

Anj Tran

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SUMMARY OF QUALIFICATIONS

- Five years of professional experience driving successful digital content creation and visualization projects for marketing and product development teams.
- Expert-level proficiency in the Adobe Creative Suite (Illustrator, Photoshop) and advanced 3D modeling/rendering techniques in Blender.

EDUCATION

Bachelor of Arts in Visual Studio Art
Graduation June, 2027
University of California San Diego, La Jolla, California

PROFESSIONAL EXPERIENCE

Digital Content & Marketing Design (Illustrator, Photoshop, GIMP)

- Directed all aspects of visual content creation for multiple digital marketing campaigns, delivering over 500 assets, including high-resolution banners, graphics, and web visuals.
- Developed and enforced brand style guides for digital media, ensuring consistency across all platforms while maximizing visual impact using Illustrator and Photoshop.
- Used advanced photo manipulation and compositing techniques to deliver photorealistic product mockups and editorial imagery, significantly reducing external photography costs.

3D Visualization & Asset Creation (Blender)

- Provided internal teams with architectural and conceptual 3D models using Blender, speeding up the design review process by an average of 25%.
- Managed a library of 3D assets and textures, optimizing models for various output channels, including web display, print, and interactive presentations.
- Applied specialized realism techniques learned through traditional art to achieve highly accurate material and lighting representation in 3D renders.

WORK HISTORY

Digital Content Specialist, Tech-Forward Innovations
Design & Production Assistant, Creative Solutions Agency
Freelance Artist & Designer (Self-Employed)

June 2024 – Present
June 2022 – May 2024
June 2020 – May 2022

PROFESSIONAL DEVELOPMENT

Advanced Blender Masterclass (Online Certificate)
Art Directors Guild Member (Organization)

2023
2024 – Present