Please do NOT allow artificial intelligence to write ads for political campaigns. In my experience the emphasis is on the artificial and the intelligence is completely or mostly absent.

Comments provided by : Chang, D

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of deceiving voters. Not everyone cares deeply about politics and average Americans shouldn't have to dig into research to know whether or not campaign ads are about real events of if they were generated by AI.

There is a law that prohibits "fraudulent misrepresentation" - candidates putting words in their opponents' mouths that they neither spoke nor implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get ahead of this issue with regulations that rein in deceptive AI content in campaign ads now, before an election swings on the release of a damaging AI generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for reading this.

Comments provided by : Abel, Diane Claire

I am writing to encourage you to regulate the use of AI in campaign ads. I am worried about campaigns using AI with the intention of misleading voters. I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words n the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something they never did is covered under this law.

It is important to get out ahead of this issue with regulations that rein in deceptive AI content in campaigns now before an election swings on the release of a damaging AI campaign ad and breaks the remaining trust people have n our elections and our democracy.

Thank you for your consideration.

Comments provided by : Abernathy , Sharon

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time." Nancy Adams

Comments provided by : Adams, NANCY

I am writing to urge you to regulate the use of AI in campaign ads.

It should be clear by now that both domestic and foreign actors will use AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to perform their own research to know whether campaign ads are providing real or AI-generated information.

I understand that there is a law prohibiting fraudulent misrepresentation. However, the FEC should make it clear that deliberately deceptive AI content that depicts a candidate saying or doing something that never happened is covered under this law.

It is vitally important to address this issue with regulations to rein in deceptive AI content before an election is swung because of a damaging AI-generated campaign ad (or ads) and our already fragile democracy is further harmed.

Thank you for your attention to this important matter.

Comments provided by : Ahring, Tracey

I support *banning* the use of AI-generated deepfake ads in political campaigns.

Comments provided by : Albert, Anthony

Using AI to misrepresent information to voters is dishonest and dangerous. Those with unscupulous characters will try to take advantage of this to mislead voters into bad choices. please take steps to ban AI from campaign ads.

Comments provided by : Albert, Constance

Hello!

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Albrecht, Ann

AI has the potential to easily be misused so proceeding forward with AI should be deliberately carefully planned for all possible permutations.

Comments provided by : Aldrich, Jim

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

Comments provided by : Alexis , D

I feel quite strongly that the FEC has an obligation to regulate the use of AI in political campaign ads. First Amendment rights come with limitations. We cannot yell "bomb" at the airport nor "fire" in the movie theater without consequence. Similarly, it is not okay for any group or individual to knowingly broadcast mistruths about issues or candidates in the course of a campaign. I am particularly worried that campaigns will use AI to create ads with the intention of misleading voters.

The FEC needs to make clear, in no uncertain terms, that deliberately deceptive AI content portraying a candidate saying or doing something that they never said or did is illegal in accordance with laws that cover fraudulent misrepresentation.

Time is of the essence. It is imperative that the FEC gets ahead of this issue before damage is done in upcoming elections. Once our democracy is destroyed, that will be the end of it. Let's try not to let that happen.

Comments provided by : Allen, Jeanine

Creating campaign Ads with AI should not be allowed. The truth is important and it is morally wrong to try to sway viewers with made up/altered information.

Comments provided by : Amari, Dawn

Ever since the end of Campaign Finance rules and the end of voting reform we have seen a rise in misinformation across the political spectrum.

Much of this so called 'information' is pure BS.

We must ensure that AI does not add another level to what already is an environment of nonstop paid political misinformation.

Comments provided by : Andersen, Eric

We already know for a fact that Russia's IRA will be interfering in next year's elections. We must put as many safeguards in place to protect misinformation in political ads domestically. I urge you to make it unlawful to use AI in political ads.

Comments provided by : Anderson, Karen

The use of AI to generate political video ads is a deeply corrosive threat to our democracy . It should be banned or policed. Restricting one's ability to create false and fictitious voice or image output of someone else is not an infringement of the first amendment since the material is not actually one's own speech but somebody else's. Please do not let this use of AI to go unchecked.

Comments provided by : Anderson, Kirk

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Armstrong , Howard

Ai Is dangerous .

Comments provided by : Arnon, Stefan

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Aston, Stephanie

"Dear Commissioner and Board Members,

I STROGLY encourage you to BAN the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied.

I strongly feel that the FEC should make it ABUNDANTLY CLEAR that DELIBERATELY DECEPTION AI CONTENT depicting a candidate saying or doing something that they never did is covered under this law AND WILL BE PROSECUTED AGGRESSIVELY.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time and consideration.

Sincerely, Lynne Bailey

Comments provided by : Bailey, Lynne

Please do not allow ANY artificial intelligence in yhe political campaigning process. Among our elected representatives and senators, we are already plagued with an overwhelming degree of artificial intelligence in the flesh. But now the development of digital AI, it is proven to be an uncontrolled tool for massive disinformation that can easily be used for manipulation and deception of the public.

Comments provided by : Baker, Charlie

Hi! I hope this finds you well.

I am writing to encourage you to regulate the use of AI in campaign ads.

It is said that a lie will run around the world three times in the time it takes truth to get its boots on. All too true! We have to stop the lies before they start running.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your attention to this urgent matter.

Comments provided by : Baker, Paul

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Sara Baker

Comments provided by : Baker, Sara

We must have at least a modicum of truth in political advertisements. Democracy depends on it. Fakes, such as political figures saying things thay never said, undermine democracy, which depends on unfaked debate.

Please ban AI from political advertisements. I hope you are able to do so.

Comments provided by : Ball, David

Dear FEC:

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans can't and shouldn't have to research whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Baron-Evans, Amy

Artificial Intelligence will destroy our country unless regulated. AI can not be an open and free technology, it will be abused.

Comments provided by : Barrett, Henry

Do whatever you can to stop the use of AI for misleading and illegal purposes. We deserve to have transparency and truth in all things, but especially our elections. No one should be voting based on lies, deceit and misinformation. I'm tired of the political BS, just do what's right for once and not be swayed by big money and greed.

Comments provided by : Bartley, Amy

Hello! I encourage you to regulate the use of AI in campaign ads.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

We cannot allow campaigns to use AI generated ads in campaigns to mislead voters, positive or negative, about candidates or issues before voters. There are enough of fake news and candidates to muddy the 2024 election without using AI campaign ads.

We have enough misrepresentation of the facts that we don't need campaigns to put Thank you for your time."

Comments provided by : Battistessa, Geraldine

I think it is important to regulate the use of AI in campaign ads.

I am concerned about campaigns using AI to create ads with the intention of misleading voters.

Although there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied I think it is the FECs responsibility to make it clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

 Now is the time to tackle this issue with regulations to rein in deceptive AI-content in campaign ads, before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you.

Comments provided by : Bautista, Mary

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Beauvais, Leslie

I am writing to expressed my concern about the use of AI in election campaign ads. It is imperative that the government get ahead of this technology, and make sure that it is not misused. There is enough misrepresentation in ads and this technology will only make it easier to do. Thank you.

Ann Beck

Comments provided by : Beck, Ann

Hi, this is Sam. I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your attention to this important issue.

Sam Bedinger

Comments provided by : Bedinger, Samuel

Dear Regulators,

Unless we get a grip on all the lies and bad information that currently permeates our mass media, we will lose our democracy and all it stands for.

Add AI to this and things will take a turn for the worst and become uncontrollable.

Clear boundaries need to be set now. Those caught should be banned from any media. Period.

Do your job.

Please.

Comments provided by : Beeler, Edward

I am hoping that there can be specific rules against using AI to misrepresent opponents in political campaigns. There is enough misinformation going around to be a problem already and it needs to stop.

Comments provided by : Beery, Dean

I strongly encourage FEC to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Comments provided by : Belk, Judith

Partisan propaganda is bad enough. Artificial Intelligence is just that. Please use your authority to keep it real.

Comments provided by : Bennett , Jim

Americans need a reliable election process. A "deep-fake" lie in a political ad can derail a candidacy before the candidate or the media have a chance to refute it. Please prohibit use of AI-generated "deep fakes" and other lies in political ads. Thank you.

Comments provided by : Berger, Charles

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

We used to have truth in advertising laws that included political advertising, but that was stopped under the Reagan Administration. We NEED to reestablish regulations on truth in ALL advertising and the FTC must be responsible for investigating advertising violations including AI. There must be severe penalties for politicians and PACS that refuse to comply with the law.

Comments provided by : Berger, Kerry

AI CANNOT be allowed in politics!

Comments provided by : Berglund, Leigh

Artificial Intelligence (AI) can be used in many ways. When it is used to commit fraud, for example, by taking a sample of a person's voice and using that to make it appear that the person is saying something that they never said in real life, it can be very difficult to refute. People are using AI now to pretend to be someone else and when this is used in political ads, they can make it appear that a candidate is supporting or opposing opinions that do not match their records. Again, this is fraud, but very hard to detect or refute, and if it appears close to an election, can turn away voters.

Comments provided by : Berman, Jean

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust many people still have in our elections and democracy.

Comments provided by : Bernard, Lawrence

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you

Comments provided by : Bernstein, Leonard

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. Will the FEC Monitor ads and prosecute?

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Sincerely, Sharon Biondi

Comments provided by : Biondi, Sharon

I am appalled that American citizens have engaged in the amount of election fraud that has been documented from the most recent election in the U.S.

Why are the citizens, government officials, election administrators, politicians, not in jail?

How do you expect people to vote while the perpetrators of these frauds, including manipulation of public data and actual votes, are still not held accountable for their crimes.

As I say to my students who as me why they should bother to vote, it's because all we have left of our democracy.

What should I tell them now? Do we even have a vote?

Comments provided by : Birden, Carolyn

I strongly urge the FEC to accept the suggestions in this petition. As AI and Deepfake technology advances, there will be increasing opportunities for unscrupulous political candidates and campaigns to smear their opponents with fake videos and audio. The ability of misinformation to spread rapidly on social media is well known, and repeatedly used in the context of political campaigns. In these days of rapid technological advances, it is essential that our government agencies act proactively rather than reactively to emerging threats to our democracy. The FEC should not wait until the use of deepfake smear campaigns is common to take action on this serious issue. The use of deepfake smear videos may not yet be common, but altering videos and pictures to portray political opponents in a bad light is a common tactic.

https://apnews.com/article/fact-check-biden-altered-video-msnbc-interview-620836535 260

https://www.washingtonpost.com/politics/2023/10/10/fake-biden-video-shows-limits-meta-deepfake-policies/

it is only a matter of time until political campaigns begin purposely using deepfakes to smear their opponents. It is essential that the FEC has policies and guidance already in place before this becomes a common problem.

Comments provided by : Blaisus, Arlo

AI should have NO PLACE in political ads or campaigns. Meaningful regulation must be used to prevent more disinformation and false imagines entering our electoral processes.

Comments provided by : Boone, Michael

It is critical that AI generated information in campaign ads be banned. There is already a dearth of accurate information available but it is essential to keep campaign ads honest and not AI generated.

Comments provided by : Borsay, Lois

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Boydston, Charlene

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Boyer, Michele

I urge the FEC to closely monitor and regulate the use of artificial intelligence (AI) in campaign advertising.

We already see on "social media" misrepresentations and outright lies or fraudulent messages and video produced with the available AI software. Most worrisome are the "deep fakes" video that appears to show a candidate or politician making a statement or proposing a position, but the video is entirely fake, using AI generated visuals with inserted dialog. Research shows that most people, especially those who do not follow politics and government closely, are easily mislead and prone to re-send such fake messages, which spread much faster and further than the truth (if the truth ever gets a chance). Of course all such media should be fact-checked, but the average citizen has neither the time nor the inclination to do so hence misinformation and potentially dangerous incitement spreads.

This must not be allowed! I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law, and perpetrators will be held liable.

Action is needed now - it is important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads before an election outcome is potentially swayed on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Please use your authority to ensure that the political advertising that Americans see is not manipulated by AI or other techniques designed to mislead. We rely on the FEC to ensure fairness - and the use of AI in campaign advertising must be regulated to prevent misrepresentation and to promote integrity in political campaigns.

Thank you for accepting and reviewing my comment on this important policy.

Comments provided by : Bradus, Richard

Under no circumstances should AI generated content be allowed in political ads. AI and Deepfakes have already eroded the trust of those literate in technology, but the results will be devastating to the majority who are not.

Using AI generated content in this way is tantamount to boldfaced lying and should be open to the same litigation as libel and slander.

Comments provided by : Brandewie, Megan

I encourage you to please regulate the use of AI in campaign ads.

I'm concerned that campaigns could create ads using AI with the intent of misleading voters.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your consideration.

Comments provided by : Brashares, June

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Brehm, Denise

This is a matter of urgent import-we must bring decency back to the internet and politics. Time to Ditch Section 230 as its not effective and internet hosts need to treated as publishers. I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

1984 is here and getting worse! Respectfully,

Nathan Brenner, La Jolla, California.

Comments provided by : BRENNER, NATHAN

Please regulate the use of AI generated political adds

Comments provided by : Brenner, Sara

When I navigated to this comment page, I encountered a form of gatekeeper. I found a checkbox with the label, "I'm not a robot." with the reCaptcha logo.

It should be so with campaign ads as well.

Enough said.

Comments provided by : Briggs, Don

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Brooks, Julie

HI,

I'm writing to you as a very concerned voter asking for regulation of AI in Campaign Ads. Knowing that not everybody cares deeply about politics, I fear that the AI ads will lie about what a candidate did or said or, at the very least, mislead voters who haven't been glued to the nightly news. The average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

We're entering a dangerous new world with AI. I call on you to regulate it for the upcoming election before any damage is irreparably done. The people's trust in the election process is already shaken. Please don't make it worse with unregulated AI ads.

Thank you.

Comments provided by : Brovsky, Linda

Not regulating AI frightens me more than just about anything I've experienced so far. Even Geoffrey Hinton who I understand is known as the godfather of artificial intelligence, who helped create some of the most significant tools in the field and was recently interviewed on the TV broadcast 60 Minutes has now begun to warn loudly and passionately that the technology may be getting out of hand. He even went so far as to say even he doesn't completely understand how AI works. Scary stuff.

I'm urging you - please don't allow the use of AI-generated deepfake ads in political campaigns. The ugly politics that we all now are experiencing will be so much worse if AI generated political lies are allowed to be broadcast. People will have a difficult time knowing if an audio or video political clip is real or fake.

Strong regulations must be created and enforced for AI before real harm is done! Once AI gets a strong hold, there is no turning back.

Comments provided by : Brown, Christine

Please prevent AI from being used in political advertisements with fake video content.

Comments provided by : Bruhl, Martin

I am very concerned about the use of Artificial Intelligence to create misinformation in coming elections. We are already seeing fake videos on all sorts of topics on the internet; there will undoubtedly be a slew of such videos flooding the internet leading up to elections.

Rules barring fraudulent misrepresentation or similar misinformation should be clearly published and be stringently enforced, to protect all candidates from false depictions of them that could alter the outcome of upcoming elections.

It is urgent to have strong, enforced regulations in place immediately, before people's confusion leads to even more distrust of our election system than already exists.

Thank you.

Comments provided by : Butler, Molly

I urge you to regulate the use of AI in any context, especially in political material. With AI rapidly developing, it's becoming too difficult to spot fake information.

Comments provided by : Caesar, Wendy

The past several election cycles have suffered from intensive disinformation campaigns from entities both foreign and domestic. This leads to voters acting under the influence of malign forces and producing skewed results.

AI generated or modified images can only further damage voting integrity as they will surely be used predominantly by dishonest parties. There is already advertising promoting the ability of ordinary cellphone cameras to alter pictures - adding smiles to people who aren't. This means no images can be trusted to be actual representations of reality.

The danger from AI manipulation is very real and must be prevented insofar as possible by regulation that includes severe penalties or we can kiss our democracy goodbye.

Thank you, Greg Cahill Culver City, CA

Comments provided by : Cahill, Greg

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Edric Camp

Comments provided by : Camp, Edric

There is enough false information on the internet and media. Please don't make it easier for this to happen. Support the truth in reporting and advertising during the election process.

Comments provided by : Camp, Michelle E

PLEASE!

I BEG YOU to regulate the use of AI in campaign ads.

Why?

TO PROTECT OUR DEMOCRACY!

Its frightening to know that in just a matter of months, anyone will be able to crate a fake video that looks and sounds absolutely real while in fact being completely fake, a total fabrication of lies.

JUST IMAGINE what if a political player were to push out video like that just 24 hours before voters go to the polls?? Accusing another candidate of a violent crime, complete with video footage that shows the other candidate admitting it? Not a shred of truth to it. Fake. A fabrication full of lies. But inflammatory and prejudicial in the extreme. It would completely distort the election results and destroy our freedom!

TRUTH counts! LIES must be stopped!

Lies are destroying the very fabric of America.

And AI gives any manipulator the ability to lie big time, while looking and sounding true.

BAN the ability to manipulate the voters with fake videos and recordings with lies meant to distort the democratic process.

If I sound worried, I AM! Allowing politicians and others the ability to lie with impunity -- create fake campaign material thats an intentional lie or intentionally misleading to gain power by destroying other candidates with powerful lies? It is UNACCEPTABLE.

Average Americans should NOT have to do back flips and spend weeks researching the truth/untruth of campaign claims!! We should NOT have to be the victims of buyer beware because we can lie with absolute impunity!! We should NOT have to spend hours and days trying to figure out if the images and claims put before us are AI-generated (fakes) or real!

THE FUTURE OF DEMOCRACY IS AT STAKE HERE. Literally.

AI can and WILL be used by dishonest, corrupt people to get their way. They do not care if they have to lie and make things up to do it. They do not care if they destroy our country so long as they get what they want power and office.

IT IS YOUR RESPONSIBILITY TO PROTECT OUR COUNTRY AND US, THE AMERICAN VOTERS, FROM THIS NIGHTMARE SCENARIO.

I know there are laws that ban fraudulent misrepresentation. I know these laws say that putting words in the mouths of opponents that the opponent never said/implied is prohibited. But the visual power of videos and recordings is such that it creates an instant, almost indelible impression -- one takes a lot of time and effort to erase or alter. AI is a powerful tool for good, but bad actors are chomping at the bit to get their hands on it to misrepresent, mislead, manipulate and lie. Current law deals with traditional methods such as a print article or TV interview methods that allow the time and ability for the publisher or interviewer to fact check.

WE CURRENTLY HAVE NO PROTECTION WHATSOEVER AGAINST THE POTENTIAL MISUSE OF AI TO MANIPULATE AND DESTROY DEMOCRACY.

This is a deadly serious matter. We are in deadly serious times. We are in the process of unleashing massively powerful and deceptive technology without any regulation!!!

THAT IS NOT JUST UNWISE. ITS INSANE.

The FEC MUST make clear that deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

America MUST GET AHEAD of this very real issue with regulations to rein in deceptive AI-content in campaign ads NOW!

The FEC MUST do this BEFORE an election swings on -- is literally stolen by -- the release of a damaging, fake, AI-generated campaign ad. You must do this BEFORE Americans trust in democracy and our elections is totally broken.

Thank you for guarding the integrity of our countrys election and democracy -- and taking this action NOW!

Comments provided by : Campbell, Nancy

It has gotten so bad that it is difficult to know what's true or false during election campaigns without AL generated deepfake messages. Allowing these new and possibly more convincing messages will only worsen the problem.

Comments provided by : Cardillo, Gerard

For our democracy, steps must be taken to limit fake AI in campaign ads.

Comments provided by : Carr, Brian

Dear Members of the FEC,

I believe we are at the dawn of a dangerous time. And we must control, regulate and enforce the use of AI in campaign ads.

I'm concerned about political campaign advertising using AI to create ads with the intention of misleading voters.

Many Americans do not know what AI is. And they do not know how it can be used to create false images of reality. Many Americans also do not really understand politics. The average American would not know whether a campaign ad is depicting real events or if it was generated by AI.

There is a law that prohibits fraudulent misrepresentation. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. In other words, the use of AI in campaign ads with the intent to manipulate an audience into believing that a candidates opponent has said or done something that they never said or did, should be against the law, and punished as such.

It's important to get regulations on the books before deceptive AI-content in campaign ads ruins our elections, undermining the remaining trust people have in our elections and democracy.

Thank you, Carolyn

Comments provided by : Cartwright , Carolyn

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Carvajal, Manuel

I can think of no appropriate use of AI relative to election campaigning or voting.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy

Thank you for your attention on this matter and protecting our democracy.

Comments provided by : Carver, Cynthia

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

Deep fakes are not free speech. They are fraud, and they are more convincing than garden-variety verbal lies.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

I encourage you to regulate the use of AI in campaign ads.

Comments provided by : Casman, Elizabeth

There are already enough problems without adding AI to the political confusion. Stop AI becoming a political voice, loaded with misinformation!

Comments provided by : cassidy, dale

Political materials as print, TV or radio must be truthful if the USA is to continue as a democracy. The political ads and requests for donations are already full of lies and attempted scams. Permitting

the use of AI to create undetectable alternative truths will be the end of any truthfulness in campaign ads. The very thought is deeply disturbing. Please do not let this happen to us. Make the rules strong and enforceable with heavy fines and prison time.

Thank you.

Brad Caswell

Comments provided by : Caswell, Brad

Elections should be monitored to protect us all!.

Comments provided by : Cavanaugh, Eileen

My fellow citizens have not the resources nor the knowledge to decipher fake or purposefully misleading information from accurate information. The use of AI to create deep fakes in political ads would further blur the line between fiction and reality. We cannot move forward as a country if we cannot even agree on objective facts. Please, please dont let this happen. The damage to democracy will be enormous.

Comments provided by : Cawley, Pip

AI used with the intention of misrepresenting actual & truthful information to voters is unpatriotic, deceptive, immoral and I believe unlawful. The FEC needs to get a jump on prohibiting and preventing the very dangerous use of AI. Regardless of who is using it...it is WRONG. please do not delay or let this get away from you/us.

If you have not seen & verified the 60 minutes segment on what AI can accomplish, please take a look.

Comments provided by : Chafin, Madeleine

Stop AI in Political ads.

Comments provided by : CHAMPAGNE, PAUL

Our country has faced rough times but the combination of AI, political polarization, rampant conspiracy theories, and lack of critical thinking make today a particularly difficult time.

So, I ask that AI be regulated to eliminate the possibility of further corruption. Strong rules must be enacted to ensure 'truth in advertising' whether it is political posturing, educational resources, social media, or local or national news. True, there are laws related to 'fraudulent misrepresentation' but they were written before AI became prevalent. It's time to focus on AI regulation.

Thank you, Marg

Comments provided by : Chauvin , Marg

Please regulate the use of AI in campaign ads.

Campaigns could use AI to create ads that intentionally mislead voters. The average American doesn't have time to do deep research to find out whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for taking my thoughts into consideration.

Comments provided by : Clark, C

Please do not allow AI-generated false campaign ads to be distributed over our communications systems.

Comments provided by : Clarke, Mary

Please ban the use of AI generated images, videos, and text in political campaigns. Faked information is detrimental to our democratic process and values.

Comments provided by : Clouse, Jann

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Cody, Charlotte

I highly support *banning* the use of AI-generated deepfake ads in political campaigns! It will be a disaster if you don't and could threaten our democracy!!

Comments provided by : Coley, Kitty

Please regulate the use of AI in political ads. I understand that there is a law that prohibits

"fraudulent misrepresentation" - candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive Al content depicting a candidate saying or doing something that they never did is covered under this law.

The use of AI can be very destructive. Please protect our election process from this misuse.

Thank you.

Comments provided by : Compton, Laura

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Conant, Robert

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Conley, Ben

There is no survival for democracy without information. AI is disinformation. How can there be any doubt about the damage the use of Artificial Intelligence in our political process will do. We MUST ban the use of AI-generated deepfake ads in political campaigns, as well as in marketing!...at the very least!

Comments provided by : Connolly, Joan

The potential for AI fakes to influence an election is alarming. Making such action illegal should discourage the use of false AI images and video from appearing during the run-up to an election.

Comments provided by : Conrad, Daniel

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Considine, Kate

There is already so much fake news and misleading information. We dont need more tools to create more. We need more fact checking and truth telling.

Comments provided by : Coolidge, Lisa

Regulators and politicians are almost always behind the times when it comes to quickly-emerging new technology.

Think about our ancient internet and data privacy laws, even though multiple generations have grown up with the internet, for example.

Many decision-makers in Washington still dont fully grasp the power of the internet, let alone the potentially destructive effects that AI could have on our democracy.

With the major expansion of AI capabilities in the past few years, this might be one of our last opportunities to create strong regulations for AI before real harm is done!

We need to stop malicious campaigns from tricking voters with AI-generated audio and videos.

Thank you, Linda Cornejo

Comments provided by : Cornejo, Linda

No AI.

Comments provided by : Corwin, Catherine

Dear FEC, please do whatever you can to prevent the use of AI in campaign ads. I have cut & pasted the following letter because it is more succinct than anything I could compose, and my husband and I both strongly agree with it. People expect truth in campaign ads. We should have nothing less.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time and hard work, Susan & David Courrejou

Comments provided by : Courrejou, Susan

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Cowan, Edward

Hello! I am writing to encourage you to regulate the use of AI in campaign ads.

Using AI to create campaign ads with the intention of misleading voters is easy for those who want to damage our democracy. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. Unfortunately most Americans are not intelligent or aware enough to realize that so much of what we see is a lie.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Cowans, Diana

The use of echoing bots to generate the appearance of that many people take a particular position threatens the integrity of our election system by creating a false impression of what is the majority (or even strong minority) view.

We need protection for the dangers this creates, and we ask you to regulate and prohbit the use of AI in campaign ads. Thank you.

Comments provided by : cox, Jeralynn

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Crum , Janice

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Cruz, Hector

There is truly awful consequences for using AI in elections. The American people will be manipulated, confused, and conned into believing lies. Please dont let this happen.

Comments provided by : Cucuzza, Laurette

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

This issue is of the utmost importance to me.

Thank you for your time.

Lyndall Culbertson

Comments provided by : Culbertson, Lyndall

AI use to create misleading and/or completely fraudulent campaign materials is a huge danger to the functioning of our democracy in terms of purposefully misinforming voters as well as creating distrust of our democratic system in general. As a new technology with the potential for creating such damaging havoc, we need to get out in front of it if we are to avoid such consequences. The FEC has the opportunity to ban the use of this technology in political advertising. Such a ban would in no way infringe on the free-speech rights of campaigns in the same way that it is not lawful to falsely shout 'Fire!' in a crowded theater. I ask that the FEC take the step of banning the use of this technology in election materials.

Comments provided by : Curtin, Ted

Hello - I'm writing to encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time and consideration.

Comments provided by : Cvijanovic , Dragutin

Please enact a complete ban on AI-generated fake Deepfake Ads in political campaigns. the public are already awash in fake news, and we should not hypercharge false and misleading political campaigning.

Comments provided by : D'ANTONIO, MICHAEL

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : DasGupta, Bhaskar

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thanks/

Comments provided by : Davis, Kay

Thank you for this opportunity to comment on the use of AI in campaign and election advertising. I am totally against AI being used in any kind of political campaign based on what is already offered as truths. AI makes it worse. Politicians have a bad enough name based on their current behaviors that further obfuscations will only make it impossible to discern the actual facts let alone what may or may not be Truth.

I, for one, dont want to have to do the filtering of technical computerissues. I hope this new tech can be regulated quickly and stringently to negate the money and lies which corrupt political activity, lobbying and which partisan activities currently produce.

With very deep concern for our overall democracy, Sincerely, Hilda de Moya

Comments provided by : De Moya, Hilda

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Dearing, Sandra

There needs to be very serious regulation of AI generated content, especially images, in all political ads.

Comments provided by : DeCelle, Sharon

I am extremely concerned about AI generated campaign ads being used to mislead voters. This is unacceptable. Does anyone think it is wrong to lie any more?

I am also opposed to AI originated material to be used in any scenario as this is untested and often inaccurate or incomplete info which has the ability to harm. Please do not allow this to be used. It could throw the next election on lies and untruths or half-truths and further erode trust in elections and our democracy.

I can't believe I even have to contact anyone about this as it is obvious that this is a horrible destructive careless shortsighted idea. I literally pray this does not become part of our world in any way. Who is pushing this?

Comments provided by : Delaney, Pam

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. I understand that there is a law that prohibits "fraudulent misrepresentation"--candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something they never said or did is covered under this law.

It's important to get out ahead of this issue with regulations to prohibit deceptive AI-content in campaign ads before an election is turned because of deceptive AI-generated ads. We must do all we can to restore and maintain trust in our elections and our democracy.

Thank you.

Comments provided by : Dellande, Elaine

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : DeMay, John

I am an 81 year old citizen.

So my comments are not so much for myself as for my children, my grandchildren and their children--for the future of our democracy.

Artificial Intelligence is an awesome tool and can contribute to many improvements in our society. But, at the same time, in the hands of duplicitious individuals and organizations it can have catastrophic effects on our democracy--effects that have been known for decades and can destroy our government "of the people, for the people and by the people"--to borrow Abraham Lincoln's famous phrase.

We must insure that our children and their children have the right to govern themselves free from the threat of autocrats and dictators and people who are driven by hatred and a lust for power and wealth, all characteristics that are antithetical to the idea of a self governing society, a democratic society.

We must regulate the use of AI in our election processes. The very fate of our nation depends upon it.

Comments provided by : Denham, Bill

I am against the use of AI in any and all matters related to elections: local state and federal. I think it is quite dangerous. Thank you for your time. Barbara G Deutsch

Comments provided by : Deutsch, Barbara

Dear FEC Commission,

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your kind consideration.

Comments provided by : DeVine, Kelly

I am writing to urge you to regulate the use of Artificial Intelligence in the creation of political campaign ads. AI can be very powerful and also very misleading, and could potentially sway a voter's choice and ultimately determine the outcome of an election. Therefore, AI poses a danger to our electoral system and to democracy itself.

Please address this issue with urgency. Thank you for your time and attention.

Comments provided by : DIAMOND, GLENN

I urge the FEC to insure that AI"deepfake"material is prohibited from all elections over which the FEC has jurisdiction This will insure that no party will be able to fabricate false information attributable to others which may influence the outcome of an election.

Comments provided by: Diamondstone, Kenneth

Pls regulate the use of AI in political campaigns. Thank you.

Comments provided by : Dillemuth, Alison

No Artificial Intelligence in Campaign Ads

Comments provided by : dingman, amy

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Director, Zed V

I am concerned that AI could present false information by way of video or other form of communication. This could lead to someone not researching the fact behind it and then cause someone to vote in opposition to there intend candidate and swing the election. Therefore I ask you to have a policies to not allow this to happen. Also the law prohibits "fraudulent information." Thanks for consideration.

Bernard Dirnberger

Comments provided by : Dirnberger, Bernard

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Dodge, John

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Doering, David

Democracy entirely depends on voters being informed, accurately, about whom they are voting for. The risk of voters being misinformed by fabrications built to fool their very senses is outrageous and extremely dangerous. This was not even a question that had to be asked in the last major election year because at that point artificially generated content was nowhere close to being able to fool anyone. That gap is closing, and in such a short time. The use of these tools must be brought under control in a broad sense, and in this matter most urgently of all, before it can be used to do serious damage.

Comments provided by : Dole, Jenny

I absolutely do NOT want AI toe allowed in Political Advertising. Political advertising mismalready fraught with possibilities of intended lies and using AI would compound the problem. While we are talking about this, I believe that the Supreme Court that says that companies are individuals and can spend untold amounts of money to persuade voters of what is in the companys best interest disregarding damage done to individuals are also part of political advertising. We need shorter campaigns and less money spent and factual disclosures in all politics.

Comments provided by : Dorson, Beverly

It is vital that the use of AI be regulated.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Videos generated by deepfake AI have the potential to wreak havoc in a democracy.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to be proactive with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Dosaj, Soraya

Please resist all attempts to use deep fakes for elections.

Comments provided by : Doud, Robert

I am concerned about campaigns and political pacs will create ads intending to mislead voters. I know many voters will only watch these ads and not do the research necessary to discover the ads are bogus.

Please get out in front of this issue with FEC regulations to eliminate deceptive AI ads before potential ads damage a candidate. AI ads will create a distrustful approach to our elections and therefore our democracy.

I thank you in advance for your attention to this matter.

Comments provided by : Dowd, M.A.

To: The Federal Election Commission

Date: 10/12/2023

I urge you to ban the use of AI-generated deepfake ads in political campaigns on Monday. We need to maintain accurate information during the election process to ultimately preserve our democracy.

Linda Downs

I encourage you to carefully regulate the use of AI in campaign ads. It seems unquestionable that using AI for that purpose would only assist individuals or entities intent on violating the legitimate purposes of election campaigning and damaging the integrity of the election process itself. Since you are the entity charged with protecting that integrity, it makes no sense whatsoever that you would choose not to adequately regulate the use of AI. There are no cons and only pros in doing so. Failing to do so would be a complete abdication of your responsibility and cannot be justified.

Comments provided by : Drake, Alan

AI has ZERO place in any kind of voting material, including Campaign Ads.

There is already enough doubt and uncertainty regarding voting and campaigns.

NO ARTIFICIAL INTELLIGENCE in anything related to VOTING and CAMPAIGN ADS!

This is common sense if you believe in our U.S. CONSTITUTIONAL RIGHTS.

Sincerely, Jeanine DuBois

Comments provided by : DuBois, Jeanine

We must safeguard our nation and world from deliberately generated falsehoods!

Comments provided by : Ducker, Renee

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. Also, everyone paying for a political ad needs to know that their "fraudulent misrepresentation" WILL be noted and consequences will be meted out.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : DuLac, Kara

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Duncan, Jon

There is no place for AI in campaign advertisements. Even without AI, there appears to be a very high temptation to exaggerate the truth in campaign ads. With AI, there will be no limit on mis-truths.

In order to permit the public to choose wisely between candidates, we need accurate, not invented, campaign statements.

Comments provided by : Dunckel, Nicholas

Its a complete no-brainer that deep fake AI video, or any other type of deep fake, should be prohibited from use in campaign ads or anything involved in a political campaign. Failing to prohibit such actions would enable people, in effect, to lie incredibly well by simply using AI. This would obviously be in conflict with a democracys need for a well informed electorate.

Comments provided by : Duniway, Roxanne

Regulation is necessary to restrict false or untruthful statements to our electoral system already awash with dishonesty. $\$

Comments provided by : Dunkle, Doug

From the information I have been reading in responsible, mainstream news sources for the last few years, it has become apparent to me that AI technology has enabled the creation of very sophisticated online and television news programming content that is wholly fabricated, often with malicious intent to convince a viewer that a patently false news item is valid and truthful; eg, the so-called "deepfake" content. Unfortunately, in the USA there are always a predictable demographic bloc of citizens who have never been tutored in the critical thinking process, and consequently are either willful or gullible prey for the the information technology operators who create the false content. I believe this is a direct threat to the successful functioning of any democratic republic's voting process. Those who would protest that curbing deepfake content smacks of excessive censorship should be asked how they would like being portrayed as a child molester or wife beater or murderer or any other unsavory/reprehensible label. Creating the IT protocols for effective and valid identification and elimination of deepfake content should be possible, and could be funded and managed by the branch of government that monitors and regulates our voting process. Thank you for considering my opinions.

Comments provided by : Dunwell, Bruce

This is essential if Americans are to be informed voters. The major value for allowing artificial intelligence to be used in political communications would be to be deceptive and undermine the average person's ability to hear, observe, and evaluate the person's integrity and intentions.

I feel this is VITAL to the integrity of the Democratic process!!

Comments provided by : Durkin, Carla

I am writing to you to express my concern about the possible use of AI to create fake ads to influence our elections. As a retired person I have the time to follow politics carefully and research several sources to dig out the truth, but many Americans do not have that much time while they are busy working and raising families. They may be influenced by AI videos that depict candidates saying or doing things that are untrue. This would be a tragedy for our democracy. I urge the FEC to regulate the use of AI in campaign ads before our next election. Thank you for considering my views.

Comments provided by : Dust, Barbara

Please regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Eddington, Lyda

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Edington, Zoe

Pliese do not let AI get into campaign ads. AI is not good in any campaign of any kind. Human beings rely and depend on each other for support; we cannot depend on artificial information to support us. Humanity is about all we have these days. Let's not exploit it.

Comments provided by : Edmonson, Nancy

Hello,

I would like to voice my support for the Petitions request to clarify that the fraudulent misrepresentation provision of 52 U.S.C. 30124(a)(1) applies to Artificial Intelligence (AI) campaign ads that are designed to deceive or mislead voters about other candidates or political parties.

With the recent and continuing progress in AI technology, I have become very concerned about its potential use in campaign ads. Even with current AI technology, it is possible to deceive voters who might not be very knowledgable about "deepfake" media clips generated by AI. In the future, as AI becomes ever more sophisticated, it seems very likely to me that it could be used to deceive many or even most voters--anyone who is not an expert at recognizing "deepfakes".

Donald Trump has already made use of AI-generated audio clips to attempt to deceive voters. As the possibilities of this technology progress, I believe it would be very prudent to clarify that "deepfakes" are included in the rule against fraudulent misrepresentation in ad campaigns.

Thank you,

Bethany Edwards Dobbs Ferry, NY

Comments provided by : Edwards, Bethany

Please regulate the use of AI in campaign ads.

As we learn more about AI, we are finding out that what Stephen Hawking predicted, that AI would eventually take control of humanity, is already showing up. AI in mimicking humanity, is using deception patterned on the deception that some humans use now.

What this means is that even if we are trying to use AI in an honest presentation in campaign ad, there is the very real possibility that AI will do so in a manner to deceive the public. Add this to those who would use AI in campaign adds with the clear intention of deceiving the public and we can make the conclusion that AI does not belong in campaign ads that will help determine the future of our democracy.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you in advance for keeping AI deception (intentional or not) out of campaign ads.

Comments provided by : Egnatz, Nick

Hello,

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Elder, Jamilah

Dear Members, Please regulate the use of AI in campaign ads.

We need media to help inform voters, not deceive voters. Campaigns using AI to create ads with the intention of misleading voters are disinformation. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

There is a LAW that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

Please LEAD the way to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for using your authority to take responsibility for this important work. Best regards,
Sara Eldridge

Comments provided by : Eldridge, Sara

I've seen photos mocked up by AI, and read essays also mocked up by AI, and I do not want political campaigns invaded by AI ads. They will lead to false advertising and slander and law suits.

Cut to the chase NOW. Be proactive for the benefit of citizens in America.

Comments provided by : Ellis, Carol

The use of AI has the potential of creating misinformation and making a world where nobody knows what is real anymore. It certainly should not be allowed in Campaign Ads. Please keep AI out of campaign ADS, Thank you, Jane Ellis

Comments provided by : Ellis, Jane

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Emerle-Sifuentes, Jennifer "Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time." Margaret Emerson

Comments provided by : Emerson, Margaret

Hello!

I encourage you to regulate the use of AI in campaign ads. In fact it is crucial.

I'm extremely worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Emmons, Meredith

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Endelman, Jay

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns depict real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. Deep fake videos can be dangerous as we have seen. Please do not allow our campaigners to use new innovations before regulations are in place for their use.

It's important to get out ahead of this issue with regulations to rein in deceptive AI content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Erwin, Pamela

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Escobar, Victor

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Espoz, R.

Please regulate all AI election ads. We need to protect the integrity of our elections.

Comments provided by : Etz-Mott, Bonnie

Dear FCC Representative,

I encourage you to regulate the use of AI in campaign ads. I am worried about political campaigns using AI to create ads with the intent of misleading voters. I understand that there is a law that prohibits "fraudulent misrepresentation" (candidates putting words in the mouths of their opponents that they never said or implied.) The FCC should make clear that deliberately deceptive AI content showing a candidate saying or doing something that they never said or did is covered by this law.

This issue needs to be addressed now so that close elections cannot be decided by deliberately deceptive AI content and so that the American people will continue to have faith in our democratic process.

Sincerely,

Lisa Evens

Comments provided by : Evens, Lisa

AI poses a threat to our upcoming federal elections and must be monitored by the government to ensure false information aimed at defaming candidates with scandalous lies and misinformation is not flooded into our electorates email inboxes and social media accounts. We need for the American people to make their choices in the election process based on facts not fiction.

Comments provided by : Everly, Daniel

"Hello! Please regulate the use of AI in campaign ads.

As an 88-year-old senior citizen, I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Faas, Ronald

misinformation is a cancer that can be lethal to democracy.

Comments provided by : Falla, Marian

This is to urge the FEC to be proactive in prohibiting the use of Artificial Intelligence (AI) to put words (including edits out of context), fake images and sounds (including added or edited background music) not specifically authorized by an announced candidate for public office for his or her campaign advertising, done by an opponent for that office, by his or her opponents' political party(ies), or by any independent PAC and donor(s). Otherwise, federal elections, including primaries, will enter an era of unprecedented, not only negative but deceitful, campaign opposition advertising.

Comments provided by : Fant, Barbara G

Artificial Intelligence has become increasingly advanced over the past few years and has started to be used in the world of politics. This has become a growing issue as election season approaches. With the 2024 presidential election approaching, there have been AI-generated deepfakes of candidates used in their campaigns. Opponents have also been using AI-generated content to defame others who are running for the election. These generated videos and deepfakes can spread extremely fast, especially with the use of social media. This can affect voters' decisions and increase the spread of false information about candidates.

Earlier this year, in April, President Biden announced he was running for reelection in 2024. His announcement did not use any AI-generated content. However, the Republican National Committee responded to his announcement with an AI-generated video. This video encompassed what they infer the next four years would look like under President Biden's administration. This includes a war with China, open borders, and more. While everything in this video is based on opinion, it introduced the use of AI in this election.

After this video was released, there was another deepfake audio clip made of President Biden supposedly announcing a military draft for the war in Ukraine. It originally had a disclaimer saying it was AI-generated, but after many reposts, this disclaimer became lost, and it became an issue of false information spreading. There have also been false images released from the DeSantis campaign, and others using artificial intelligence.

These examples of AI being used in politics are just some of many that have been circulating through the media. These generated deepfakes can be extremely damaging to the democratic election process and are hard to detect. To the untrained eye, it can be hard to see the difference between AI and reality. Having regulation or a complete ban on AI use in campaigns can stop people from questioning what is real or not, and have more trust in the information being released from candidates' campaigns. While this does not stop civilians from making AI-generated content for this high-stakes election, if it is banned from campaigns, people can trust the information coming directly from them.

Candidates in the presidential election are already starting to use AI to create false content about their opponents. These usually include false information, and can be very misleading. Already, false information has been spread about candidates made by opponents. This will only get worse if AI is not banned from campaigns. Being able to create false audio clips, videos, and images of candidates can be extremely believable, and confusing to voters. If AI-generated false information about a candidate came out right before voting, it can have the ability to sway voters and affect the outcome of the election.

Candidates using AI to misrepresent themselves is one of the biggest issues with AI-generated information. For example, if a candidate does not know enough about a specific topic to speak about it, they can hire someone to create a deepfake of them talking about the topic. This creates a false representation of the candidate and ultimately can sway voters, especially swing voters. This results in false campaign promises. Using AI will make it so that ultimately people are voting for AI generated versions of candidates instead of the raw human versions of

themselves.

Comments provided by : Farina, Natalie

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Fenster, Remy

The malefactors who traffic in rumors, innuendo, half-truths and lies will surely use artificial intelligence to create dishonest campaign advertisements. Many low-information voters will be fooled by these tricks and end up voting against their own best interests.

Please use your authority to forbid these dishonest propagaqanda actions and expose and sanction those who ignore such prohibitions.

Thank you.

Comments provided by : Ferry, Richard

RE: Prohibit "deepfake" AI-generated ads in election campaigns, via Public Citizen

People for generations have reasonably understood recordings (still photos, sound recordings, moving pictures, etc.) to be direct representations of real things and occurrences (even if staged). Now, and unlike traditional animation or puppets, modern AI capabilities are exceeding peoples ability to distinguish between images of real things and utterly fabricated ones. As the growing technical capabilities exceed human capacity, the onus is on us, you, to guide their application responsibly.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you

Comments provided by : Feuer, David

Unregulated use pf AI on Social Media is a blatant risk to our democracy and is NOT something that threatens us in the future - it is here NOW! PLEASE use your legitimate regulatory powers to prevent the clear and present danger of AI that is already being let loose from destroying the people's voice in upcoming elections.

Thank you

Comments provided by : Fields, Sheila

"Hello!

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Finnigan, James

I urge the FEC to forbid the use of AI in political campaigns. This technology makes it easier for candidates to attack their opponents using fake audio and video to falsely discredit them. The use of AI in this way results in audio and video that appears to be a recording of actual events. However, any scenario can be manufactured and presented so convincingly that even an expert cannot tell if the report is false or not. This technology needs to be regulated and controlled before it is too late and our electoral process is destroyed. Please take appropriate regulatory action to protect the public and the nation state from serious harm. Thank you.

Comments provided by : Fish, Marjorie

This should be a no-brainer, but as Common Sense is at a premium nowadays, I write this note supporting banning the use of AI-generated fake ads in political campaigns, and request that the FEC regulate the use of AI in political campaign ads. We have enough problems in this country and I imagine that such use of AI could exponentially exacerbate the serious issue that exists now with a lack of truth, authenticity, and accountability in our political campaigns, in government and in society in general, with so much that is questionable shared on social media, etc.

Comments provided by : Fitch, Judith

Our democracy is fragile and on the line. We shouldn't allow AI in campaigns to spread mis-information about candidates and their actions.

Comments provided by : Fitz Gibbon, Linda

I'm writing to urge the FEC to use its authority to ban the use of AI-generated deepfake ads in political campaigns. We must counter bad behavior on the part of humans who are ultimately the ones behind the use of AI.

We know there will always be bad actors taking advantage of this technology and the only way to stop it is through banning it in campaigns and further regulating its use in conjunction with the FCC and Congress. With misinformation already running rampant during campaigns, the addition of AI has the potential to further disrupt our elections and ultimately our democracy.

Thank you.

Comments provided by : Fitzgerald, Lynn

I am deeply concerned about the possibility of AI invasion of all kinds and types of communication. It is a serious threat and requires the careful attention of everyone.

Comments provided by : Flanagan, Richard

I than you for your time an attention.

Comments provided by : Fleenor, Fitzpatrick

In today's society we have issues with disinformation that is dividing Americans on what is the Truth! If we can't believe in the facts then people are being mislead. The used to be The Fairness Doctrine that required News Networks to confirm information by at least 2 confirmed sources, three if information was contravercial.

With the creation of AI Society must be protected especially concerning our Elections! Deep Fakes can only destroy our ability to make informed decisions regarding who we vote for! Please take appropriate actions to prevent disinformation from hurting our Democracy and further dividing our Country!

Lastly, with the evidence in Fox defamation lawsuit now public, I request that that Network be instructed to remove the word News from it's title. Fox Network is responsible for the amplification of Voter Fraud in 2020 Election that reinforced disinformation to the conservatives that watch Fox Network across USA.

Respectfully, Carolyn Fleischner, concerned citizen

Comments provided by : Fleischner, Carolyn

While AI can be wonderful for society, for humanity, it can also be very dangerous. If what it generates is lies, where do we go for truth? Please do all possible to have controls that do not allow false AI generated political ads to destroy our political system. There are many ruthless people who will pour out lies about another candidate and feel fully justified. But lying is not justifiable; viewers sometimes believe anything they see and read. There must be some filter against this.

Comments provided by : Focella, Marie

Please do not allow any artificial intelligence to create political ads, as this can lead to misinformation, and cause candidates to lose elections that they legitimately deserve to win.

Comments provided by : Follingstad, Joyce

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Abbot Foote

Comments provided by : Foote, Abbot

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Force, Michelle

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Comments provided by : Foreman, Randall

I'm grateful that you're seeking and receiving comments.

I strongly encourage you to regulate the use of AI in campaign ads.

I'm concerned about campaigns being able to use AI to create ads - especially - with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Foszcz, Sara

I urge you to ban AI from all political advertisements.

Comments provided by : Frailey , M

AI can be used for good purposes; however, its potential for misuse is extremely serious. There must be clearly defined bans, with strongly deterrent consequences, on harmful uses of Artificial Intelligence, whether for social, political, medical, educational, scientific, or other purposes.

AI is already being used in highly questionable ways, demanding closer monitoring. As a new technology, it demands new regulation, just as the advent of the automobile required traffic laws and licensing of drivers.

Comments provided by : Frederick, Edmund

To Whom It May Concern,

I write to ask that AI generated political ads be forbidden for use by any and all political parties, groups, pacs and media.

Our democracy is being threatened already by the misinformation that is being spread across the internet and unregulated cable channels.

Comments provided by : Fredman, Barbara

Please commit to keeping AI out of campaign ads in the U.S.A. Our citizens are already disgusted with the lies and misinformation spouted on television and radio, not to mention the evidently ungovernable "outrage machine" of social media. We know that "truth in advertising" seems depleted and despair of learning the truth about any candidates or issues presented to us. You are our last hope and should have been working on these issues for the past 10 years.

Yes, enforcement will require effort and may be stressful; that is why YOU are there.

(Please consider also some bills to require ALL candidates to submit complete and honest financial disclosures as a condition of qualification and an indication of good faith to keep organized criminals from seizing power.}

Thank you for serving the U.S.A.

Comments provided by : Freshney, Pam

I follow politics quite closely, and support truthful, fair elections that express the wishes of the electorate.

As bad as falsehoods were during past elections, whether on social media or elsewhere, I fear the use of AI in future elections to spread falsehoods will make the situation much worse. Democracy is already threatened by gerrymandering and other ways of discouraging voting, and I strongly urge the FEC to do whatever you can to control false AI in elections. Your actions are crucial to upholding people's faith in elections, and democracy in general.

Thank you so much from a very concerned citizen. Sincerely, Laurie Friedma, Davis, CA

Comments provided by : Friedman, Laurie

I urge the FEC to regulate the use of AI in campaign ads.

Using AI to create ads in politics campaigns will likely mislead voters. Many members of the public are likely to believe whatever they see in campaign ads, regardless of whether they show actual events or are generated by AI.

While the law bans fraudulent misrepresentation, in which candidates put words in the mouths of their opponents that they never said or implied, that is precisely the risk of AI. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is prohibited under this law.

Please get ahead of this issue by promulgating regulations to rein in deceptive AI-content in campaign ads NOW. It is imperative for the FEC to establish such rules before next year's presidential, House, and Senate races. In our democracy, we cannot afford to destroy whatever confidence Americans have in the electoral process.

I appreciate your consideration of my comments.

Comments provided by : Frisch, Tracy

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Frost, Edmund

Thank you for allowing me to comment on this important issue.

The growing power of AI to create media that looks and sounds real is a remarkable technological feat. Its also a very dangerous one. We rely on what we see and hear on the television and on our computers. It is our window to the world.

Advertising, political and otherwise, has always been about persuading us, even manipulating the way we think. It is a well-developed science that is heavily used in campaign ads. Its difficult enough for your average consumer to wade through all the information to get to some real information that is valuable for making a logical decision.

AI is a very dangerous tool. Our brain is wired to believe what we see with our own eyes. Years of media consumption has trained us to believe the pictures and video we see as if it happened right in front of us. We understand special effects like a big tornado behind the protagonist in a movie. We understand the use of body doubles and can point out the cut scenes that allowed the illusion. But when the camera remains trained on the actor, and the actor says or does something, we believe they actual said and did it. But we know its just play-acting.

Watching and listening to footage of what appears to be a person behaving in real-life (i.e., not acting) is practically impossible to disbelieve, even when we are told that its possible to effectively fake such things well enough to fool us into thinking its real.

The FEC must make it absolutely clear that it is illegal to use AI in political campaign ads. The stakes are too high. Its not enough to rely on current laws written prior to the development of this technology. The risk is too high. There is too much at stake.

Thank you for your time.

Comments provided by : Fulcher, Juley

This is extremely concerting. Our Democracy is at stake, clearly. Evil forces such as I have experienced in my birth country of Germany in the 1930's and 1940's. This MUST be stopped!

Comments provided by : Fuller, Lindmuth

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

PLEASE DON'T FUCK THIS UP.

Comments provided by : Fumarola, Aaron

Artificial Intelligence is NOT in any way "intelligence." AI is a way to skew information to influence the opinion of viewers of the information. It can, and often is, used in negative ways. When it comes to OUR American elections, it should NOT be allowed in any way whatsoever. There is enough confusion about what is real and what is not, WITHOUT AI. What we NEED is clarity and TRUTH about issues and candidates who are running for office to represent the citizens of the United States. Lying is NOT an American value, and it must be eliminated as much as possible from political discourse. AI in no way will enhance American elections, so needs to be prohibited from this day forward.

Comments provided by : Gale, Melinda

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Gallagher, Joe

The week before Election Day 2024, a presidential campaign releases an ad that shows their opponent committing a violent crime and admitting to it on camera.

Videos are powerful. Its hard to deny something you can see with your own eyes and hear with your own ears, and the candidate featured in the ad tumbles in the polls.

Theres only one problem: The video is entirely fabricated by artificial intelligence. The candidate did not commit violent acts, and never did or said anything depicted on screen.

Reporters discover the truth, and rush to inform the public. But by now, its too late: The candidate narrowly loses the election because voters were misled by an entirely fictional ad.

Regulators and politicians are almost always behind the times when it comes to quickly-emerging new technology.

Think about our ancient internet and data privacy laws, even though multiple generations have grown up with the internet, for example.

Many decision-makers in Washington still dont fully grasp the power of the internet, let alone the potentially destructive effects that AI could have on our democracy.

With the major expansion of AI capabilities in the past few years, this might be one of our last opportunities to create strong regulations for AI before real harm is done!

Comments provided by : Gallant, Helena

I am against the use of AI in political advertisements because it may damage a candidate before it can be correctly $\frac{1}{2} \left(\frac{1}{2} \right) = \frac{1}{2} \left(\frac{1}{2} \right) \left(\frac{$

Comments provided by : Gambino, Robert

It is vital to our democracy that Artificial Intelligence (AI) does not invade or influence our political decisions. I request that AI be banned from any campaign ads in any media.

With the major expansion of AI capabilities in the past few years, this might be one of the last opportunities to create strong regulations for AI before real harm is done!

Comments provided by : Garden, Jenny

I urge you to *ban* the use of AI-generated deepfake ads in political campaigns.

Comments provided by : Gavenda , Bev

Hello! I am writing to encourage you to regulate very clearly and deliberately the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the deliberate intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. Facts matter, and AI can easily be used to confuse people about what is real.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this lawad that any such ads will lead to prosecution, to real consequences, including new elections.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now *before* an election swings on the release of a damaging, AI-generated campaign ad and breaks what little remaining trust people have in our elections and our democracy.

Thank you for your time and consideration.

Comments provided by : Gellert, Sally Jane

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Genack, Mary

"Greetings! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : George, John

I urge you to totally ban AI generated false ads for all political offices.

Comments provided by : Georgia, Romola

AI is an advancement calling for regulation, or it will be misused across already limited democratic spaces to mislead the public. Not only is it a threat to jobs, but it also serves potential to distract, confuse, and motivate people into political positions they might otherwise ignore or leave behind. Let's leave the political vitriol, pronouncements, etc. to actual humans.

Comments provided by : Geyer, Stanton

Please stop the use of AI-generated audio and video. There is too much dishonesty already without providing powerful tools to trick voters.

Comments provided by : Gibb, John

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did IS covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your consideration.

Comments provided by : Gibberman, Pamela

I support banning the use of AI-generated deepfake ads in political campaigns.

They could obviously be very dangerous and disruptive to our democracy.

Thank you for acting to prevent the use of deepfakes to pollute and misrepresent topics important to our democracy and social fabric.

Comments provided by : Gilges, Peggy

Please. Democracy depends on transparency and truth

Thank you‼️

Comments provided by : Glaser, Michael

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : glick, herbert

We are facing perilous times if we do not take every step to ensure people know that they are looking at a deep fake generated by AI. Misinformation and lies have already led us to the brink of disaster - this cannot be tolerated. If we can't tell if what is before our eyes is real or not, there is no hope for our democracy.

Comments provided by : Goldberg, Cathy

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Gonding, Jason

we must bring together the top minds in this field to help us ALL understand the potential, pros & cons of Artificial Intelligence. It cannot be used to target, sway, influence people that do not have the mental clarity, capacity or critical thinking skills to peel back the onion & get to truths & reality. Please vote to ban AI from all election ads

Comments provided by : Goodfellow-Heyer, Terri

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

AI enables disinformation to run rampant and we must keep it out of our elections.

Comments provided by : Gordon , Eve

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Comments provided by : Gorringe, Richard

Hello!

I implore you to strictly regulate the use of AI in political ads.

Campaigns and PACs using AI to create ads with the intention of spreading disinformation threatens the survival of our republic. Average Americans shouldn't have to conduct a technical analysis or consult experts to know whether or not political ads are truthful or if they were generated by AI.

The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under the law that prohibits fraudulent misrepresentation. No candidates should be saddled with defending themselves against words or actions that they never said, implied or took.

We must get ahead of this issue now, using regulations to prohibit deceptive AI-content in political ads. If we do not, before we know it we will experience a national election whose results improperly hinge on the release of a false, inflammatory, AI-generated political ad. The level of trust people have in our elections and our democratic process is already highly diminished. We must do better, and fiercely protect our republic from those who would hasten its demise for their selfish benefit.

Thank you.

Jen

Comments provided by : Gosnell, Jennifer

I am writing to urge the FEC to prohibit all AI generated content in political advertising. The spread of AI in such advertising will lead to the spread of disinformation and misinformation about issues and candidates and will be dangerous to our democracy. It could conceivably be used by foreign entities to interfere with our elections by supporting or opposing political parties or individual candidates. Now is the time for the FEC to take action to avoid this very real technological threat to our political system.

Comments provided by : Graff, Leo

The noise that consumers have to endure in the media environment is deafening. It is nearly impossible for voters to discern truth from falsehood already, let alone with deep fake and other AI generated political advertising.

Millions of dollars are spent each election cycle to mislead the public by those who do not want facts or truths to be told.

You stand between the consumer and those misleading advertisers. I urge you in the strongest terms to stop deep fake advertising from further muddying the waters in political advertising.

Thank you, James M. Grandone

Comments provided by : Grandone, James M

It is very important that you regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Green, Mary

Please don't fall behind on the effects of this rapidly progressing technology in the political sphere. The potential damage to our democracy could be monumental and irreversible.

Comments provided by : Greenstein, Michael

I urge you to ban the use of AI-generated deep-fake ads in political campaigns. It is obvious that such misinformation is not only possible but quite likely unless regulations and enforcement are in place to prohibit it. Please do what you can to allow voters' a fair choice of of candidates.

Comments provided by : Greenwald, Peter

The dangers are obvious and real. I cant imagine how anyone that cares about this country could ignore this impending and dangerous threat to our democracy and integrity of our elections.

Comments provided by : Gregory, Donald

Hello,

I encourage you to regulate the use of AI, specifically in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Griesmer, Ezi

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Grimm, Benjamin Cody

Hello!

I encourage you to regulate and, preferably, ban the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

But I suspect that some campaigns will do this anyway because they know it will take time before any consequences occur and they will have already fooled many people into believing lies.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy. AI ads need to be banned.

Thank you for your time.

Comments provided by : Grissett, Carolyn

I write as a concerned citizen worried about the increasing amount of disinformation in our political process. Now technology makes this dangerous trend easier. Therefore, I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Grogan , Terry

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Please ban AI in political ads,
Thank you,
lexa
Comments provided by :
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grutter, lexa

To whom it may concern,

I am writing to urge you to ban deep fakes in our political campaigns. The presence of false information is dangerous to the existence of our already fragile democracy. A solid government that works for people can not be established by pushing falsehoods on our citizens, and not allowing them to make decisions on made-up words and images. Many people are unaware that information presented to them is fake. They could not understand how this could be the case. It is troublesome that there are certain groups of people are intentionally deceiving the public. We are headed in the wrong direction.

At the very least, when fake information is presented, it should be made clear that it is false.

Fake does not sustain a strong and decent nation.

Thank you for your time. Thank you for getting ahead of the deep fake situation and making truth and decency a priority at a time when AI will make it very tempting to twist information and deceive people.

Comments provided by : Guastaferri, Susan

It's important to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

We need regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Guest, Suzanne

It's already so difficult to sort out truth from lies. But it always seems that more and more the onus is placed on us ordinary citizens to "do the work" to research, to fact check, to read multiple sources to try to make an "educated" guess about what's true and what's not. We're exhausted!

We can't keep up with the pace of disinformation that is flooding our homes and our heads. We need help! If the government wants democracy to continue, the government needs to become an equal partner and take the required steps to ensure that this new technology doesn't end our democracy. We have to be equal players. We'll do our part, as much as possible, to inform ourselves with the facts. Now the government has to do it's part to make sure the information we are receiving, vital to making informed choices in elections, is pure and factual. We need to ALL WORK TOGETHER. Please do your part!

Comments provided by : Guthrie, Nora

I am writing to stress the important of regulating the use of AI in campaign ads.

I'm worried about the possibility of campaigns using AI to create ads with the intention of misleading voters. Citizens shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for giving this your most serious consideration.

Stefanie Guynn

Comments provided by : Guynn, Stefanie

To Whom It May Concern,

I encourage you to regulate the use of AI in campaign ads because I am concerned about campaigns using AI to create ads with the intention of misleading voters. Americans shouldn't have to do research to find out whether or not ads from campaigns are depicting real events or if they are being generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : hackeman, calvin

Please do not allow the use of AI to create political ads. Our Democracy is under attack from within and we do not need AI or deepfake lies to remove any trust we can have in our own leaders and government. Put an end to this now and not after significant damage has been done. Thank you.

Comments provided by : Hagmann , Ann

I support banning the use of AI-deepfake ads in political campaigns. We must STOP the malicious political campaigns from tricking voters with AI-generated audio and videos.

Comments provided by : Haguel, Jane

The threat of the use of AI in political is real, and it's VERY important that safeguards be put into place before the presidential campaign heats up in earnest. Much depends on keeping the campaign honest, or at least as honest as possible. Thanks for your efforts in this cause.

Comments provided by : Halio, Marcia

Next year will bring the first national campaign season in which widely accessible AI tools allow users to synthesize audio in anyones voice, generate photo-realistic images of anybody doing nearly anything, and power social media bot accounts with near human-level conversational abilities.

Americans need safeguards to protect our elections from the many risks that AI technologies pose. I ALWAYS vote and I depend on accurate information to determine the way I vote.

I ask that the FEC consider these safeguards:

- 1. the executive branch must designate a lead agency to coordinate governance of AI issues in elections
- 2. the Cybersecurity and Infrastructure Security Agency must create and share resources to help election offices address disinformation campaigns that exploit deepfake tools and language models to undermine election processes
- 3. the Federal Election Commission must ensure that its political ad disclosure requirements cover the full range of online communications currently permitted under federal law which includes ensuring its rules cover political communications from paid influencers, who may disseminate AI-generated content, and the paid online promotion of content, which may also make use of AI
- 4. ramp up efforts to promote and encourage innovation in deepfake detection and to nurture progress in the detection of voting disinformation campaigns and election cybersecurity threats fueled by language models and chatbots
- 5. develop high-accuracy detection and anti-phishing tools for use by state and local election offices
- 6. require social media companies to publicly verify election officials accounts and other authoritative sources of election information, such as the National Association of Secretaries of State, using unique icons
- 7. any governmental use of generative AI to aid with educating voters or otherwise engage constituents in elections should be tightly regulated. Thank you.

Comments provided by : Hall, Theresa

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Hamer , Marinus

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Comments provided by : Hamer, Geoff

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Hammond, Lorren

Please regulate the use of AI materials in political advertising. Voters must have the truth before voting. Thank you for your attention to this request and publish your rules soon.

Comments provided by : Hample , Frank

You definitely MUST ban the use of AI-generated deepfake ads in political campaigns. There is already a steady stream of other forms of disruptive advertising that threatens the concept of free and fair elections. Please make this happen. D. Hanson

Comments provided by : Hanson, D.

We must make sure campaign ads are truthful and represent the individual being campaigned. Honesty in advertising is crucial and seems to have been a lost value and necessary and required component.

Comments provided by : Hanson, Toni

Political ads are frequently deliberately misleading. Let's not make it worse by using AI to make the misleading statements even more believable. Our democracy depends on having well-informed voters. Ban AI!

Comments provided by : Harbison, Candis

I am concerned about the use of A.I.-generated "deep fakes" to deceive and misinform voters and subvert the election process.

Please take action to protect our democracy by banning these types of ads and misuse of ${\tt A.I.}$

Allen Hardy

Comments provided by : Hardy, Allen

Good day!

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Hartjes, Tom

Hello,

I write to encourage you to regulate the use of AI in campaign ads.

AI can be a valuable instrument, but used in the wrong way, it is VERY DANGEROUS. I'm very concerned about campaigns using AI to create ads with the intention of misleading voters. Because not everyone has the time or cares deeply about politics, the average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. And AI can be very persuasive, especially if used in malicious ways.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make explicit that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time. Sincerely,

Jeanne Haster

Comments provided by : Haster, Jeanne

Stop malicious campaign tactics that use artificial intelligence to create "deepfakes" that threaten democracy and fair elections.

Comments provided by : Hatfield, Phyllis

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy. We are under attack by internal and external actors who are trying to end our Democracy. Please do your job and defend the nation by regulating AI in this way so that we are not fighting lies and misrepresentation of the facts.

Thank you for your time."

Comments provided by : Healey, James

I am writing to urge you to outlaw or at least regulate the use of Artificial Intelligence in political ads. It is hard enough to get the facts out without partisan persons using Artificial Intelligence to deliberately mislead voters.

Comments provided by : Heckmann, Karen

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's VITALLY important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time and attention.

Comments provided by : Heebink, John

The bedrock of our democracy is the voting system, and people must receive the truth from any media that is used to influence our vote. AI-generated ads are pure lies. Please assure that we have the real people giving their real message to the voters, so that we can choose our representatives using what those persons actually stand for.

Comments provided by : Henderson, Colleen

I oppose allowing AI-generated deepfakes in campaign advertisements. FECs mission is to promote confidence and participation in the democratic process. Allowing deepfakes is inconsistent with that goal for obvious reasons. Thank you for your consideration.

Comments provided by : Henneck, Rory

Technology has moved faster than the law, and the existence of deep fakes poses real risks to candidates--not only to the integrity of their campaigns, but their safety and that of their families as well. Please take action now to strongly regulate the use of AI in campaign ads.

Thank you.

Comments provided by : Herrera Helphand, Dawn

Please regulate the use of AI in political campaign ads. I am afraid that "deep fake" ads will mislead and confuse voters with invented lies about candidates. Political campaign ads need to be regulated to prevent this from happening. Thank you for your consideration.

Comments provided by : Herter, Loretta

Regulators and politicians are almost always behind the times when it comes to quickly-emerging new technology.

Think about our ancient internet and data privacy laws, even though multiple generations have grown up with the internet, for example.

Many decision-makers in Washington still dont fully grasp the power of the internet, let alone the potentially destructive effects that AI could have on our democracy.

With the major expansion of AI capabilities in the past few years, this might be one of our last opportunities to create strong regulations for AI before real harm is done!

Comments provided by : Hibberd, Morgan

I am writing to you today to STRONGLY encourage you to REGULATE THE USE OF AI-GENERATED CONTENT in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

IT is my understanding that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's very important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Comments provided by : Hill, Michael

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Hillis, Harry

I submit this comment in strong support of the proposed amendment to the rule governing Fraudulent Misrepresentation.

I am an individual who is active in politics. I volunteer on behalf of candidates for office in DC and in several states. I learn about candidates, to some extent, through advertisements on television and the internet. I need to know that what is in the advertisement Is accurate to the extent that such a determination is possible. The arrival of Artificial Intelligence (AI) makes separating truth from fiction that much more difficult. The proposed rule making is a significant effort for the FEC to catch up with and perhaps even get ahead of the new possibilities for fraud.

The proposed amendment to the Rule governing Fraudulent Misrepresentation would add that the visual presentation of a candidates opponent using AI is within the ambit of the law. So-called Deep Fakes are just the latest and, perhaps, most convincing means by which a candidate can misrepresent the views of his or her opponent. The proposed amendment would simply add the latest form of fraud to those already encompassed within the existing rule.

I urge you to adopt the proposed amendment.

Comments provided by : Hoffman, Ann

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Hoffman, Karen

Please, no AI-generated political ads. This is a negative use of technology and may not represent truth. We do not need more disinformation out there than there already is! Ads should come from "real" people/organizations and should clearly state who is backing the ad.

Sincerely, Freda Hofland

Comments provided by : Hofland, Freda

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law, and penalties will be enforced.

Comments provided by : Hogarth , William

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Holden, Cathy

Please ban the use of AI to create deepfakes in political ads and news.

Comments provided by : Holland, John

Greetings, and thank you for your attention.

I urge you to regulate the use of AI in campaign ads.

We already see altered and artificially generated videos which are impossible for most people to recognize as such. I'm concerned about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans wont shouldn't have todig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. Unofficial deception will likely increase, so it is especially critical that campaign materials be held to the highest standard of accuracy.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law, and proactively enforce the law.

It is critical to get ahead of this issue with regulations to prohibit deceptive AI-content in campaign ads now, because it threatens to affect the outcome of elections. Deceptive, AI-generated campaign ads are harmful to democracy, and we need to improve accountability rather than further undermine any trust people have in our elections and democracy.

I appreciate your work. You are part of the essential framework for democracy.

Comments provided by : Holmes, Em

I am writing to encourage you to regulate the use of AI in campaign ads.

I an very worried about campaigns using AI to create ads which would mislead voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Comments provided by : Holscher, John

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Holt, Bill

Please get to work to ensure appropriate and enforcable regulation for any use of AI in campaign ads.

I'm seriously concerned about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not campaign ads are depicting real events or if the images and scenarios were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC MUST make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's ESSENTIAL to get out ahead of this issue with regulations to rein in deceptive AI content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your consideration.

Comments provided by : Hommel, Kady

Keep AI out of elections ads

Comments provided by : Hopper, Janel

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time

Comments provided by : Houghton , Abigail

Please adopt stronger rules to cover all kinds of misleading and misrepresentation words, photos and moving images regarding campaigns and elections as outlined in Public Citizen's July 13, 2023 letter to the Commission.

Sincerely,

John House

Comments provided by : House, John L.

This is William Hsu, Emeritus Professor of Computer Science at San Francisco State. I would like to urge the FEC to regulate the use of AI in campaign ads.

I am very concerned about politicians and PACs using AI to create ads with to mislead voters. AI and Big Data have made it possible to analyze core constituencies and create misleading ads that target them.

I understand that there is a law that prohibits fraudulent misrepresentation. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. We unfortunately have the technology to create such fraudulent content that looks convincing to the casual observer.

I hope that the FEC will take action ASAP to regulate AI use in campaigns.

Comments provided by : Hsu, William

Hello, I'm writing to encourage you to appropriately regulate the use of deep language learning generative art, assets, music, text, speech, and likenesses real or fictional in campaign ads.

I'm highly wary that campaigns using AI to create ads will do so with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Huber, Kurt

No to all forms of AI generated images political ads period!

Comments provided by : Huber, Ron

Hi There! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

There is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied but the FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to do this now the release of a damaging, AI-generated campaign ad breaks the remaining trust people have in our elections and democracy.

Thank you for considering my opinion."

Comments provided by : Huckins, Brian

I urge you to regulate the use of AI in campaign ads. Campaigns must not be allowed to show an opponent doing or saying something the person never did or said.

It's important to put regulations in place before any damage from such deceptive practices cannot be undone.

It's important also not to allow AI deep fakes to portray our election systems and democratic practices as untrustworthy.

Comments provided by : Hueftle, Anita

AI needs regulation

Comments provided by : Hughes, Thomas

Make it unlawful to use any AI generated information of any type or medium in political ads which will possibly be broadcast to voters. Our democracy depends on citizens getting the most reliable, truthful possible.

Comments provided by : Hultman, Steve

Please do not allow AI generated ads foe political campaigns. It is imperative that political ads be factual and authentic.

Comments provided by : Hurd , Kathy

I strongly encourage you to regulate the use of AI in campaign ads. I'm worried about campaigns using AI to create ads with the intention of misleading voters. Average Americans shouldn't have to do research to know whether or not ads are depicting real events or if they were generated by AI.

I understand there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI is against the law.

It's important for America to get ahead of this issue with regulations to rein in deceptive AI-content -- before an election swings on a damaging, AI-generated ad and breaks the trust people have in our elections and democracy.

Thank you.

Comments provided by : Hussmann, Trudy

AI scares enough with it infinite possibilities. I don't want fake news or ads complicating life more than it already does! Please establish rules &/or regulations &/or laws that PROHIBIT use of AI for such nefarious purposes.

Thank you for your consideration.

Comments provided by : Ingulsrud, David

Videos that have been engineered without the use of sophisticated state of the art AI have ALREADY circulated and attempted to make incidents that are false look real. Social media has gone to the extreme it never intended to: it is now being used as a weapon. IT IS A THREAT TO DEMOCRACY IN SO MANY WAYS AND IT NEEDS TO BE HIGHLY REGULATED, WITH GRAPHIC WARNINGS THAT SOMETHING IS CREATED AND NOT IN REAL TIME "REAL".

THE FCC needs to IMMEDIATELY get on board with controlling this use.

Thank you.

Comments provided by : Intilli, Sharon

I am writing to encourage the FEC to regulate the use of AI in campaign ads.

I'm concerned that campaigns will use AI to create advertising intent on misleading voters. The average Americans has very limited capacity and time to research and determine whether or not ads from campaigns are depicting real events or AI-generated disinformation or misinformation.

Current law prohibits fraudulent misrepresentation i.e., candidates putting words in the mouths of their opponents that were never said or implied. The FEC must make clear that this law covers deliberately deceptive AI content depicting a candidate saying or doing something that never actually occurred.

It is critical that the FEC act to prevent such fraudulent misrepresentation with rules that preempt deceptive AI-content in campaign ads now before elections are impacted by false, detrimental AI-generated campaign advertising. Failing to do so will further erode Americans' trust in our elections and democratic processes.

Thank you for your consideration. I look forward to your swift action on this very serious election concern.

Comments provided by : Isaacs, Joseph

To Members of the Federal Election Commission: This comment brings my strong encouragement, my demand, even, that the FEC completely BAN the use of AI generated deepfake advertisements in all political campaigns.

Because AI generated ads would appear very real, and be very difficult to discern as being not based on reality, their use must not be allowed in any political campaigns.

With great sincerity, Cynthia Jackson

BAN THE USE OF ANY AI GENERATED ADS IN ALL POLITICAL CAMPAIGNS!

Comments provided by : Jackson, Cynthia

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Jackson, Jane

AI ads that are used against a political candidate should be held as a felony with no exceptions.

Comments provided by : Jarema , William

Please ban the use of AI-generated deepfake ads in political campaigns. This is outrageous !

Comments provided by : Javitz, Tempe

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Jay, Kimberly

No more fakery please!

Comments provided by : jensen, lyle

Hello!

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Joe, Lawrence

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It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Johnson, Dale

Now that it has been seen that endorsements, for example, can be AI generated to a very realistic degree through AI image and voice manipulation, it is very likely that candidates will seem to say things they never would. All political ads MUST be vetted by experts in AI techniques and taken down if needs be. This is not speculation. This is going to happen. Act now to protect our system of integrity in politics.

Comments provided by: JOHNSON-O'MARA, DANIEL

To preserve our democracy, it is critical for you to ban AI in political campaign ads.

Comments provided by : Jolley, J

Don't let AI create misleading political ads!

Comments provided by : Jordache, Madeleine I emphatically encourage you to regulate the use of AI in political campaign ads.

Campaigns using AI to create ads with the intention of misleading voters is wrong, morally reprehensible and should be illegal. Not everybody cares deeply about politics. Allowing the use of AI poses a threat to candidates by allowing likeness and voices being used to misrepresent them. Average Americans shouldn't have to dig into research to know whether or not ads from campaigns are true or depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. This point must be clearly stated in the law or else it will most definitely be misused.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Jordan, Martha

I am very concerned about deep fake messages misrepresenting political candidates and others.

We must protect accurate information to the voters and and others. Please block AI in campaign ads.

Comments provided by : Jung, Linda

If AI is allowed, a lack of confidence in candidates and elections will grow.

Comments provided by : Kacen, Norma

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Thank you for your time."

Comments provided by : Kalmus, Ira

Please ban the use of AI generated campaign ads. We must protect democracy and prevent misinformation from being spread by any and all means.

Comments provided by : Karakos, Dennis

It is important that all political comments be truthful and not tainted with AI. Our country and our constitution were born to all truth and not fiction in our politics and daily lives. To truly understand what needs changing for all the people, the information voters receive in newspapers- tv news- congressional propaganda- brochures that lean only to one side of the question - must not be tainted by opinions and AI which is often only a grab for power - not for the people and only for financial gain and power of a few. What is represented is to educate all the people and not to be stretched and twisted to confuse and distort for those few who do it purposely for personal game. That needs to be stopped now! Judi Karcher

Comments provided by : Karcher, Judi

Its bad enough that due to a, IMHO, POORLY REASONED SCOTUS decision corporate entities can donate and give to political campaigns, but to allow AI political advertisements will surely hasten the demise of our democracy. It truth, I would really like ads to be permitted only when any facts, not opinion, alleged in them have been confirmed by a third neutral entity. However, I realize that thats not going to be happening anytime soon.

Thus, I urge you to ban AI generated campaign ads which can make falsities appear real.

Comments provided by : Kazen, Ivan

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Kelley, Elizabeth

Please regulate the use of AI in campaign ads for elections.

AI makes it too easy to create fraudulent ads, further contributing to mistrust in our election systems!

We already have enough of lies told by politicians. The public needs and deserves to hear the truth, not more garbage created using AI !

Thank you, V Kent

Comments provided by : Kent, Vicki

I encourage you to regulate the use of AI in campaign ads.

I shouldn't have to do extensive research to try to learn whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand there are laws prohibiting fraudulent representations in election campaigns, and the FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under these laws.

It's important to do this now, before any elections are tainted by deep fakes and other AI generated lies and misrepresentations

Comments provided by : Kerss, Brian

Dear members of the Federal Election Commission,

Please take any and all actions necessary to prevent artificial intelligence from being used to mislead the public or create a video or other device that completely deceives the public concerning any candidate running for public office in our upcoming elections.

Thank you so much. SAndra Kissam Newburgh, NY 12550

Comments provided by : Kissam, Sandra

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

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It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Kittrell, Sharon

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Comments provided by : Kleppner, Andrew

Please ban the use of A.I. generated deepfake ads in elections. Voters need only the truth about candidates in order to vote knowledgeably.

Comments provided by : Kobold, Jenny

Dear FEC,

Using AI, false or misleading images or other data can easily be constructed and used in political advertising. This can convey false but seemingly valid information to voters. Many voters are naive about this emerging technology and could be fooled rather easily.

In most cases, the other side could check the facts and dispute the ad but the damage would already the done. So what? Just another "political dirty trick". Without any significant response by the FEC, the other side would have little choice but to use the technology themselves.

Please don't let us go down this particular rabbit hole! The concept of the validity of truth and falsehood is fragile enough already!

Thanks, William Kolbe

Comments provided by : Kolbe, William

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

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Thank you for your time."

Comments provided by : Kornfeld, Richard

Dear friends,

Every election is important-- and the truth is important at all times, especially at election times.

Because of this, I encourage you to regulate the use of AI in campaign ads.

It is a reasonable concern that AI can be being increasingly used in campaigns to create ads with the intention of misleading voters. Not everybody cares deeply enough about politics-- nor has the time-- to independently research every ad they see. Nor is everyone an AI expert. The average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Kozak, Pat

Please limit/monitor use of AI in campaign ads.

Comments provided by : Kozloski, Linda F Aloha! encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

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Mahalo for your time

Comments provided by : Kranz, Kristi

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I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

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Thank you for your time.

Comments provided by : Kraus , Cathy

To whom it may concern, I urge you to regulate the use of AI in campaign ads.

I'm very concerned about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

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Comments provided by : Krupnick, Wendy

I urge the FEC to *ban* the use of AI-generated deepfake ads in political campaigns.
Thanks,
David Kuchenbecker

Comments provided by : kuchenbecker, david

Keep AI out of politics

Comments provided by : Kuroda, Donna As a private citizen realizing the power of deep fake AI campaign ads, I beg you to act to eliminate if possible or at least reduce to a minimum fake AI political campaign ads. We are being mislead by so much misinformation in our daily lives, please do everything possible to eliminate such from campaign ads so that we can elect individuals on the basis of their facts.

Comments provided by : Kurz, Linda

Misinformation is already in excess without the use of AI. But AI will increase the amount of misinformation exponentially, and that must be prevented at all costs.

It is the responsibility of the FEC to prevent the use of AI in campaigns by disallowing its use in all elections and associated campaigns. Penalties for use of AI should be included for those who use it to generate misinformation, and those who benefit from its use. Penalties should include prison time and stiff financial penalties so that potential users are deterred.

Comments provided by : Kusuda, Charles

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I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

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Thank you for your time."

Comments provided by : Lahrman, Robert

Please do not allow the use of AI in campaign ads. This will be confusing to people unable to separate fact from fiction and ultimately severely weaken our democracy.

Comments provided by : Landa, Cady

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

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Thank you for your time.

Comments provided by : Landmann, John

Good morning,

I am writing to encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

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Thank you for your time.

Caitlin Langan

Comments provided by : LANGAN, CAITLIN

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Thank you for your time.

Comments provided by : Langtree, John

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Thank you for your time.

Comments provided by : Lanier, Rose

The use of AI in political communication is a serious breech of security for all and can be the tool that erodes our ability to recognize the veracity of anything written. It will be impossible to recognize 'the Truth' from 'Lies and Damn Lies'. It will cause confusion, uncertanty, increase suspicion, generate fantastical fears and hopes, prejudices and hatreds, a general loss of faith in each other and our country's Institutions, increase fears of other countries and make it next to impossible to identify Friend or Foe.

Comments provided by : Larkin, Loretta

I strongly urge you to prohibit the use of AI in political ads. There is already way too much misleading information being spread, and AI would only make the problem exponentially worse.

Comments provided by : Lawrence, Judy

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. There is already so much misinformation and disinformation flying around. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

I strongly feel it's imperative to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Leal, Rochelle

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

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Thank you for your time."

Jim Lease

Comments provided by : Lease, Jim

Hello!

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Sincerely, Brian

Comments provided by : Lenius, Brian

Gentlepeople:

The last decade has seen the worst violence, chaos, incivility, climate catastrophes, repressive and regressive politics, and hate-inspired speech and actions in the United States and - because the U.S. is still generally a country others look to for leadership- those awful things have spread to other countries.

As the reporting and investigations have shown, a great deal of disinformation and lies (begun by individuals and certain countries) have been spread through social media sites. And politicians and (unfortunately) some world leaders - have used the technology available to manipulate, to forge and to alter facts to suit their purpose. And even more terrible - there is a complete mercenary aspect to it all: say anything, do anything to make money or gain power.

In the U.S., this has resulted in terrible violence, and total chaos within a current branch of our own government that has left the U.S. vulnerable on a national and homeland security level. U.S. enemies are taking advantage of this right now.

That is why I urge you to make STRONG, and ENFORCEABLE regulations on the use of AI in political campaigns and in advertising in general. Corporations just want to make tons of money and they don't care about the results if it's not in dollar signs. Regulations are not the enemy --- deregulation has created way too many problems.

Enforceable regulations must be implemented and since the only language spoken seems to be money, HUGE fines must be at least part of the penalty for misuse of AI in campaign ads. Lies and falsehoods must be addressed and retracted and corrected immediately by those responsible.

Thank you for listening.

Sincerely,

Comments provided by : Lenk, Vivienne

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Lennane, Frances

I encourage you to regulate the use of AI in campaign ads.

I'm extremely worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Leslie, Jacques

AS a thinking American citizen, I have great concern regarding the dangers to our democracy posed by the destructive possibilities by AI. Guidelines must be created for the use of this resource.

Comments provided by : Levy, David

Please pass this rule. There is already a glut of misinformation online and in oral presentations, and so many people believe what they read and hear; they cannot tell the difference between truth and fiction.

To further muddy the water, AI will bring misinformation to a more believable format. This will most likely cause initially favored candidates to lose elections, leaving a cheater to win.

How long would it take for a ruse to be discovered--days, weeks, years? Before the damage is done, or years after the wrong candidate takes office? What punishment is appropriate for those who present lies as truth? It's just starting to done now--what about in the future with misinformation being presented as actual visual and oral truth?

Comments provided by : Lewis, Marcia

I am strongly opposed to anything that will enable or permit the use of AI in campaign advertising. This is a frightening prospect and I urge you to do all in your power to prevent it.

Comments provided by : Lewis, Marjorie

Please enact REG 2023-02 on Artificial Intelligence in campaign ads. The ability to create untrue, fake comments in campaign ads is a danger to our democracy.

Comments provided by : Lewis, Roberta

Please prohibit AI-generated "evidence based" material from political campaign ads---even "summary statement"s are deceptive.

Ideally I recommend attaching fact-checking information IN the ad, with name of fact-checking agency or source.

Comments provided by : Lewit, David

Please do all you can to prevent false information from tainting political campaigns. Make the bar low, the mesh fine, and the penalties harsh. Lies, distortions and misrepresentations spread like wildfire in online networks, and cannot be unwound once they are released. Campaigns, online forums, and individuals must be made very afraid of you and the US DOJ, so that they police themselves on this. Simply removing untruthful posts after the fact is not enough. Prevention is the only cure. Freedom of speech is not a license to lie or mislead. Whether spoken, written, or presented visually, opinion must not be allowed to pass for fact. It must be presented as opinion, and explicitly declared to be opinion, and the source clearly identified in an opening remark and in a closing remark. Failure to do this should result in significant jail time and fines. It is fraud, as much or more than tax fraud, It is fraud against the People, from whence all power in the US supposed to come. The People deserve to be protected from fraud as much or more than business or government, right?

Comments provided by : Lighthart, Brian

The decisions of elected leaders affect our real lives. Voters need to choose whom to vote for based on real information. Ban any use of deepfake, AI generated content in political ads.

Comments provided by : Lirones, Margaret

It is clear that AI will be used by political candidates to fraudulently misrepresent opponents in videos and other media, creating wholly fictional speech, events and behaviors.

It is equally clear that the FEC must regulate any such patently illegal use of AI.

Such regulation is intrinsic to the FEC's mandate. To neglect it before a major election would allow what tech experts describe as inevitable efforts to use AI to distort facts and manipulate the public.

Please act quickly to prevent such illegal efforts. Sincerely, Nikki Longaker

Comments provided by : Longaker, Nikki Dear FEC Staff,

I feel strongly that AI should have NO place in political ads...there is too much potential for misuse and too much at stake to allow AI-generated ads in this arena..

Please do not allow AI to be used in this situation. Thank you Maryellen Lorefice

Comments provided by : Lorefice, Maryellen

AI is already being used to make fun of people, discredit people and more. It has no place in the political world. It can falsify situations and make famous people look like they are saying something they are not. Please ban AI in all political campaigns. No candidate deserves to be represented by something other than themselves.

Comments provided by : Lorre, Karen

Thank you!

This country already has very serious problems with disinformation. Allowing the use of AI for the purpose of developing deep fakes will only further serve to voters ability to know what is true and what isnt. I believe allowing the use of deep fakes will further erode citizens trust of our institutions and political parties, and each other.

Comments provided by : Lyons, Ben

Misinformation distorts democracy, and there is already too much of it just in the social media and the political advertisements and commentary we see. It would be disastrous to allow completely faked images to be added to this already dangerous mix. Please rule against the use of AI in political campaigns. Thank you, Mary Lyons

Comments provided by : Lyons, Mary

I am very concerned that AI will be to misinform voters. My hope is your agency will provide oversight to ensure that false information is not consumed by the voting public.

Comments provided by : Madeley, Janet

Hello,

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody is a high information consumer of politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you,

Jason M.

Comments provided by : Magidson, Jason

I urge strong regulation of artificial intelligence in all ways, but especially when it comes to campaign ads. Unfortunately, many people will be fooled by ads deploying AI-generated "deepfake" content, which could sway the results of an election unfairly.

Please make clear that deliberately deceptive AI content that lies about a candidate or his or her actions is covered under the law that prohibits fraudulent misrepresentation."

Many people's trust in our democracy and elections has already been seriously frayed because of the damaging actions taken by Trump and others like him. But, we can hopefully get ahead of at least this issue by having solid regulations in place.

Thank you for your consideration.

Comments provided by : Magidson, Pam

I encourage you to regulate the use of AI in campaign ads as ours, or any democracy requires honest, true campaign words and images.

I have no doubt that campaigns WILL use AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. Who has time for this?

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Mahlis, Larry

AI is becoming ever present in our lives and on the internet. The use of AI during political campaigns, especially items claiming to depict or represent candidates and other persons without their written permission must be banned. Unfortunately in todays climate, totally lacking in civility, such a measure in law is a necessity. Thank you for your thoughtful consideration.

Comments provided by : Malpass, Betsy

PLEASE PLEASE regulate Ai in regards to campaigns and elections. Thank you!

Comments provided by : Mann, Luise

I am pleading with you to regulate the use of AI in political ads. I believe our democracy depends on truthful information. The US is already having so many problems with division and disinformation promoted by bad actors for political or personal gain. Please dont let AI generated false political ads add to our problems.

Comments provided by : Manpearl, Patty

I deeply encourage you to regulate the use of AI in campaign ads.

I'm extremely worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : mansini, debrianna

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Marhefka, Danielle

Our elections are limping along with the burden of virtually unlimited money, campaigns promoting hostility and unlimited delusions, and mischief from politicians seeking to make permanent their grip on power.

Deepfake false sound and video would absolutely sink what's left of our democracy.

Comments provided by : Markatos, Jerry

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Markel, Nan

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Further, I don't believe AI has any place in the process of our most valued of institutions where transparency earns our trust and is a necessary filter.

Thank you for your time. Gary Markham

Comments provided by : Markham, Gary

I am writing to encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create highly misleading ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. and that there will be consequences for breaking said law.

It's critical that you get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Marshall, Lisa

It is imperative that we make very effort to reduce/eliminate all forms of disinformation.

Comments provided by : Martin, Tim

I'm writing in strong support of this petition that prohibits a candidate or their agent from fraudulently misrepresenting other candidates or political parties. The petitioner also requests (and I support) that the Commission amend its regulation to make it clear that the related statutory prohibition applies to deliberately deceptive Artificial Intelligence campaign advertisements.

We need truth in advertising candidates' qualifications. It has become too easy to mis-use AI to fraudulently create fake videos and cut-&-paste words candidates have used in other contexts, which result in made-up comments they never uttered, to totally misrepresent their views and statements.

Thank you for this opportunity to comment on the use of AI in campaign ads.

Comments provided by : Martinson, Julie

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you. Betty Masiello

Comments provided by : Masiello, Betty

 $\ensuremath{\mathsf{AI}}$ needs to be regulated to keep false and misleading information out of any ads, but particularly political ones.

Comments provided by : Maves, John

Messaging today is already bad with out using AI to influence voting trends.

Comments provided by : Mc Peek, Bob

Dear FEC Officials:

It is vital that you ban AI-generated deep fakes from political campaign advertising. Our democracy is under threat from multiple quarters and it important to address this issue BEFORE it maliciously sways an election.

Average Americans shouldn't have to dig into research to know whether ads from campaigns are depicting real events or if they were generated by AI.

I understand there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something they did not do is a violation.

Please address this critical issue. Thank you for your time.

Sincerely, Kathleen McCarthy Sheridan, WY

Comments provided by : McCarthy , Kathleen

Do not allow deepfakes in political ads in a time already saturated with misinformation. Make sure our electoral process still works.

Thanks,

Josh McCoy

Comments provided by :
McCoy , Josh

Good morning,

I am writing as a 70 yr old independent to ask that you please pay attention to the FAKE videos overwhelming the internet concerning our elections especially.

Seeing one a few years ago of Barack Obama speaking, I was shocked to find out it was a fake! I do not get my news online & if I do I definitely delve more into the foundation of the claims---something many people are not doing but should simply out of curiosity & the desire to have proof, facts, validation to support beliefs.

AS the FEC you are appointed with regulating this type of mis/dis information. It is vital to our democracy that we begin to address the irrational & dangerous information pouring out daily to people who don't know how to question or tell the difference between the real & not real videos they are watching.

It has been truly disappointing to watch people accept, without question, the news they are receiving on cable network & political stunts to dissuade from the reality of what is really going on.

Please!!! with this upcoming election cycle & 2024 looming, it is vital that the truth be valued & discretion as to "free speech" overwhelmed with lies be questioned & confronted.

Regulation is your job. Please do it. We are depending on you to question!!!

Thank you.

Comments provided by : McCoy, Deborah

Democracies are grounded in free and fair elections. Elections cannot be fair when when campaigns are based on lies, defamation and fraudulent promotions. I urge you to ban the use of Artificial Intelligence from our election process when it is used in a way to deceive the electorate. I leave it to your experts to write the regulations to achieve this end.

Comments provided by : McDevitt, William

As a voter and concerned citizen, I encourage you to regulate the use of AI in campaign ads.

It's only a matter of time before unscrupulous campaigns will begin using AI to create intentionally misleading to misinform voters. Not every voter has the time to intensively research every political statement they encounter (in fact, very few do), and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : McDonald, E

No AI in political ads

Comments provided by : McDonald, Louisa

With the shear magnitude of misinformation already coursing through our political system I believe the addition of AI generated ads to be catastrophic to our election process!

Comments provided by : McEachern, Laurie

Hi, I am writing to voice my concern about the use of AI in political ads. I think they could be used to lie and deceive, and an unethical candidate could malign their opponent in a believable manner.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. I urge you to take steps to regulate this dangerous attack on our politics today. Thank you, C. McGinnis, MD

Comments provided by : McGinnis, Catherine

No AI in political ads! Do not allow artificial intelligence to creep into political campaign ads. The public needs and deserves human discourse and engagement to make sense of the landscape. There needs to be accountability around what is marketed and who is doing it.
CJ McGroarty

Comments provided by : McGroarty, Cynthia

I understand that the FEC is looking at the possibility of approving AI in political campaigns. I understand there is a federal law against fraudulent campaign ads. I am requesting that this approval not be given. The American people need to hear the truth from our political candidates, and not some thing that is artificially produced by a computer. Thank you for your assistance in doing the right thing for the American public.

Comments provided by : McHale , Virginia

This is the time to be proactive. The danger is obvious and even inevitable if safeguards are not put in place.

Comments provided by : McIlroy, Christopher

I strongly encourage you to regulate the use of AI in campaign ads.

I'm concerned campaigns could use AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's critical to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you

Comments provided by : McKenna, Jacci

Please expand the Election Campaign Act to prohibit Artificial Intelligence generated deep fakes, videos, pictures, audio recordings in campaign ADS. Free speech does not include fraud to deceve.

Comments provided by : McKibben, Paschal

Hello! Please do regulate the use of AI in campaign ads.

I am naturally concerned about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : McKitrick, Dena

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : McLeod, Thomas

As an IT professional with over 50 years experience providing services to large and small corporations, federal and state governments around the world I am no stranger to technological change and support the general activities and concepts behind AI functionality, but the use of such technology in any manner or form which adversely impacts a rational, and hopefully objective, assessment of an election choice is clearly a pathway to loss of democracy.

Therefore, we must ensure that the technology is not misused. Your assistance in ensuring this is greatly appreciated.

Comments provided by : McNeill, Ken

Election information that is misleading or false, generated by AI or a person, are both subject to existing law and I urge the FEC to diligently enforce.

Comments provided by : Mehdy, Mona

AI is amusing occasionally, but harmful at its worst. AI must not be permitted to distort reality in order to gain votes for this candidate or the other. That would be a travesty of democracy.

Comments provided by : Mellow, Judy

Democracy in our country can not continue with false AI generated content allowed in political forums and media adds. AI has already seeped into online forums creating massive division among citizens. Please take action on this critical matter! Stop AI from taking over our country and values! Speak truth, speak for citizens in the USA, stop outside intervention from unknown sources who seek to destroy our democracy!

Comments provided by : Messer, Laurie

Side With Love is a campaign of the Unitarian Universalist Association that strives to actualize the principles of our faith including the right to use the democratic process and the right to a free and responsible search for truth and meaning. Neither of these rights can be enjoyed without freedom from undetectable deception regarding political issues and elections.

Since the advancement of artificial intelligence now enables unethical politicians and campaigns to deceive even the most critical thinking and conscientious citizens via deepfake video or audio, the FEC has the authority and responsibility to prevent such corrupt tactics. Creating fraudulent media representations of candidates or parties associated with them necessarily involves expenditure of campaign funds or assets which places their regulation within the FECs purview.

We support the proposed REG 2023-02 to clarify that the law against fraudulent misrepresentation (52 U.S.C. §30124) applies to deceptive content produced with the aid of artificial intelligence in campaign communications. The FEC should proceed promptly as such communications already are being deployed to undermine the fair elections for which the FEC exists to protect.

Thank you.

Comments provided by : Milchen, Jeff

Please ban all AI technology from all election-related advertising and other activities.

AI has no place in elections in this country due to its propensity for being misused by bad players. There are enough problems in this country (and with elections) without having to add misleading advertising, video and imagery to the mix.

So, please eliminate all AI from election-related work and activities. Thank you.

David MillerNaples, FL

Comments provided by : Miller, David

Use of AI Deep Fakes is a threat to democracy.

Comments provided by : Miller, Karen

We need the real truth in campaign ads. Who could disagree with this simple request.

Comments provided by : Milzer, Bonnie

I encourage you to regulate the use of AI in campaign ads.

It concerns me that campaigns can use AI to create ads with the intention of misleading voters. Average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Misiewicz, Geraldine

It would be disastrous to democracy to allow the use of artificial intelligence in campaign ads.

Comments provided by : Miskelly, John

Please regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Mitchell, Mandy

Hello,

I am writing to urge that the use of AI in political campaign ads be carefully regulated so that voters are not misled by disinformation that may be spread via the use of AI. I am very concerned about the possibility that AI will be used to mislead and misinform voters, and I feel very strongly that effective regulatory steps need to be taken to ensure that voters are not manipulated by the misuse of AI. Thank you for your attention.

Comments provided by : Mittelman, Willard

To whom it may concern:

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

AI is too powerful a tool to be unregulated when it comes to influencing our election process.

Comments provided by : Mittleman, Howard

I am super concerned about political campaigns using AI to generate ads with false information and misleading voters. Doing this will surely undermine our democracy and probably also get unqualified and dangerous politicians in office. Please set and enforce regulations to prevent the use of AI in this way.

Comments provided by : Moeller, Mary Joyce

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Moellers, John

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. A democratic society DEPENDS ON TRUST and ACTIONS SUPPORTING THE PUBLIC GOOD. A.I. interference in political discourse CAN ONLY LEAD TO MANIPULATION AND DISTRUST!! The F. E. C. must ban and remove all A.I. generated political ads and communications!

Comments provided by : Molho, Arthur

I am opposed to the use of AI for campaign material of every kind.

Comments provided by : Molina, Phillip

Do NOT allow Artificial Intelligence to participate in ANY way in campaign ads. Thank you!

Comments provided by : Moloney, Susan

Truth is critical for a functional democracy. We can't allow digital manipulations of facts or images to influence public opinion, elections and commerce. We won't long be an independent nation based on laws and decency if we allow AI to go unchecked.

Comments provided by : Monahan, Margaret

I am writing to urge you to regulate the use of AI in campaign ads.

I'm extremely worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Monie, Sherry

Using AI generated Deep Fakes in political ads should be banned. They have no place in political discourse.

Comments provided by : Moore, Kevin

FEC Public Comment: Artificial Intelligence in Campaign Ads

We find ourselves in the digital age today, a period marked by the advancement of technology and its intertwining within our everyday lives. Technology has been seamlessly integrated into every part of our existence, making it nearly impossible to separate ourselves from it completely. Undeniably, technology has brought many benefits with its continuous advancements, but in addition to the benefits, challenges followed. Artificial intelligence (AI) is one of humanity's most significant challenges. Its development is advancing quickly, and many believe it can threaten our democracy more than any other technology has before. We are in the first-ever election period in which AI-generated content is prevalent, and many are unaware of what lies ahead of this novel challenge (Hsu & Myers, 2023). However, after reviewing the Public Citizen's recommendations, I question what the true threat is: Is it the technology itself or the public's lack of awareness and knowledge of the technology?

Therefore, the core dilemma I bring is, will the Public Citizen's recommendations of banning or implementing transparency regulations, such as disclosure of all AI-generated content alone, "save democracy" and prevent further threats? Or is the answer much more than that? In my opinion, the Public Citizen's recommendations miss critical factors in this race and do not acknowledge the period we live in today, the digital age. Before pursuing these recommendations, the Federal Election Commission (FEC) must consider our current era and acknowledge that banning and regulating AI-generated content is not a sustainable solution, nor is it entirely possible in the time we live. Additionally, banning and regulating AI-generated content, as the Public Citizen's organization described it, may cause more harm than good and could create an even larger threat than now.

In this process, the FEC should pay special attention to what AI-generated content is and how it is used. Some individuals use AI as a way to spread their message, whether it is positive or negative. These messages sent through these AI technologies can be used to easily manipulate, persuade, and engage each other on different topics (Fung & Lessig, 2023). The power of manipulation and persuasion these AI-generated messages hold are strong and must be dealt with using education rather than censorship (Wardle & Derakhshan, 2017). The creation of AI has done much good in our time and continues to advance as we grow as a society. In no time, it is

predicted to reach AGI (Artificial General Intelligence), which resembles all aspects of a human, such as cognitive, emotional, and social intelligence (Haenlein & Kaplan, 2019). This advancement is inevitable with or without regulations or banning AI-generated content in electoral campaigns. This advancement does not care and will not wait for people to decide to try and understand its former, less-developed self.

Therefore, with this advancement, even more concern is raised, and the issue of how one will know what is AI and what is not AI becomes more complex. This is one of the current problems trying to be solved with transparency using disclosure marks and messages or banning. However, this issue's root is way deeper than transparency or banning; it stems down to education and people's awareness of it. If the government were to pursue the first and third recommendations, "ban all deepfakes in electoral politics" and "require disclosure of all AI-generated content, including text," a massive loophole would remain and allow citizens and independent organizations to continue producing unregulated AI-generated content (Weissman, 2023). Individuals' content could contain disinformation and spread fraudulent misrepresentations of candidates, and with the lack of awareness surrounding this topic, many could continue to believe it. Furthermore, suppose the government pursues the first and third recommendations, and AI advances into AGI. In that case, there will continue to be no technology awareness and education, creating a more significant knowledge gap between the generations willing to understand AI and those not than ever before. This is known as the technological generational gap, encompassing generational differences and how they interact with technology. Older generations are commonly understood to be slower to leverage newer technologies, while younger generations are quicker to engage and understand new technologies. These gaps also speak of the willingness of the generation to attempt to adopt or accept these technologies into their lives (Norton, 2021). Therefore, if these technologies continue to advance and are censored in some instances but not in others, a mass miscommunication is possible, and distrust in the election process would grow, threatening democracy even more.

The creation of AI goes back to the early 1950s, but the AI system that has raised concern in this election period is "Deepfake." Deepfake is not a new technology; it was invented in 2017 and has been used thousands of times in the past few years (Payne, 2023). However, with its rising relevance in the 2024 election campaigns, more attention is being raised. Its "magic" (meaning manipulation and persuasion) is stronger than ever before due to many seeing it as

novel technology (Haenlein & Kaplan, 2019). This is another factor that the FEC must pay special attention to. If the government is not careful and ignorantly censors AI-generated content only in electoral campaigns, mis- and disinformation will continue to spread; possibly even worse than before. The "magic" would continue to grow stronger, further developing its film of deception due to the lack of understanding of the technology. This type of censorship could also add to another threat to democracy, the threat of infiltration of global input into the American election system without knowing.

To draw back to the two questions I asked at the beginning of this comment, 1) Will the Public Citizen's recommendations of banning or implementing transparency regulations, such as disclosure of all AI-generated content alone, "save democracy" and prevent further threats? 2) Or is the answer much more than that? I would say that it is much more than that and that the threat lies between two things, one more than the other: the technology itself and the public's lack of awareness and knowledge. The FEC must focus on bridging the generational gap because it is equally, if not more, pivotal than altogether banning or regulating AI-generated content. Bridging the generational gap would help prevent future threats using technology and solve many current threats, such as mis- and disinformation within media; it has the ability to save democracy. The bridge would prompt an understanding of this technology's magic, further making the magic disappear due to understanding (Haenlein & Kaplan, 2019).

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Please ban the use of all AI generated ads from all political campaigns.

Comments provided by : Morris, Dave

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your consideration.

Comments provided by : Mower, Amy

Please regulate the use of AI in campaign ads!

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Most people do not have the time to do research to find out whether what they are seeing, hearing, or reading is true or generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. I think people who present lies as the truth in this way should be prosecuted. In fact, I think the use of AI in political campaigns should be made illegal.

We need to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thanks so much for reading my comment, Laura Mueller

Comments provided by : Mueller, Laura

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Mullen, Timothy

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Muller, Frederica

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Nadler, H. S

I am an attorney actively practicing law for 48 years as a sole practitioner in Illinois. American

history, the formation of its Constitution, and its institutions have always captured my interest and time in learning about it, and applying it to my practice of law.

My comments here are not related to my membership in a political party, nor is it an attack upon

those who advocate conservative, liberal, progressive, and other doctrines in our democracy.

My comments here are focused on the fact that we Americans are facing an election in 2024

for a President, where an apparently leading candidate does not respect the principles of our

Constitution, the limits of power and authority, the duties and rights of voters, and the need for integrity and honesty in seeking the position of President. Evidence has established that this candidate

has previously used deception and fraud to seek to overturn the previous Presidential election

when the lawful counting of ballots in key States did not compute to a number that would have elected him President.

Consequently, in the interest of our Nation's need to secure integrity and confidence in the tabulation of votes, and the lawful exercise of the voter's rights, there is a need for our Federal Election Commission to use the tools within its authority to ban and bar the use of Artificial Intelligence generating fictitious audio and video political advertisements, also known as "deepfakes".

Respectfully, Sheldon Nagelberg Attorney at Law

Comments provided by : Nagelberg, Sheldon

AI is both the most promising and the most terrifying technology in human history since the discovery of fire. And, like fire, it can either burn bright and illuminate the

night or cause irrevocable destruction. Governments and their agencies must take aggressive steps to ban, block and sanction the use of AI tools to do harm.

No where is this more important than in preventing the use of AI tools to tamper with

election campaigns and advertising. Americans must know that the candidate comments and views they're seeing on-screen are authentic, and that we can trust our

eyes and ears to make the most critical of decisions in a democracy: for whom will we

vote to represent our interests in the public sphere.

Comments provided by : Nahshon, Ami

Disinformation on election adds must be addressed and AI generated false stories cannot be allowed if our democracy is to continue forward.

Comments provided by : Nass, Marcia Thayer

It is important to make crystal clear that deepfake AI political adds are unacceptable in any election in the USA. Ideally, elections are where people evaluated the merits of each candidate, and vote for the one who best represents their interests. AI can be used to tell believable lies about a candidate which cannot be easily detected. Such lies could make it much harder for a sincere voter to identify the best candidate, particularly for those voters not very familiar with the newest computer technology. Please make adds made using AI to represent any candidate illegal in any public political campaign in the USA.

Comments provided by : Nazor, Craig

Artificial intelligence is progressing far to quickly. Its getting harder to distinguish between authentic audio and videos, and those generated with AI.

Many decision-makers in Washington still dont fully grasp the power of the internet, let alone the potentially destructive effects that AI could have on our democracy.

With the major expansion of AI capabilities in the past few years we must create strong regulations for AI before real harm is done!

This should not be allowed for political campaigns that effect the future of all Americans.

Comments provided by : Neeshan, Lisa

I encourage you to regulate the use of AI in campaign ads. I'm worried about campaigns using AI to create ads with the intention of misleading voters. Average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. I understand that there is a law prohibiting "fraudulent misrepresentation" -- candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered by this law. It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now, before an election swings on the release of a damaging, AI-generated campaign ad and destroys the remaining trust people have in our elections and democracy. Thank you for your time.

Comments provided by : Neiman, AB

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Nelson, Karen

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

#

Comments provided by : Neumayer, Joseph

Don't permit AI in political advertising. It's already hard enough to separate fact and fiction.

Comments provided by : Neville, Helen

Hello! It is imperative that the use of AI in campaign ads is highly regulated. (too bad we can't go after fraudulent misrepresentation on TV "news"channels as well...)

I'm convinced that, without specific regulation and major consequences, campaigns (and foreign influencers) will use AI to create ads with the intention of misleading voters. Even now without AI, videos and speeches show only sound bytes that deliberately ignore context and misrepresent positions. Average Americans shouldn't have to consult multiple sources or FactCheck to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. Further, any contributing PAC's should be shut down, and campaigns (and candidates themselves, if they publicly endorse) should face major \$xxx,xxx+ fines!

Our elections should not be determined by the release of damaging, AI-generated campaign ads, including those which can be traced to deliberate foreign interference.

Thank you.

Comments provided by : Nichols, Marsha

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm very concerned about campaigns using AI to create ads with the intention of misleading voters. This is an area where government agencies need to lead, not follow. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Nielsen, Erik

AI for the People would like to call for the labeling of all generated content within campaign ads and for developers to maintain tags on images so third parties can track when campaign ads have been changed and by whom.

We then ask that this tagging report is made available to the Federal Elections Commission so they can:

- 1. Identify how many times an ad has been digitally altered
- 2. If this alteration was done using an AI system and if this system is generative meaning it can be further modified by users
- 3. Who made these changes, which entity they worked for and why
- 4. Then use this information to decide if the ad should be released and if the ad is released information about how the ad has been altered and by whom should be clearly marked.

These types of measures have not been adopted by social media companies writ large and could provide an avenue by which to reduce the spread of mis and/or disinformation within political ads.

Comments provided by : Nkonde, Mutale

Artificial Intelligence should NOT be allowed to be used in Campaign Ads. Period, full stop. Please do not allow, we need full transparency

Comments provided by : Noonen, Janet

I am requesting you ban AI generated deep fake Ads in political campaign. Everyone seems to be excited about AI, but like all technology, the cons are the corrupt who will use this technology to hack, fool, purge, and steal data from us unsuspecting or naive users. Therefore it is imperative you make sure there are no open back doors or AI abilities beyond othe public use of AI data or deadly misinformation that, like Fox News, is used to brainwash a trusting but lazy (not researching or doing due diligence) audience.

Comments provided by : O'Brien, Linda

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied.

The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

Thank you for the opportunity to encourage you to do the right thing!

Comments provided by : Oefelein, Gerald

FEC, Hello. US Elections and AI (Artificial Intelligence). Only Americans and US citizens should be allowed to be involved in all US elections. Please help put forth good ideas, rules, and regulations for all US elections. No AI ever. Thank you, Todd Olk

Comments provided by : Olk, Todd

I am extremely concerned about the many dangerous misuses which AI may be put to. I foresee potentially terrible political impersonations, voting misinformation, threats by angry groups and misleading statements which could lead to health problems or even to war.

I do see the potential for some beneficial uses in health and science. However, I strongly urge Congress (both bodies) to immediately create carefully thought out restrictions.

Thank you.

Comments provided by : Opilo, Ann

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Lesa Osborne Indiana

Comments provided by : Osborne, Lesa

We desperately need help distinguishing truth from falsehoods as an increasing amount of information is generated by non-human actors. Please give us as much protection from AI generated materials as possible. Sincerely,

Dr. David Ostwald

Comments provided by :
Ostwald, David

Allowing AI in campaign ads will completely deteriorate the election cycle to the point where no one will believe anything. The truth will be ignored, as well as the lies, and there will not be any way to properly ascertain how to pick candidates.

Comments provided by : Paden, Thomas

Stop malicious campaigns from tricking voters with AI generated audio and videos!

Protect voters from hearing and seeing potential lies!

Comments provided by : Panter, Lisanne

I'm worried about campaigns using AI to mislead voters. Average Americans who see these ads won't make time to dig to see if each ad is real or generated by AI.When we create doubt in yet another political avenue we will break the trust in our elections and the underlying values that make democracy work. Please outlaw AI in political Ads and create ways to enforce those rules.

Comments provided by : Parowski, Caro

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Parowski, Paul

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Parrent, Joanne

As a lay person I do not have the skills to recognize AI products. We are already having issues with public figures lying on facts about their opponents. It will be a catastrophe if people with little or no truthfulness to be allowed to put there lies in the mouth of figures that look and sound like their opponents. Therefore, I am asking for enactment of regulations to prevent AI campaign ad in all elections this will strengthen the integrity of election campaigns and democracy.

Comments provided by : Patterson, Bettie

I urge you to ban the use of AI-generated deepfake ads in political campaigns. The technology can be used to create videos of a candidate "confessing" to or "committing" a violent crime, and by the time the truth comes out, that it was fabricated, it will be too late. The election will be stolen. We have seen how a percentage of Americans still believe the lies about the 2020 Presidential Election, even though there has not been any substantial evidence to support DJT's lies that he won! And we all saw the violent terrorist attack on Washington DC on January 6, 2021, which was the consequence of his lies.

Once again, I urge you to ban the use of AI-generated deepfake ads in political campaigns.

The Rev. Wayne C. Paul

Comments provided by : Paul, Wayne

I support *banning* the use of AI-generated deepfake ads in political campaigns. People are easily deluded and can believe what they see is true. Deepfake ads can be incredibly convincing. Comey's hint that Clinton did something wrong left us with Trump. We must NOT risk undermining democracy any more that we already are.

Comments provided by : Penk, Alicia

Hello - the more I learn about AI, the more troubled I am about it's potential use for nefarious purposes. Observing the chaos wrought by disinformation on our politics and society the past many years, I am ESPECIALLY troubled by use of AI by political campaigns for candidates who have a problem with their "moral compass". The American public has shown poor critical thinking skills, and I am convinced that no good can come of AI tools in the hands of campaigns.

Regulators and politicians are almost always behind the times when it comes to quickly-emerging new technology. I would like the FEC to step forward proactively clarify that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under "fraudulent misrepresentation" laws.

Our never-more-frail democracy cannot afford more damage due to AI-generated campaign ads which will surely break the remaining trust people have in our elections and democracy.

Thank you for considering my comments & views in this matter.

Comments provided by : Pepin, Bradly

Please regulate the use of AI in ads. If a candidate for political office used AI to create a misleading inpression that their opponent did or said something they never actually did or said, it could mislead voters and undermine the fairness of the election. In addition, AI could be maliciously used to create fake accounts on social media and create an impression of public opinion that is not accurate. These risks are not new, of course, because they could occur to some extent without the use of AI, but the power of AI greatly magnifies these risks and needs to be specially regulated in advertising and any public communication. Someone could anonymously release a deepfake video targeting a candidate for political office call them Candidate A showing them committing a crime they never committed, for example. Their opponent, Candidate B, could massively benefit from Candidate A dropping in the polls all while Candidate B insists they had nothing to do with the video. It cant officially be traced to them. So laws preventing Candidate B from engaging in fraudulent misrepresentation are not enough. AI use in videos should be regulated.

Comments provided by : Peralta, Marie

I ask that the FEC declare that AI deepfakes cannot be used in political campaigns. This is essential in making it unacceptable to use such technology to provide misinformation to the voting public.

Please ban AI generated political ads or ads that use AI to make misinformation look real.

Thank you for your consideration. This is a vital issue for our democracy.

Comments provided by : Perigo, Nancy

It should be straight-forward using the header-descriptor packets that precede every Internet message to identify content that contains generative AI content. Accordingly there should be regulations that require every such message be flagged visibly -- with a bright and clearly lettered message that alerts viewers, "This message contains content created by Artificial Intelligence."

The FEC should require that notification in every ad or social media post.

Comments provided by : Perlmutter, Martin

Hello FEC Commissioners,

I urge you to ban AI "deep fake" videos from campaign ads and messaging. It should go without saying that these deliberately misleading messages should be considered "fraudulent misrepresentation."

You must take action, now, to protect our democracy from candidates and their allies who are trying to gain an advantage by misleading the public. It should not be tolerated.

Thanks.

Comments provided by : Perloe, Jonathan

Please regulate and prohibit the use of AI in generating content for political ads. We dont know enough about the capabilities and pathologies of this technology. We do know that there are bad actors who actively misrepresent facts and reality, and we cannot permit them to become supercharged by AI. We also know that AI makes very convincing video, such as the AI-generated video of President Nixons delivering the prepared speech for a failed Apollo lunar mission. The safest way to prevent abuse in our elections is to prohibit the use of AI. The stakes are too great.

Comments provided by : Pesarcik, Scott

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time,

Bruce Pettibone

Comments provided by : Pettibone, Bruce

There should be some form of monitoring AI generated content to ensure deep fakes are blocked & FINED.

Comments provided by : PHAN, HAN

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Phelps, James

I am quite concerned about the ability of AI, or humans for that matter, to generate deepfake electoral campaign ads. I believe that deepfake ads should not be allowed. It is hard enough to tell truth from lies without the additional problem of deepfakes.

Thank you for your attention and research about this problem. Sincerely, Minifer Johmston Phypers

Comments provided by : Phypers, Minifer

Lying should never be part of Politics, Please ban the use of Deep Fake AI in Campain Ads. We need honesty in Politics and we should not allow lies to persuade us to make bad decisions.

Comments provided by : Pike, John

I am writing to encourage you to regulate the use of AI in campaign ads.

I am worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody is meticulously informed about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they neither said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It is important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time and for taking this issue seriously.

Comments provided by : PIKSER, R.

Hello!

I am writing to STRONGLY ENCOURAGE YOU TO REGULATED THE USE OF AI in campaign ads.

I have already seen public figures and celebrities being represented by FALSE AI images and statements/

I am worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you! BE BOLD

Comments provided by : Pilak, Jeanette

AI must not be allowed to fool voters!

Comments provided by : Pinto, Walt

Please dont allow AI to create any ads that hold the gate of our nation in their hands. It is crucial that only humans be discussing real life politics with other humans. There is no room for unregulated, artificial beings/creative processes to be involved.

Thank you

Comments provided by : Pistilli, Arianna

I am writing to encourage you to regulate the use of AI in campaign ads!

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

This is going to be the FIRST election where this is going to be a real issue so I am urging you to ACT!

Thank you for your time.

Comments provided by : Pott, Ann

We are being bombarded with LIES, CONSPIRACY THEORIES, PHOTO SHOPPED IMAGES, DISINFORMATION, FALSE INFORMATION and other misleading propaganda to justify illegitimate positions.

It's time to take a stand against AI that will at least limit some of the damage.

Additional regulations are required.

Please prevent AI from invading the election process.

Comments provided by : Powell, Jessie

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

Comments provided by : Pramik, MJ

Please do all you can to prevent AI generated political ads. Please act quickly because we are in the middle of local elections right now. It sounds so easy to use one of the AI apps to come up with something entirely false and throw it out on social media to the detriment of an honest candidate. How can that candidate defend and/or counter a devious message when it lands at the last minute of a campaign? This is a realm we are entirely unprepared for, so please disallow any AI generated political ads with real consequences should they be used. Thank you.

Comments provided by : Pratt, Candace

To Whom It May Concern,

Banning AI for the creation of campaign ads is a necessary step to preserve our democracy and political system. Allowing AI-generated ads creates the potential for subversion and political chaos in our country. To preserve our country and our way of life, preventing the application of AI for campaign ad creation is essential.

Comments provided by : Prayer, Thornton

Hello, I am writing today to encourage you to regulate the use of Artificial Intelligence (AI) in campaign ads.

It is very easy to imagine a world in which campaigns use AI in advertisements to intentionally mislead voters. Voters shouldnt have to do hours of research trying to figure out whether an image theyve seen in a political ad is real or generated by AI.

I understand that there is a law prohibiting fraudulent misrepresentation, meaning that candidates are not allowed to put words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It is critical to act now in order to prevent the possibility of deceptive AI content in campaign ads swinging an election. The democratic process in the US is already struggling at the moment, and this would be yet another setback that could mar our political system, and Americans faith in it, forever.

Thank you for your consideration.

Comments provided by : Preston, Amanda

We don't need more deep fake lies and deception. We need more honesty, objectivity, real comments, substance. You need to help stop the deception of the public.

Comments provided by :
Probst, Gregory

Dear FEC,

I highly encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Profeta, Donna

Please out law deep fakes for political uses.

Comments provided by : Putnam, Sanda

Political speech should be free and protected. That is a fundamental American democratic value. But the profound lies and misrepresentations of "deepfakes", fraudulent fabrications using ew AI technologies are a threat to our democracy. I believe the FEC has both the authority and the responsibility to protect us from AI fabrications of this kind by requiring, at a minimum that the AI fabrications be acknowledged. Indeed, I would hope that REG 2023-02 be broadened to cover deepfakes by super PACs, not just candidates and their campaigns. Furthermore, I would argue that this rule should apply to deepfakes that mistrepresent a candidate's opponent, and not just the candidate him or herself.

Comments provided by : Rabkin, Nick

You must not allow this. People are far too gullible and it will be devastating for political ads, which are already despised as misleading and biased already.

Comments provided by : Radecki, Matthew

I am extremely concerned about the advances being made with AI and how deep-fake attack ads in campaigns may impact our elections in the US. I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy. Thank you for your consideration.

Sincerely, KBR

Comments provided by : Raines, Kennon

I strongly favor banning the use of AI in all political ads. Those who already lie in their ads will have little compunction about using AI's ability to simulate videos of their political opponents saying and doing whatever they feel will hurt them and buoy their own image. It's hard enough mining the truth in political campaigns now. Don't allow this to make it even harder. Sincerely, Michael Rand

Comments provided by : Rand, Michael

We already have a major problem with campaign ads being false or misleading. The last thing we need is AI making it harder. We need tougher laws to keep our politics from looking like third world countries.

Sincerely, Susan R.

Comments provided by : Rarick, Susan

"Hello! I encourage you to regulate the use of AI in campaign ads.

Comments provided by : Reardon, Timothy

The potential use of AI, "LM," and deepfakes to influence political ads is horrifying. It's dangerous, and it should never be allowed, and there should be stiff penalties for people who partake of such bad-faith advertising to advance an agenda that can't support itself.

Comments provided by : Reddig, Jacob

I urge you to regulate the use of AI in campaign ads.

I'm very worried about campaigns using AI to make ads with the intention of confusing and misleading voters. The average American voter shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

There is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. It is imperative that the FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It is vital that regulations be put in place to stop deceptive AI-content in campaign ads NOW before we get closer to these important elections -- elections that may be swayed and tainted by the release of a damaging, AI-generated campaign ad. I already hear friends and neighbors saying they aren't sure who to trust, so why vote? For Democracy to thrive, people need to be able to trust the election process.

Thank you.

Comments provided by : Reitbauer, Terese

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

Thank you for your time."

Comments provided by : Renick, Douglas

AI is moving too fast for its own inventors. Even they beg for regulation particularly for voting disinformation. AI has no place in American elections until Congress imposes regulations on its use of false and misleading information. This, Congress is far from doing, as it is far from doing anything. It is up to the FEC to prevent false information from influencing elections. Please take this campaign advertising REG 2023-02 as seriously as a war act. Our democracy is at stake.

Comments provided by : Reynolds, Carolyn

Hello!

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

P. Riccardi

Comments provided by : RICCARDI, PATRIZIA

Hello! I encourage you to regulate the use of AI in campaign ads. We have enough misleading information out there and I worry about the abusive and damaging effects of more lies put out there to in effect destroy our country and our democracy. Thank you.

Comments provided by : Rice , Renee

I am writing to encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Richards , Susan

We need a Democracy that is based in reality, not Artificial Intelligence. Voters should be able to distinguish fact from fiction quickly and easily, but that has become increasingly difficult for many folks as it is, and AI political ads would only exacerbate the problem.

Comments provided by : Richards, J.

Artificial Intelligence (AI) is a remarkable technology that can be used to generate information about a question that a user may want more information on. However, the text returned by AI often fills the entire screen, and much of it may not be accurate. Therefore, having a human expert verify the information before using it is important to avoid misleading others.

The worst application of AI is when it is used to manipulate images and voices, generating fictional information that can create a negative reaction in viewers. This can result in negative messages and even hate speech directed towards the person in the manipulated video. Therefore, using AI responsibly and ethically is crucial to avoid causing harm.

It is important to note that using AI to manipulate information is not just a matter of accuracy; it can also lead to physical harm. When AI-generated messages are used to influence voters, it can focus negative attention on a person who may have had nothing to do with the information being presented.

This can result in hate speech, harassment, and even physical harm directed towards that individual. Therefore, it is crucial to use AI responsibly and ethically to avoid causing harm to innocent people.

Comments provided by : Rines, Roger

Good Afternoon! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time

Comments provided by : Robertie, Veronica

Deep fakes are a danger to our democracy and any law against it must have teeth. Truth is owned by "We the people" not those that distribute that information.

Comments provided by : Romine, Richard

I implore you to regulate the use of A1 in political ads.

If we are to maintain our democracy what could be more important than ensuring the honesty and integrity of political ads?

Comments provided by : Roper, Henry

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Rosado, Ernest

Don't allow deep fake AI generated ads, particularly campaign ads, on the internet. They distort truth and damage our democracy.

Comments provided by : Ross , Randi

I am writing to urge the FEC to add and/or clarify that "deepfakes" are subject to the constraints of paragraph(a) below:

§30124. Fraudulent misrepresentation of campaign authority

- (a) In general: No person who is a candidate for Federal office or an employee or agent of such a candidate shall-
- (1) fraudulently misrepresent himself or any committee or organization under his control as speaking or writing or otherwise acting for or on behalf of any other candidate or political party or employee or agent thereof on a matter which is damaging to such other candidate or political party or employee or agent thereof; or
- (2) willfully and knowingly participate in or conspire to participate in any plan, scheme, or design to violate paragraph (1).
- (b) Fraudulent solicitation of funds No person shall-
- (1) fraudulently misrepresent the person as speaking, writing, or otherwise acting for or on behalf of any candidate or political party or employee or agent thereof for the purpose of soliciting contributions or donations; or
- (2) willfully and knowingly participate in or conspire to participate in any plan, scheme, or design to violate paragraph (1).

Commissioner Alan Dickerson, who has expressed reluctance to approve any such regulation, argues that the law against fraudulent misrepresentation only applies to the candidate who is speaking and not to the candidate who is the target of the speech. This is a narrow interpretation of the law, but even assuming such a narrow interpretation, when it comes to deepfakes, there is no one else speaking other than the candidate who is speaking. The target candidate is merely a fabrication of the speaker.

Artificial Intelligence in campaign ads may or may not be useful. The objection is when AI turns into deepfakes in which a target candidate is depicted saying or doing something that the target candidate would never do. So, using AI to show murder in the streets is one thing. But to deliberately falsify a target candidate via image or voice participating in the murder would be a violation of the law against fraudulent misrepresentation.

The law and proposed regulation by the FEC against fraudulent misrepresentation is a useful step toward regulating deepfakes, but it is no panacea. The law only applies to candidates and party committees, not outside groups like super PACs. That makes further legislation necessary, which has already been proposed in Congress by Sen. Amy Klobuchar, Rep. Yvette Clarke and others. REAL Ads Act (S. 1596 and HR 3044). But an FEC regulation on fraudulent misrepresentation would be an important start to rein in abuses of artificial intelligence in campaign ads.

Comments provided by : Rothstein, Janice

AI should be banned from campaigns

Comments provided by : Rygh, David

Using AI to fool people has absolutely got to stop. It's bad enough that it's being used in ads, but when it comes to political statements, it has to be illegal. Using AI to throw an election is extremely dangerous, and reminiscent of the techniques of Josef Goebbels.

Comments provided by : Saia, Chris

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Salim, Randy

Please ban AI generated campaign ads

Comments provided by : Sammis, Henry

Please prohibit fake ads this political season, however they are generated.

Comments provided by : SAMPSON, WILLIAM

It's very simple: No AI-generated deepfake ads in political campaigns. Ban them. Ban them with steep consequences for violators.

Comments provided by : Samski, Karen

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BAN ALL AI-generated deepfake ads in political campaigns !

Do it NOW !

DwightSandell@AOL.com

Comments provided by :
Sandell, Dwight
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Hello, As a "super-voter" I've become accustomed to receiving the standard attack messages in my email (usually in "trash" or "spam". As someone who is over 60 years of age I've also learned to ignore attack ads that I know to be false, as I have also learned how to research candidates thoroughly before I vote. I'm very concerned, however, about the possibility that AI generated ads may be allowed in our elections, as this technology is able to create very "credible" videos that may sway elections in favor of true "Manchurian Candidates." Not all voters are able to understand when they are being manipulated, particularly if an ad appears to show a candidate visibly committing a crime, or using profanity, etc. AI is available to anyone on our planet if they possess the funding to acquire it. Foreign actors and those whose goal is to destabilize our precious democracy are not welcome in our sovereign electoral process, and I urge you to deny the use of any AI created advertising in any election in our country. Thank you for your consideration of my comment.

Comments provided by : Sandler, Marilyn

Is there any question that this is should not be permissible? Common sense and ethics should make clear that deep fake political ads should not be permitted.

Comments provided by : Sarah, Alabama

In addition to banning AI deep fakes, all political ads, both for candidates and issues, the list of top five donors must be required - and NOT shell corporations crested to hide their identities.

I am offended by adds that claim to be from some innocuous do-gooder sounding shell organization that is funded by multinational billion dollar corporations.

Example: ads taking about "clean coal" from "Citizens for Responsible Energy Policy" (or some other innocent name) that is actually funded by major coal producers.

They have the right to pay for ads, but we have the right to know who they are.

Comments provided by : Sauber, William

Please Regulate the Use of AI in Campaign Ads

I worry about misleading campaign ads generated by AI. No one viewing an ad should have to research whether the information in it is true or made up by AI. We need to be able to trust the information we see in campaign ads.

Please make it clear that deliberately deceptive AI content is covered under "fraudulent misinformation" laws, and will be prosecuted.

And please get out regulations to rein in deceptive AI content in campaigns as quickly as possible. Elections should not be controlled by damaging AI campaign ads that cause voters to distrust our elections and democracy.

Thank you for taking the time to read my comments.

Comments provided by : Schandelmeier , Jeanette

This AI In campaign ads is THE SINGLE MOST DANGEROUS THING FOR OUR DYING DEMOCRACY. As a taxpayer and as an American citizen, I emplore you to stop this HORRENDOUSLY **DANGEROUS** THREAT TO THE UNITED STATES. This horrific technology is a deadly threat to all of this. DO WHAT THE U.S. GOVERNMENT DOES BEST WITH THIS SHIT: Stop it. RIGHT NOW. Then regulate it. Outside of certain military applications, IT IS A GODDAMN UNIVERSAL THREAT. With AI in political ads WE WILL NEVER EVER BE ABLE TO TELL WHAT THE TRUTH IS. PERIOD. Stop this now. Thank you, sincerely, Karl S. Comments provided by : Schaub, Karl

A I is a danger to humanity. Has the Internet taught us nothing? America is more divided than ever due to right wing crackpots etc‼️

Comments provided by : Schindler, John

Don't allow the creation of further dishonesty and disinformation by allowing political parties and players to push us into further election cycle chaos through the use of AI deep fakes. Please

Comments provided by : Schlagal, R.

I encourage you to regulate the use of AI in campaign ads.

I am concerned about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Comments provided by : Schlesinger, Sybil

Greetings!

I encourage you to closely regulate the use of AI in political campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events, were created to purposely deceive or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates or political parties putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. I am particularly concerned about Republicans using this deceptive strategy, because of their heinous record during Trump's horrid adminstration and ever since.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy which has been fostered by Republicans overwhelmingly. It IS political and will reflect on America and our democracy.

Thank you for your time."

Comments provided by : Schlotte, Jack

AI has no place in political campaigning.

Comments provided by : Schneider, Deana

Hello! I encourage you to regulate the use of AI in campaign ads.

As a computer scientist, I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Schroeder, Curtis

I support banning the use of AI-generated deepfake ads in political campaigns.

Comments provided by : Schulz, Rick

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm concerned about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to spend a lot of time and effort researching whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Schumacher, Kris

I strongly urge the FEC to regulate the use of AI in campaign ads.

It is incredibly easy for campaigns to use AI in order to create ads with the specific intention of misleading voters. Average Americans shouldn't have to wonder, or do exhaust research, to determine if ads from campaigns are depicting real events or if they were generated by AI.

There is a current law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make VERY clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is COVERED UNDER THIS LAW.

It's extremely important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads NOW before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your attention to this important matter.

Comments provided by : Sells, Ashley

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Shannon, Kaelan

I'm writing because I hope the FEC will take action now to make AI-generated "deep fake" ads, that misrepresent candidates' positions, behavior, or relationships, illegal.

I understand an existing regulation outlaws deceptive campaign messages. That regulation should be clarified to ensure it applies to AI generated messages like what I mention above.

Comments provided by : Shapiro, Beppie

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Shaw, Libby

Good Morning

As an individual not an AI bot, I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time and all that you do to keep democracy alive.

Comments provided by : Shedd, Rebecca

"Hello! I encourage you to regulate the use of AI in campaign ads.

I am concerned if campaigns use AI to create ads with the intention of misleading voters.

Not everybody cares deeply about politics. The expectation enough Americans would take it upon themselves to research if campaign ads depict real events or if the ads were generated by AI is unrealistic - no irony intended!

I understand there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied.

The FEC should make clear deliberately deceptive AI content depicting a candidate saying or doing something that they never did or said, is covered under this law.

Regulations to rein in deceptive AI-content in campaign ads is crucial before an election is influenced by the release of any damaging, AI-generated campaign ads. Such an eventuality would destroy trust, such as it remains, that people have in our elections and democracy, undermined by years of manipulation and false representations by some who have held office and by bad international actors seeking to plant mistrust and create chaos. The importance of preventing AI fakes in election campaign ads, in any medium or platform, is crucial.

Thank you for your time."

Comments provided by : Sheiner, A

I am writing because I am concerned about the use, and potential abuse, of AI in campaign ads.

Even before AI became an issue, disinformation campaigns, bad faith actors, and hostile foreign powers have contributed to the misleading of voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Shelton, David

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Sherwood, Talley

Using AI in campaign ads would mean that nobody could ever trust anything in any campaign. I fully oppose any use of AI in ads and urge the FEC to enact very strong regulations and laws against AI use. The manipulation of the public is already at a high and this would severely weaken an already weakened democracy.

Thank you.

Comments provided by : Shook, Emma

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

We need your assistance and support in this matter.

Comments provided by : Short, Kathleen

Hello! I encourage you to regulate the use of AI in campaign ads.

Please protect us from campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied.

The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time. Kelly Sidebottom

Comments provided by : Sidebottom, Kelly

It is essential that advertisements and videos generated by Artificial Intelligence be banned from American political campaigns. Conspiracy theorists already delight in manipulating and twisting information and then posting it on social media to create chaos.

Comments provided by : Siegel, Lauren

I am concerned that AI will be used in political advertising and to produce fake news. I believe AI should be disallowed in advertising and news stories going forward. To do otherwise is to invite chaos in our upcoming elections and in determining policies within our government.

Comments provided by : Sill, Patrick

I am concerned about the possibility of artificial intelligence(AI) tools being used to produce "deep fake" political ads.

Please ensure that current fair election legislation addresses this possibility and has necessary safeguards.

Thank you for you attention to this matter.

Comments provided by : Simpson, Jr., MD, William

Hello. I have become aware of the potential use of advanced artificial intelligence technology to create misleading ad campaigns and potential smear campaigns in our state and federal elections. The realization of how dangerous this could be for our democracy is terrifying! PLEASE do not allow the use of artificial intelligence in political messaging! Please protect American citizens from unscrupulous "bad actors!"

Comments provided by : Skinner, Theresa

To the FEC:

As a life-long voter who grew up in a family very active in politics and campaigning, I treasure our democratric system.

Political campaigns already tend to be overly propagandistic and manipulative. Misinformtion and half-truths abound. The era of AI could make this situation much worse by operating secretly and creating convincing fictions that have devestating results.

AI has no place in political campaigns. It can and will be used to spread falsehoods and misinformation on a scale currently unknown.

Please ban AI in polical campaigns.

Mark Slater

Comments provided by : Slater, Mark

Please do everything in your power to ban artificial intelligence (i.e., deepfakes) from political ads.

Comments provided by : Slott, Lucas

I'm horrified at the thought of AI being allowed to alter the truth as we know it by making things happen before our eyes that NEVER HAPPENED!

The FEC needs to make clear that deliberately deceptive AI content in campaign ads falls under the fraudulent misrepresentation law.

Comments provided by : Smith, April

I am very concerned about the potential misuse of AI in campaign ads and urge you to establish clear limitations to the application of this technology in political campaigning. Average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your consideration.

Comments provided by : Smith, Julia

I support BANNING the use of AI-generated deepfake ads in political campaigns.

Comments provided by : Smith, Mary

Hello and thank you for hearing me. We are at a crossroads - a scary crossroads where it feels like loud, aggressive trucks are bearing down on us all to plow through and obliterate common sense in the name of progress.

AI is surely wonderful in some ways but even a thin piece of paper has 2 sides. The negatives may even outweigh the positives. But in the area of misinformation aka fake news / lies...the most important point I want to make is that these machines / programs will be making positions, statements or powerful lies with zero emotion or feelings because that's impossible and definitely what sets us apart as humans. Having a conscience, knowing right from wrong...that's still as important as it has ever been. A machine that is programmed to 'win' at all costs means that we will all be losers.

The furthering of divisions and hate can not possibly come without a cost. The cost will be paid by us all because in losing we all lose, even those that think they won will have only won short-term because America will be forever weakened if we survive at all. We are teetering on the edge as it is now. Having cold, calculating machines writing pieces to influence without regard to what is really true but only 'winning' matters with their programming directives guarantees that we will all lose something.

We must hang on to our humanity and keep a barrier or lose our sanity because no one will be able to tell what is true from false and will, in many cases, vote against their best interests because they will have been deceived so skillfully that they will think they are doing the right thing having been lead astray for so long that up seems down and wrong seems right. We can't afford to go there. AI needs to be kept separate and apart from situations and locations where the truth must be kept clear.

I have written with passion and believe that nothing good can come from this. If we don't get this right we will look back in horror and wonder how this ever got away from us. We must now do the right thing for the right reason at the right time. BAN AI from communications while it still can be done or we will lose the grip on reality and truth won't matter.

Comments provided by : Smith, Vicki

Hi:

I think it is necessary to regulate the use of AI in campaign ads.

It is too easy to use AI in campaigns to mislead voters. Fake videos are hard to distinguish from real ones, and practically impossible to distinguish by a non-professional viewer. Good AI generated videos can fool most of their viewers.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law and is covered even if the content contains a disclaimer.

It's important to get out ahead of this issue with regulations to rein in deceptive AI content in campaign ads now before an election is affected by misleading AI-generated content.

Thank you for your time.

Comments provided by : Snir, Marc

There are many threats to our democracy now. A relatively recent one is among the most dangerous - using Artificial Intelligence to create false and misleading political ads and messages for the purpose of altering election results.

I strongly urge you to regulate the use of AI in campaign ads.

Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. Penalties for breaking this law should be vigorously and uniformly enforced.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Soule, Susan

Please ban the use of AI in election adds

Comments provided by : SPENCE, LITER

I'm commenting on the use of AI in political campaign ads. It would seem that the FEC would automatically prohibit this kind of deception and dishonesty. Why do you even have to consider it? Why would there be any chance of allowing falsehood and lies, misrepresentation, and "invented information" to become part of our election process? God knows it's already filled with humans offering lies and falsehoods and any number of unethical behaviors and promises. Please prohibit the use of AI generated pictures, videos and speech. Thank you. Sincerely, Christine

Comments provided by : Spinola, Christine

I'm writing to you about the use of AI in campaign ads.

Using AI to create ads that are intended to intentionally mislead voters is just wrong. Voters shouldn't have to dig into research to know whether or not ads from campaigns depict real events or if they were generated by AI.

There is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC needs to make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get ahead of this issue with regulations to rein in deceptive AI-content in campaign ads NOW!

Comments provided by : Spolsky, Christina

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Spool, Peter

Greetings - I write to encourage the FEC to monitor and regulate the use of AI in campaign ads.

I worry that campaigns may use AI to create ads with the intention of misleading voters.

Not everybody cares deeply about politics, and average Americans likely will not (and shouldn't have to) dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

It is my understanding that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied.

You should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It is important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your consideration.

Comments provided by : Sprecher, Timothy

Even campaign ads that are not AI generated can be misleading for the purpose of influencing potential voters. However the fuller context of real events can help to counter this.

However for AI generated ads there is no real context.

The FEC should ban AI generated campaign ads.

Comments provided by : Stansbery, Steven

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Stark, Tom

Sadly, there are too many people running for local, state and federal offices who are in it only for the power and/or their party's own agenda. AI campaign ads would be a horrible way to advance that. As such, I'm writing to encourage you to regulate the use of AI in campaign ads.

Comments provided by : Staudt, Karen

AI generated ads or parts of ads are a threat to democracy.

Comments provided by : Stebbins, George

Artificial Intelligence (AI) deepfakes will be overwhelming voters unless the Federal Election Commission (FEC) places a restriction on campaigns to prevent both misleading information and dishonest information (disinformation) using AI from being used.

It is difficult enough as a voter to sort out what is valid information and to make our decisions accordingly. AI deepfakes will make this process virtually impossible.

As a vital agency responsible for our election security, please restrict the use of AI deepfakes in election campaigns. Thank you.

Comments provided by : Stephens, Christine

It's bad now, and it's only going to get worse.

- If I can't believe anything I read on the Internet;
- If I can't believe that any photos I view on the Internet are legitimate and undoctored;
- If I can't believe any video I watch on the Internet is not a deep fake, then what's the point of using the Internet? It has devolved into a miasma of opinion, misinformation and disinformation.

Like every other aspect of a democratic society based on capitalism, it mustI repeat, MUSTbe regulated. Unfortunately, we are in a period of anti-regulation, where even the checks and balances that have been in place for decades are being taken down.

Capitalism without regulation is spelled: G-R-E-E-D. That's where we are, today, and rampant, uncontrolled, unregulated AI will make it ten times worse.

Comments provided by : STETSON, SIDNEY

Given the chaos that came from one man's rhetoric before, during and after the last presidential election, AI poses too great a threat that is too easily used by unscrupulous persons. It opens the doors to those who would wield it like a sword to slice any candidate's words to create any message they required to spread lies and distrust.

AI is still in its infancy.

Stupid people are easily lead astray by clever deceivers. Don't place another weapon in the hands of those who would destroy us.

Comments provided by : Stevens, Sandy

I am a professional in the field of engineering, so facts are extremely important to me, and thus to anyone potentially affected in our work. Resolving facts from rumors and speculation is not a simple task. I have seen a few example AI generated works, and I observe it also is not a simple effort to spot the fakes. I also observe and hear far too often that folks, even those in professional fields, have often been far too quick to take as fact such things presented as "statements" on "news" channels as reality, even though they were just opinions, and with no supporting basis. I've seen that for over 25 years, and it's getting worse.

AI generated presentations concerning political topics/persons is therefore a very real concern to me, as disinformation is known to be hard to correct in the general population. Far too many folks in the US struggle with daily challenges of income, family, survival. I find few have the time, energy and skills to do sound research to resolve truth from fiction and rumors.

I urge the government to step up, ban disinformation, punish the abusers of AI and force them to make corrective statements that would reach the people that were misinformed, not just retractions at hours not likely to reach the affected. Everyone here should have a steady stream of facts, not disinformation, and from most any source. That's a big challenge. The future of the US depends on rising to this new Era of risk.

Comments provided by : Stewart, Donald

Protect us from Al

Comments provided by : Stewart, William

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Stoll, Joshua

I encourage you to regulate the use of Artificial Intelligence in campaign ads to create and spread lies, stoke hatred, and provoke violence.

I am concerned about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were fiction generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you, Stephanie Stout

Comments provided by : Stout, Stephanie

Artificial intelligence can easily be used to generate political ads that misrepresent people/things/the truth and should not be allowed in campaign ads.

Comments provided by : Stringham, Deb

There is far too much false information circulating toddy. AI poses a threat of much mire false informatin that will be harder for pepole to ignore or refute. Deliberately posting pictures or stories that are clearly contrary to the facts should be a crime.

Comments provided by : Stump, David

I am deeply concerned about the potential impact of AI in political advertisements. As technology advances, it will be harder to ascertain if the content is real. Unfortunately many Americans take at face value what they see and hear. Regulations MUST address this issue. Please act quickly before damage is caused. Thank you.

Comments provided by : Suagee-Beauduy, Mary

Please help keep campaign ads real and honest.

Comments provided by : Sullivan, Sylvia

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Surr, John

This comment is in regards to the use of AI in political campaigns.

The present political atmosphere in this country is divisive. As voters, we are to be informed about issues and candidates. Misinformation is becoming more and more dominant. Using AI in political ads is a great risk to have an even greater impact of misinformation. Most Americans do not have time to research extensively to make sure ads are truthful, real events or created by AI.

It is my understanding that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It is imperative to get ahead of this issue with regulations to rein in deceptive AI content in campaign ads now before an election swings on the release of a damaging AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Sutton, Anita

Keep campaign ads free of AI and also of human made lies.

Comments provided by : SUTTON, C

Hi. Please regulate the use of AI in campaign ads. That is, forbid it!

Using AI to create campaign ads with the intention of misleading voters is certainly unethical and should be illegal. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you.

Comments provided by : Swadley, Virgil

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Swisher, Sandra

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : tackett, troy

The use of AI to create election campaign ads must be regulated and declared illegal.

Unless regulated, it is inevitable that campaigns will use AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your consideration.

Comments provided by : Taeusch, Carl

Please regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Taherpour, Rokhsan

Please ban political ads generated by AI as these may be Deepfakes.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

Ads that deceive voters will destroy our democracy.

Comments provided by : tantala, renee

We have already seen how much chaos targeted algorithms can create; deep fake campaign ads will be the death knell of community and democracy. BAN IT

Comments provided by : TERASAKI, KIKU

I regard AI as the greatest threat to our democracy today

Comments provided by : Terry, Kevin

Please regulate the use of AI in campaign ads.

I'm worried that campaigns will use AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and not everybody is savvy enough to have skepticism when they see a meme, a quote, a video...and average Americans shouldn't have to research each ad to learn whether campaign ads depict real events or if they have been generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation," for example, candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI content in campaign ads now, before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your consideration of this urgent matter.

Comments provided by : Tews, Kate

Please stop AI political commercials. They are misleading and sometimes not true. They can be damaging to our democracy.

Comments provided by : Thomas, Angie

I am concerned about the use of "artificial intelligence" ("AI") to spread misinformation in our public media.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

John D Thompson

Comments provided by : Thompson, John

Greetings! I strongly encourage you to regulate the use of AI in campaign ads. Now is the time to act.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Thompson, Meta

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Tindill-Rohr, Elaine

Hello! I encourage you to use all available means to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now as well as vigorously, objectively, equitably, successfully enforce all FEC rules before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

May you do ONLY that which is truly best for the vast majority of people living in America as well as in its Tribal and Indigenous peoples lands, its territories and its possessions, and cause those people as little harm as humanly possible - that includes ensuring free and fair elections.

Thank you for your consideration.

Comments provided by : Tobe, Jerry

It is obvious that fake or AI generated political ads should be banned. It threatens our democracy $% \left(1\right) =\left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left$

Comments provided by : Tomaselli, Joel

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time

Comments provided by : Tripp, Douglas

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Troia, Dana

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content or deceptive candidate comments in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

I agree with everything commented above, Sincerely, Jennifer T.

Comments provided by : Trowbridge, Jennifer

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Turner, Kathleen

Hello! It's not a day too soon to regulate the use of AI in campaign ads.

Campaigns using AI can create ads with the intention of misleading voters. Average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

Since there is already a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied, FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Turyn, Richard

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Tvizer, Sagie

VALENTINE UGWUOKE

October 16, 2023

Federal Election Commission Office of General Counsel 1050 First Street NE Washington, DC 20463

RE: Number:2023-17547-Notice 2023-13

Subject: Public Comment on Proposed Rule - Artificial Intelligence in Campaign Ads

Dear Ms. Stevenson,

I am submitting this comment to express my support for the proposed rule put forth by Public Citizen on May 16, 2023, ("the Petition")¹ regarding the use of Artificial Intelligence (AI) content ("Deepfakes")² in campaign ads. As a Ph.D. student in Information Science at the University of Illinois, Urbana-Champaign, my research focuses on exploring the privacy, security, and trust implications of Deepfakes with emphasis on marginalized groups. I find great encouragement in the Federal Election Commission's ("FEC") endeavors to regulate deepfakes in campaign ads.

I agree with the petitioner's concern regarding the significant threat that deepfakes pose to the integrity of democratic processes. However, it is important to also acknowledge the similar threat posed by shallow/cheap fakes. Shallow/cheap fakes, unlike deepfakes, are multimedia that were manipulated using simple editing tools or techniques that do not involve machine or deep learning.³ Both Deepfakes and shallow/cheap fakes distort facts and have the potential to manipulate public opinion by falsely attributing statements or actions to a candidate. This manipulation has severe consequences for voters, as it becomes increasingly challenging for them to differentiate between authentic and manipulated content. While significant attention has been given to addressing the issue of deepfakes, there has been a notable lack of focus on an equally concerning and potentially more widespread threat posed by non-AI-generated contents. Therefore, it is imperative to classify both deliberately deceptive AI and non-AI-generated campaign content - deepfakes and shallow/cheap fakes, as "fraudulent misrepresentation."

¹ The Petition, submitted by Public Citizen, urges the FEC to clarify that deepfakes fall under the "fraudulent misrepresentation" prohibition outlined in 52 U.S.C. §30124. Public Citizen seeks FEC's rulemaking to explicitly prohibit candidates from using deepfakes to misrepresent themselves.

² Deepfakes are convincingly altered images, videos, or recordings that falsely depict individuals or groups as doing or saying something that was not done or said - See Chesney, R. and Citron, D. "Deep Fakes: A Looming Challenge for Privacy, Democracy, and National Security", *California Law Review*, 107, (2019), p. 1757.

³ US Department of Defense, "Contextualizing Deepfake Threats to Organizations", *Joint CSI*, September 12, 2023, https://media.defense.gov/2023/Sep/12/2003298925/-1/-1/0/CSI-DEEPFAKE-THREATS.PDF p. 3

One crucial aspect to consider is that shallow/cheap fakes are easier and cheaper to produce, making them potentially more pervasive in the digital landscape. These manipulations present false or altered information as genuine, significantly blurring the ability of voters to make well-informed decisions. Some explicit examples of shallow/cheap fakes include selectively copying and pasting content from an original scene to alter the narrative, slowing down a video by adding repeated frames to create the impression of intoxication, speeding up crucial moments of a video to make a movement appear aggressive, and combining audio clips from different sources to replace the audio in a video and distort the story. These examples vividly demonstrate how shallow/cheap fakes have been used to mislead the public, particularly when targeting individuals and politicians. If left unaddressed, this poses a serious threat to the integrity and fairness of elections. It is therefore imperative to address and combat the issue of shallow/cheap fakes alongside deepfakes to safeguard the democratic process and ensure the public can make informed choices.

The FEC, as an independent and nonpartisan regulatory agency, plays a critical role in maintaining the public's trust and confidence in our electoral system. To preserve the integrity of the regulation, it is crucial to establish clear rules regarding deliberately deceptive AI-generated and shallow/cheap fake content in campaign ads. However, an excessively rigid regulatory approach could potentially undermine electoral integrity. Therefore, it is essential to strike a balance between safeguarding democratic processes and preserving freedom of expression. To achieve this balance, the language of the proposed rule must be narrowly tailored to avoid any unnecessary infringement on free speech or restrictions on public discourse among politicians. One way to accomplish this is by precisely defining "fraudulent misrepresentation" within the rule. This definition should encompass deceptive shallow/cheap fakes while excluding other non-deceptive uses of deepfakes, including:

- 1. Differentiating between genuine deepfake content that aims to deceive and other uses of AI in campaign communications, such as parodies or clearly disclosed fictitious statements and actions,
- 2. Ensuring that the rule does not prohibit the utilization of altered content to recreate authentic events that were not recorded,
- 3. Allowing candidates to utilize their own altered images, videos, or recordings for campaign purposes or fundraising activities, as long as they are transparent and non-deceptive.

By adopting a narrow and precise approach to defining fraudulent misrepresentation, we can effectively address the issue of deceptive AI-generated content and shallow/cheap fakes while preserving the necessary freedoms and creative uses of technology in political campaigns.

⁴ Donovan, J. & Paris, B., "Beware the Cheapfakes", *Slates*, June 12, 2019,

November 2018, https://www.theguardian.com/media/2018/nov/19/jim-acosta-white-house-press-pass-trump-administration-suspend-letter

https://slate.com/technology/2019/06/drunk-pelosi-deepfakes-cheapfakes-artificial-intelligence-disinformation.html
5 Walters, J., "Jim Acosta: White House Backs Down in Fight over CNN Reporter's Pass." *The Guardian*, 19

⁶ Jones, K., "Video of First Lady at Eagles Game Manipulated to Include Audible Boos, Anti-Biden Chants", *Verify*, October 19, 2022, <a href="https://www.verifythis.com/article/news/verify/national-verify/video-of-first-lady-at-eagles-game-manipulated-to-include-audible-boos-anti-biden-chants/536-c11989d4-e842-4a6b-bc18-9ed7c494dd84

In conclusion, as the 2024 Presidential election approaches, it is crucial for the FEC to take action and establish clear rules regarding the use of deepfakes and shallow/cheap fakes in campaign ads. These manipulative contents pose a significant threat to the democratic process by distorting facts and misleading voters. To address this issue, the proposed rules should explicitly prohibit candidates from using deepfakes and shallow/cheap fakes to deceive the public. However, in order to preserve freedom of expression, it is important to ensure that the rules are narrowly tailored and do not infringe on legitimate political expression or public discourse. The FEC should define "fraudulent misrepresentation" in a way that excludes non-deceptive uses of deepfakes and allows for transparent and non-deceptive use of altered content for campaign purposes. By carefully considering these recommendations, the FEC can protect the integrity of campaign ads while upholding the principles of free speech and fair elections.

Yours faithfully,

/ s / Valentine Ugwuoke

Valentine Ugwuoke

I am strongly in favor of regulations that control the use of AI in campaign ads.

Without such regulation, AI could be used to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

This issue cannot wait. We need to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you.

Comments provided by : Uphoff, Eugene

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time. Patricia Ursic Darien, IL

Comments provided by : Ursic, Patricia

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you.

Comments provided by : vance, susan

Greetings,

I believe that the use of AI in campaign ads must be regulated.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you

Comments provided by : Varney, John

It is imperative for our democracy and the integrity of our elections to remain fair, AI generated deepfake ads MUST be BANNED by law in our political campaigns. REGULATION IS NEEDED!

There must be serious consequences for campaigns or associates of campaigns that attempt and carry out these types of ads which are spreading lies and misinformation to affect the outcome of the election.

Fair and truthful campaigning must be upheld to the highest standard for our elections to continue to be free, fair and outcomes to be decided by voters with true facts not deceit and fabricated lies!

Comments provided by : Voigt, Mary

Dear Sir or Madam,

Please implement regulation regarding the use of AI in campaign advertising.

It is easy for bad actors to use AI to create ads that mislead voters. It is too onerous to put the responsibility on citizens to figure out if ads are depicting real events or if they were generated by AI.

Please make it clear that deliberately deceptive AI content that depicts a candidate doing or saying something that is not true is covered under the law that prohibits fraudulent misrepresentation.

This is urgent and requires the attention of the FEC.

Respectfully,

Kristin von Donop Brunswick, Maine

Comments provided by : von Donop, Kristin

I ask you to regulate the use of AI in campaign advertising. In order to have fair elections, we need to be free from AI trickery in campaign ads. Thank you.

Comments provided by : Wachala, Connie

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Sincerely, Colleen Wagar

Comments provided by : Wagar, Colleen

I strongly encourage you to regulate the use of AI in political campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. The spread of lies and fake news has gotten out of control over the last few years. For example, look at the percentage of people still believe the 2020 Election was stolen!

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

The sooner you act - the better! It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time and consideration.

Comments provided by : Wagner, Barbara

FEC REG 2023-02 Comments on Petition Regarding Artificial Intelligence in Campaign Ads Submitted to the Federal Election Commission

I am writing to express my support for the proposal submitted by Public Citizen to the Federal Elections Commission regarding the regulation of Artificial Intelligence in campaign advertisements. The proposed amendment to 11 CFR 110.16 seeks to address the emerging challenges posed by generative AI and deepfake technology, ensuring the integrity of political discourse and protecting the democratic process. New amendments regulating AI use will contribute toward combating fraudulent misrepresentations that will grow evermore deceptive as AI technology improves.

In addition to signaling my support, Id like to urge the FEC to consider drafting rules and clarifications on acceptable AI use in campaigning. Though AI can be used to deceive, it is also a useful tool for a variety of administrative and organizational tasks. I also submit for public comment that the FEC, while drafting rules suggested by the petition, to consider the penalties or procedures for when candidates or agents working on their behalf spread or share deceptive AI generated campaign advertisement material. This suggestion is two-fold, to protect those who fall for deceptive AI as well as to hold those accountable for sharing fraudulent information not directly created by agents of the campaign.

In conclusion, I urge the FEC to give serious consideration to this proposal. Effectively regulating the use of AI in campaign ads is crucial for maintaining the fairness and transparency of electoral campaigns, upholding the public's trust in the democratic system, and safeguarding integrity in our political discourse.

Comments provided by : Wakefield, Kyler

"Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : WARREN, ARPANA

I write in support of Public Citizens petition asking the FEC to expand its rule on misrepresentation in campaign ads to include deepfakes. Ive seen the danger disinformation poses in elections. Its critical to protect the electorate from the misleading AI assisted videos and other media that can be created to cause irreparable harm to fair elections.

Comments provided by : Wasson, Joy

Please don't allow Artificial Intelligence to fake election campaign ads. There is enough lying and cheating going on in Washington among leaders and has been for years. Many local politicians aren't free from cheating either. Artificial Intelligence would open up a whole new Pandora's Box of lies. Please don't let this happen.

Comments provided by : Watson, Andrea

Don't allow AI in political advertising. It should be illegal.

Comments provided by : Watt, David

Sir or Madam

I strongly encourage you to regulate the use of AI in campaign ads.

Political campaigns will use AI to create ads with the intention of misleading voters. No one should have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. This is equivalent to false advertising in sales

Although there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied, the FEC should make clear that deliberately deceptive AI content is covered under this law.

PLEASE proceed with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thanks in advance for your taking action on this critical issues

Comments provided by : Watts, Thomas

The law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied- must be strictly enforced. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. Please do all possible to prevent ANY form of misinformation/disinformation from misleading voters.

Comments provided by : Webb, Beth

Please do everything possible to protect voters from false and misleading info in campaign advertising.

Comments provided by : Webb, Charles

The use of AI-generated deepfake adds should be banned from political campaigns to protect our democracy. It is already difficult for a lot of voters to differentiate between real news and fake news. AI-generated images will just make it more difficult for voters.

Comments provided by : Webb, Gary

Please regulate the use of AI in campaign advertisements and prevent unscrupulous politicians and their backers from using AI to create false and malicious campaign ads. It is a disservice to the American people to allow AI to be used to create even more convincing disinformation to sway and fool the electorate. Thanks you, Bruce A Weber

Comments provided by : Weber, Bruce

Freedom of speech under the 1st Amendment should not include the deliberate use of deceptive adds that make blatantly false claims. This is no different that yelling "fire" in a crowded theater. Tragedy will result from both.

Respectfully,

Mary R. Weeden

Comments provided by : Weeden, Mary

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

AI can already mimic human voices and written words. We do not need campaigns made up out of whole-cloth AI generated lies.

It's important to get ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Weems, James

There is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law

Comments provided by : Weil, James

I'm very concerned that AI will be used to create fake and/or misleading videos and other messages that will affect the fairness of U.S. elections. Please create rules and policies to prevent this from happening. We need to have free and fair elections to have good democratic government.

Comments provided by : Weil, Jesse

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Weiner, Robert

Members of the Federal Election Commission:

My respectful greetings, and my expression of appreciation for the opportunity to comment on this tremendously important issue. Because this avenue for comment has come to my attention at the eleventh hour, I request your patience with the fact that I have largely copied a sample message (which follows) that includes pertinent details that support my request. These details are strongly valid and are worth the emphasis that comes with repetition and repeated consideration.

The above having been stated, I strongly encourage you to regulate the use of AI in campaign ads. This is a relatively new and poorly understood, if not very limitedly recognizable, technological tool.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI. Indeed, many, if not the vast majority of, individuals would have little to no idea where to begin such research, or how to evaluate the legitimacy of the information they do manage to uncover.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never said or did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads NOW before an election swings on the release of one or more damaging, AI-generated campaign ads, possibly affects the outcome of an election and ensuing events, and breaks the remaining trust that people have in our elections and democracy. I know it would certainly have that effect on myself and on most rational people.

Please act NOW on this issue which is so critical to preserving our democracy and which, without hyperbole, could even significantly affect world order.

Thank you for your time and your efforts in this regard.

Elissa M. Weiss, M.D.

Comments provided by : Weiss, Elissa

It is imperative that the use of deep fakes be banned and outlawed. There is long history of lies, damaging allegations, and deception being illegal and not allowed.

Comments provided by : Wennemer, Jay

I am writing to encourage you to regulate the use of AI in campaign ads.

I am extremely worried about campaigns using AI to create ads with the intention of misleading voters. It is clear that such is already happening. Not everybody cares deeply about politics, and average Americans shouldn't have to delve deeply into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI in order to plant misinformation in voters' minds

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time and consideration.

Comments provided by : West, Thomas

It's important to "nip this issue in the bud" with regulations to rein in deceptive AI-content in campaign ads *immediately* before any elections.

We should *never* see candidates putting words in the mouths of their opponents.

The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

People *must* have faith and trust in our elections and democracy.

Comments provided by : Wilcox, James

I was raised and schooled by typically conservative elders in my birth family, clan, religion, school, community, county and state. My youth was surrounded completely with adults whose life focus was on their day to day lives, its travails and rewards.

To the very limited extent any of these elders commented, among themselves, of matters external to their immediate personal lives was invariably precipitated by and confined to the day's topical news on radio and TV.

Their opinions confounded me increasingly from when I was around nine years old onward. All my surrounding adult society were followers. Critical reading, listening, thinking did not exist.

Politics was only discussed in reactionary response to news items from the broadcast networks, if at all. The exception was from the political party conventions to election day, and the entire breadth and depth of that was reactionary to broadcast news stories and/or radio/TV political advertisements.

I fully understand how we have arrived at this moment in the U.S. political and cultural trajectory because I understand the base upon which it has been built. Disinformation and misinformation has a ready and fertile seed bed for its targeted recipients.

It is my opinion that AI in political communication will inevitably prove a lethal weapon against democracy's ultimate realization in this nation state.

With sincerity and profound concern for our descendants, Michael J. Wild

Comments provided by : Wild, Michael

I believe the use of artificial intelligence should be prohibited in all political campaign materials.

Comments provided by : WILDMAN, BEN

Please ban A. I. political ads.

Comments provided by : Wilkerson, Bradley

Regulate AI for political campaigns please.

Comments provided by : Willey, E

As a professional historian and information manager who has dealt with issues of accuracy and veracity of sources and representations for over 50 years, I strongly urge you to regulate the use of AI in campaign ads. I have a special interest in this matter as a retired Navy officer who served 30 years here and abroad to protect and defend the Constitution of the United States against all enemies, foreign and domestic.

Rapidly developing capabilities of AI invite abuses of this technology to create ads intended to mislead voters. Capabilities that already exist to alter or fabricate audio, video, and photographic materials greatly outrun most Americans' ability to know whether or not campaign ads depict real events or were AI-generated. It is completely unreasonable to expect the casual consumer of media independently to corroborate the authenticity and accuracy of representations.

Allowing AI-generated fakes poses a clear and present danger to our basic democratic processes. It is imperative to act to prevent unrestrained deceptive, AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

I understand that current law prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

Thank you for your time and attention on this matter.

Comments provided by : Williams, James

Please do not allow AI deep-fakes to be used in political advertisements in any medium, digital or otherwise. AI deep fakes have and will continue to mislead viewers into false beliefs about political candidates, and thus weaken if not destroy the credibility of the US political system. Thank you.

Comments provided by : Williams, Phil

You must regulate the use of AI in campaign ads.

I am concerned about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

There is a law that prohibits fraudulent misrepresentation. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

We need regulations to stop deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Comments provided by : Wills, Fred

Hello! I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. People shouldn't have to research to know if ads from campaigns are depicting footage from real events or if they are AI generated fakes.

I understand there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to regulate deceptive AI-content in campaign ads now before an election is decided based on damaging, AI-generated fake content in a campaign. Such a crisis would break the already waning trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Wilson, Andrea

I encourage you to regulate the use of AI in campaign ads, and the use of meta-data and AI by any parties to manipulate election outcomes and to interfere with the Constitutional right of the people to choose our Representatives and other elected officials and citizen-generated initiatives.

I'm worried about election campaigns using AI to create ads with the intention of misleading voters; and also using AI to target individual voters and deceptively tailor messages sent to targeted voters; and also using meta-data and AI to devise and/or to exploit single-seat district election maps in order to manipulate election outcomes and therefore control government, in violation of the Constitution and of human rights. Individual American citizens shouldn't have to do sophisticated research and undertake thorough investigations to know whether or not those kinds of interventions in elections are now or might in the near future be occurring.

I certainly hope that there is a law that prohibits fraudulent misrepresentation in election campaigns, from whatever source. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law. "Fraudulent misrepresentation" should also prohibit, or at least uncover and publicly expose, AI targeted campaigns from deceptively providing inflammatory and self-contradictory messages to selected different potential voters in an election.

It's important to get out ahead of this issue with regulations to prevent deceptive AI-content in campaign ads now, and also to prevent AI enabled and targeted campaigns to manipulate election outcomes by entities which have no right to do so. Please remember that "We, the people of the United States" have the ultimate sovereign power under the U.S. Constitution, and only "We, the People" have the right to choose our Representatives and other elected officials.

Thank you for your time."

Comments provided by : winter, clyde

It concerns me that we, average citizens who plan to vote, may be deceived by the political ads we see and hear about the candidates views and actions. I fear that all of us can be tricked into believing what has been generated by AI, not by the candidate himself/herself. That is truly scary to me.

Comments provided by : Wise, Katherine

The American public needs accurate information & facts to make their decisions about voting and supporting political decisions of their choice. Democracy relies on people having real knowledge that can be verified which creates broad social consensus and a sense of truth. Al much too easily can create false images & narratives, and distortion of truth that can be hard to detect and know who is responsible. This is dangerous for elections across our country, especially since now there is really no oversight about its application. With that in mind I strongly favor a ban on AI in campaigns to ensure the integrity of elections and prevent domestic & foreign elements utilizing AI from interfering in the voting process. Respectfully, Steven Woolpert

It is time NOW to regulate Artificial Intelligence, especially in campaign ads but in all uses generally.

There needs to be absolute clarity about what is fake and what is real. We must not be forced to do our own research every time we see a campaign ad.

Please get out ahead of this issue by making fraudulent misrepresentation a crime that applies to AI, and also supporting disclosure labels for AI use.

Thank you.

Comments provided by : Wright, Melinda

It is almost impossible to tell what is AI generated from what is real. I try very hard to stay informed, but I am no match for AI. Conspiratorial thinking is rampant today. Please, don't allow it to become worse. Ban or prominently label AI.

Comments provided by : Wrobleski-Mullis, BarbaraJo

I'm running for Indiana attorney general against Todd rokita gotta go
Comments provided by :
Young, Aleem

Dear Commission Members:

It would appear to me that allowing "deep fake" printed, video or audio political advertising would constitute fraud. The FEC should immediately take steps to outlaw such political advertising, and investigate and punish any organization, PAC, candidate and media outlet that allow such ads to appear.

This should include print and electronic media of any kind.

With as much as the country has suffered the consequences of "fake news" and false claims of election fraud, every step possible should be taken to eliminate fraudulent election material of any sort. Failure to do so will only further erode trust and faith in our electoral system.

Sincerely, Rick Young, Vietnam Veteran Liberty Lake, Washington

Comments provided by : Young, Rick

I encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time."

Comments provided by : Younger, Kristina

Good afternoon! Im writing to encourage you to regulate the use of AI in campaign ads.

I'm worried about campaigns using AI to create ads with the intention of misleading voters. Not everybody cares deeply about politics, and average Americans shouldn't have to dig into research to know whether or not ads from campaigns are depicting real events or if they were generated by AI.

I understand that there is a law that prohibits fraudulent misrepresentation candidates putting words in the mouths of their opponents that they never said or implied. The FEC should make clear that deliberately deceptive AI content depicting a candidate saying or doing something that they never did is covered under this law.

It's important to get out ahead of this issue with regulations to rein in deceptive AI-content in campaign ads now before an election swings on the release of a damaging, AI-generated campaign ad and breaks the remaining trust people have in our elections and democracy.

Thank you for your time.

Comments provided by : Zoll, Kathleen