## **Anjan Dey**

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Dear Hiring Manager,

I am writing to express my strong interest in this role. With over **3 years** of professional experience in designing, developing, and optimizing dynamic dashboards and data models using **Power BI**, I am confident in my ability to contribute effectively to your data-driven initiatives.

At Persistent Systems, I have led the development of interactive dashboards that streamlined business operations, enhanced reporting accuracy, and provided actionable insights for decision-makers. My technical toolkit includes **Power BI, DAX, M Query, SQL, Python, PySpark and Azure Data Services**, allowing me to build robust data pipelines and visualizations. Key achievements include implementing **Row-Level Security (RLS)**, **Incremental Refresh**, and **advanced DAX** calculations to deliver scalable and secure analytics solutions.

In addition to my technical expertise, I have contributed to **lead generation** and business development efforts through tools like ZoomInfo, Apollo.io, and LinkedIn Sales Navigator. This combination of analytics and business support has helped bridge the gap between raw data and strategic action.

I am excited about the opportunity to bring my passion for data and problem-solving to your organization. I would welcome the chance to discuss how my background and skills align with your team's goals.

Thank you for considering my application. I look forward to the opportunity to speak with you further.

Sincerely, **Anjan Dey**