

# BANK CUSTOMER CHURN ANALYSIS DASHBOARD

Gender

Female

Male

2K

Churned Customers

100K

Average Salary

76K

Average Balance

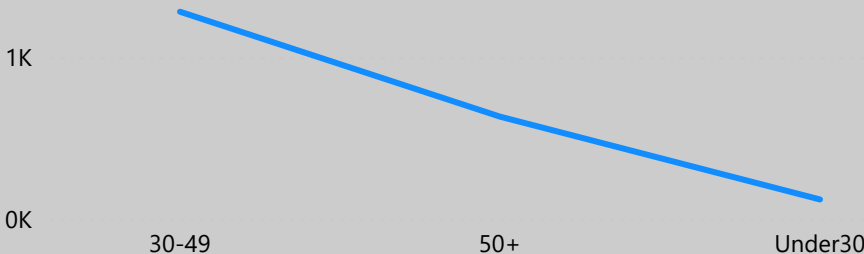
10K

Total Customers

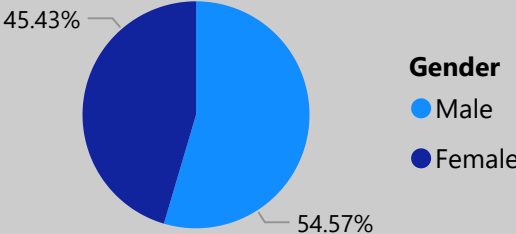
8K

Active Customers

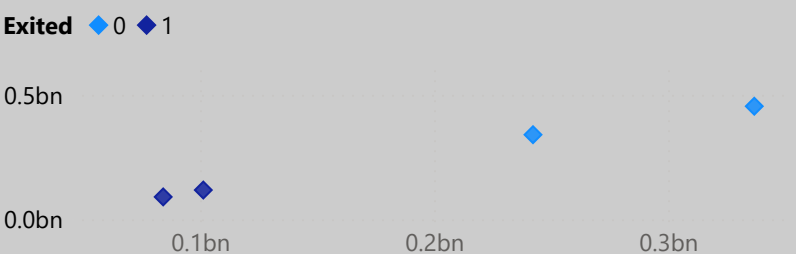
Churned Customers by Age Group



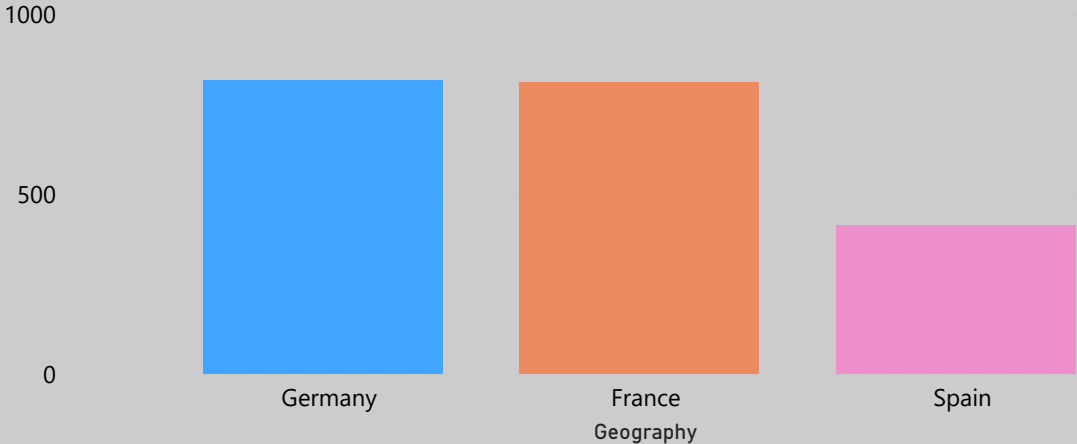
Count of CustomerId by Gender



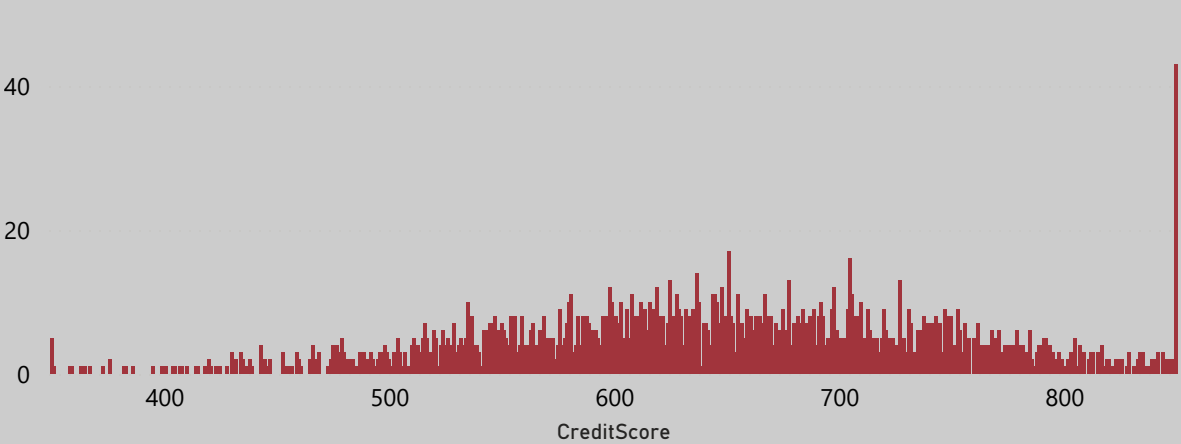
Sum of Balance and Sum of EstimatedSalary by Gender and Exited



Churned Customers by Geography



Churned Customers by CreditScore



### Age Group

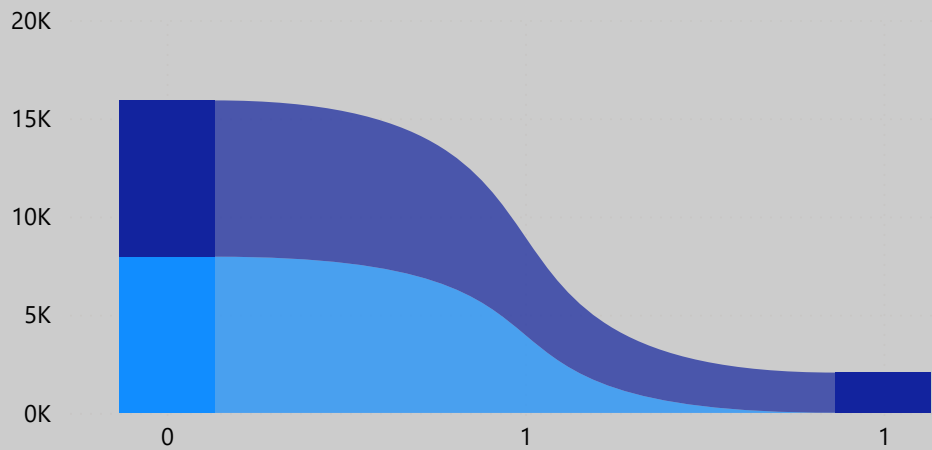
- ☐ 30-49
- ☐ 50+
- ☐ Under30

### Card Type

- ☐ DIAMOND
- ☐ GOLD
- ☐ PLATINUM
- ☐ SILVER

### Active Customers and Count of Age Group by Complain

● Active Customers ● Count of Age Group

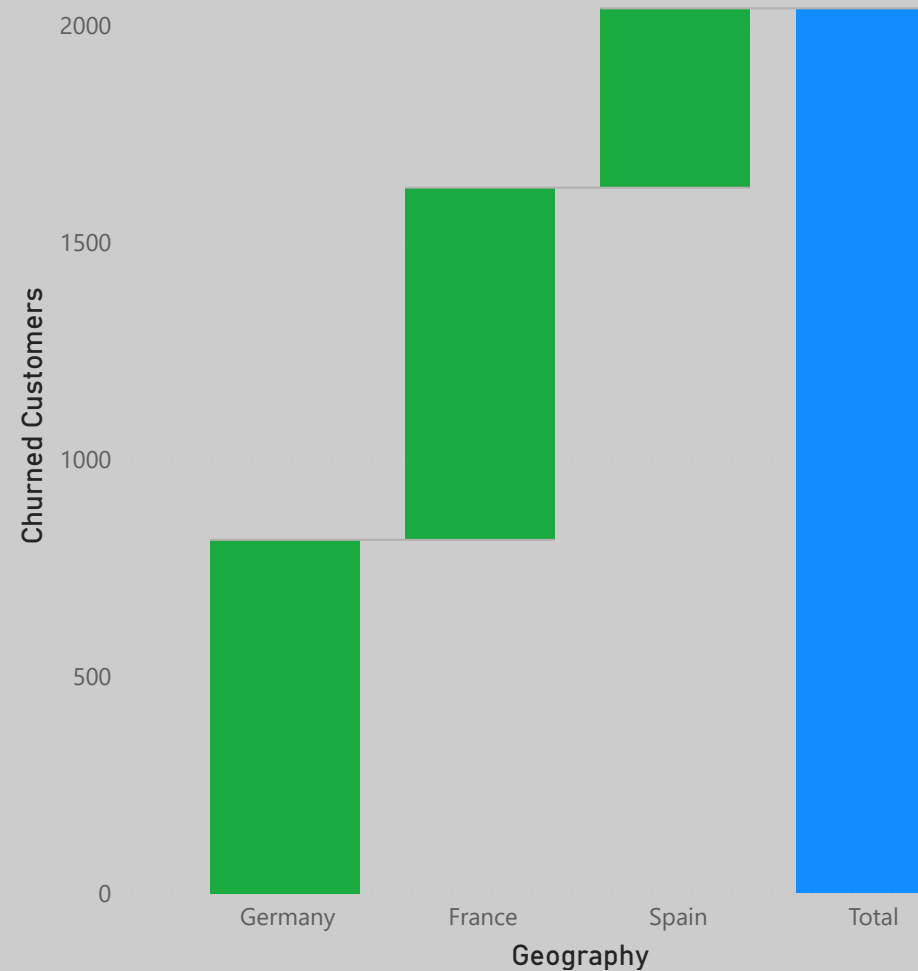


### Geography

All

### Churned Customers by Geography

● Increase ● Decrease ● Total



### Churn Rate by Tenure

