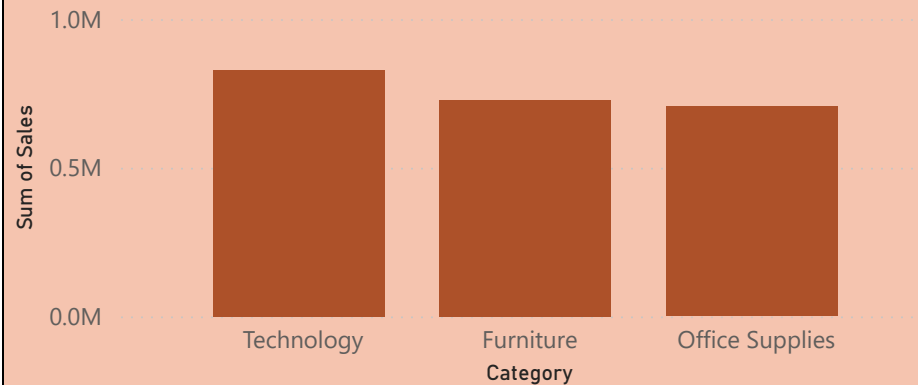


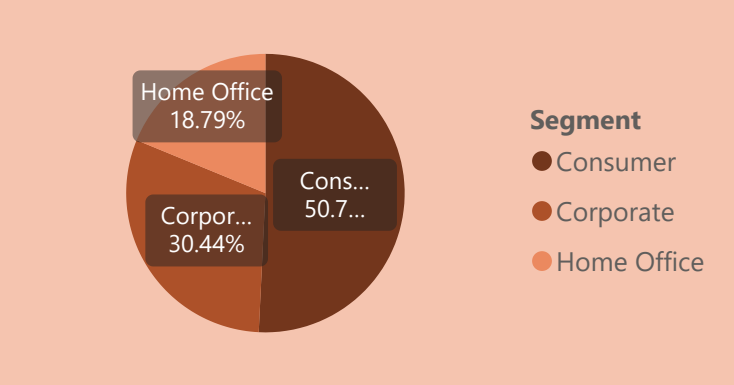
Superstore Sales Analysis

Sales by Category



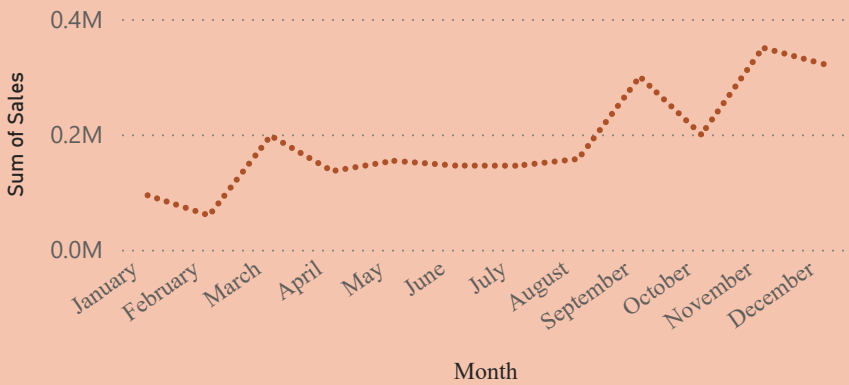
Technology products are flying off the shelves, pulling in around \$190K, Furniture is lagging at roughly \$95K

Sales by Segment



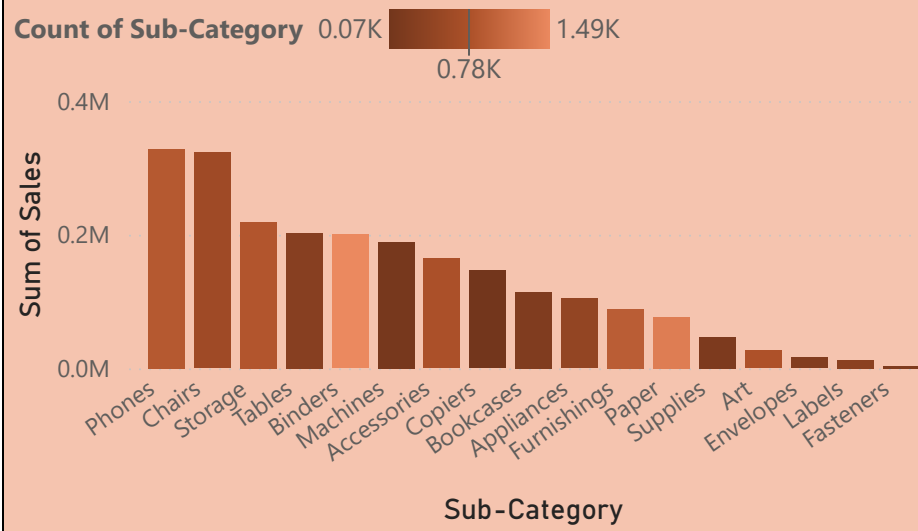
Consumer clients contribute half of our profits, Corporates about 30%, and Home Office around 20%.

Sales by Month



I noticed a big uptick in sales every November up to around \$45K. Also sales dip in the middle of the year.

Sales by Sub-Category



Phones and Chairs are the clear winners here, each racking up over \$60K. It might be worth considering a flash sale or package deals to get those slower items moving

Sales by Region



The West region is our top performer with about 35% of total sales, followed by the East at 30%. The Central and South regions are behind, with 20% and 15% respectively.