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Subject: Business Intelligence

Assignment: Implemeting Supervised/Unsupervised Machine Learning Algorithms along

with NLP/Neural Networks

Importing Libraries

```
In [59]:
          import base64
          import pandas as pd
          import numpy as np
          import seaborn as sns
          import matplotlib.pyplot as plt
          from sklearn.metrics import confusion_matrix
          from sklearn.metrics import classification_report
          from sklearn.model selection import train test split
          from sklearn.linear model import LinearRegression
          from sklearn.linear model import LogisticRegression
          from sklearn.tree import DecisionTreeClassifier
          from sklearn.naive_bayes import GaussianNB
          from sklearn.metrics import r2 score
          from sklearn.cluster import KMeans
          import scipy.cluster.hierarchy as shc
          from sklearn.cluster import AgglomerativeClustering
          from mlxtend.frequent_patterns import apriori, association_rules
          from collections import Counter
          from sklearn.feature extraction.text import TfidfVectorizer, CountVectorizer
          from sklearn.decomposition import NMF, LatentDirichletAllocation
          import plotly.offline as py
          import plotly.graph_objs as go
          py.init_notebook_mode(connected=True)
          import plotly.graph_objs as go
          import plotly.tools as tls
          import nltk
          from nltk.stem import WordNetLemmatizer
          import keras
          from keras.models import Sequential
          from keras.layers import Conv2D, Lambda, MaxPooling2D # convolution Layers
          from keras.layers import Dense, Dropout, Flatten # core Layers
          from keras.preprocessing.image import ImageDataGenerator
          from keras.utils.np utils import to categorical
          import tensorflow as tf
          from keras.utils import np utils
```

Supervised Learning : We try to implement some regression models on the popular SAS cars dataset

Cleaning up the data

```
In [2]:
    df = pd.read_csv('./cars.csv')
    df.head()
```

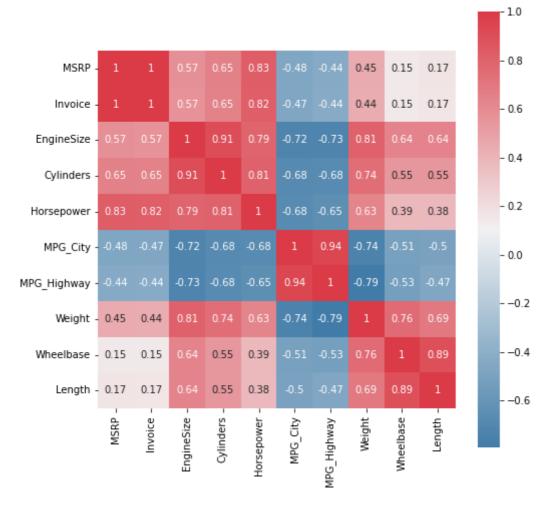
Out[2]:		Make	Model	Type	Origin	DriveTrain	MSRP	Invoice	EngineSize	Cylinders	Horsepower	M
	0	Acura	MDX	SUV	Asia	All	36945.0	33337.0	3.5	6.0	265.0	

```
Type Origin DriveTrain
                                                    MSRP Invoice EngineSize Cylinders Horsepower M
                     RSX
                   Type S Sedan
                                                                                              200.0
                                             Front 23820.0 21761.0
                                                                          2.0
                                                                                    4.0
         1 Acura
                                   Asia
                     2dr
                     TSX
         2 Acura
                          Sedan
                                   Asia
                                             Front 26990.0 24647.0
                                                                          2.4
                                                                                    4.0
                                                                                              200.0
                     4dr
         3 Acura
                   TL 4dr
                         Sedan
                                   Asia
                                             Front 33195.0 30299.0
                                                                          3.2
                                                                                    6.0
                                                                                              270.0
                   3.5 RL
                                                                                              225.0
                          Sedan
                                             Front 43755.0 39014.0
                                                                          3.5
                                                                                    6.0
           Acura
                                   Asia
                     4dr
In [3]:
          df.shape
Out[3]:
         (428, 15)
In [4]:
          df.isnull().sum()
                         0
         Make
Out[4]:
         Model
                         0
                         0
         Type
         Origin
                         0
         DriveTrain
                         0
         MSRP
                         0
         Invoice
                         0
         EngineSize
                         0
         Cylinders
                         2
         Horsepower
                         0
         MPG_City
                         0
         MPG_Highway
                         0
                         0
         Weight
                         0
         Wheelbase
                         0
         Length
         dtype: int64
In [5]:
          df = df.dropna()
In [6]:
          df.shape
Out[6]: (426, 15)
        Let's make a correlation matrix w/ the numerical variables
In [7]:
          #List of the numerical variables
          df.select_dtypes(include=np.number).columns.tolist()
         ['MSRP',
Out[7]:
          'Invoice',
          'EngineSize',
          'Cylinders',
          'Horsepower',
          'MPG_City',
          'MPG_Highway',
          'Weight',
          'Wheelbase',
          'Length']
```

Make Model

```
In [8]: df_corr = df.select_dtypes(include=np.number)
In [9]: plt.figure(figsize = (8,8))
    corr = df_corr.corr()
    sns.heatmap(corr, annot= True, cmap=sns.diverging_palette(240,10,as_cmap=True),squar
```





Let us imagine that our dependent variable is EngineSize

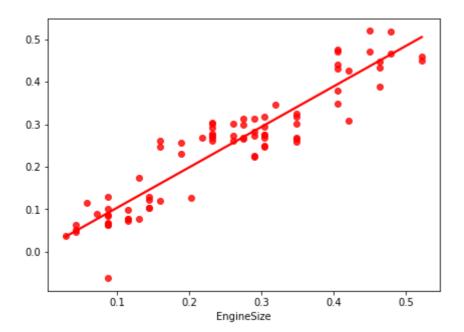
We can see that the variables : Weight, Horsepower, Cylinders have high positive correlation w/ EngineSize

It makes sense to normalize the data for multiple regression models

```
In [10]:
    def normalize(df_,features):
        result = df_.copy()
        for feature_name in features:
            max_value = df_[feature_name].max()
            min_value = df_[feature_name].min()
            result[feature_name] = (df_[feature_name] - min_value) / (max_value - min_vareturn result

In [11]:
    df_mod = normalize(df_corr,['EngineSize','Weight','Horsepower','Cylinders'])
```

```
In [12]:
           y = df_mod[['EngineSize']]
           x = df mod[['Weight', 'Horsepower', 'Cylinders']]
In [13]:
           x.head()
Out[13]:
             Weight Horsepower Cylinders
          0 0.487079
                         0.449649
                                  0.333333
          1 0.173783
                         0.297424
                                  0.111111
          2 0.258427
                         0.297424
                                  0.111111
          3 0.323034
                         0.461358
                                  0.333333
          4 0.380150
                         0.355972  0.333333
In [14]:
           y.head()
Out[14]:
             EngineSize
          0
               0.304348
          1
               0.086957
               0.144928
          2
          3
               0.260870
          4
               0.304348
In [15]:
           x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.2,random_state=0)
In [16]:
           lin_reg = LinearRegression()
           lin_reg.fit(x_train,y_train)
Out[16]:
          ▼ LinearRegression
          LinearRegression()
In [17]:
           y_pred=lin_reg.predict(x_test)
         Evaluating Accuracy: We use the r^2 value; which has a range of [0,1]
In [18]:
           Accuracy=r2_score(y_test,y_pred)*100
           print(" Accuracy of the model is %.2f %%" %Accuracy)
           Accuracy of the model is 86.11 %
In [19]:
           plt.figure(figsize=(7,5))
           sns.regplot(x=y_test,y=y_pred,ci=None,color ='red')
Out[19]: <AxesSubplot:xlabel='EngineSize'>
```



Logistic regression

Titanic dataset is used for this

```
In [25]: titanic = pd.read_csv("./titanic/train.csv")
```

In [26]: titanic.head()

	Passengerld	Survived	Pclass	Name	Sex	Age	SibSp	Parch	Ticket	Fare	Cabin
0	1	0	3	Braund, Mr. Owen Harris	male	22.0	1	0	A/5 21171	7.2500	NaN
1	2	1	1	Cumings, Mrs. John Bradley (Florence Briggs Th	female	38.0	1	0	PC 17599	71.2833	C85
2	3	1	3	Heikkinen, Miss. Laina	female	26.0	0	0	STON/O2. 3101282	7.9250	NaN
3	4	1	1	Futrelle, Mrs. Jacques Heath (Lily May Peel)	female	35.0	1	0	113803	53.1000	C123
4	5	0	3	Allen, Mr. William Henry	male	35.0	0	0	373450	8.0500	NaN
	1 2 3	 0 1 2 2 3 4 	 1 0 1 2 1 2 3 1 3 4 1 4 5 0 	1 2 1 1 2 3 1 3 3 4 1 1 4 5 0 3	Braund, O 3 Mr. Owen Harris Lumings, Mrs. John Bradley (Florence Briggs Th Heikkinen, Mrs. Laina Futrelle, Mrs. Jacques Heath (Lily May Peel) Allen, Mr. Henry	Braund, male Harris 1 0 3 Mr. Owen Harris Cumings, Mrs. John Bradley (Florence Briggs Th Heikkinen, Amrs. Jacques Heath (Lily May Peel) Allen, Mr. Heikkinen, Amrs. Allen, Mr. Allen, Mr. Allen, Mr. Allen, Mr. Henry	0 1 0 3 Mr. Owen Harris male Paund, Harris 22.0 1 2 1 1 Emale Paulum, Mrs. John Bradley (Florence Briggs Th 6 Female Briggs Th 38.0 2 3 1 3 Miss. Laina 6 Female Paulum, Mrs. Jacques Heath (Lily May Peel) 6 Female Paulum, Mrs. Jacques Heath (Lily May Peel) 6 Female Allen, Mr. Mr. Mallen, Mr. Mallen, Mr. Henry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Menry 6 Female Allen, Mr. Mallen, Mr. Mallen	O 1 0 3 Mr. Owen Harris male 22.0 1 1 2 1 1 Evaluation of Emale Bridges (Florence Briggs Th 6 1 1 2 3 1 3 Miss. Female Alien, Mrs. Mrs. Jacques Heath (Lily May Peel) 6 0 0 3 4 1 2 2 2 3 3 <	Braund, Mrs. John 2 1 1 1 Bradley (Florence Briggs Th Heikkinen, Mrs. Laina Futrelle, Mrs. Heath (Lily May Peel) Allen, Mr. Allen, Mr. Braund, male 22.0 1 0 Female 38.0 1 0 Allen, Mr. Allen, Mr. Bradley (Florence Briggs Female 38.0 1 0 Allen, Mr. Allen, Mr. Allen, Mr. Bradley (Florence Briggs Female 38.0 1 0 Allen, Mr. Allen, Mr. Bradley (Florence Briggs Female 38.0 1 0 Allen, Mr. Allen, Mr. Bradley (Florence Briggs Female 38.0 1 0 Allen, Mr. Male 35.0 0 0 Bradley (Florence Briggs Female 38.0 1 0 Allen, Mr. Male 35.0 0 0 Allen, Mr. Male 35.0 0 0 Bradley (Florence Briggs Female 38.0 0 0 0 Allen, Mr. Male 35.0 0 0 Bradley (Florence Briggs Female 38.0 0 0 0 Bradley (Florence Briggs Female 38.0 0 0 0 Allen, Mr. Male 35.0 0 0 0	Braund, Mr. Owen Harris Cumings, Mrs. John Bradley (Florence Briggs Th Heikkinen, Aris. Laina Futrelle, Mrs. Jacques Heath (Lily May Peel) Allen, Mr. Henry Braund, Mrs. Daniel 22.0 1 0 A/5 21171 0 PC 17599 Allen, Mr. Male 22.0 1 0 0 A/5 21171 6 emale 22.0 1 0 0 A/5 21171 6 emale 26.0 0 0 0 STON/O2. 3101282	0 1 0 3 Braund, Mr. Owen Harris male 22.0 1 0 A/5 21171 7.2500 1 2 1 1 Example of Endley (Florence Briggs Th Female 38.0 1 0 PC 17599 71.2833 2 3 1 3 Heikkinen, Miss. Laina female 26.0 0 0 STON/O2. 3101282 7.9250 3 4 1 1 Futrelle, Mrs. Jacques Heath (Lily May Peel) female 35.0 1 0 113803 53.1000 4 5 0 3 Allen, Mr. Henry male 35.0 0 0 373450 8.0500

```
In [27]:     ports = pd.get_dummies(titanic.Embarked , prefix='Embarked')
     ports.head()
```

```
Out[27]:
            Embarked_C Embarked_Q Embarked_S
         0
         1
                     1
                                0
                                            0
         2
                     0
                                0
                                            1
         3
                     0
                                0
                                            1
         4
                                            1
In [28]:
          titanic = titanic.join(ports)
          titanic.drop(['Embarked'], axis=1, inplace=True)
In [29]:
          titanic.Sex = titanic.Sex.map({'male':0, 'female':1})
In [31]:
          y = titanic.Survived.copy() # copy "y" column values out
In [32]:
          X = titanic.drop(['Survived'], axis=1) # then, drop y column
In [33]:
          X.drop(['Cabin'], axis=1, inplace=True)
In [34]:
          X.drop(['Ticket'], axis=1, inplace=True)
In [35]:
          X.drop(['Name'], axis=1, inplace=True)
          X.drop(['PassengerId'], axis=1, inplace=True)
In [36]:
          X.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 891 entries, 0 to 890
         Data columns (total 9 columns):
                          Non-Null Count Dtype
          #
              Column
          0
              Pclass
                          891 non-null
                                          int64
                          891 non-null
                                          int64
          1
              Sex
              Age
                          714 non-null
          2
                                          float64
          3
              SibSp
                          891 non-null
                                          int64
          4
              Parch
                          891 non-null
                                          int64
          5
              Fare
                          891 non-null
                                          float64
          6
              Embarked_C 891 non-null
                                          uint8
          7
              Embarked_Q 891 non-null
                                          uint8
              Embarked_S 891 non-null
                                          uint8
         dtypes: float64(2), int64(4), uint8(3)
         memory usage: 44.5 KB
In [37]:
          X.isnull().values.any()
Out[37]: True
In [38]:
          X.Age.fillna(X.Age.mean(), inplace=True) # replace NaN with average age
```

```
In [39]:
          X.isnull().values.any()
Out[39]: False
In [40]:
          from sklearn.model_selection import train_test_split
            # 80 % go into the training test, 20% in the validation test
          X_train, X_valid, y_train, y_valid = train_test_split(X, y, test_size=0.2, random_st
In [43]:
          model = LogisticRegression()
In [44]:
          model.fit(X_train, y_train)
         d:\SoftWare\Python\lib\site-packages\sklearn\linear_model\_logistic.py:444: Converge
         nceWarning:
         lbfgs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max_iter) or scale the data as shown in:
              https://scikit-learn.org/stable/modules/preprocessing.html
         Please also refer to the documentation for alternative solver options:
              https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression
Out[44]:
         ▼ LogisticRegression
         LogisticRegression()
In [45]:
          model.score(X_train, y_train)
         0.8089887640449438
Out[45]:
In [46]:
          model.score(X_valid, y_valid)
Out[46]: 0.7541899441340782
         Implementing binary classification with Decision Tree Classifier
         Entropy is the measure of randomness at every stage of the decision tree
         Reduction of Entropy is the goal
In [48]:
          model = DecisionTreeClassifier()
In [49]:
          model.fit(X_train, y_train)
Out[49]:
          ▼ DecisionTreeClassifier
         DecisionTreeClassifier()
In [50]:
          model.score(X_train, y_train)
```

```
Out[50]: 0.9831460674157303
In [51]:
           model.score(X_valid, y_valid)
Out[51]: 0.7318435754189944
         Now implemeting the Naive Bayes algorithm
         We observe that train score and validation score are much closer here This may be the best
         classifier overall
In [54]:
           classifier = GaussianNB()
           classifier.fit(X_train, y_train)
Out[54]:
          ▼ GaussianNB
          GaussianNB()
In [55]:
           classifier.score(X_train, y_train)
          0.797752808988764
Out[55]:
In [56]:
           classifier.score(X_valid, y_valid)
Out[56]: 0.770949720670391
         Unsupervised Learning
         We will attempt to implemet a k-means clustering algorithm
         Steps to be implemeted:
           1. Determine value of K
           2. Selecting random K points
           3. Assigning data points to closest centroid
           4. Calculating variance and determining new centroids
           5. Step 3 repeated - If reassignment occurs: goto Step 4; Else: goto Step 6
           6. END
         We will continue with the cars dataset
 In [ ]:
           df = pd.read_csv('./cars.csv')
In [20]:
           x = df[['Weight','Wheelbase']].values
In [21]:
           wcss_list= []
```

kmeans = KMeans(n_clusters=i, init='k-means++', random_state= 42)

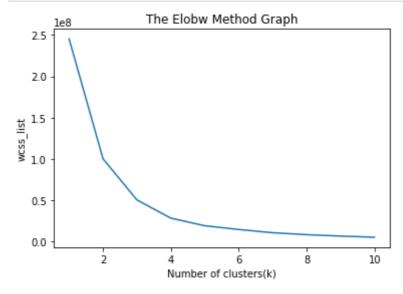
In [22]:

for i in range(1, 11):

kmeans.fit(x)

wcss_list.append(kmeans.inertia_)

```
plt.plot(range(1, 11), wcss_list)
plt.title('The Elobw Method Graph')
plt.xlabel('Number of clusters(k)')
plt.ylabel('wcss_list')
plt.show()
```

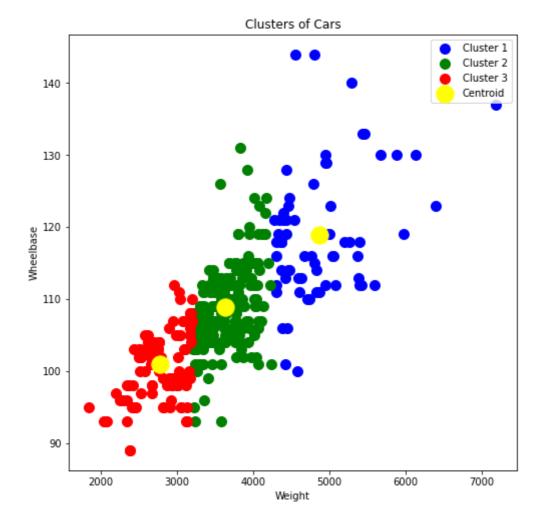


From the plot generated above - it looks like the optimal value for k is 3 (elbow point)

```
In [23]:
    kmeans = KMeans(n_clusters=3, init='k-means++', random_state= 42)
    y_predict= kmeans.fit_predict(x)
```

Plotting the optimal clusters

```
plt.figure(figsize=(8,8))
plt.scatter(x[y_predict == 0, 0], x[y_predict == 0, 1], s = 100, c = 'blue', label =
plt.scatter(x[y_predict == 1, 0], x[y_predict == 1, 1], s = 100, c = 'green', label
plt.scatter(x[y_predict== 2, 0], x[y_predict == 2, 1], s = 100, c = 'red', label = '
plt.scatter(kmeans.cluster_centers_[:, 0], kmeans.cluster_centers_[:, 1], s = 300, c
plt.title('Clusters of Cars')
plt.xlabel('Weight')
plt.ylabel('Wheelbase')
plt.legend()
plt.show()
```

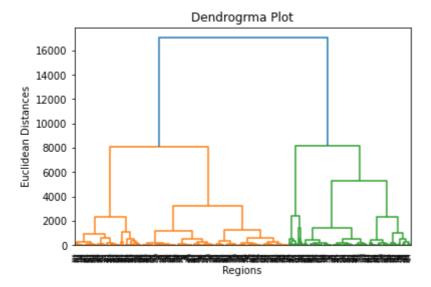


Hierarchical clustering:

- 1. Data Pre-processing
- 2. Finding the optimal number of clusters using the Dendrogram
- 3. Training the hierarchical clustering model
- 4. Visualizing the clusters

```
In [25]: x = df[['Weight','Wheelbase']].values

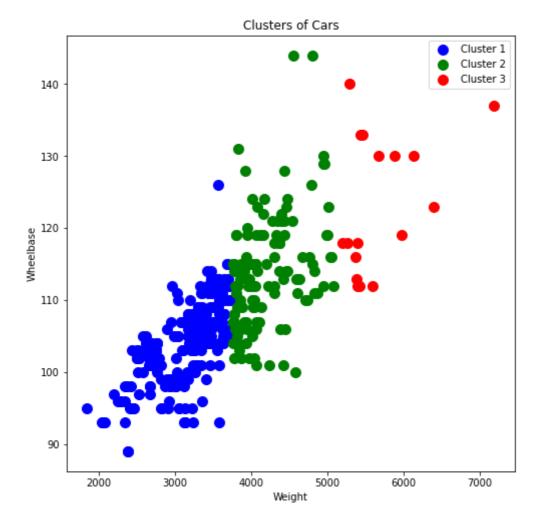
In [28]: dendro = shc.dendrogram(shc.linkage(x, method="ward"))
    plt.title("Dendrogrma Plot")
    plt.ylabel("Euclidean Distances")
    plt.xlabel("Regions")
    plt.show()
```



Using this Dendrogram, we will now determine the optimal number of clusters for our model. For this, we will find the maximum vertical distance that does not cut any horizontal bar. Consider the below diagram:

```
In [30]: hc= AgglomerativeClustering(n_clusters=3, affinity='euclidean', linkage='ward')
y_pred= hc.fit_predict(x)

In [32]: plt.figure(figsize=(8,8))
plt.scatter(x[y_pred == 0, 0], x[y_pred == 0, 1], s = 100, c = 'blue', label = 'Clus plt.scatter(x[y_pred == 1, 0], x[y_pred == 1, 1], s = 100, c = 'green', label = 'Clu plt.scatter(x[y_pred == 2, 0], x[y_pred == 2, 1], s = 100, c = 'red', label = 'Clust plt.title('Clusters of Cars')
plt.xlabel('Weight')
plt.ylabel('Weight')
plt.legend()
plt.show()
```



Association rules (Apriori):

Used to implement reccomender systems based on products already in consumers purchases

```
In [4]:
    data1 = pd.read_excel('.\Online_Retail.xlsx')
    data1.head()
```

<>:1: DeprecationWarning: invalid escape sequence \0
<>:1: DeprecationWarning: invalid escape sequence \0
C:\Users\Anjishnu Roy\AppData\Local\Temp\ipykernel_16756\407837724.py:1: Deprecation Warning: invalid escape sequence \0

data1 = pd.read_excel('.\Online_Retail.xlsx')

			_	` -	_	•			
Out[4]:		InvoiceNo	StockCode	Description	Quantity	InvoiceDate	UnitPrice	CustomerID	Country
	0	536365	85123A	WHITE HANGING HEART T- LIGHT HOLDER	6	2010-12-01 08:26:00	2.55	17850.0	United Kingdom
	1	536365	71053	WHITE METAL LANTERN	6	2010-12-01 08:26:00	3.39	17850.0	United Kingdom
	2	536365	84406B	CREAM CUPID HEARTS COAT HANGER	8	2010-12-01 08:26:00	2.75	17850.0	United Kingdom
	3	536365	84029G	KNITTED UNION FLAG	6	2010-12-01 08:26:00	3.39	17850.0	United Kingdom

	InvoiceNo	StockCode	Description	Quantity	InvoiceDate	UnitPrice	CustomerID	Country	
			HOT WATER BOTTLE						
4	536365	84029E	RED WOOLLY HOTTIE WHITE HEART.	6	2010-12-01 08:26:00	3.39	17850.0	United Kingdom	

We will strip the extra spaces in the description

```
In [6]: data1['Description'] = data1['Description'].str.strip()
```

Drop the rows which does not have any invoice number

```
In [7]:
    data1.dropna(axis = 0, subset = ['InvoiceNo'], inplace = True)
    data1['InvoiceNo'] = data1['InvoiceNo'].astype('str')
```

We will drop all transactions which were done on credit

```
In [8]: data1 = data1[~data1['InvoiceNo'].str.contains('C')]
```

Split data by region

```
In [9]:
         basket1_France = (data1[data1['Country'] == "France"]
                 .groupby(['InvoiceNo', 'Description'])['Quantity']
                 .sum().unstack().reset index().fillna(0)
                 .set_index('InvoiceNo'))
         basket1_UK = (data1[data1['Country'] == "United Kingdom"]
                 .groupby(['InvoiceNo', 'Description'])['Quantity']
                 .sum().unstack().reset_index().fillna(0)
                 .set_index('InvoiceNo'))
         basket1_Por = (data1[data1['Country'] == "Portugal"]
                 .groupby(['InvoiceNo', 'Description'])['Quantity']
                 .sum().unstack().reset_index().fillna(0)
                 .set_index('InvoiceNo'))
         basket1_Sweden = (data1['Country'] == "Sweden"]
                 .groupby(['InvoiceNo', 'Description'])['Quantity']
                 .sum().unstack().reset_index().fillna(0)
                 .set index('InvoiceNo'))
```

Implemeting one hot encoding (limiting values to 0 or 1)

```
def hot_encode1(P):
    if(P<= 0):
        return 0
    if(P>= 1):
        return 1
```

```
basket1_encoded = basket1_France.applymap(hot_encode1)
basket1_France = basket1_encoded
basket1_encoded = basket1_UK.applymap(hot_encode1)
```

```
basket1_UK = basket1_encoded

basket1_encoded = basket1_Por.applymap(hot_encode1)
basket1_Por = basket1_encoded

basket1_encoded = basket1_Sweden.applymap(hot_encode1)
basket1_Sweden = basket1_encoded
```

Implemeting a model for France

```
In [12]: frq_items1 = apriori(basket1_France, min_support = 0.05, use_colnames = True)
```

d:\SoftWare\Python\lib\site-packages\mlxtend\frequent_patterns\fpcommon.py:110: Depr ecationWarning: DataFrames with non-bool types result in worse computationalperforma nce and their support might be discontinued in the future.Please use a DataFrame with bool type

warnings.warn(

```
rules1 = association_rules(frq_items1, metric = "lift", min_threshold = 1)
rules1 = rules1.sort_values(['confidence', 'lift'], ascending = [False, False])
rules1.head()
```

Out[14]:		antecedents	consequents	antecedent support	consequent support	support	confidence	lift	leverage	(
	44	(JUMBO BAG WOODLAND ANIMALS)	(POSTAGE)	0.076531	0.765306	0.076531	1.000	1.306667	0.017961	
	259	(PLASTERS IN TIN CIRCUS PARADE, RED TOADSTOOL	(POSTAGE)	0.051020	0.765306	0.051020	1.000	1.306667	0.011974	
	271	(PLASTERS IN TIN WOODLAND ANIMALS, RED TOADSTO	(POSTAGE)	0.053571	0.765306	0.053571	1.000	1.306667	0.012573	
	301	(SET/20 RED RETROSPOT PAPER NAPKINS, SET/6 RED	(SET/6 RED SPOTTY PAPER PLATES)	0.102041	0.127551	0.099490	0.975	7.644000	0.086474	
	300	(SET/20 RED RETROSPOT PAPER NAPKINS, SET/6 RED	(SET/6 RED SPOTTY PAPER CUPS)	0.102041	0.137755	0.099490	0.975	7.077778	0.085433	
	4								•	•

Text Mining

```
In [2]: train = pd.read_csv("./spooky-author-identification/train/train.csv")
```

```
In [3]:
          train.head()
Out[3]:
                 id
                                                          text author
         0 id26305 This process, however, afforded me no means of...
                                                                  EAP
         1 id17569
                      It never once occurred to me that the fumbling...
                                                                  HPL
         2 id11008
                       In his left hand was a gold snuff box, from wh...
                                                                 EAP
         3 id27763 How lovely is spring As we looked from Windsor...
                                                                 MWS
         4 id12958
                      Finding nothing else, not even gold, the Super...
                                                                 HPL
        EDA
In [4]:
          z = {'EAP': 'Edgar Allen Poe', 'MWS': 'Mary Shelley', 'HPL': 'HP Lovecraft'}
          data = [go.Bar(
                       x = train.author.map(z).unique(),
                       y = train.author.value_counts().values,
                       marker= dict(colorscale='Jet',
                                     color = train.author.value_counts().values
                       text='Text entries attributed to Author'
              )]
          layout = go.Layout(
              title='Target variable distribution'
          fig = go.Figure(data=data, layout=layout)
          py.iplot(fig, filename='basic-bar')
```

Target variable distribution



- 1. **Tokenization** Segregation of the text into its individual constitutent words.
- 2. **Stopwords** Throw away any words that occur too frequently as its frequency of occurrence will not be useful in helping detecting relevant texts. (as an aside also consider throwing away words that occur very infrequently).
- 3. **Stemming** combine variants of words into a single parent word that still conveys the same meaning
- 4. **Vectorization** Converting text into vector format. One of the simplest is the famous bagof-words approach, where you create a matrix (for each document or text in the corpus). In the simplest form, this matrix stores word frequencies (word counts) and is oft referred to as vectorization of the raw text.

```
In [7]:
               first_text = train.text.values[0]
               print(first_text)
                print("="*90)
                print(first text.split(" "))
              This process, however, afforded me no means of ascertaining the dimensions of my dun
              geon; as I might make its circuit, and return to the point whence I set out, without
              being aware of the fact; so perfectly uniform seemed the wall.
                                                                                                             ['This', 'process,', 'however,', 'afforded', 'me', 'no', 'means', 'of', 'ascertainin g', 'the', 'dimensions', 'of', 'my', 'dungeon;', 'as', 'I', 'might', 'make', 'its', 'circuit,', 'and', 'return', 'to', 'the', 'point', 'whence', 'I', 'set', 'out,', 'wi thout', 'being', 'aware', 'of', 'the', 'fact;', 'so', 'perfectly', 'uniform', 'seeme
              d', 'the', 'wall.']
In [8]:
              first_text_list = nltk.word_tokenize(first_text)
                print(first text list)
              ['This', 'process', ',', 'however', ',', 'afforded', 'me', 'no', 'means', 'of', 'asc ertaining', 'the', 'dimensions', 'of', 'my', 'dungeon', ';', 'as', 'I', 'might', 'ma ke', 'its', 'circuit', ',', 'and', 'return', 'to', 'the', 'point', 'whence', 'I', 's et', 'out', ',', 'without', 'being', 'aware', 'of', 'the', 'fact', ';', 'so', 'perfe ctly', 'uniform', 'seemed', 'the', 'wall', '.']
In [9]:
                stopwords = nltk.corpus.stopwords.words('english')
                len(stopwords)
```

Out[9]: 179

```
['process', ',', 'however', ',', 'afforded', 'means', 'ascertaining', 'dimensions', 'dungeon', ';', 'might', 'make', 'circuit', ',', 'return', 'point', 'whence', 'set', ',', 'without', 'aware', 'fact', ';', 'perfectly', 'uniform', 'seemed', 'wall', '.']
```

```
=====
         Length of original list: 48 words
         Length of list after stopwords removal: 28 words
         Stemming and Lemmatization
In [11]:
          stemmer = nltk.stem.PorterStemmer()
In [12]:
          print("The stemmed form of running is: {}".format(stemmer.stem("running")))
          print("The stemmed form of runs is: {}".format(stemmer.stem("runs")))
          print("The stemmed form of run is: {}".format(stemmer.stem("run")))
         The stemmed form of running is: run
         The stemmed form of runs is: run
         The stemmed form of run is: run
In [13]:
          print("The stemmed form of leaves is: {}".format(stemmer.stem("leaves")))
         The stemmed form of leaves is: leav
In [16]:
          nltk.download('omw-1.4')
         [nltk_data] Downloading package omw-1.4 to C:\Users\Anjishnu
                         Roy\AppData\Roaming\nltk_data...
         [nltk_data]
Out[16]: True
In [17]:
          lemm = WordNetLemmatizer()
          print("The lemmatized form of leaves is: {}".format(lemm.lemmatize("leaves")))
         The lemmatized form of leaves is: leaf
         Vectorizing the text
         Bag of Words
In [18]:
          sentence = ["I love to eat Burgers",
                      "I love to eat Fries"]
          vectorizer = CountVectorizer(min_df=0)
          sentence_transform = vectorizer.fit_transform(sentence)
In [19]:
          print("The features are:\n {}".format(vectorizer.get_feature_names()))
          print("\nThe vectorized array looks like:\n {}".format(sentence_transform.toarray())
         The features are:
          ['burgers', 'eat', 'fries', 'love', 'to']
         The vectorized array looks like:
          [[1 1 0 1 1]
          [0 1 1 1 1]]
         d:\SoftWare\Python\lib\site-packages\sklearn\utils\deprecation.py:87: FutureWarning:
         Function get_feature_names is deprecated; get_feature_names is deprecated in 1.0 and
         will be removed in 1.2. Please use get_feature_names_out instead.
In [20]:
          sentence transform
```

```
Out[20]: <2x5 sparse matrix of type '<class 'numpy.int64'>'
                 with 8 stored elements in Compressed Sparse Row format>
         Modelling
In [21]:
          # Define helper function to print top words
          def print_top_words(model, feature_names, n_top_words):
              for index, topic in enumerate(model.components_):
                  message = "\nTopic #{}:".format(index)
                  message += " ".join([feature_names[i] for i in topic.argsort()[:-n_top_words
                  print(message)
                  print("="*70)
In [22]:
          lemm = WordNetLemmatizer()
          class LemmaCountVectorizer(CountVectorizer):
              def build_analyzer(self):
                  analyzer = super(LemmaCountVectorizer, self).build_analyzer()
                  return lambda doc: (lemm.lemmatize(w) for w in analyzer(doc))
In [23]:
          # Storing the entire training text in a list
          text = list(train.text.values)
          # Calling our overwritten Count vectorizer
          tf_vectorizer = LemmaCountVectorizer(max_df=0.95,
                                                min_df=2,
                                                stop_words='english',
                                                decode_error='ignore')
          tf = tf vectorizer.fit transform(text)
In [24]:
          feature_names = tf_vectorizer.get_feature_names()
          count_vec = np.asarray(tf.sum(axis=0)).ravel()
          zipped = list(zip(feature_names, count_vec))
          x, y = (list(x) for x in zip(*sorted(zipped, key=lambda x: x[1], reverse=True)))
          # Now I want to extract out on the top 15 and bottom 15 words
          Y = np.concatenate([y[0:15], y[-16:-1]])
          X = np.concatenate([x[0:15], x[-16:-1]])
          # Plotting the Plot.ly plot for the Top 50 word frequencies
          data = [go.Bar(
                      x = x[0:50],
                      y = y[0:50],
                      marker= dict(colorscale='Jet',
                                   color = y[0:50]
                                   ),
                      text='Word counts'
              ) ]
          layout = go.Layout(
              title='Top 50 Word frequencies after Preprocessing'
          )
          fig = go.Figure(data=data, layout=layout)
          py.iplot(fig, filename='basic-bar')
          # Plotting the Plot.ly plot for the Top 50 word frequencies
          data = [go.Bar(
                      x = x[-100:],
                      y = y[-100:],
                      marker= dict(colorscale='Portland',
```

```
color = y[-100:]
),
text='Word counts'
)]

layout = go.Layout(
   title='Bottom 100 Word frequencies after Preprocessing'
)

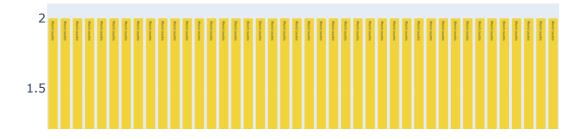
fig = go.Figure(data=data, layout=layout)

py.iplot(fig, filename='basic-bar')
```

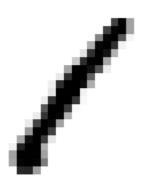
Top 50 Word frequencies after Preprocessing



Bottom 100 Word frequencies after Preprocessing



Neural Network



Normalization

```
In [45]: X = X / 255
```

Reshape

```
In [46]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.1, random_stat
```

```
y_train = np_utils.to_categorical(y_train, 10)
y_test = np_utils.to_categorical(y_test, 10)
```

Define the model

```
Model Definition
```

```
In [48]:
        model = Sequential()
        model.add(Dense(128, activation = "relu", input_shape =(784,)))
         model.add(Dense(64, activation = "relu"))
         model.add(Dense(10, activation ="softmax"))
In [49]:
        model.summary()
        Model: "sequential_2"
         Layer (type)
                                 Output Shape
                                                        Param #
         dense_6 (Dense)
                                 (None, 128)
                                                        100480
         dense_7 (Dense)
                                 (None, 64)
                                                        8256
         dense_8 (Dense)
                                 (None, 10)
                                                        650
        Total params: 109,386
        Trainable params: 109,386
        Non-trainable params: 0
In [50]:
        model.compile(loss="categorical_crossentropy",
                     optimizer="Adam",
                     metrics = ['accuracy'])
In [51]:
        tf.config.run_functions_eagerly(True)
         import warnings
         warnings.filterwarnings("ignore")
In [52]:
        model.fit(X train, y train, batch size = 100, epochs = 10, validation data = (X test
        Epoch 1/10
        378/378 [===============] - 8s 22ms/step - loss: 0.3855 - accuracy:
        0.8894 - val_loss: 0.2119 - val_accuracy: 0.9400
        Epoch 2/10
        0.9550 - val_loss: 0.1617 - val_accuracy: 0.9545
        Epoch 3/10
        378/378 [================ ] - 9s 23ms/step - loss: 0.1035 - accuracy:
        0.9694 - val_loss: 0.1311 - val_accuracy: 0.9624
        Epoch 4/10
        0.9758 - val_loss: 0.1190 - val_accuracy: 0.9667
        Epoch 5/10
        378/378 [===============] - 8s 21ms/step - loss: 0.0591 - accuracy:
        0.9822 - val_loss: 0.1110 - val_accuracy: 0.9702
        Epoch 6/10
        378/378 [=============] - 9s 23ms/step - loss: 0.0464 - accuracy:
        0.9860 - val_loss: 0.1243 - val_accuracy: 0.9662
        Epoch 7/10
        378/378 [================] - 8s 22ms/step - loss: 0.0373 - accuracy:
```

0.9879 - val_loss: 0.1237 - val_accuracy: 0.9679

```
Epoch 8/10
        378/378 [=================== ] - 9s 23ms/step - loss: 0.0301 - accuracy:
        0.9913 - val_loss: 0.1160 - val_accuracy: 0.9683
        Epoch 9/10
        0.9932 - val_loss: 0.1282 - val_accuracy: 0.9679
        Epoch 10/10
        0.9933 - val_loss: 0.1254 - val_accuracy: 0.9679
Out[52]: <keras.callbacks.History at 0x2642e6515e0>
In [53]:
        test_loss, test_acc = model.evaluate(X_test, y_test)
        9679
In [54]:
         print(test_acc)
        0.9678571224212646
In [55]:
        y_pred = model.predict(X_test)
        y_pred_classes = np.argmax(y_pred, axis = 1)
        132/132 [=========== ] - 0s 2ms/step
In [56]:
         print(np.round(y_pred[0]))
        [0. 0. 0. 1. 0. 0. 0. 0. 0. 0.]
In [57]:
        y_true = np.argmax(y_test, axis = 1)
In [60]:
         confusion = confusion_matrix(y_true, y_pred_classes)
         sns.heatmap(confusion, annot=True, fmt='d')
         plt.xlabel('Predicted')
         plt.ylabel('True')
         plt.show()
          0 - 416
                0
                    0
                       1
                          0
                             0
                                1
                                    1
                                       1
                                          2
             0
                465
                    2
                       2
                          0
                             0
                                1
                                    2
                                       1
                                          0
                                                - 400
                       2
             2
                          0
                             0
                                 1
                                       2
                                          0
          2
             0
                1
                      411
                          0
                                 2
                                       2
                                          2
                                                - 300
                 2
                       0
                         408
                             0
                                 3
                                       0
                                          10
                    0
                                    4
             0
                                1
                0
                    0
                          0
                             373
                                    0
                                       2
                                          1
          ы
                                                - 200
                             3
                                407
                                    0
                0
                       0
                          0
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             0
                    1
                       2
                          1
                             2
                                   460
                                          2
                                                - 100
             1
                 3
                    3
                       11
                          0
          8
             2
                 0
                    0
                       3
                          2
                             1
                                 1
                                    8
                                       1
                                          376
                                          9
             0
                1
                    2
                       3
                          4
                             5
                                       8
                         Predicted
In [61]:
        print(classification_report(y_true, y_pred_classes))
                    precision
                               recall f1-score
                                                support
                 0
                        0.98
                                 0.99
                                         0.98
                                                   422
```

1	0.98	0.98	0.98	473
2	0.98	0.96	0.97	409
3	0.94	0.96	0.95	426
4	0.99	0.95	0.97	429
5	0.98	0.98	0.98	382
6	0.96	0.99	0.97	412
7	0.95	0.98	0.96	469
8	0.98	0.93	0.95	384
9	0.95	0.95	0.95	394
accuracy			0.97	4200
macro avg	0.97	0.97	0.97	4200
weighted avg	0.97	0.97	0.97	4200