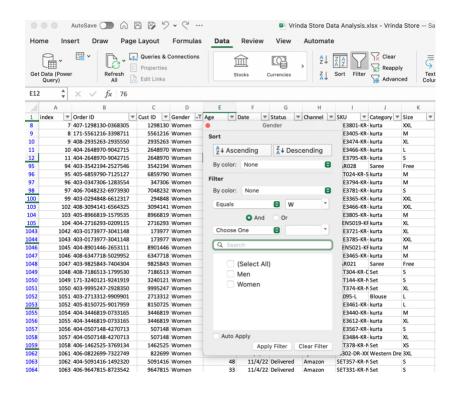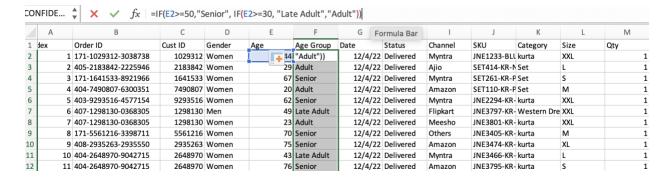# Data Cleaning and Data Analysis Steps

- Enhancing data integrity by replacing values like "M" and "W" with the correct gender i.e. Men and Women respectively
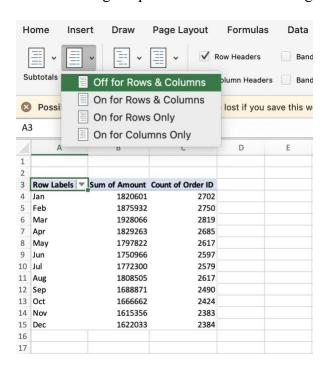

- Created an age bucket to categorize the age ranges which would help with the aggregation

- Extracted the month to identify the month with the highest sales

- Formatting the pivot tables before creating Pivotcharts

| A4 | fx | MAHARASHTRA |

	A	B	C	D	E	F	G	H	I
1									
2									
3	Row Labels	Sum of Amount							
4	MAHARASHTRA	2990221							
5	KARNATAKA	2646358							
6	UTTAR PRADESH	2104659							
7	TELANGANA	1712439							
8	TAMIL NADU	1678877							
9	DELHI	1266328							
10	KERALA	1008940							

Top 10 Filter (ship-state)

Show

Top | 5 | Items | by | Sum of Amount

Cancel | OK

| 19 | PUNJAB | 368940 |

- Changing the settings on the slicer to make our dashboard interactive

Orders Vs Sales

Report Connections (Month)

Select PivotTable and PivotChart reports to connect to this filter

	Name	Sheet
☐	PivotTable9	Age & Gender
☐	PivotTable10	Channel Contributi...
☐	PivotTable7	Order Status
☑	PivotTable5	Orders Vs Sale

Cancel   OK

Orders: Age Vs Gender

■ Men
■ Women

Category

Blouse
Bottom
Ethnic Dress
kurta
Saree
Set
Top
Western Dress

Channel

Ajio
Amazon
Flipkart
Meesho
Myntra
Nalli
Others

Of Orders by Status

Refunded 2%
Returned 3%
Cancelled
Delivered
Refunded
Returned
Delivered 92%
Cancelled 3%

Sales: Top 5 States

TAMIL NADU   1.68M
TELANGANA   1.73M
UTTAR PRADESH   2.10M
KARNATAKA   2.89M
MAHARASHTRA   2.99M

0.00M 0.50M 1.00M 1.50M 2.00M 2.50M 3.00M 3.50M

ORDERS BY CHANNELS

Nalli 5%
Others 4%
Ajio 6%
Myntra 23%
Amazon 35%
Meesho 5%
Flipkart 22%

Month

Jan
Feb
Mar
Apr
May
Jun
Jul
Aug

Orders Vs Sale | Sales By Men_Women | Order Status | Top 5 States | Age & Gender | Channel Contribution | **Vrinda Store Annual Report 2022** | +