinkedIn Behance

# UI/UX Designer

#### **Technical Skills**

Tools Figma, Adobe Illustrator, Sketch, Canva, Adobe Photoshop

Wireframing Miro, Whimsical, Figjam, Adobe XD

UX Skills User Research, User Journey Mapping, Information Architecture

Prototyping Figma, Protopie

# **Work Experience**

### **Product Designer**

Aeri, Noida February 2025 - July 2025

- Conceptualized and executed all **product design** for responsive web and mobile platforms—creating wireframes, user flows, mockups, and prototypes with micro-interactions.
- Actively participated in investor meetings and strategy sessions to shape design decisions from day one, translating business requirements into user-centered deliverables.
- Led market and user research to define product strategy and UX requirements, ensuring alignment between user needs and business objectives.

### **UI/UX Designer**

Monk Technology, Gurugram

July 2024 - January 2025

- Designed **responsive web and mobile interfaces** aligned with **clients' brand visual identity**. Ensured seamless user experience across devices while maintaining consistent brand elements and visual hierarchy.
- Created **wireframes**, **user flows**, **and visual mockups** and **micro interactions** to improve engagement. Developed comprehensive **design documentation** and **interactive prototypes** that clearly communicated user journeys and enhanced usability.
- **Collaborated** with **developers** and clients to ensure smooth **handoff** and implementation.

# **Project Experience**

#### Aeri (AI-Powered Voice-First Social Networking)

- Conducted comprehensive **user research and market analysis** to identify opportunities in AI-driven social platforms, incorporating **user experience design methodologies** to define product specifications.
- Designed **intuitive voice-first UI/UX** with **modern interface design** and innovative **micro-interactions** creating magical AI experiences through **iterative prototyping** and **user flow** optimization.
- Led end-to-end product design as sole designer, **developing brand identity**, **logo design**, and multiple product iterations while making strategic product decisions aligned with **business objectives**.

# Animal Games: Lil Explore (Interactive learning App for kids)

- Carried out targeted **user research** to explore child psychology and behavior in digital environments.
- Designed an engaging, kid-friendly UI with an educative color palette, tailored to young users' cognitive needs.
- Constructed responsive layouts for iPhone and iPad, incorporating prototyping and playful animations to enhance interactivity.

#### Monk Technology (Website Design)

- Crafted **responsive** web and mobile web designs, ensuring seamless **adaptability** across devices.
- Employed cutting-edge design trends with **high-contrast color schemes** to align with brand identity and enhance visual impact.

#### **Education**