

OFFICE OF
GENERAL COUNSEL

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2023 OCT 30 AM 11:1

Albuquerque, NM 87120

October 17, 2023

Federal Election Commission
Lisa J. Stevenson, Office of General Counsel
1050 First Street NE Washington, DC 20463
Re: Rule-making on 11 C.F.R. §110.16

Dear Ms. Stevenson:

We the American public are deeply troubled by recent cases of **misleading political advertisements using deepfakes** and other **AI technology**. *Misleading voters is anti-American*. Even more troubling, however, is knowing that *nothing is being done* to mitigate these attempts to spread misinformation.

As a group that stands up for *the right to vote* each and every day, **People Power United** fully supports the current petition that requests the Federal Election Commission clarify the Misrepresentation Provision of 52 U.S.C. 30124(a)(1) applies to campaign ads that are created with Artificial Intelligence (also known as AI) *with the express intention of misleading voters about other candidates or political parties*.

AI-generated "deep-fake" voice clips and videos can be used to impersonate a candidate or political party, misleading voters and dishonestly skewing their views of the person or group impersonated. As such, we are requesting *restrictions on the use of audio and video deep-fake technology created without the expressed written consent* of the individual or entity being represented for a political purpose.

Clarifying the applications of the Misrepresentation Provision of 52 U.S.C. 30124 *would not impede on freedom of speech*. Campaign ads would still

be able to use parody or make statements critical of other candidates or political parties by way of text or images. The use of *audio and video deepfakes, specifically, should be disallowed*, as they **harm our ability** as citizens to make ***informed factual decisions***.

This is a matter of utmost importance to the American public, and we request your ***prompt attention*** on the matter to demonstrate to the nation the ***security and credibility of the American election process***.

Sincerely,



Terry M. Wilmot, Ph.D.