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- ¹ US-China differences in cognition and perception across 12 tasks: Replicability, robustness,
- and within-culture variation
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Abstract

Cultural differences between the US and China have been investigated using a broad array of psychological tasks measuring differences between cognition, language, perception, and 19 reasoning. We examine the robustness of several classic experimental paradigms in 20 cross-cultural psychology. Using online convenience samples of adults, we conducted two 21 large-scale replications of 12 tasks previously reported to show cross-cultural differences. 22 Our results showed a heterogeneous pattern of successes and failures: five tasks yielded robust cultural differences across both experiments, while six showed no difference between cultures, and one showed a small difference in the opposite direction. We observed moderate reliability in all of the multi-trial tasks, but there was little shared variation between tasks. Additionally, we did not see within-culture variation across a range of demographic factors in our samples. Finally, as in prior work, cross-cultural differences in cognition (in those tasks showing differences) were not strongly related to explicit measures 29 of cultural identity and behavior. All of our tasks, data, and analyses are available openly 30 online for reuse by future researchers, providing a foundation for future studies that seek to 31 establish a robust and replicable science of cross-cultural difference. 32

Keywords: replication; cross-cultural differences; cognition; perception; US-China comparison

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US-China differences in cognition and perception across 12 tasks: Replicability, robustness, and within-culture variation

Introduction

Cross-cultural differences are a striking part of the broader landscape of human 39 variation. Differences in values and behavior across cultures are obvious to even a casual 40 observer, and researchers have attempted to quantify these differences via a wide range of 41 measures. Comparisons between Western and East Asian cultures have been especially well-researched, with differences attested in a wide range of cognitive domains, including visual attention (Chua, Boland, & Nisbett, 2005; Ji, Peng, & Nisbett, 2000; Waxman et al., 2016), executive function (Sabbagh, Xu, Carlson, Moses, & Lee, 2006; B. Tan, 2020), language learning (Chan et al., 2011, 2011; Tardif, 1996; Waxman et al., 2016), relational reasoning (Carstensen et al., 2019; Cheng, 2020; Richland, Chan, Morrison, & Au, 2010; Su, 2020), similarity judgments (Ji, Zhang, & Nisbett, 2004), values (Ji, Nisbett, & Su, 2001; Kwan, Bond, & Singelis, 1997; Spencer-Rodgers, Williams, Hamilton, Peng, & Wang, 2007), preferences (Corriveau et al., 2017; DiYanni, Corriveau, Kurkul, Nasrini, & Nini, 2015; Liang & He, 2012) and self-concepts (Spencer-Rodgers, Boucher, Mori, Wang, & Peng, 2009; Spencer-Rodgers, Boucher, Peng, & Wang, 2009). As a result, Western and East Asian cultures are increasingly treated as cultural poles in efforts to measure cultural differences (Muthukrishna et al., 2020) and to correct for the pervasive bias in psychology research toward US and European samples (Arnett, 2016; Henrich, Heine, & Norenzayan, 55 2010; Nielsen, Haun, Kärtner, & Legare, 2017). Despite a long empirical tradition of comparisons between these cultures and an 57 abundance of psychological accounts for observed differences, estimates of differences are difficult to compare quantitatively because of the varying samples, measures, and methods used in different reports. Further, many of the most prominent reports of cross-cultural differences predate the field-wide discussion of methodological issues in psychology research

- during the past 10 years (Open Science Collaboration, 2015). For example, much research
- 63 in this tradition has been exploratory and hence has not followed current guidance
- regarding limiting analytic flexibility in order to decrease false positives (Simmons, Nelson,
- 65 & Simonsohn, 2011). Given the importance of evidence about specific cross-cultural
- differences for constructing theories of culture more broadly (e.g., Markus & Kitayama,
- 67 1992, 2010), further investigation of many empirical findings is likely warranted.
- Some empirical evidence points to issues in the robustness of cross-cultural
 measurements. Typically, measures used in this literature are not standardized and do not
- have published evidence about reliability and validity (Flake & Fried, 2020). The few
- 21 extant direct comparisons between measures of cultural difference suggest that
- theoretically related tasks, such as implicit and explicit measures of the same construct,
- might not cohere (e.g., Kitayama, Park, Sevincer, Karasawa, & Uskul, 2009). Further, in a
- study with twenty cross-cultural measures used within a single US sample, Na et al. (2010)
- ₇₅ found a lack of coherence between tasks measuring social orientation and cognitive style,
- observing only 8 significant correlations between tasks across 90 statistical tests. Finally,
- more recent work failed to replicate cultural differences on several related measures
- ⁷⁸ (Mercier, Yama, Kawasaki, Adachi, & Van der Henst, 2012; Mercier, Zhang, Qu, Lu, &
- ⁷⁹ Van der Henst, 2015; Zhou, Gotch, Zhou, & Liu, 2008). Thus, there is a need to explore
- the reliability of individual tasks as well as the intercorrelations between them.
- Our goal in the current study was to collect a large dataset on a range of
- 82 cross-cultural measures that had previously been used in comparisons of East Asian and
- Western cultures, enabling investigations of the robustness of these differences in new
- 84 samples of Chinese and US participants. We decided to gather relatively large and
- 85 heterogeneous convenience samples using online recruitment, rather than recruiting

¹ These authors interpreted their findings as implying that the measures are orthogonal – indexing different constructs – and concluded that group-level differences between cultures are unlikely to relate to within-group individual differences. However, an alternative possibility is that the reliabilities of many individual tasks are low, a feature which would ensure low correlations between them.

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smaller, more matched samples using in-lab recruitment. Our reasoning was that the larger samples that we could access using online recruitment would allow us to conduct highly-powered statistical tests, allowing us to make well-powered tests for cultural differences. Further, larger samples afford the analysis of individual and demographic differences within culture, a topic of considerable interest in this literature (e.g., Na et al., 2010, 2020). Finally, the development of browser-based online versions of prominent cross-cultural tasks would allow their inspection and reuse by other researchers, thus promoting a more cumulative approach to the measurement of cultural differences.

Our experiments were intended to be close replications of the original studies, but
differences in format of administration introduced inevitable variation, in some cases more
substantial than others. The interpretation of discrepant outcomes between an original
study and a replication is complex, given that disparate outcomes can occur for many
reasons (Machery, 2020; Nosek & Errington, 2020; Zwaan, Etz, Lucas, & Donnellan, 2018).
In our case, interpretation is especially difficult and we explicitly avoid interpreting our
results as bearing on the status of the original findings we investigate.

There were some significant differences between our experiments and the original 101 studies. First, we recruited online convenience samples from the U.S. and China. Previous 102 work varied in the participants' country of origin (in several cases, Japan for East Asian 103 participants; Canada for Western participants), largely recruited either college students or 104 community members, and was administered more than a decade ago. Within-culture 105 variation and generational differences between our samples and previous samples make 106 results difficult to compare directly. Furthermore, our strategy of constructing a battery of 107 replication studies and administering them uniformly online altered the contexts in which 108 participants engaged with the tasks and in some cases required alterations to the tasks 109 themselves. 110

Accordingly, our replication studies should be viewed as an assessment of robustness:

specifically, we assess whether a set of previously-reported East-West cross-cultural
differences can be recovered in online convenience populations. These are not assessments
of the veracity of the original findings. Nevertheless, we believe that cross-cultural
psychology can be advanced via the identification of tasks that yield cross-cultural
differences robustly across a variety of samples and administration formats – we hope our
work contributes to this aim. We return to these interpretive issues in the General
Discussion.

Our task selection process was initially shaped by an interest in relational reasoning 119 and accounts explaining it with reference to cross-cultural differences in visual attention 120 and social cognition (Duffy, Toriyama, Itakura, & Kitayama, 2009; Kuwabara & Smith, 121 2012; Moriguchi, Evans, Hiraki, Itakura, & Lee, 2012). Additionally, in Experiment 1, we 122 selected tasks that could potentially be administered to young children as well as adults, 123 for use in future work addressing developmental questions about the relative time course of 124 cross-cultural differences across the visual, social, and cognitive domains. We balanced 125 three desiderata in our task selection, preferentially choosing tasks that (1) had been 126 theoretically or empirically implicated in relational reasoning, (2) were associated with 127 differential performance in US-China comparisons or related cultural contrasts (i.e., East Asian vs. Western cultures), and (3) were relatively short, accessible tasks appropriate for web administration. We also conducted an extensive set of pilot tests to ensure that 130 participants understood instructions and that the tasks yielded interpretable data. 131

In Experiment 2, we selected a second set of tasks to investigate based in part on the results of Experiment 1. In particular, we repeated a handful of tasks from Experiment 1, in some cases, varying task parameters. We then selected a further set of tasks that probed both cross-cultural differences in higher-level cognition (e.g., language and reasoning) and perception, again respecting the desideratum that the tasks should be relatively short and amenable to administration in a web browser. The final set of tasks included in each experiment is listed in Table 1.

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In addition to the goal of replicating individual tasks, our hope was that the 139 relatively large dataset we collected could be used to explore the structure of within- and 140 between-culture variation in cognition and perception more broadly. Towards this goal, we 141 included a relatively extensive demographic questionnaire in both of our experiments, with 142 the aim of using these measures to explore variation within our samples. In the final 143 section of the paper, we report a series of exploratory analyses. The first of these assesses 144 the reliability of individual tasks to gauge whether these tasks are reliable enough from a 145 psychometric point of view to support further individual differences analyses. We then 146 report correlations across tasks, aiming to discover covariation between tasks that might 147 indicate that they load on the same construct. Finally, we turn to analyses of whether 148 within-culture demographic variables predict variation in task performance. Overall, a 149 number of tasks revealed acceptable levels of reliability, but tasks did not cluster together, and we found relatively few demographic predictors of within-culture variation. 151

We make all code and data from our experiments available for further data collection and analysis in hopes of promoting further cumulative work on measures and theories of cross-cultural variation.

Table 1
Tasks included in each experiment and the final sample size after exclusions.

Experiment	Task	Citation	Task Description	CN US
1	Ambiguous Re-	Carstensen et al.	Infer whether an	186 178
	lational Match-	(2019)	object or relation is	
	To-Sample		causally relevant	
	(cRMTS)			
	Picture Free De-	Imada, Carlson, &	Describe pictures	169 172
	scription	Itakura (2013)	from memory after	
			a brief study period	
	Ebbinghaus Illu-	Imada, Carlson, &	Judge the size of	190 180
	sion	Itakura (2013)	circles in a context	
			designed to bias size	
			judgments	

	Horizon Collage	Senzaki, Masuda, & Nand (2014)	Make an image by dragging and drop- ping stickers onto a display	187 175
	Symbolic Self- Inflation (Fam- ily)	Kitayama et al. (2009)	Draw self and family members as circles	150 114
	Uniqueness Preference	Kim & Markus (1999)	Choose a sticker from five stickers, four of which are the same color	191 180
	Child Causal Attribution	Seiver, Gopnik, & Goodman (2013)	Watch short vignettes and explain the decisions of the characters	177 170
	Raven's Progressive Matrices	Su (2020)	Use analogical reasoning to complete visually-presented patterns	191 180
2	Ambiguous Relational Match-To-Sample (cRMTS)	Carstensen et al. (2019)	Infer whether an object or relation is causally relevant	174 293
	Picture Free Description	Imada, Carlson, & Itakura (2013)	Describe pictures from memory after a brief study period	132 284
	Change Detection	Mausda & Nisbett (2007)	Find differences in the foreground or background of two images	160 253
	Symbolic Self-Inflation (Friends)	Kitayama et al. (2009)	~	158 252
	Adult Causal Attribution	Morris & Peng (1994)	Read a crime story and explain the criminal's motiva- tions	114 293
	Taxonomic- Thematic Simi- larity	Ji, Zhang, & Nisbett (2004)	Match items based on taxonomic or thematic similarity (e.g., cow: chicken / grass)	178 295

Semantic Intuition	Li, Liu, Chalmers, & Snedeker (2018)	Decide whether a story refers to a named character (whose actions are mischaracterized) or the person who performed the ac- tions (but had a	181	298
Raven's Progressive Matrices	Su (2020)	different name) Use analogical reasoning to complete visually-presented patterns	181	298

Experiment 1

In Experiment 1, our goal was to evaluate cross-cultural differences in a variety of constructs. We assembled a web-based battery of tasks and tested these on a snowball sample of US and Chinese participants.

Methods

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Participants. We recruited participants through snowball sampling seeded at large universities in the US and China, in which participants directly recruited by the researchers were encouraged to recruit their friends and family members through email forwarding and social media sharing. Participants in the US were compensated with \$5 gift certificates (USD) and participants in China received ¥35 (CNY).

We recruited 203 and 201 participants each from the US and China, respectively.

Since we did not have strong a priori expectations about specific effect sizes, our overall

preregistered sample size was chosen to meet or exceed the sample sizes used in prior

reports in the literature from which our tasks were drawn. Our sample size, methods, and

main analyses were pre-registered and are available at https:// aspredicted.org/37y6a.pdf.

Our preregistered exclusion plan was to exclude people from the full dataset if they
failed quality checks on any one task, unless this excluded 20% or more of our sample. Due
to a task demand associated with the Symbolic Self-Inflation task, this criterion would
have led to the exclusion of 107 people (US: 66, CN: 41) due to this task alone. This
triggered the less restrictive exclusion approach in our preregistration, using task-specific
quality checks to exclude participants only from the relevant individual task.

After exclusions, the US sample included 180 participants (49 Male, 120 Female, 9
Non-binary, 2 Declined to answer), with a mean age of 22.02 years old, all of whom were
native English speakers. The China sample included 191 participants (60 Male, 127
Female, 1 Non-binary, 3 Declined to answer), with a mean age of 22.42 years old, who were
all native speakers of Mandarin Chinese. This sample size is shared among all tasks except
for the Symbolic Self-Inflation task, which included 114 US participants and 150 CN
participants.

In addition to age, gender, and linguistic background, we collected a range of
demographic information including subjective socioeconomic status measured using the
MacArthur Ladder (Adler, Epel, Castellazzo, & Ickovics, 2000), level of maternal
education, the state or province the participant grew up in, residential mobility, and
number of international experiences.

Procedure. Participants completed an online, browser-based sequence of eight 188 tasks (see Table 1) and a brief demographic questionnaire. All tasks were implemented in a 189 combination of isPsych (De Leeuw, 2015) and custom HTML/JavaScript code. Tasks were 190 administered in English for the US sample and in Mandarin Chinese for the China sample. 191 To control for the impact of order-related inattention, task order was randomized across 192 participants with two exceptions: (1) the two drawing tasks (Symbolic Self-Inflation and Horizon Collage) were always back-to-back in random order, and (2) Uniqueness Preference 194 was always the penultimate task (in keeping with the task cover story, which congratulated 195 participants on being nearly done with the experiment). In total, the experiment took 196

about 30 minutes to complete.

Measures. Below, we give a short description of prior findings and methods for each task.

Ambiguous cRMTS. Carstensen et al. (2019) observed cross-culturally distinct developmental trajectories in a causal relational match-to-sample (cRMTS) task, and different preferences in an ambiguous formulation of this task. Specifically, when 3-year-olds saw evidence consistent with both object-based (e.g., blue cubes make a machine play music) and relational (pairs of different objects, AB, make a machine play music) solutions, children in the US sample preferentially chose the object-based solution, while those in China chose the relational solution.

We used this ambiguous version of the task (Carstensen et al., 2019, Experiment 3)
to explore whether adults in the US and China also show differing preferences for
object-based or relational solutions. Our participants saw two pairs of objects, AB and AC,
activate a machine, and were given a forced choice between an object-based solution (a
same pair of A objects, AA) and a relational solution (different pair BC).

Picture Free Description. Imada, Carlson, and Itakura (2013) found that 212 children around the age of 6 showed cultural differences in describing pictures to others. 213 Relative to US children, Japanese children were more likely to mention the objects in the 214 background first, as opposed to the focal objects in the picture. They also tended to 215 provide more descriptive accounts of the background objects than their US counterparts. 216 In our version of the task, we used a subset of seven images from the original study and adapted the task for adult participants, who studied each image for 5 seconds and then 218 typed a description. We coded the first mentioned item (focal or background) and counted 219 descriptors for focal and background elements.

Ebbinghaus Illusion. Both Japanese adults and children have been found to be more susceptible to the Ebbinghaus Illusion – in which context alters the perceived size of

a circle – than Western participants in the US and UK (Doherty, Tsuji, & Phillips, 2008; 223 Imada et al., 2013). We followed the Imada et al. (2013) implementation of the task, with 224 two testing blocks: the No Context block (10 trials) and Illusion block (24 trials). The No 225 Context block establishes baseline accuracy for discriminating which of two orange circles 226 is larger. In the Illusion trials, the two orange circles are flanked by a grid of 8 gray circles, 227 which are all smaller or larger than the center orange circle. The illusion occurs because 228 the orange circles appear larger when flanked by smaller gray circles, leading to distortions 220 in comparing the sizes of the two orange circles with differing contexts (i.e., small or large 230 flankers). Across the 24 Illusion trials, we measured accuracy of circle size judgments as a 231 function of the actual size difference and flanker context (helpful or misleading). 232

Horizon Collage. Senzaki, Masuda, and Nand (2014) found that school-age 233 children in Japan and Canada showed culture-specific patterns when creating a collage of 234 an outdoor scene. Japanese children drew the horizon higher, used more collage items, and 235 filled more space with collage items relative to Canadian children. We adapted the task 236 from Senzaki et al. (2014) Study 2, in which participants were prompted to make a collage 237 with stickers. Our participants could drag any of thirty images (line drawings of people, 238 animals, houses, etc.) onto a rectangular "canvas" in the middle of the screen. There was also a sticker "horizon," a horizontal line that spanned the length of the canvas. All stickers, including the horizon, could be clicked and dragged to the canvas to produce "a picture of the outside." Participants were asked to include a horizon and any number of other stickers to create their image. We measured the height of the horizon, the number of 243 stickers used, and the total area occupied by stickers as in Senzaki et al. (2014).

Symbolic Self-Inflation. Kitayama et al. (2009) found a difference between
Western and East Asian cultures in the size of circles participants drew to represent
themselves relative to other people in their social networks. Japanese participants drew
circles of similar sizes to represent themselves and others, while those from Western
countries (US, UK, Germany) tended to draw their "self" circles larger than those

representing others, indicating a symbolic self-inflation in the three western cultures
compared to Japan. We adapted this task, asking participants to draw themselves and the
family members they grew up with as circles by clicking and dragging the mouse on a
rectangular "canvas" to draw circles of varying sizes. They then labeled each circle for the
person it represented. We measured the diameter of each circle and calculated a percent
inflation score for each participant by dividing the diameter of the self circle by the average
diameter of circles for all others.

Uniqueness Preference. Kim and Markus (1999) tested East Asians' and 257 Americans' preferences for harmony or uniqueness by asking them to pick one gift pen 258 from five options. In the condition that we replicated, the options differed only in the 250 barrel colors, with four that were the same and one that was unique. They found that 260 European Americans were more likely to choose the unique colored pen than East Asian 261 participants. We adapted our task to better fit the format of our online experiment by 262 showing a virtual "sticker book" to measure progress through all tasks in our study. At the 263 end of each task, participants received a virtual sticker. For the uniqueness preference task, 264 we let them select one of five dinosaur stickers that were identical except for color: four 265 blue and one yellow (with repeated and unique colors randomized between participants). Choice of the unique vs. repeated color was recorded. 267

Child Causal Attribution. Previous work has shown that participants from
South Korea and the U.S. attribute behaviors differently in situations where there is
evidence in favor of situational explanations (Choi, Nisbett, & Norenzayan, 1999).
Similarly, Chinese participants and media are more likely than their US counterparts to
attribute a person's behaviors to situational context as opposed to individual traits
(Morris, Nisbett, & Peng, 1995; Morris & Peng, 1994). We adapted the deterministic
situation condition in Seiver, Gopnik, and Goodman (2013), a task originally designed for
children. In this task, two children both engage in one activity and avoid another,
suggesting that situational constraints (e.g., the latter activity being dangerous) may be

guiding their decisions. Participants watched a series of four short, animated vignettes in 277 which two children both played in a pool and neither child played on a bicycle. We then 278 asked participants to explain in text why each child did not play on the bicycle, making for 279 two test trials per participant. We used the prompt question from Seiver et al. (2013), 280 which explicitly pits person attributions against situational ones: "Why didn't Sally play 281 on the bicycle? Is it because she's the kind of person who gets scared, or because the 282 bicycle is dangerous to play on?" We coded each response for per-trial count of (a) 283 personal and (b) situational attributions. 284

Raven's Standard Progressive Matrices. As an additional attention check as
well as an exploratory measure of relational reasoning assessing performance rather than
preference, we included the 12 questions from Set E of Raven's Standard Progressive
Matrices. Su (2020) found cross-cultural differences between adults in the US and China in
performance on this set. This set of questions was selected because it is the most difficult
subset and also the one most dependent on true analogical reasoning, without alternative
heuristic approaches like visual pattern completion.

Analyitic approach. Data and analysis scripts are available at https://github.com/anjiecao/CCRR_writeups

The papers that we drew on for our tasks used a heterogeneous set of analytic 294 methods. Rather than planning to replicate these specific analyses, we instead attempted 295 to follow current best practices by using linear mixed effects models with maximal random 296 effect structure as a unified analytic framework (Barr, Levy, Scheepers, & Tily, 2013). We 297 fit a separate model to each task. In case of convergence failure, we followed lab standard operating procedures: pruning random slopes first and then random intercepts, always maintaining random intercepts by participant. For linear models, we report p-values derived from t-scores. For linear mixed models, we report p-values derived from z-scores, 301 which is appropriate for relatively large samples (Blouin & Riopelle, 2004). Our key tests 302 of interest were typically either the coefficient for a main effect of country (US/China) or 303

an interaction of country and condition.

Results

Ambiguous cRMTS. To examine whether adults in the US and China show 306 differing preferences for object-based or relational solutions, we ran a mixed-effects logistic 307 regression predicting response choice (object or relation) with country (US or China) as a 308 fixed effect. There was no main effect of country on response choice (object or relation; US: 309 M = 0.39, SD = 0.48; CN: M = 0.38, SD = 0.47; $\beta = 0.04$, SE = 0.84, z = 0.05, p = 0.04310 0.96). The preference for object-based solutions seen in US preschoolers in an ambiguous 311 context and the corresponding preference for relational solutions observed in China did not extend to adults in our sample. 313

Our US results replicate findings by M. Goddu and Walker (2018), who reported that
US adults are at chance in this paradigm. It seems likely that adults in both groups of our
study are aware of the ambiguous evidence and their near-chance selections reflect
(reasonable) uncertainty.

Picture Free Description. Based on Imada et al (2013), we expected Chinese participants would be more likely to mention background objects first and provide more descriptive accounts for background objects relative to focal objects, in comparison with US participants. Our results extend previous findings with the former metric (first mention; US: M = 0.90, SD = 0.17; CN: M = 0.56, SD = 0.30) but not the latter (number of descriptive accounts; for focal objects: US: M = 1.06, SD = 0.51; CN: M = 0.87, SD = 0.44; for background objects: US: M = 1.30, SD = 0.93; CN: M = 0.94, SD = 0.72).

For first mention, we ran a mixed-effects logistic regression predicting the type of first mention (object or relation) with country (US or China) as a fixed effect. We found a main effect of country ($\beta = 3.39$, SE = 0.34, z = 9.98, p < 0.01). For descriptive accounts, we ran a mixed-effect Poisson regression model predicting the number of descriptive accounts,

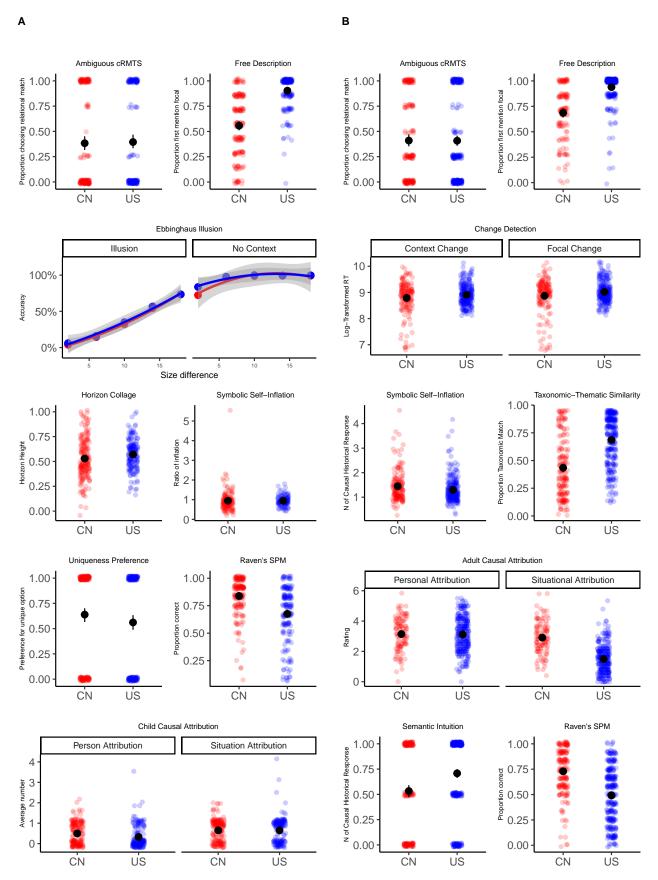


Figure 1. Results from each task. Results from the CN sample are plotted in red, and the US in blue. Panel A and B includes results from experiment 1 and 2 respectively.

with description type (focal or background), country (US or China), and their interaction as fixed effects. There was a significant main effect of culture (with US participants providing more descriptions overall: $\beta = 0.35$, SE = 0.13, t = 2.67, p < 0.01). The culture effect interacted with the description types, but the effect was in the opposite direction, with U.S participants providing more background descriptions than focal descriptions, relative to Chinese participants ($\beta = -0.15$, SE = 0.07, t = -1.97, p < 0.05).

The mixed results between the first mention and descriptive accounts measures
suggest that there is some complexity in linking broader theoretical accounts to specific
measures; we interpret this result with caution and include the task in Experiment 2 to
follow up further.

To test whether perception of the Ebbinghaus Illusion Ebbinghaus Illusion. 339 varied across populations in our sample, we ran a mixed-effects logistic regression 340 predicting accuracy on each trial, with country (US or China), context (No Context or 341 Illusion context), and circle size difference (the percent difference in diameters) as fixed 342 effects, along with their interactions. We found main effects of context (with worse 343 performance in the Illusion context; $\beta = 5$, SE = 0.27, z = 18.64, p < 0.01) and circle size 344 difference (worse performance for smaller differences; $\beta = 0.34$, SE = 0.01, z = 29.13, p <345 0.01). There was a marginally significant main effect of country in the opposite of the 346 predicted direction (US participants performed worse: $\beta = 0.52$, SE = 0.25, z = 2.13, p < 0.52347 0.05) but no interactions with country (All $\beta < 0.01$; All p > 0.05). 348

In sum, we failed to replicate cultural differences found between Western and East
Asian participants in susceptibility to the Ebbinghaus Illusion.

Horizon Collage. In the Horizon Collage task, three key measurements were
calculated from the "collage" participants created: the height of the horizon (in proportion
to the height of the frame), the number of stickers, and the total area that the stickers
covered (following the original analysis, we added up the area occupied by each individual

sticker). Senzaki et al. (2014) found that Japanese children tended to put the horizon 355 higher, include more stickers, and cover more area in their collage, compared with 356 Canadian children. We ran a fixed effect linear model with culture as the main predictor 357 for each of the measurements. Culture significantly predict the horizon height, but the 358 effect was in the opposite direction direction, with U.S. participants putting the horizon 359 sticker at higher than the Chinese participants (Sticker height: US: M = 0.57, SD = 0.15; 360 CN: M = 0.53, SD = 0.20; $\beta = 0.04$, SE = 0.02, t = 2.16, p < 0.05). Culture did not 361 significantly predict any of the other two measurements (Sticker number: US: M = 11.41, SD = 5.78; CN: M = 11.53, SD = 5.73; Sticker area: US: M = 16.83, SD = 8.28; CN: M = 16.83363 = 17.18, SD = 8.47; Both $\beta < 0.03$; Both p > 0.1).

Our experiment contrasted Chinese and US adults, rather than Japanese and
Canadian children. Although Senzaki et al. (2014) found that the cultural differences were
more salient in older children than younger children, suggesting that cultural differences
might increase with development, interpretation of our failure to replicate is still qualified
by differences in culture and medium of administration.

Symbolic Self-Inflation. To test whether US adults have a larger symbolic self than Chinese adults, we ran a linear regression predicting percent inflation (the diameter of the self circle divided by the average diameter of circles for others) with country (US or China) as a fixed effect. No difference was found in the degree of symbolic self-inflation between US and Chinese adults based on percent inflation (US: M = 0.95, SD = 0.26; CN: M = 0.94, N = 0.94, N = 0.95, N

As an exploratory analysis, we also considered whether the number of circles drawn for others could be a potential confounding factor for the effect. Due to the limited space on the canvas, people who drew more circles may draw each circle smaller, resulting in less symbolic self-inflation. We found culture to be a significant predictor of the number of others circles drawn, with US participants drawing more others circles than Chinese participants (US: M = 3.49, SD = 1.26; CN: M = 3.12, SD = 1.29). However, when

controlling for the number of circles drawn, there was still no difference between US and Chinese adults on the percent inflation ($\beta = -0.01$, SE = 0.05, t = -0.22, p = 0.82).

One possible explanation for our null result is that there are cultural differences 384 between Japan and China in self-concept; Japanese samples typically demonstrate 385 characteristics previously associated with East Asian cultures in general, with Chinese 386 samples deviating from these characteristics at times (Bailey, Chen, & Dou, 1997; Church 387 et al., 2012, 2014). In addition, the null results could also be attributed to differences 388 between our task design and that of Kitayama et al. (2009). Instead of asking participants 380 to draw their social network, our design asked participants to draw themselves and the 390 family members they grew up with. During the coding process, we noticed that people 391 from both cultures tended to draw older people, e.g., their parents, as larger circles, which 392 might have resulted in larger circles for others than for the self in both cultures, masking 393 any US-China difference in the degree of self-inflation. We follow up on this possibility by changing the task prompt in Experiment 2. 395

Uniqueness Preference. We examined cross-cultural preferences for uniqueness by running a simple logistic regression predicting each participant's single choice (minority or majority color) with country (US or China) as a fixed effect; we used logistic regression rather than mixed effects logistic regression due to the absence of repeated observations.

There was no cross-cultural difference in the probability of choosing the unique sticker (US: M = 0.56, SD = 0.50; CN: M = 0.64, SD = 0.48; $\beta = -0.32$, SE = 0.21, z = -1.52, p = 0.13).

The difference between our result and that of the original study by Kim and Markus (1999) may be related to our use of an online format in our study. In the original study, participants were asked to pick a gift pen from five physical pens with different barrel colors. It could be that Asian American participants in the previous study chose the more common color because they wanted to leave a choice for the next participant in the face of resource scarcity, rather than because they were expressing values or identities influenced

by East Asian cultural mandates favoring interpersonal harmony and similarity. Our finding is also consistent with previous work demonstrating that tendencies toward conformity in East Asian samples are linked to reputation management (Yamagishi, Hashimoto, & Schug, 2008); it may be that our online experiment did not establish a sufficient social context to motivate participants' concern about reputation, and accordingly failed to motivate reputation management in the form of a conformity preference.

Child Causal Attribution. To test whether Chinese participants tended to make more situational attributions than US adults, we ran a mixed-effects Poisson regression predicting the number of attributions included in each explanation, with attribution type (situational or personal), country (US or CN), and their interaction as fixed effects. We found a main effect of attribution type (situational attribution: US: M = 0.65, SD = 0.61; CN: M = 0.65, SD = 0.52; personal attribution: US: M = 0.33, SD = 0.54; CN: M = 0.50, SD = 0.52; SD = 0.52;

The failure to find cross-cultural differences in attribution could be related to the style of the tasks, which were relatively repetitive and originally designed for children; in Experiment 2, we follow up with a causal attribution task designed for adults.

Raven's Standard Progressive Matrices. As an exploratory measure of relational reasoning, we ran a mixed-effects logistic regression predicting per-trial accuracy, with country as a fixed effect, random intercepts for each subject and question, and by-question random slopes for country. We found a main effect of country, with Chinese participants outperforming those from the US (US: M = 0.68, SD = 0.25; CN: M = 0.84, SD = 0.17; $\beta = -1.36$, SE = 0.24, z = -5.77, p < 0.01).

Our findings replicate Su (2020) in finding an advantage for Chinese participants on Raven's Matrices. In our context, we also interpret the relatively high scores we observed as evidence that participants were engaging fully with our tasks.

Discussion

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We did not observe cross-cultural differences in the majority of tasks in Experiment 436 1. The only exceptions were in Picture Free Description and our exploratory measure of 437 performance in relational reasoning (Raven's SPM). We also found cultural difference in 438 the opposite direction in one of the measures in the Horizon Collage task. Many of our 439 tasks did not have a manipulation check and could yield null results simply by virtue of inattention. However, the results of Raven's SPM (and the Ebbinghaus Illusion) suggest 441 that participants were engaged in our tasks and performed at a high objective level. In addition to minor methodological changes that we made, interpretation of our failure to replicate individual tasks in many cases could be due to (1) differences in administration (online vs. in-person), (2) differences in participant recruitment (e.g., university pool vs. snowball sampling), (3) differences in target age (adults vs. children), and (4) differences in sample (e.g. Japanese vs. Chinese adults in the East Asian group).

Our failure to find robust differences between Western and East Asian cultures in this initial selection of tasks was dispiriting. We designed Experiment 2 to extend Experiment 1 by recruiting a different sample and identifying followup or replacement tasks that we hoped would yield a broader set of cross-cultural differences.

Experiment 2

Experiment 2 was designed to follow up on Experiment 1 and further evaluate
cross-cultural differences across a battery of tasks. Because several of our tasks in
Experiment 1 yielded no evidence for cross-cultural differences, we replaced these with
alternative tasks selected to address similar or related constructs. We replaced the
Ebbinghaus Illusion with a measure of Change Detection that has been argued to index
context sensitivity (Masuda & Nisbett, 2006). We replaced the child-appropriate causal
attribution task with a version designed for adults (Morris & Peng, 1994). We also

included two tasks measuring linguistic or semantic intuitions more broadly

(Taxonomic/Thematic Similarity and Semantic Intuition), following up on the detection of

cross-cultural differences in the Picture Free Description task. Although our goal in

Experiment 2 was to evaluate a further set of tasks, we also included the Ambiguous

cRMTS, Picture Free Description, and Raven's Progressive Matrices tasks to replicate our

results from Experiment 1, and we included a modified version of Symbolic Self-Inflation to

address several issues with the earlier version of the task.

In Experiment 2, we made use of crowd-sourcing services – rather than snowball sampling – as our participant recruitment channel. We had two rationales. First, in Experiment 1 our samples were quite young (due to seeding our sampling with university students through email and social media). A younger sample may be less enculturated because they are less experienced or more exposed to international media and influences, and thus less likely to show distinct cross-cultural differences. Second, we were concerned that being recruited by friends and family (as in a snowball sample) might prime interdependent thinking among our participants, leading to decreased cross-cultural differences.

476 Methods

Participants. We recruited participants through online crowdsourcing websites.

For the US, we used Prolific and applied the following screening criteria: a) US nationality,

b) born in the US, and c) currently residing in the US; For China, we used Naodao

(www.naodao.com), a platform designed for conducting online experiments in mainland

China. Participants in US received \$12.25 in compensation and in China ¥35.

We recruited 304 participants from the U.S. and 185 participants from China. 10
participants were excluded because they did not meet our demographic inclusion criteria.
Following our preregistration (available at https://osf.io/u7mzg), we applied a task-based

exclusion procedure in which we excluded a participant's responses in a particular task if they a) showed a response bias for a single response button or value, b) had missing data on more than 25% of trials, or c) failed to meet the inclusion criteria for that task as specified in the preregistration.

Similar to Experiment 1, we collected demographic information from participants, including subjective socioeconomic status, the state or province the participant grew up in and the one they currently reside in, residential mobility, number of international experiences, education, and undergraduate area of study (STEM or non-STEM). We also administered scales to collect explicit measures of participants' cultural identities and behaviors (Cleveland & Laroche, 2007; Cleveland, Laroche, & Takahashi, 2015).

The sample size for each task after exclusions and the descriptive statistics for each demographic question are reported in Table 1.

Similar to Experiment 1, participants completed eight tasks and a 497 brief demographics questionnaire online. The experiment was administered in English for 498 the US sample and in Mandarin Chinese for the Chinese sample, with the exception of the 499 Adult Causal Attribution task. As in previous work, this task was administered in English, 500 and only Chinese participants who self-identified as being able to read English participated 501 in it. To control for the impact of order-related inattention, task order was randomized 502 across participants with two exceptions: (1) the Free Description task always occurred 503 before (not necessarily immediately) Change Detection (because Change Detection 504 included a manipulation check that explicitly asked about focal objects, which could bias 505 responding in Free Description), and (2) the two story-based tasks (Semantic Intuition and Adult Causal Attribution) always occurred together in a fixed order at the end of the study, with Semantic Intuition first and Adult Causal Attribution last. Adult Causal Attribution was always the last task (if run) because it was administered in English and we 509 did not wish to prime CN participants with English stimuli before any of the other tasks, 510 all of which were run in Mandarin. 511

Measures.

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Tasks from Experiment 1. We replicated three tasks from Experiment 1 using identical procedures: Ambiguous cRMTS, Picture Free Description, and Raven's Standard Progressive Matrices.

Symbolic Self-Inflation. Participants were asked to draw themselves and their friends as circles, as opposed to drawing themselves and their family members as circles in Experiment 1. They were also asked to draw lines between any two people who are friends, as in the original study by Kitayama et al. (2009). They then labeled each circle to indicate the person it represents. We calculated a percent inflation score for each participant by dividing the diameter of the self circle by the average diameter of circles for others.

Adult Causal Attribution. We speculated that the lack of cross-cultural 522 differences in Causal Attribution in Experiment 1 might be due to the simplistic nature of 523 our task, which was designed for use with young children. Therefore, in Experiment 2 we 524 used a paradigm designed for adults, in which participants were asked to read a crime 525 narrative from a news report that included substantial information on a criminal's 526 background and the events leading up to their crime, and then rate the relevance of various 527 situational and personal factors (Morris & Peng, 1994). In the original study, both Chinese 528 participants and US participants read stories in English. We followed this procedure by 529 selecting the subset of our Chinese participants who self-identified as comfortable reading 530 short stories in English to participate. In the task, participants were told that they would 531 read news stories and answer questions to help social scientists understand the factors that contribute to murders. Participants were randomly assigned to read one of two stories (Iowa shooting or Royal Oak shooting). After the stories, they were asked to write a short 534 explanation for the murderer's behaviors. Then, they rated a list of statements about 535 causes of the murder on a 7-point Likert scale. The statements included items that describe 536 personal and situational factors, and we measured endorsement of these two factor types. 537

Change Detection. Masuda and Nisbett (2006) found differences in attention 538 allocation between Japanese and US participants in a change detection paradigm. They 539 found that Japanese participants were significantly faster than US participants in 540 identifying changes in the background of images. We followed their original procedure and 541 used the same stimuli. In this task, participants were presented with 30 pairs of images. 542 On each trial, two pictures would alternate on the screen, each presented for 560ms with a 543 blank screen in between images for 80ms. The two pictures were almost identical with 544 subtle differences, either in the focal object (e.g., a tractor in daylight with its lights on or off) or the background (e.g., a cloud with slightly different locations in the sky). 546 Participants were instructed to press a key when they spotted the difference, and then describe the difference in a text box. If they did not detect a difference within 60 seconds, 548 the trial timed out. Only trials in which participants correctly identified the changes were included in the analysis. After 30 trials, participants saw each pair of images again, this time side-by-side on the screen. They were asked to identify the focal object(s) in the 551 pictures by typing into a text box. These responses were used as a manipulation check to 552 ensure that participants in both cultures construed focal objects similarly. 553

We coded change descriptions to exclude trials in which participants did not identify the change, and checked agreement on focal objects across cultures. We measured how quickly participants identified the difference on trials in which they reported the difference correctly.

Taxonomic-Thematic Similarity. Ji et al. (2004) showed that Chinese
participants are more likely to match items based on thematic similarity, whereas US
participants are more likely to match items based on taxonomic similarity. In this task,
participants were presented with triads containing a cue word and two match options. In
each test set, one option was a taxonomic match (e.g., monkey - elephant) and the other a
thematic match (e.g., monkey - banana). In each filler set, the cue item and the options
were broadly similar, thematically and taxonomically, making for a more ambiguous

decision (e.g., monkey: elephant, tiger). Participants completed a two-alternative forced choice task in which they chose one match for each cue item.

The findings of Ji et al. (2004) were replicated in more recent work (Le, Frank, & Carstensen, 2021); we used a subset of testing materials from Le et al. (2021), with 15 test triads, 15 filler triads, and 2 attention check questions. The order of the triads was randomized between subjects. We measured taxonomic vs. thematic match selections on each of the test trials.

Semantic Intuition. Li, Liu, Chalmers, and Snedeker (2018) found cultural 572 differences in semantic intuitions about ambiguous referents in Chinese and US 573 participants. Specifically, Chinese participants were more likely to determine the referent of 574 a name based on the description of the speaker (the descriptivist view) whereas US participants were more likely to determine the referent based on the original usage (the causal-historical view). In the study, participants read five separate stories and judged the 577 correctness of statements referring to a character after each story. Two comprehension 578 check questions were included for each story. We followed the original procedure closely 579 and used the same materials. We measured participants' semantic intuition as their 580 judgment on the correctness of statements referring to the critical characters. 581

Results

Ambiguous cRMTS. Our analysis was identical to that in Experiment 1. We did not observe a main effect of country on participants' preference for object vs relational matches (proportion relational match: US: M = 0.41, SD = 0.44; CN: M = 0.41, SD = 0.42; $\beta = -0.01$, SE = 0.48, z = -0.03, p = 0.98). As in Experiment 1, we did not find evidence that the differential preferences observed in preschoolers extend to adults. It seems likely that adults in both populations are aware of the mixed evidence for the relational

and object solution and that their responses reflect sensitivity to this ambiguous design.²

Picture Free Description. US participants were more likely to initially mention the focal objects than the background objects (first mention: US: M = 0.94, SD = 0.14; CN: M = 0.69, SD = 0.26). We used the same regression analysis as in Experiment 1 and found a main effect of country ($\beta = 3.09$, SE = 0.32, z = 9.61, p < 0.01). Our results replicate the first mention finding in Experiment 1 with a comparable effect size (standardized mean difference; Experiment 1: 1.50[1.26, 1.74]; Experiment 2: 1.57[1.34, 1.80]) ³. This result extends Imada et al.'s (2013) findings to Chinese adults.

Change Detection. We ran a linear mixed-effects model predicting the reaction 597 time to correctly identified changes in the pictures, with country (U.S. or China) and type 598 of change detected (focal or background) as main effects, as well as their interaction. We 590 did not find evidence for an interaction between culture and type of change detected (β 600 0.04, SE = 0.03, z = 1.40, p = 0.16). Participants in both countries identified changes to 601 the context faster than changes to focal objects (context changes: M = 10,101.87, SD =602 4,257.15; focal object changes: M = 10,646.54, SD = 4,816.10; $\beta = 0.07$, SE = 0.02, t = 0.02603 3.45, p < 0.01). Chinese participants identified both types of change more quickly than US 604 participants (US: M = 10.689.49, SD = 4.406.73; CN: M = 9.875.67, SD = 4.733.57; $\beta =$ 605 0.12, SE = 0.05, t = 2.27, p < 0.05. 606

As an exploratory analysis, we also retroactively analyzed the coded accuracy of the participants' responses. Interestingly, we found main effects of culture and the type of change, as well as an interaction between culture and the type of change. Participants across both countries were more accurate in identifying changes of the focal objects than the context objects, and Chinese participants were more accurate in identifying the changes

² Our reliability analysis shows that adults expressed this uncertainty only at the population level: individuals tended to be consistent in choosing the same solution type across all four test trials, with ambiguity expressed as disagreement between participants.

³ The comparable SMD suggests that the finding was not caused by the idiosyncrasy of our samples. As a result, we decided not to code the descriptive accounts for Experiment 2 that did not show differences in Experiment 1.

than the U.S. participants on average (US focal: M = 0.90, SD = 0.30; US context: M =612 0.85, SD = 0.36; CN focal: M = 0.94, SD = 0.24; CN context: M = 0.89, SD = 0.32). 613 However, the difference between Chinese participants and U.S. participants was larger in 614 focal changes than in background changes, with Chinese participants being more accurate 615 than U.S. participants in the focal changes than in the context changes ($\beta = -0.22$, SE =616 0.09, z = -2.53, p < 0.05). This interaction is different from our predictions: If we 617 extrapolate from the original study, we should expect to see a difference in the background 618 context, with participants performing similarly in the background changes but Chinese 619 participants being more accurate in the background changes than U.S. participants. 620 In sum, we did not replicate the findings of Masuda and Nisbett (2006). 621

Symbolic Self-Inflation. In Experiment 1, we did not find a significant difference in the degree of symbolic self-inflation between adults in the US and China. Here, we observed a pattern contrary to the prediction: US adults showed less self-inflation than Chinese adults (US: M = 1.30, SD = 0.51; CN: M = 1.45, SD = 0.65; $\beta = -0.15$, SE = 0.06, t = -2.56, p < 0.05). We did not replicate the findings of Kitayama et al. (2009) with Japanese participants in either of our experiments.

Adult Causal Attribution. We ran a mixed-effects linear regression predicting 628 endorsement of each potential cause with country (US or China) and attribution type 629 (personal or situational) as fixed effects, as well as their interaction. We found an 630 interaction in the predicted direction: Chinese participants endorsed situational 631 attributions to a greater extent than their counterparts in the US (situational ratings: US: 632 M = 1.71, SD = 0.80; CN: M = 3.17, SD = 0.89; personal ratings: US: M = 3.12, SD = 0.891.10; CN: M = 3.14, SD = 1.07; $\beta = -1.39$, SE = 0.14, t = -9.71, p < 0.01). This result extends the original findings by Morris and Peng (1994), and suggests that the measure of 635 causal attribution in Experiment 1 (which was designed for use with child participants) 636 may not be appropriate for measuring cross-cultural differences in causal attribution 637 among adults. 638

Taxonomic-Thematic Similarity. We used a mixed-effects logistic regression predicting response (taxonomic or thematic match) with country (US or China) as a fixed effect. There was a significant effect in the predicted direction: participants in the US were more likely to choose taxonomic matches than participants in China (proportion taxonomic matches: US: M = 0.69; SD = 0.46; CN: M = 0.44; SD = 0.50; $\beta = 2.02$, SE = 0.89, t = 0.49 2.27, p < 0.05). This finding replicates the findings of Ji et al. (2004) and Le et al. (2021).

Semantic Intuition. We ran a mixed-effects logistic regression predicting response (descriptive or causal-historical) with country (US or China) as a fixed effect, and found that US participants made significantly more causal-historical choices than Chinese participants (proportion causal historical choice: US: M = 0.71; SD = 0.46; CN: M = 0.53; SD = 0.50; $\beta = 1.59$, SE = 0.37, t = 4.37, p < 0.01). We also replicated the item effect identified by Li et al. (2018), though this was not among our preregistered analyses. In sum, We replicated Li et al. (2018) with new samples of adults in the US and China.

Raven's Standard Progressive Matrices. We replicated the findings from
Experiment 1. Chinese participants scored higher on Raven's Standard Progressive
Matrices than US participants (US: M=0.49, SD=0.27; CN: M=0.73, SD=0.23; $\beta=$ -1.82, SE=0.25, z=-7.39, p<0.01).

6 Discussion

Overall, Experiment 2 was more successful than Experiment 1 in documenting
cross-cultural differences between participants in the US and China. This success can be
attributed to the inclusion of the successful tasks from Experiment 1 (e.g., Free Description
and Raven's Standard Progressive Matrices), and the exclusion of tasks designed for young
children (e.g., Child Causal Attribution, Horizon Collage).

Exploratory analyses

We conducted a set of exploratory analyses to consolidate results from the two
experiments. We first performed a miniature meta-analysis with the tasks from both
experiments. Then, we assessed the reliability of the tasks that included multiple trials, the
relationships between tasks, and finally, how explicit cultural identities and demographic
factors relate to task performance.

668 Mini meta-analysis

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As our first exploratory analysis, we identified the key effect of interest from our
pre-registration (usually a main effect of culture or an interaction of culture, depending on
task) and converted the coefficient into a standardized measure of effect size (standardized
mean difference; SMD) via the method described by Westfall, Kenny, and Judd (2014).
Because there is no "correct" direction for any task except Raven's SPM, we show the
absolute value of the effect sizes (Figure 2).

Across our two experiments, we saw consistent and generally large differences (SMD 675 > 0.6) in Free Description, Raven's SPM, Adult Causal Attribution, Semantic Intuition, 676 and Taxonomic-Thematic Similarity tasks. Aside from Raven's SPM, all of these tasks 677 have in common that they are deliberative linguistic tasks that tapped into relatively 678 high-level cognitive constructs. In contrast, we observed effect sizes close to zero for our 679 more aesthetic and perceptual tasks (Change Detection, Ebbinghaus Illusion, and Horizon 680 Collage). We also observed little consistent difference in four other tasks (Ambiguous 681 cRMTS, Symbolic Self-Inflation, Uniqueness Preference, and Child Causal Attribution), 682 perhaps for reasons idiosyncratic to each. We return to the broader question of 683 generalization across task types in the General Discussion. 684

We conducted three additional exploratory analyses to consolidate results from the two experiments. First, we assessed the reliability of the tasks that included multiple trials.

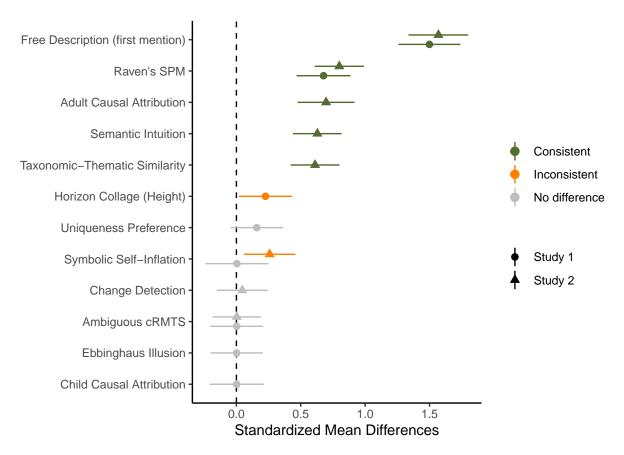


Figure 2. Forest plot of effect sizes (standardized mean difference) for each task across both experiments. Point shape shows experiment number and color indicates whether effects were consistent with prior literature.

Second, we examined whether there was shared variance between tasks. Finally, we examined how explicit cultural identities and demographic factors relate to task performance.

690 Reliability assessment

One question motivating our work was whether the individual tasks we used were
reliable enough – had low enough measurement error – to be used for further investigation
of individual differences. The gold standard for evaluating whether a task yields stable
within-person measurements is test-retest reliability (simply because test-retest gives a
direct estimate of stability over time), but this method was outside the scope of our study.
Instead, we used a split-half approach, asking whether participants' answers on individual

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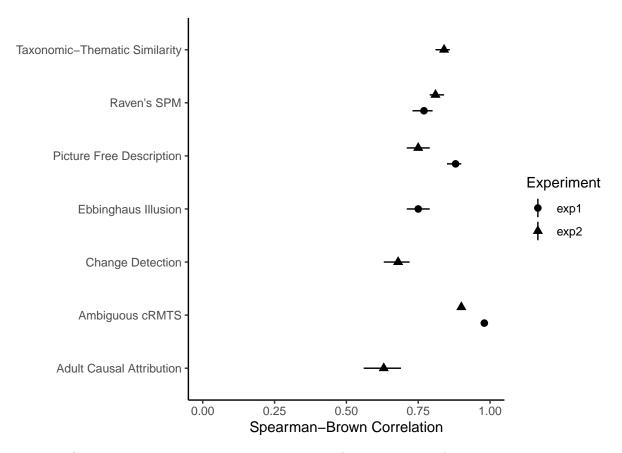


Figure 3. Spearman-Brown adjusted reliabilities for tasks with four or more trials. Point shape shows experiment number. Error bars show 95% confidence intervals.

questions relate to one another. Specifically, we used a permutation-based split half
approach (Parsons, 2021) in which we made 5000 random splits of items into two simulated
"halves" and then computed the within-person correlation between scores on these two
halves, averaging across simulated runs. To estimate the reliability of the full-length
instrument, we used the Spearman-Brown "prophecy" formula.

Since the split-half approach is only suitable for tasks with multiple trials, we removed tasks with fewer than four trials from the analysis. For tasks with more than one condition, we focused on the condition that was predicted to show cultural differences (i.e., the Illusion context in the Ebbinghaus Illusion; situational factors in Adult Causal Attribution; background change scenes in Change Detection).

Figure 3 shows the corrected split-half reliabilities for all tasks in both of our

experiments. Overall, the reliabilities were acceptable (all Spearman-Brown Correlations > 0.6). We further investigated whether there was cultural variation in the reliability of tasks. For most tasks, the reliabilities were relatively similar (within 0.1 of one another), but there were three tasks where reliability was lower for US participants than Chinese participants: Change Detection (US - CN = -0.19), Adult Causal Attribution (US - CN = -0.33), Free Description in Experiment 1 (US - CN = -0.23).

Relations between individual tasks

One (perhaps simplistic) interpretation of the prior literature on cultural variation is 715 that there is a general tendency toward holistic or analytic reasoning that varies across 716 cultures and explains variation in tasks. This single dimension might correspond to broad 717 (or focused) attention and contextualized, relational reasoning (or an emphasis on focal 718 people or objects). As a first step towards investigating this interpretation, we explored whether there was a single dimension of individual variation in our data that corresponded 720 to this general axis of cross-cultural difference. Because some data was missing, largely due to task-related exclusions, we treated the missing data using two approaches: listwise 722 deletion and imputation with means. These approaches yielded comparable results, so here 723 we report correlations from listwise deletion. 724

Correlations between task scores were quite low on average, suggesting limited support for a single factor explanation. Across both experiments, the largest absolute magnitude of correlations observed were -0.29 (Taxonomic-Thematic Similarity and Adult Causal Attribution in Experiment 2), -0.28 (Free Description and Raven's SPM in Experiment 2), and -0.24 (Adult Causal Attribution and Free Description in Experiment 2). All other correlations were between -0.23 and 0.23. Hence, the amount of shared variation between tasks was quite limited and our attempts at exploratory factor analysis discovered structures with many distinct factors and very low loading on the first factor.

We also applied the same correlation analysis within each culture. Again, we found limited correlations between tasks. This pattern replicated the findings from a previous work showing negligible relationships among a battery of tasks that revealed cultural differences (Na et al., 2010) (See Appendix A).

Demographic variation and explicit measures of cultural identity

As a final exploratory analysis, we asked whether demographic variation or variation 738 in cultural identity predicted responding in our tasks. Our approach to these questions was 739 to fit a set of exploratory regression models for each task, predicting task scores as a 740 function of an individual scale and its interaction with culture. This approach allowed us to explore both within- and between-culture effects in a single model. Our predictors were 1) the summed score for our global/local cultural identity and consumption measures (with 743 local items reverse-scored, such that higher scores represent more global identities and 744 consumption patterns); 2) geographic information about where participants grew up 745 Markus & Conner (2014); and 3) a range of demographic factors, including age, gender 746 identity, residential mobility, number of international experiences, maternal education level, 747 and subjective socioeconomic status as measured by the MacArthur Ladder (Adler et al., 748 2000). 749

Task performance and global identity. We fit models predicting task performance based on culture and its interaction with global (vs local) identity for tasks in Experiment 2 (we did not collect these scales in Experiment 1). Two of these relationships were statistically significant at .01 (Adult Causal Attribution: <math>p = 0.05;
Taxonomic-Thematic Similarity: p = 0.04) but neither of these relationships survived Bonferroni correction for multiple comparisons.

Task performance and geographic origin. We next considered whether regions
within each country were meaningful predictors of task performance. We fit models
predicting task performance based on the regions that participants reported growing up in.

For China, provinces were categorized as rice-cultivating regions or wheat-cultivating regions based on Talhelm et al. (2014). For the US, states were categorized based on either the coastal locations (West Coast, East Coast, and Inland) or broad geographic locations (West, South, Northeast, Midwest), following the categorization reported in Carstensen, Saponaro, Frank, and Walker (2022).

5 out of the 48 models we ran showed statistically significant relationships between 764 regions and task performance. In Experiment 1, US coastal location was a significant 765 predictor for the Free Description task. Participants who grew up in Inland regions (N =766 54) or on the East Coast (N=27) were more likely to mention the focal object first when 767 describing the pictures than participants who grew up on the West Coast (N=84; Inland: 768 p = 0.02; East Coast: p = 0.05). In Experiment 2, both coastal location and broad 769 geographic location were significant predictors for Raven's SPM, with participants from the 770 East Coast (N=89) and Inland regions (N=159) scoring higher than participants from 771 the West Coast (N = 46; Inland: p < 0.01; East Coast: p = 0.05), and participants from 772 the Midwest (N = 78) and South (N = 94) scoring higher than participants from the West 773 (N=59; Midwest: p < 0.01; South: p = 0.04). In addition, both region categories 774 predicted performance in Change Detection. East Coast participants (N = 75) took longer to respond than West Coast (N=42) participants (p=0.02), and Northeastern participants (N = 52) took longer to respond than participants who grew up in the West 777 (N = 52; p < 0.01). However, none of these relationships survived Bonferroni correction.

Basic demographic effects. We fit 192 exploratory regression models to see if
basic demographic factors could predict task performance. The demographic factors we
explored were age, gender identity, residential mobility, number of international
experiences, maternal education level, and subjective socioeconomic status as measured by
the MacArthur Ladder (Adler et al., 2000). 26 were statistically significant, but only one
model survived Bonferroni correction. Change detection was predicted by age in the US
sample, with older participants taking longer to respond than younger participants

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(adjusted p < 0.01). Given some of the models could be considered as conceptual replications of previous work, we reported selected models with significant uncorrected results in Appendix B.

General Discussion

The world's cultures are strikingly different, and psychologists have long sought to 790 measure and characterize this variation, with differences between Western and East Asian 791 cultures as a case study of particular interest. These efforts have given rise to a rich 792 literature documenting cultural differences in a wide range of psychological tasks. Across 793 two experiments, we selected a collection of tasks that had previously been shown to yield differences between Western and East Asian samples and replicated them with two 795 relatively large online samples of participants from the US and China. In this discussion, 796 we first consider the limitations of our study since these contextualize the remainder of our 797 conclusions. Next, we consider the interpretation of our results within individual tasks. We end the discussion with a summary of the key findings of this work.

o General Limitations

As discussed above and in the introduction, we did not design our experiments to
replicate prior work directly, and hence one important limitation of our work is simply that
it cannot be used as a test of the reliability of prior findings. Instead, our measures provide
estimates of US-China differences on a range of constructs, specifically for online
convenience samples. These estimates are likely biased downward – towards the null
hypothesis of no difference between cultures – by several features of our experimental
design.

Online experiments (especially grouped into a long battery as ours were) likely receive slightly less attention than in-person studies, though overall these effects have

tended to be small in US samples (Buhrmester, Kwang, & Gosling, 2016). Contra this
concern, however, participants did perform relatively accurately on those tasks that had
correct answers (e.g., Raven's SPM, the Ebbinghaus Illusion), and in our exploratory
analysis, we found relatively high reliabilities on all tasks. Further, our pre-registered
exclusion criteria removed participants who performed poorly. Thus, we do not believe that
participants were inattentive overall.

One might also be concerned about the reaction time measures (e.g. Ebbinghaus 816 Illusion and Change Detection) collected through the online experiment. Due to variations 817 in individual participants' hardware and internet conditions, the reaction times collected 818 could potentially be more variable than those from in-person experiment. However, the 819 validity of online reaction time measure has been evaluated and compared against 820 in-person data across many different classic cognitive psychology tasks such as the Stroop 821 task and the Flanker task. Across many tasks that require precise reaction time measures, 822 online replications were qualitatively identical to the in-person version of the task (Crump, 823 McDonnell, & Gureckis, 2013). Moreover, some works have also evaluated the accuracy 824 and reliability of jsPsych, the JavaScript library that we used (Anwyl-Irvine, Dalmaijer, 825 Hodges, & Evershed, 2021; Pinet et al., 2017). The consensus is that reaction time measures collected through jsPsych is reliable and accurate. Therefore, there is no reason to believe that the variability in our online reaction time measure deviated significantly from the in-person version of the reaction time task. 829

Another limitation of our estimates of US-China differences comes from variation in our sampling strategy between cultures. In Experiment 1, we used the same snowball sampling procedure, but this procedure may have yielded different samples due to differences in social networks or norms about sharing study information across cultures. In Experiment 2, because the platform we used to recruit US participants (Prolific) was not accessible in China, we used a different platform to recruit Chinese participants (Naodao). Prolific and Naodao have different levels of popularity and different participant pools,

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resulting in some asymmetry between the US and Chinese samples. Despite these 837 differences between samples both across and within experiments, we do not see indications 838 that our estimates were dramatically biased by our sampling decisions. First, our results 839 were largely comparable in the tasks that were included in both experiments (e.g. Picture 840 Free Description; Raven's SPM; and Ambiguous cRMTS). Second, in our exploratory 841 analyses we did not find strong associations between participant demographics and 842 cross-cultural effects (with some small exceptions discussed in that section). Finally, we 843 reran all of our preregistered analyses with an age-matched subset of U.S. participants in Experiment 2 and found our results were qualitatively identical. 845

Thus, while our samples are certainly not representative samples of US or Chinese national populations – indeed to our knowledge, nearly all work to date has used convenience samples of one type or another – they appear to yield stable cross-sample estimates that do not reflect large biases due to sampling strategy or demographics.

One of the main ways in which our samples may not have been representative is that
they are likely to be more globalized than the population on average simply by being young
(and thus less acculturated) and having access to a computer. Contra this concern,
variation in local cultural identity did not strongly relate to variation in any of our tasks,
but interestingly, we observed the strongest local identities (within our Chinese sample)
among the youngest participants.

Last but not least, another difference between our experiments and previous work
was the lack of an experimenter, and some of our tasks may be particularly sensitive to the
presence of an experimenter. In a web experiment, participants are often isolated in front
of their own computer. In contrast, in an in-person experiment, participants must interact
with and perform the task in front of experimenters who are often from the same social
group. Indeed, in the Uniqueness Preference pen choice task, cross-cultural differences are
dependent on the presence of an experimenter (Yamagishi et al., 2008). Our null results,

obtained in the absence of an experimenter, can be seen as a conceptual replication of this work.

Task-specific Limitations

In addition to the general limitations discussed above, there are features of our experimental adaptations that may have affected performance in specific tasks. In this section, we highlight concerns about these issues and discuss their implications for interpreting the results of these tasks. See Table 2 for a summary of this task-specific discussion.

In the case of the Uniqueness Preference task, it is possible that adapting the task to 871 an online format in which resource scarcity was not strictly real and task choices had no 872 lasting effect (in the form of a new pen), may have trivialized the choice and undermined 873 the incentive for prosocial, harmonious behavior or expression. This possibility is 874 consistent with the chance responding we observed in both groups. Alternatively, our 875 results could be seen as a conceptual replication of Yamagishi et al. (2008), who argue that 876 differences in this task are moderated by the likelihood of evaluation, with no differences in 877 pen choice observed in the absence of an experimenter. 878

The ambiguous developmental tasks, Ambiguous cRMTS and Child Causal
Attribution, may have been too heavy-handed in their key manipulations; both were
designed to highlight ambiguity for young children, but it may be that their explicit cues
and repetitive instructions impressed this ambiguity too strongly for adult audiences,
resulting in the adults' near-chance responding – a reasonable response to such marked
ambiguity. Cultural differences in causal reasoning and attribution may only manifest
when the task design is age-appropriate. Consistent with this view, we did replicate
previously attested differences in the Adult Causal Attribution task in Experiment 2, and
other recent work has shown cross-cultural differences in causal attribution among 4- to

9-year-olds in Germany, Japan, and Ecuador using a design similar to the Child Causal
 Attribution task (Jurkat, Iza Simba, Hernández Chacón, Itakura, & Kärtner, 2022).

Last but not least, variation within the broad cultural constructs of East Asia and the 890 West could explain some of our findings, as a failure to extend previous work. Some of the 891 tasks we included originally compared participants from other parts of East Asia and the 892 West (e.g., Horizon Collage, Symbolic Self-Inflation, Change Detection; but c.f. Masuda, 893 Ishii, and Kimura (2016) for an alternative account of mixed findings in change detection paradigms). For example, the Taxonomic-Thematic Similarity task replicated previously attested cross-cultural differences between the US and China both here and in other work (Le et al., 2021) but these differences failed to generalize to a US-Vietnam comparison, despite the cultural, historical, and geographic similarities between China and Vietnam. This variation suggests that similar psychological tendencies could be expressed differently 899 under distinct sociocultural contexts and traditions, even across regions and countries that 900 share many similarities. As another example, responding in the Horizon Collage could be 901 modulated by variation between countries: Chinese and Japanese aesthetic traditions differ, 902 so while Chinese and Japanese people may share a preference for highly contextualized 903 information, this preference may be typically expressed through distinct visual techniques. 904

905 Conclusion

We conducted two experiments to examine the robustness of several classic
experimental paradigms in cross-cultural psychology. Our results showed a heterogeneous
pattern of successes and failures: some tasks yielded robust cultural differences across both
experiments, while others showed no difference between cultures. We estimated the
reliability of the tasks to be moderate, with only minor variation in reliability across
cultures. We also explored the effects of a range of demographic variables, including
explicit identification with global identity, regional differences within cultures, and several
demographic characteristics. All of these had minimal relation to task performance.

Our goal here was not to perform direct replications that would shed light on the 914 replicability of specific findings. Instead, since our methods, administration medium, 915 sample, and analytic approach differed from the prior literature, our hope was to examine 916 the robustness of these paradigms as a method for measuring US-China differences in an 917 online context. Our work has several strengths relative to the prior literature, including 918 larger samples of participants from the US and China, two broad groups of tasks 919 implemented openly online (and reusable by future researchers), and a preregistered 920 analysis plan that allows for the unbiased estimation of cross-cultural effects. In sum, we 921 hope that our work here provides a foundation for future studies that seek to establish a 922 robust and replicable science of cross-cultural difference. 923

Differences between our tasks, the original refernce tasks, and speculation about how these differences may have impacted our Table 2 results.

sion	ask Name	Difference between the current and original ver- Speculative reasons	er- Speculative reasons	
		sion		

Ambiguous causal Relational Match-To-Sample (cRMTS)

- Age: The original experiment was conducted with young children; the current experiment was conducted with adults (but cf. Goddu, Sullivan, & Walker (2021) for non-chance adult performance in a very similar paradigm).
- Test Format: The original experiment was conducted in person with physical stimuli and live experimenters; the current experiment was conducted through web-based interfaces with animation.

Ebbinghaus Illu-

haus Illu
• Age: The original study was conducted with young children; the current experiment was conducted

with adults.

• Culture: The original experiment compared Japanese participants with Canadian participants; the current experiment compared Chinese participants with U.S. participants."

- The relation between objects might have been less salient when the stimuli were presented as schematic animation.
- Adults may have been overall less engaged with the tasks and paid less attention to the causal properties of the object pairs.

- Adults in both cultures reached ceiling performance.
- U.S. and Chinese participants may differ in visual context sensitivity compared to Canadian and Japanese participants.

Horizon Collage

- Age: The original experiment was conducted with young children; the current experiment was conducted with adults.
- Test Format: The original experiment was conducted in person with paper and collage stickers; the current experiment was conducted through web-based interfaces.
- Culture: The original experiment compared Japanese participants with Canadian participants; the current experiment compared Chinese participants with U.S. participants.
- Test Format: The original experiment was conducted in person with pen and paper; the current experiment was conducted through web-based interfaces.

Self-(Fam-

Symbolic Inflation ily version and

Friends version)

Test Prompt (Family version): The original experiment asked the participants to draw their close social network; the current experiment asked the participants to draw their family members or friends growing up.

- The task might have been too trivial for adults to engage with properly.
- The saliency of horizon height is diminished by the drag-and-drop online interface.

• The online interface might have altered participants' drawing process, making it more difficult to implicitly represent the symbolic meaning of the circle size.

The presence of a live experimenter

participants, causing them to consider

the cultural perception of their choice.

might increase the social pressure on

This richer context may have prompted

more careful consideration of the key

prompt.

Uniqueness Preference

• Test Format: The original experiment was conducted in person; the current experiment was conducted through web-based interfaces.

The choice between virtual stickers is

less meaningful than between real pens.

- Stimulus: The original experiment gave away physical pens to keep; the current experiment asked participants to select virtual stickers.
- Test Context: The original experiment prompted participants to make their pen selection after completing a questionnaire indicating their aesthetic preference for abstract art with unique or repeating shapes.

Child Causal Attribution

Age: The original experiment was conducted with young children; the current experiment was conducted with adults.

Change Detec-

ion

Test Format: The original experiment was con-

ducted in person; the current experiment was con-

ducted through web-based interfaces.

- Adults may have failed to engage deeply in causal reasoning because the story is too simplistic.
- The in-lab setting might facilitate participants' performance by making them pay more attention to the computer

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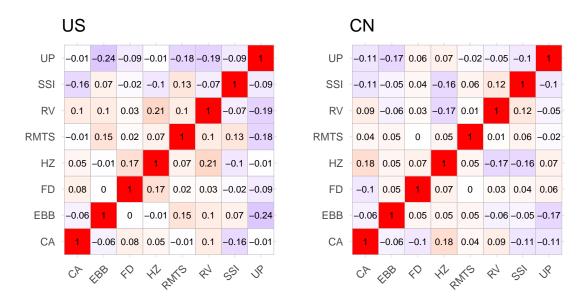
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Appendix A

Within-culture analysis on relationships between tasks.

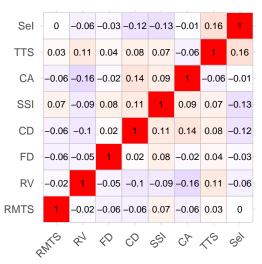
Na et al. (2010) found neglible correlations among a battery of tasks that revealed cultural differences within each culture. We found similar patterns in our data. Here we report four correlation matrices: US participants' correlation matrix is on the left, and Chinese participants' on the right. Each cell has a number indicating the correlation between the task marked on the column head and the task marked on the row head (Experiment 1: CA = Child Causal Attribution; EBB: Ebbinghaus Illusion; FD = Free Description; HZ = Horizon Collage; RMTS = Ambiguous cRMTS; RV = Raven's Progressive Matrices; SSI = Symbolic Self-Inflation; UP = Uniqueness Preference; Experiment 2: RMTS = Ambiguous cRMTS; RV = Raven's Progressive Matrices; FD = Free Description; CD = Change Detection; SSI = Symbolic Self-Inflation; CA = Causal Attribution; TTS = Taxonomic-Thematic Similarity; SeI = Semantic Intuition).

Experiment 1

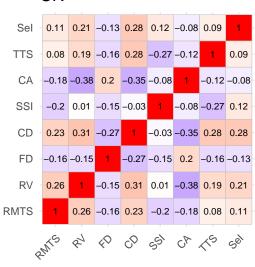


Experiment 2

US



CN



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Appendix B

Demographic variation in responses

In the exploratory analysis section, we explored how basic demographic variables could moderate the task performances within each culture. To do so, we fit an fixed effect model predicting each task's response in each culture, with each demographic variable as the predictor. We fit 192 exploratory regression models in total. 26 models were statistically significant, but only 1 survived Bonferroni correction. However, given that some of the demographic variables have been previously found to moderate task performance, we can treat this post-hoc exploratory analysis as a proxy for a conceptual replication. Therefore, we report selected uncorrected model results that are significant for key demographic variables in the tables below. These results should be interpreted with great cautions.

Residential Mobility

Higher residential mobility has been found to be related to individual's stronger emphasis on the independent self over the inter-dependent self (Ishii, Komiya, & Oishi, 2020; Oishi & Tsang, 2022). In our exploratory analysis's uncorrected models, residential mobility is a significant predictor to three task responses: U.S. participants' accuracy of Ebbinghaus Illusion task for U.S. participants, Chinese participants' proportion of first mention being focal objects in the Free Description task in Experiment 2, and U.S. participants' proportion of the taxonomic match selection in the Taxonomic-Thematic Similarity task. We reported the model results below.

Study	Culture	Task Name	Beta	SE	t	p
Experiment 1	US	Ebbinghaus Illusion	-0.01	0.01	-2.01	0.05
Experiment 2	CN	Free Description	0.03	0.01	2.45	0.02
Experiment 2	US	Taxonomic-Thematic Similarity	0.01	0.00	2.59	0.01

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Socioeconomic Status

MacArthur Ladder. The MacAuthur ladder scale is a subjective measure of socioeconomic status (Adler et al., 2000). This measurement has been found to show moderate relationship with the objective socioeconomic measurements, and it has even more robust relationship to individual's subjective well beings than objective socioeconomic measurements (J. J. Tan, Kraus, Carpenter, & Adler, 2020). Past work has used this measure to investigate the relationship between socioeconomic status and individual's independent versus interdependent orientation (e.g., Miyamoto et al., 2018). In our current study, this measure was a significant predictor for five different tasks across two studies. In experiment 1, MacArthur Ladder scale response was negatively correlated with the proportion of participants choosing the unique pen in the U.S. participants. In experiment 2, this measure is negatively associated with the relational match Chinese participants selected in the Causal RMTS task, the score U.S. participants received in the Raven's Progressive Matrices, Chinese participants' reaction time in the Change Detection task, and the proportion of taxonomic-match Chinese participants selected in the Taxonomic-Thematic Similarity task. These results were summarized in the table below.

Study	Culture	Task Name	Beta	SE	t	p
Experiment 1	US	Uniqueness Preference	-0.05	0.02	-2.36	0.02
Experiment 2	$_{\rm CN}$	Causal RMTS	-0.04	0.02	-2.05	0.04
Experiment 2	US	Raven's Progressive Matrices	-0.02	0.01	-2.14	0.03
Experiment 2	CN	Change Detection	-735.86	221.15	-3.33	< .001
Experiment 2	CN	Taxonomic-Thematic Similarity	-0.03	0.01	-2.05	0.04

Maternal Education. Maternal education is often regarded as a proxy for socioeconomic status (Hauser, 1994; Hoff & Tian, 2005). In the exploratory analysis, we first treated maternal education as a continuous variable. There was only one significant result: Chinese participants reported having higher maternal education made less situational attribution in the Causal Attribution task.

Following common practices in the literature, we also binned the maternal education into a binary variable – whether participants have received college education or not.

The binary variable was not significantly related to any task performance.

Study	Culture	Task Name	Beta	SE	t	p
Experiment 1	CN	Causal Attribution	-0.08	0.04	-2.22	0.03