

1 Can we harvest insights for rice theory from two state farms in China?

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## Abstract

Mid-20th century in the People's Republic of China was a turbulent period: wars, famines, and Cultural Revolution that disrupted lives for a decade and more. Under this historical context, two state farms, Lianhu and Qukou were founded and developed. According to Talheim & Dong (2024), Lianhu is a rice farm and Qukou is a wheat farm. Since the farmers in the two farms were mostly randomly assigned to work on these farms, this pair of farms created a rare natural experiment to test the causal relationship between farming practices and their cultural orientation: i.e. farming rice leads people to become more collectivistic (Talhelm et al., 2014). But do these two farms really provide a clear causal test for the effect of farming practices? In this comment, we show that the strengths of the three effects in the paper have different degrees of sensitivity towards analytical decisions, which creates challenges in interpreting the empirical evidence. Furthermore, we argue that the historical context of the two farms may have played an important role in shaping their cultural orientation. The differences observed across two farms could be attributed to factors other than farming practices.

*Keywords:* cultural psychology; rice theory; historical event

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To measure the effect of farming practice on cognition, the main analyses in Talhelm and Dong (2024) used both controlling for variables in regression and propensity score matching. Propensity score matching generates subsamples from the two groups that were matched on selected demographic variables. There were three key measures in the paper: Self-Inflation (Family)<sup>1</sup>, Loyalty/Nepotism, and the Relational Categorization task. All three tasks were assumed to be implicit measures of individualism. For each measure, five demographic variables were controlled for: age, gender, maternal education, family income, and ethnicity (whether someone self-identified as Hui or not). All variables but the

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<sup>1</sup> Talhelm and Dong (2024) also ran a friend version of the Self-Inflation task, in which they found no difference between the rice farmers and the wheat farmers. The authors attributed the lack of difference to friends being an irrelevant social category for the farmers. However, the Loyalty/Nepotism task relied heavily on farmers’ reasoning about friends. Moreover, this lack of difference is consistent with our previous work, in which we found no difference in the Self-Inflation task between U.S. and Chinese participants across both the family version and the friends version of the task (Cao, Carstensen, Gao, & Frank, 2022).

ethnicity were used in the propensity score matching procedure. Since this analysis was not preregistered and the variables were post-hoc selected from all demographic information collected, it is critical to examine the robustness of the effect to different model specifications. We ran a multiverse analysis, computing regressions including all possible subsets of the five variables as control variables on datasets using three different propensity-score matching procedures: the unmatched dataset, the dataset matched using the procedure specified in Talhelm and Dong (2024) (Original Matched), and the dataset matched using the variables specified for the corresponding model (Model Matched). In the Model Matched dataset, if the model includes only two demographic variables, then the dataset was matched on the two demographic variables alone. The analysis showed that only the Self-inflation (Family) measure was robust to different analytic strategies. In contrast, Loyalty/Nepotism task was particularly sensitive to the propensity score matching procedure, and the Relational Categorization task was sensitive to the model specifications. This result was consistent with the analyses reported in Supplemental Material of Talhelm & Dong (2024). Such heterogeneous pattern highlights the importance of taking into account analytical flexibility in interpreting results, and invites one to consider to what extent these variations might reflect underlying methodological challenges or actual differences in psychological constructs across the two farms.

In addition to evaluating the results' robustness, it is also critical to examine the assumption in this paper: the most important difference between Lianhu and Qukou, two very similar farms, is that one farms rice and the other farms wheat. But this assumption is not fully supported by the historical record. As acknowledged by Talhelm and Dong (2024), neither Lianhu nor Qukou was a single-purpose farm. According to the farm chronicles, both farms also invested in forestry, fishery and livestock (*Lianhu Farm Chronicles*, 2009; *Qukou Farm Chronicles*, 2010). But more crucially to the test of rice theory is that the “rice farm” Lianhu farms wheat, and the “wheat farm” Qukou farms rice. Figure 2 shows the historical trend of the proportion of areas within each farm that's

dedicated to rice versus wheat. While Lianhu started as a dedicated rice farm, the composition of rice versus wheat rapidly shifted as the farm developed: it became a predominantly wheat farm between 1969 and 1983, and again during the period between 1997-2007. It is worth noting that the majority of the participants in the study were born around 1970, which means that they were born into an era in which wheat is in fact the dominant crop on the farm. Similarly ambiguous patterns can be found in Qukou as well. Although it has stayed as a predominantly wheat and barley farm, the land for farming wheat and barley barely surpasses half of the available land. Moreover, in the 1970s, the rice proportion in Qukou farm was even similar to the rice proportion in the Lianhu farm, hovering around 20% - 25%. In other words, this information suggests that the farming practices on the two farms were not as drastically different as depicted.

The differences observed in the studies could be attributed to differences in other aspects of the farms, such as their histories. While both Lianhu and Qukou were state farms, their founding histories could not be more different. Lianhu has a military background. The first residents in Lianhu were military personnel from the First Agricultural Construction Division of the Chinese People's Liberation Army (*Lianhu Farm Chronicles*, 2009). Two years later, veterans from the same division joined. Lianhu Farm experienced tremendous population growth in the first twenty years of their history. Lianhu developed from a tiny farm in 1954 in the middle of a wasteland with only 52 residents to an industrialized farm with 5228 residents in 1974. In contrast, Qukou was never an isolated tiny farm. Qukou's farm chronicle traced the local history back to 114 B.C., suggesting that the area has been inhabited for a long time (*Qukou Farm Chronicles*, 2010). The farm chronicle considers 1960 to be the official founding year of the farm, and by that year, there were already 6256 regular residents.

One could imagine that the presence or the absence of the military background could shape how the farms were managed and organized. For instance, the record-keeping differed between the two farms: Lianhu farm has agricultural and population information

102 available in each year, whereas Qukou only has it available every five years. Could the  
103 military history and the management style in Lianhu farm cause it to become a more  
104 collectivistic farm? Research has shown that military culture tends to be more collectivistic  
105 (Soeters, Winslow, & Weibull, 2006; Truusa & Castro, 2019). Without more information,  
106 this question is challenging to answer, but such a significant difference could certainly make  
107 it impossible to make direct causal inferences about the farming practices.

108       This comment is not intended to criticize the rice theory, but to raise questions about  
109 whether this particular piece of evidence – emerging from the turmoil of the mid-20th  
110 century in China – is suitable for testing the theory. The farming practices between the  
111 two state farms were different, but they were not as clear cut as one being the “rice farm”  
112 and the other being the “wheat farm”. In contrast, the clear difference in the historical  
113 background of the two farms could contribute to the subtle cultural orientation differences  
114 observed. Historical events could provide an important test bed for cultural psychology,  
115 but their interpretation is rarely straightforward. Therefore, a more rigorous and nuanced  
116 approach is necessary for making causal inferences from historical events.

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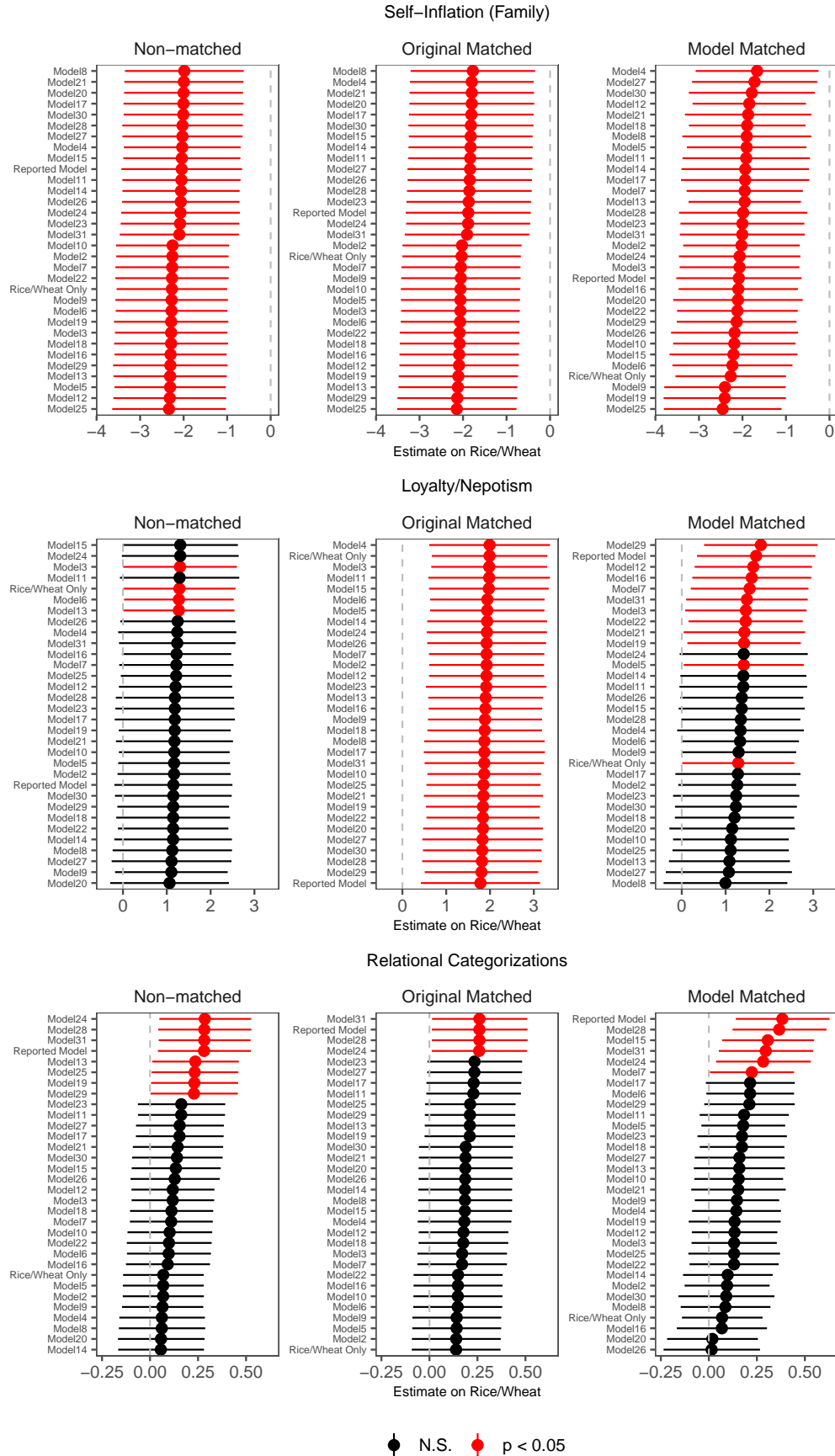
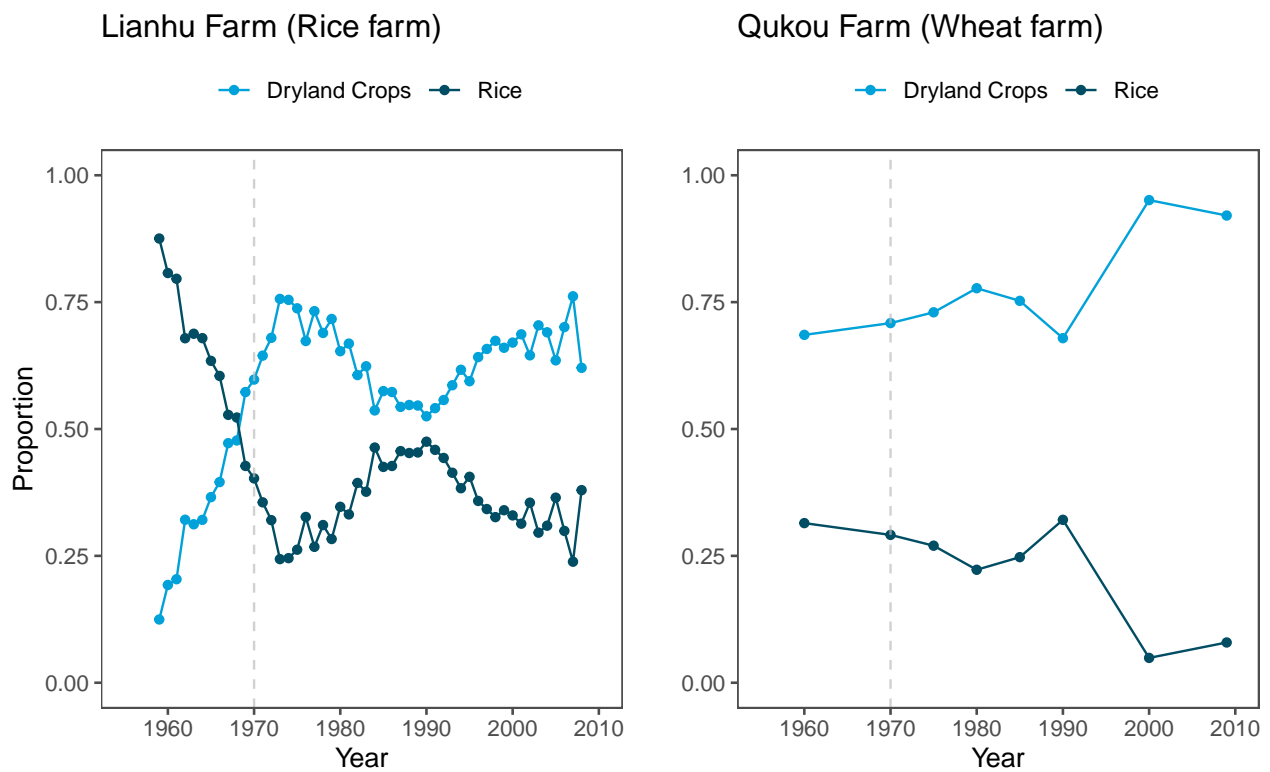


Figure 1. Each panel represents the multiverse analysis for one task. Each point is one estimate on the Rice/Wheat predictor in the particular models. Black dots are the non-significant estimates, and red dots are the significant estimates. Wheat was set as the reference level. The script for the reanalysis and the generation of this figure could be found at [https://github.com/anjieciao/rice\\_theory\\_comment](https://github.com/anjieciao/rice_theory_comment).





*Figure 2.* Both panel show the historical trends of the farm in farming rice versus wheat. Since both farms also farmed other crops, the proportion between rice and wheat (and barley, for Qukou farm, which did not report wheat and barley production individually) does not add up to 1. The dotted lines represent 1970. 1970 is the year that many participants were born in, which was calculated using the mean age of the participants (47) and the year the study was conducted (2017). Data plotted here was extracted from the two farm chronicles. The raw data can be found in the github repository: [https://github.com/anjiecao/rice\\_theory\\_comment](https://github.com/anjiecao/rice_theory_comment).