

ANJANA BASKAR

469-999-1904
13395 Lincolnshire Lane Frisco Tx, 75035
anjanadevi.baskar@gmail.com
LinkedIn: <https://bit.ly/2ksk6aB>

EDUCATION

The University of Texas at Dallas

May 2023

B.S. Information Technology Systems; Minor in Marketing

EXPERIENCE

iRent – Frisco, Texas

January 2021 – Present

UX/UI Designer

- Create wireframes and user flows for application design
- Design the look and feel of the iRent Property Management website
- Utilize tools such as Figma, Invision, Bootstrap and more to create designs and prototypes.

Right Keys Realty – Frisco, Texas

August 2020 – Present

Real Estate Agent

Work with clients one-on-one

- I am specialized in Leases, Buys, Sells.
- I work primarily with investors and primary home buyers.
- Analyze market conditions and identify proper investment regions

Gideon Math and Reading Learning Center – Frisco, Texas

January 2019 – Present

Tutor & Minor Software Consultant

Tutor children ages 5 – 15 on math, reading and grammar

- Tutor children through an online platform
- Recommended a new software platform to simplify the end user experience
- Piloting the transition between 2 different online platforms for the online program

Hollister – Frisco, Texas

August 2018 – Jan 2019

Brand Ambassador/ Sales Representative

- Generating sales opportunity and sales floor management
- Promoting the products and services to potential customers
- Perform cashier duties stock room organizer
- Meeting membership sign-up quotas

KidZania USA – Frisco, Texas

July 2018 – August 2018

Marketing Internship

- Co-Created presentation for a pitch for potential investors and industry partners
- Researched for community outreach
- Initiated projects with a focus on reaching out and advertising to a target audience

ACADEMIC PROJECTS

Incubator Edu.,

August 2018 – July 2019

- Created a Cosmetics Company called Orphic Cosmetics from scratch with a focus on renewability and efficiency and health.
- Developed a 10-page business plan on Orphic Cosmetics make-up brushes with replaceable heads sold on a subscription plan.
- Pitched to investors to help raise funds for the company

ORGANIZATION

Real Estate Club, UT Dallas

Fall 2020 – Present

Women in Technology and Business, UT Dallas

Fall 2019 – Present

Association of Information System, UT Dallas

Fall 2019 – Present

Pilot 360 Networking, UT Dallas

Fall 2019 – Fall 2020