How to set up and run synchronous looking time studies

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Why bother?

- 1. Easier for you, easier for parents
- 2. Ability to reach a broader population, and test babies in multiple sessions more easily
- 3. Babies are more comfortable at home
- 4. The data (at least so far) are comparable to lab data

But use Lookit instead if:

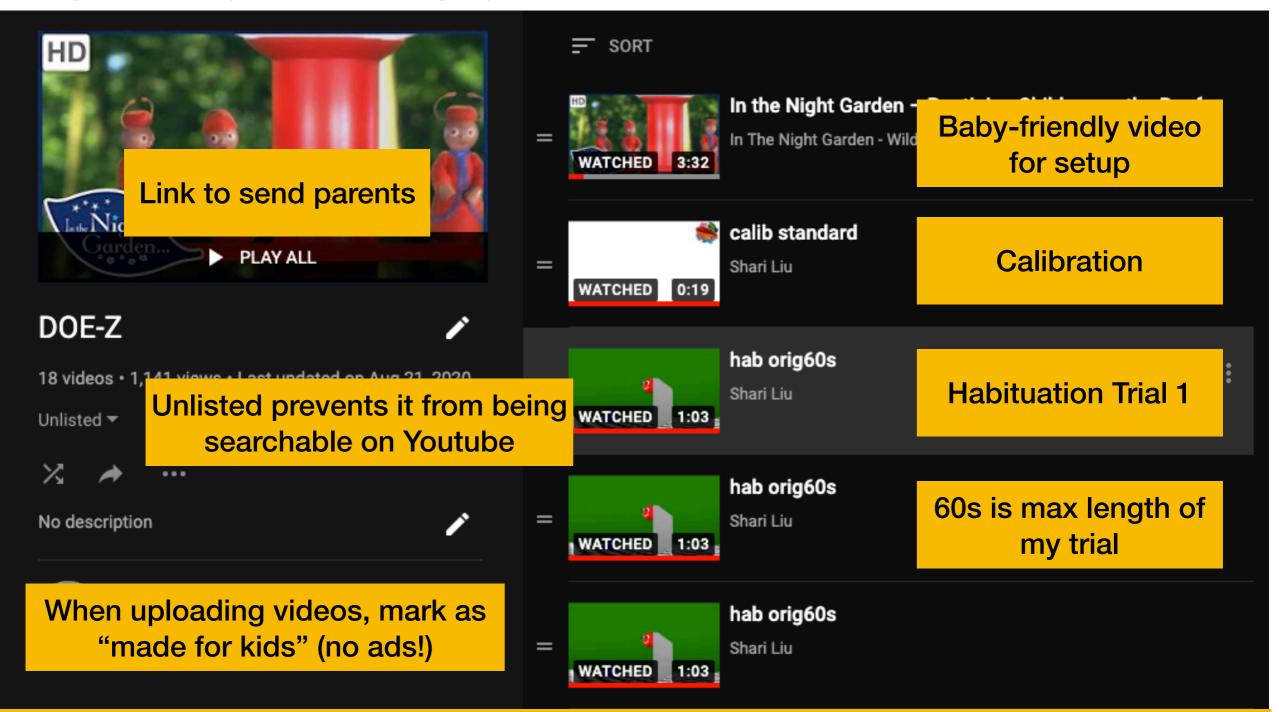
- 1. You don't need infant-controlled trials* (Kim Scott + I currently working on this)
- 2. You don't need to customize stimuli for each participant (e.g. Ashley's studies)

How to set up and run synchronous looking time studies

- 1.Design and upload stimuli in a format that you can share with participants (e.g. YouTube, Slides.com, pyHab)
- 2.Set up Zoom on your end to make things easier (e.g. record all views, record automatically, allow meetings to start without hosts, allow non-hosts to share screens)
- 3.Decide whether and how you'll code infants' behavior online (important for any infant-contingent method, e.g. jHab)
- 4.Put together materials for parents: slide deck to introduce study and ask for consent, guidance about ideal setup
- 5. Put together a protocol and practice it a lot
- 6.Consider exclusion criteria specific for online testing during preregistration

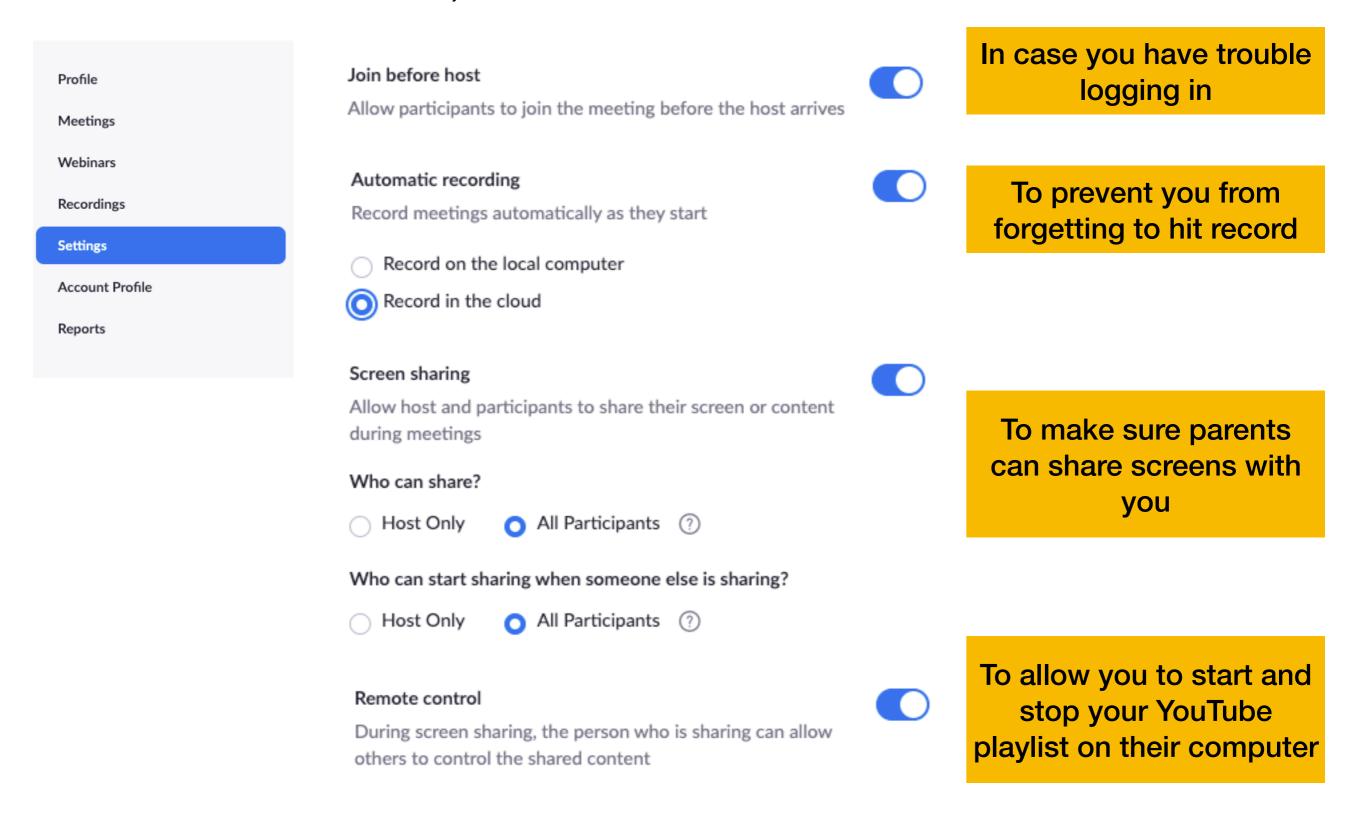
1.Design and upload stimuli in a format that you can share with participants (e.g. YouTube, Slides.com, pyHab)

https://www.youtube.com/playlist?list=PLVALVa0ifL9hnBKftJXQtQ8ae9UAzts12

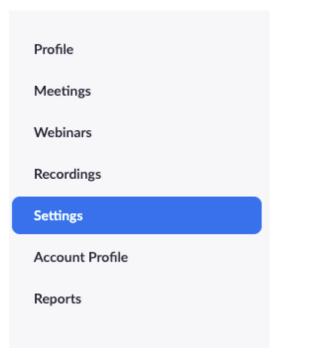


For blinding: Make multiple versions of playlist, have someone else rename, and randomly assign babies to each playlist

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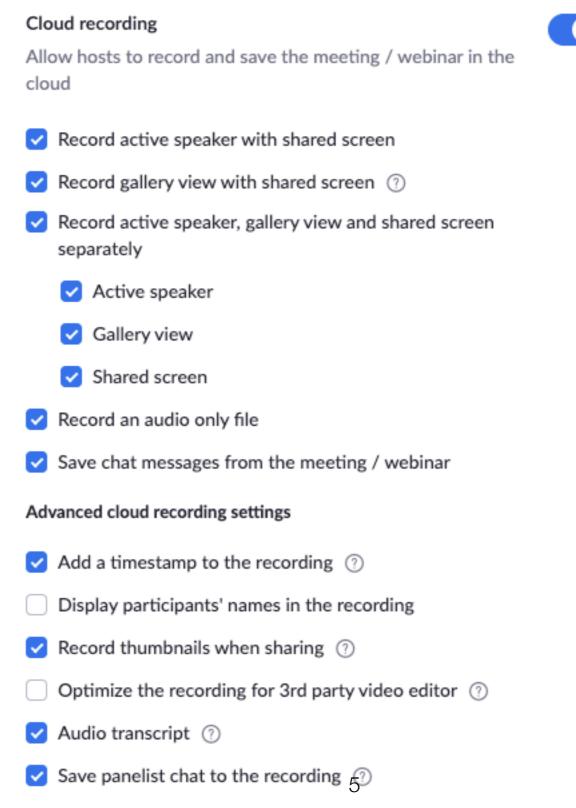
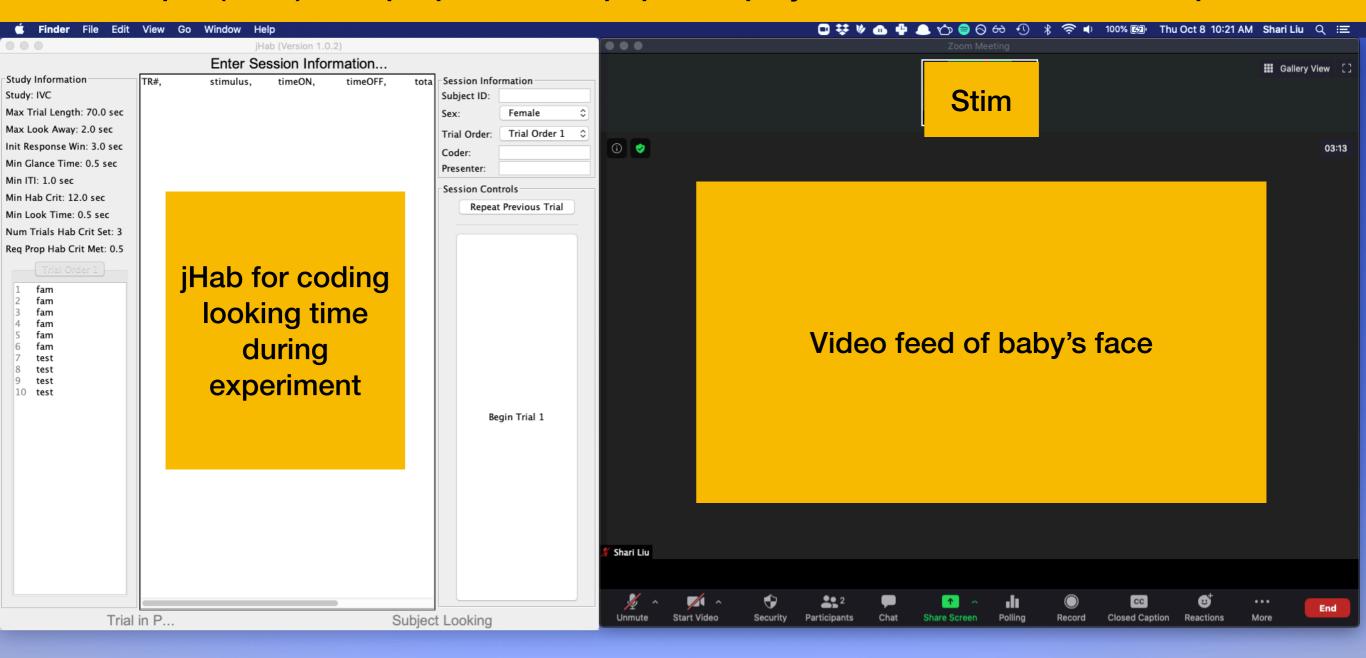


Figure out which recordings and what information you need, and think about identifying information (e.g. parents' names)

3. Decide whether and how you'll code infants' behavior online (important for any infant-contingent method, e.g. jHab)

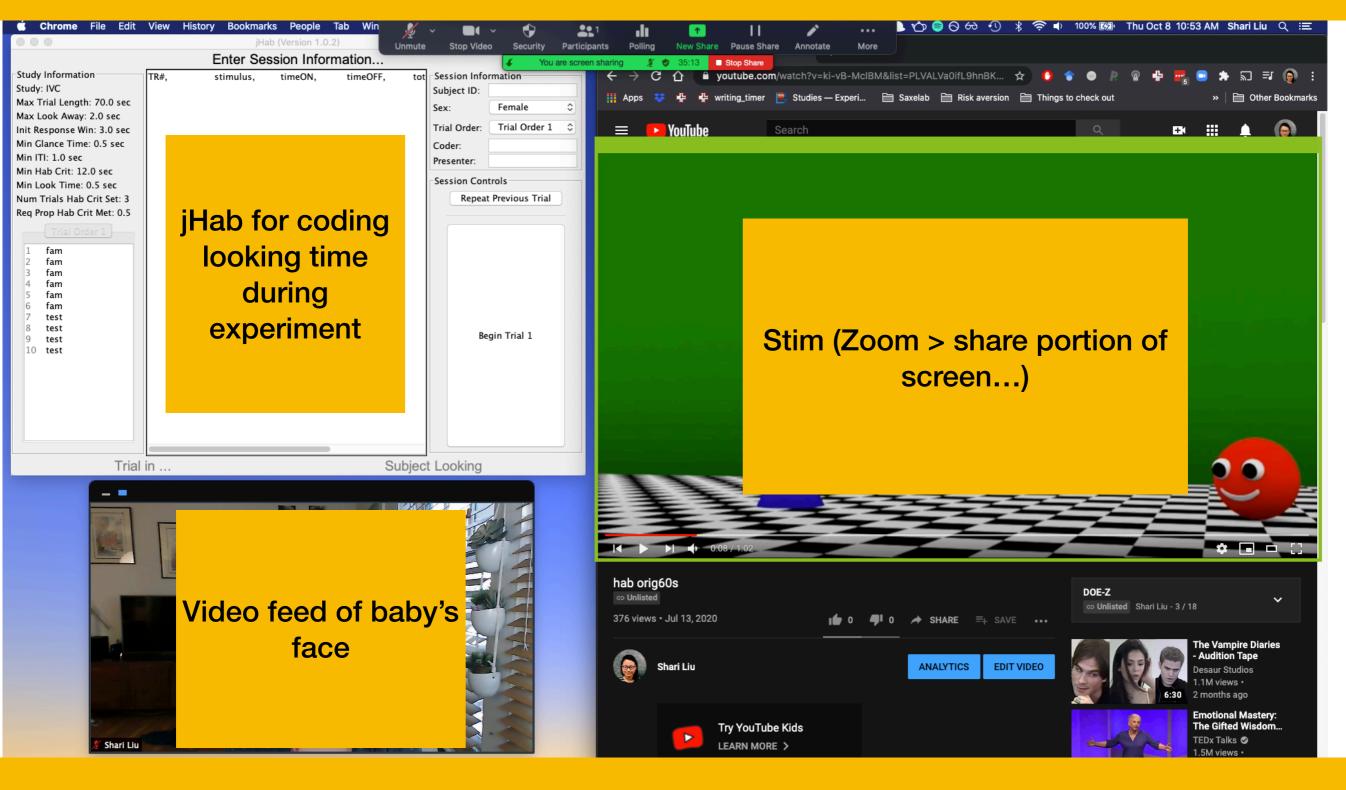
Setup 1 (ideal) on laptop or desktop, parent plays videos on their own computer



The stimuli feed comes from parent's computers. Use remote control to start and stop each video, proceed through the playlist, and so on. (Learn YouTube keyboard shortcuts!)

3. Decide whether and how you'll code infants' behavior online (important for any infant-contingent method, e.g. jHab)

Setup 2 (possible but not ideal) on tablet, you play videos for baby over screen share



Stimuli will definitely lag₇more using this method.

5. Put together a protocol and practice it a lot

My protocol: https://tinyurl.com/y32lefvz

(Video resource removed to protect privacy of participants.)

You will NOT be able to see what the parent sees a lot of the time.

Remember that parents know their homes and babies a lot better than you do, so ask them what they think will work best! Practice, be generous and patient, and don't worry if you can't resolve an issue right away.

4.Put together materials for parents: slide deck to introduce study and ask for consent, guidance about ideal setup

https://github.com/sociallearninglab/online_testing_materials

About today's study



~10 minutes



Animated videos



What is your baby interested in watching?



This session is recorded

About today's study



Seated in high-chair (preferred) or lap, in front of laptop or desktop computer



If possible, minimize distraction



Be neutral, and try not to direct baby's attention. Looking away is normal!

Send parents all of this information over email ahead of time. Some of them may have time to think about setup before the appointment which is really helpful.

My ideal setup (*while also accepting that the ideal is not always possible)

- 1. Quiet room indoors
- 2. Baby is in a good mood
- 3. Minimize distracting things to look at and reach for
- 4. Minimize people and pets walking in/out of the room
- 5. For older babies, high chair, parent seated behind baby
- 6. For younger babies, bumbo or bouncer chair, parent behind baby
- 7. Laptop or desktop computer (iPad is possible but not ideal) just out of reach of the baby, plus a little extra distance to discourage reaching

6.Consider exclusion criteria specific for online testing during preregistration

Example of pre-reg for online testing: https://tinyurl.com/y6k7ftcf

- Things that have happened:
 - Dog barks, baby looks away (identifiable from audio)
 - Robin landed in the window (reported by parent)
 - Video feed of baby's face freezes for .2s
 - Video feed of baby's face freezes for 5s
 - I get a Slack notification while I'm sharing screens with an iPad
 - Parent gets email notification while they're sharing screens with me
 - Baby doesn't like high chair, we switch to parent's lap in middle of experiment
 - Sibling who has agreed to be super quiet starts whispering
- How will you identify a distraction?
- Make sure to have parents rate video and sound quality (can use as exclusion criteria)
- When do you exclude a trial versus a participant?
- Try to be as specific as possible