



100% Job Placement Assured

JOB TRAINING PROGRAM

Full Stack Web Development | Mobile App Development |
UI/UX Designing | Flutter

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Get to Know Us

ANJ Career Launch is the recruiting division of ANJ America, a US-based software development company established in 2013, with its development center in Infopark, Kochi. Dedicated to providing comprehensive and quality education in software development and UI/UX training, ANJ Career Launch offers a unique on-job training experience where participants work on real projects for up to 8 hours a day. With limited seats available, trainees are selected monthly, provided with laptops and desktops, and work on live projects that are featured on the PlayStore and AppStore, making their resumes highly valuable. Our mission is to empower trainees with the knowledge, skills, and confidence to excel in their chosen careers.

Placement assistance and Support :

We have developed recruitment associations with 300+ companies, We offer soft skills, communication training and interview preparation modules to all trainees . We organize interview calls for full time jobs as well as internships, for all trainees , who successfully complete the program requirements.

Our strong placement record in 2024 includes average salaries of Rs 25,000 per month for freshers and Rs 50,000 to Rs 1 lakh per month for experienced candidates

2+
Years of
Experience

150+
Successful Student
Professionals

300+
Companies Recruit
Our Students

Top hiring companies of 2024



Business Analyst (BA)

Course highlights :

This comprehensive Business Analyst Program is designed to equip participants with the skills and knowledge needed to analyze business needs, bridge communication between stakeholders, and improve organizational processes. Covering key concepts in data analysis, business modeling, and requirements management, this program prepares you to effectively contribute to data-driven decision-making in any organization.

1- Introduction to Business Analysis Fundamentals

- Overview of business analysis and the role of a Business Analyst.
- Understanding business needs, goals, and objectives.
- Techniques for gathering, analyzing, and documenting requirements.

2- Data Analysis and Modeling

- Introduction to data analysis tools and techniques.
- Fundamentals of data modeling, process mapping, and business modeling.
- Interpreting and presenting data for strategic decision-making..

3- Requirements Elicitation and Management

- Techniques for effective requirements gathering.
- Managing and prioritizing requirements.
- Documenting and communicating requirements to stakeholders. error handling in Express.js application

4- Business Process Improvement

- Analyzing and improving business processes.
- Techniques for problem-solving and process optimization.
- Implementing changes to improve efficiency and productivity.

5- Final Project and Presentation

- Applying concepts to a real-world business analysis project.
- Techniques for presenting findings to stakeholders.
- Best practices for ongoing professional development in business analysis.

Scrum Master Program

Course highlights :

This Scrum Master Course is designed to provide participants with a deep understanding of Agile methodologies and Scrum practices, equipping them with the skills needed to lead Agile teams effectively. Covering Scrum frameworks, team facilitation techniques, and real-world case studies, this course prepares you to foster productivity and collaboration as a Scrum Master.

1- Introduction to Agile and Scrum

- Understanding Agile principles and the Scrum framework.
- Roles and responsibilities in a Scrum team.
- Key Scrum events: sprint planning, daily stand-ups, sprint reviews, and retrospectives

2- Scrum Artifacts and Metrics

- Overview of product backlog, sprint backlog, and increments.
- Techniques for managing and prioritizing backlogs.
- Using metrics to assess team progress and improve productivity.

3- Facilitating and Coaching Teams

- Techniques for effective facilitation in Scrum events.
- Handling team conflicts and promoting a collaborative environment.
- Coaching teams for continuous improvement.

4- Advanced Scrum Techniques

- Scaling Scrum for larger projects and distributed teams.
- Integrating Scrum with other Agile methodologies.
- Strategies for overcoming common challenges in Scrum implementation

5- Capstone Project and Scrum Master Certification Preparation

- Understanding Agile principles and the Scrum framework.
- Roles and responsibilities in a Scrum team.
- Key Scrum events: sprint planning, daily stand-ups, sprint reviews, and retrospectives

UI/UX Design

Course highlights :

Comprehensive introduction to user experience (UX) design, equipping you with the skills to create user-centered products and services. Learn about user research methodologies, design principles, prototyping techniques, and information architecture. By the end of the course, will be able to conduct effective user research, create engaging user interfaces, and evaluate the usability of your designs.

1- Design Basics

- Understand the fundamentals of UX design and its role in product development.
- Learn the design thinking process and its application in UX. Explore user-centered design principles and their importance. Familiarize yourself with different UX roles and responsibilities

2- User Research

- Learn various user research methodologies, including interviews, surveys, and observations.
- Create user personas to represent your target audience.
- Map out user journeys to understand their interactions with your product.
- Conduct effective usability testing to gather user feedback.

3- Prototyping and Interaction Design

- Create wireframes and low-fidelity prototypes to visualize your design ideas.
- Use high-fidelity prototyping tools (Figma) to create interactive prototypes.
- Understand the importance of user interface elements and their impact on user experience.
- Apply information design and visual hierarchy to create clear and visually appealing interfaces.

4- Information Architecture and Usability

- Organize content effectively to improve user experience.
- Create sitemaps and user flows to visualize the structure of your product.
- Design intuitive navigation systems for users.
- Conduct usability testing to evaluate the effectiveness of your designs.

5- Portfolio Building

- Develop a strong UX portfolio to showcase your skills and projects.
- Curate case studies that highlight your design process and outcomes.
- Practice effective presentation techniques to communicate your design ideas.
- Learn how to tailor your portfolio to specific job applications.

Fullstack Development

Course highlights :

This comprehensive Full Stack Web Development course is designed to equip participants with the skills and knowledge needed to build modern, dynamic, and responsive web applications. Covering a wide range of technologies, including Next.js, React, Node.js, Express.js, HTML, and CSS, this course provides both front-end and back-end development expertise

1- Introduction to Web Development and Front-End Basics

- Overview of web development and the MERN stack.
- Introduction to HTML and CSS for structuring and styling web pages.
- Fundamentals of JavaScript and its role in web development.
- Introduction to React: Components, props, and state management.

2- Advanced React and Introduction to Next.js

- Deep dive into React Hooks (useState, useEffect) and context for state management.
- Introduction to Next.js: Server-side rendering (SSR) and static site generation (SSG).
- Routing and navigation in Next.js.
- Building dynamic and interactive UIs with React and Next.js.

3- Back-End Development with Node.js and Express.js

- Introduction to Node.js and its architecture.
- Building a server using Express.js.
- Developing RESTful APIs and handling requests and responses.
- Middleware and error handling in Express.js applications

4- Integrating Front-End and Back-End

- Connecting React/Next.js front-end with Node.js/Express back-end.
- Data fetching techniques and integrating RESTful APIs.
- Handling authentication and authorization in web applications.
- State management using Redux or Context API for complex applications.

Back-End Development

Course highlights :

This Back-End Development course provides in-depth training in server-side development, databases, and APIs, covering fundamental back-end technologies. You'll learn to create, manage, and deploy scalable back-end services that power web and mobile applications.

1- Introduction to Server-Side Development

- Overview of back-end architecture and server basics.
- Setting up a server using Node.js or Python.
- RESTful API principles and practices.

2- Database Management

- Fundamentals of relational databases (e.g., MySQL) and NoSQL databases (e.g., MongoDB).
- CRUD operations and database queries.
- Database design and optimization techniques.


3- Building RESTful APIs

- Developing APIs with Express.js or Django.
- Handling requests, responses, and middleware.
- API documentation and versioning.

4- Authentication and Security

- User authentication with JWT or OAuth.
- Securing APIs and handling sensitive data.
- Implementing data validation and error handling

5- Final Project and Deployment

- Building a full-featured back-end application.
 - Deploying to cloud services like AWS or Heroku.
 - Version control with GitHub and CI/CD integration.
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Front-End Development

Course highlights :

The Front-End Development course is designed to provide essential skills in building visually appealing, responsive websites and user interfaces. This course covers HTML, CSS, JavaScript, and popular front-end frameworks, enabling you to create interactive and user-friendly web applications

1- Introduction to HTML and CSS

- Basics of structuring and styling web pages.
- Responsive design with CSS and media queries.
- Implementing layouts with Flexbox and Grid.

2- JavaScript Basics

- Fundamentals of JavaScript and DOM manipulation.
- Event handling and form validation.
- Asynchronous JavaScript (AJAX) for dynamic content.

3- Advanced Front-End Frameworks

- Introduction to popular frameworks like React or Angular.
- Creating reusable components and managing state.
- Routing and navigation in single-page applications (SPAs)

4- Web Accessibility and Optimization

- Best practices for accessibility in web development.
- Techniques for optimizing website performance.
- Debugging and testing front-end code.

5- Final Project and Deployment

- Building a complete front-end application.
- Deploying applications with tools like Vercel or Netlify.
- Version control with Git for collaborative development.

Automation / Manual Testing

Course highlights :

This course provides a foundation in software testing methodologies, covering both manual and automated testing. You will learn key techniques for ensuring software quality and reliability through hands-on projects and industry-standard tools.

1- Introduction to Software Testing

- Overview of testing principles and types of testing.
- Differences between manual and automated testing.
- Test case creation and test execution.

2- Manual Testing Techniques

- Test design techniques: boundary value analysis, equivalence partitioning.
- Functional and non-functional testing.
- Bug reporting and tracking with tools like JIRA.

3- Automation Testing Basics

- Introduction to automated testing tools like Selenium or Appium.
- Writing test scripts and setting up test environments.
- Data-driven and keyword-driven testing.

4- Advanced Automation Frameworks

- Building and maintaining test automation frameworks.
- Continuous testing in CI/CD pipelines.
- Integrating automated testing with DevOps.

5- Final Project and Testing Strategy Development

- Conducting a full testing cycle for a sample project.
- Strategies for selecting manual vs. automated tests.
- Best practices for QA in Agile and DevOps environments.

DevOps Course

Course highlights :

This DevOps course provides a comprehensive understanding of DevOps principles and practices, focusing on automating and streamlining software development and operations. Participants will gain hands-on experience with CI/CD, configuration management, and cloud deployment.

1- Introduction to DevOps and Agile

- DevOps principles, culture, and practices.
- Differences between DevOps and traditional IT.
- Overview of Agile methodology and CI/CD pipelines.

2- Continuous Integration and Deployment

- Setting up CI/CD pipelines with tools like Jenkins or GitLab.
- Automated testing and deployment processes.
- Monitoring and managing pipeline performance

3- Configuration Management

- Using configuration management tools like Ansible or Puppet.
- Infrastructure as Code (IaC) with tools like Terraform.
- Managing environments and scaling resources.

4- Containerization and Orchestration

- Basics of Docker and containerization.
- Deploying and managing containers with Kubernetes.
- Service discovery and load balancing.

5- Capstone Project and DevOps Strategy

- Implementing a complete DevOps workflow.
- Best practices for scaling and optimizing DevOps processes.
- Security and compliance in DevOps pipelines.



Thank You

we're your pathway to meaningful employment, guiding you
from learning to earning.

