Gurugram, HR +91-9211716257 anjaligautm998@gmail.com

Anjali Gautam

UI/UX Designer

Design Portfolio LinkedIn Behance

Technical Skills

Tools Figma, Adobe Illustrator, Sketch, Canva, Adobe Photoshop

Wireframing Miro, Figjam, Adobe XD

UX Skills User Research, User Journey Mapping, Information Architecture

Prototyping Figma, Protopie

Work Experience

UI/UX Intern

Monk Technology, Gurugram

November 2024 - April 2025

- Designed **responsive web** and mobile interfaces aligned with the **multiple clients**' brand's visual identity.
- Created wireframes, user flows, and visual mockups with micro interactions to improve user engagement.
- Collaborated with developers and product owners to ensure smooth handoff and implementation.

Content Writing & Social Media Intern

Red Dash Media, Delhi

April 2024-July 2024

- Wrote **engaging content** tailored to the needs of **multiple brands** across diverse industries.
- Managed **social media accounts** and created **visually appealing posts** to boost online presence.
- Collaborated directly with clients to understand their vision and deliver customized solutions.

Content Writing

Nyx Wolves, Chennai

January 2024 - March 2024

- Remotely wrote compelling content for multiple brands across diverse industries.
- Ensured adherence to SEO best practices by strategically integrating targeted keywords.

Project Experience

Animal Games: Lil Explore (A kids App Design)

- Carried out targeted **user research** to explore child psychology and behavior in digital environments.
- Designed an **engaging**, **kid-friendly UI** with an educative **color palette**, tailored to young users' cognitive needs.
- Constructed responsive layouts for iPhone and iPad, incorporating prototyping and playful animations to
 enhance interactivity.

Off-grid (A Social Media Detox App)

- Conducted comprehensive **user research**—interviews, **empathy mapping**, **information architecture**, **and journey mapping**—to deeply understand target users for the **case study**.
- **Designed a cohesive, user-centric UI** with well-chosen color palettes, typography, and a robust design system.
- Built **interactive prototypes**, crafted **micro-interactions**, and led **usability testing** to refine the experience.

Monk Technology (Website Design)

- Crafted **responsive** web and mobile web designs, ensuring seamless **adaptability** across devices.
- Employed cutting-edge design trends with **high-contrast color schemes** to align with brand identity and enhance visual impact.

Education

Bachelor's Degree in Technology (Electrical & Electronics) - **7.16 GP** Guru Gobind Singh Indraprastha University, New Delhi, India

June 2106 - September 2020

Volunteering

CRY-Child Rights & You (Senior Volunteer)

January 2018 - PRESENT

Actively supports underprivileged children by teaching, organizing engaging activities, and working with local authorities to advocate for their basic rights like education.